

Social Media Marketing



Hi, I'm Alireza Safari!

I believe if you aren't learning something new on social media each day, you are following the **WRONG** pages.



 *AlirezaSafari_com*

<http://AlirezaSafari.com>



ali baba.ir

L'ORÉAL



LG

کارپینو
carPino



Lenovo™

اخبار رسمی

نخستین نیوز وایر بین المللی ایران
www.AkhbarRasmi.com

Henkel



بانک آینده

THE CONVERGENCE OF CORPORATE STRATEGY AND THE CDO



2000 Director, eCommerce



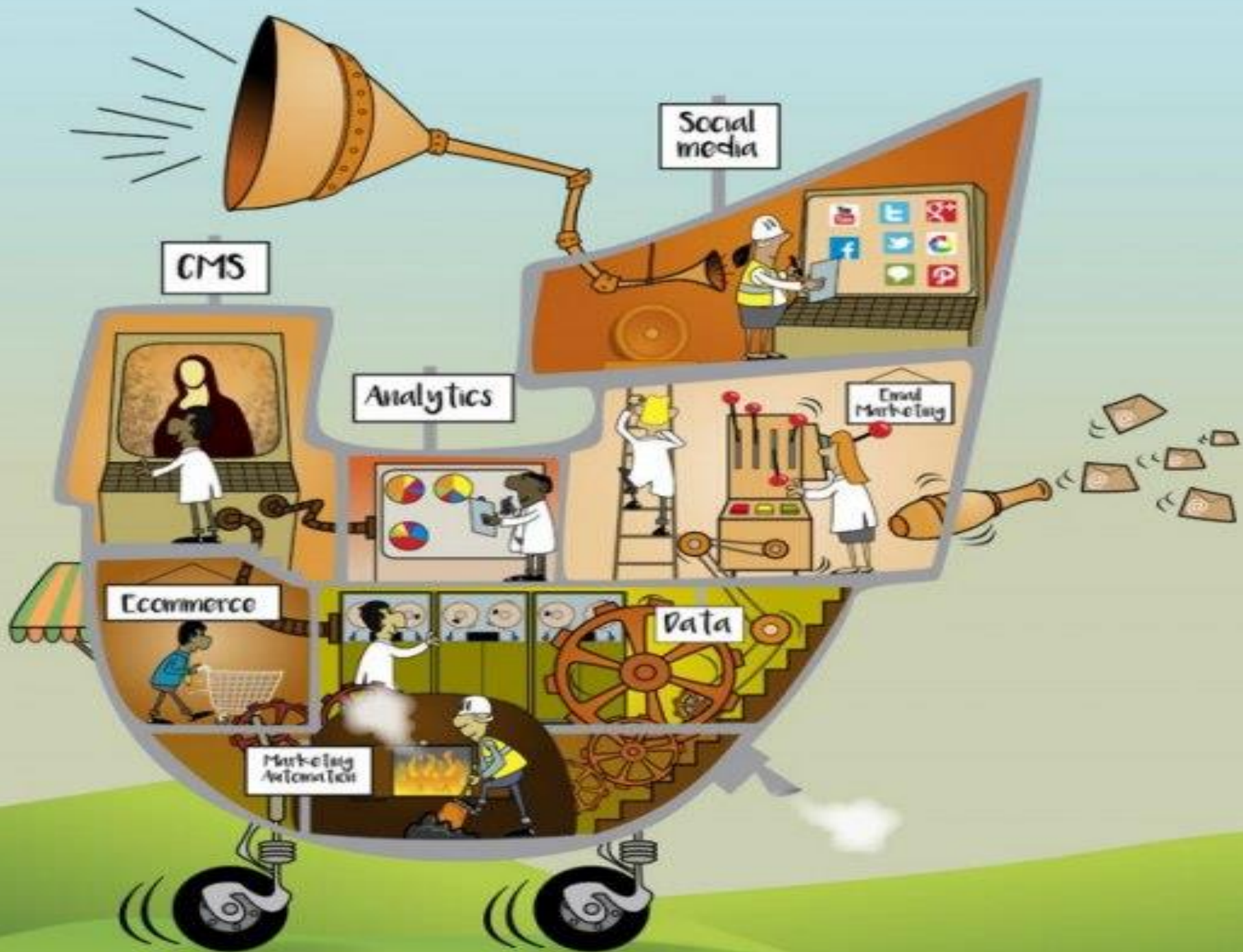
2008 Director, Digital



2015 Chief Digital Officer



2020 No more CDO







JAN
2019

DIGITAL AROUND THE WORLD IN 2019

THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND GLOBAL MOBILE, INTERNET, AND SOCIAL MEDIA USE

TOTAL
POPULATION



7.676

BILLION

URBANISATION:

56%

UNIQUE
MOBILE USERS



5.112

BILLION

PENETRATION:

67%

INTERNET
USERS



4.388

BILLION

PENETRATION:

57%

ACTIVE SOCIAL
MEDIA USERS



3.484

BILLION

PENETRATION:

45%

MOBILE SOCIAL
MEDIA USERS



3.256

BILLION

PENETRATION:

42%



we
are
social



we
are
social

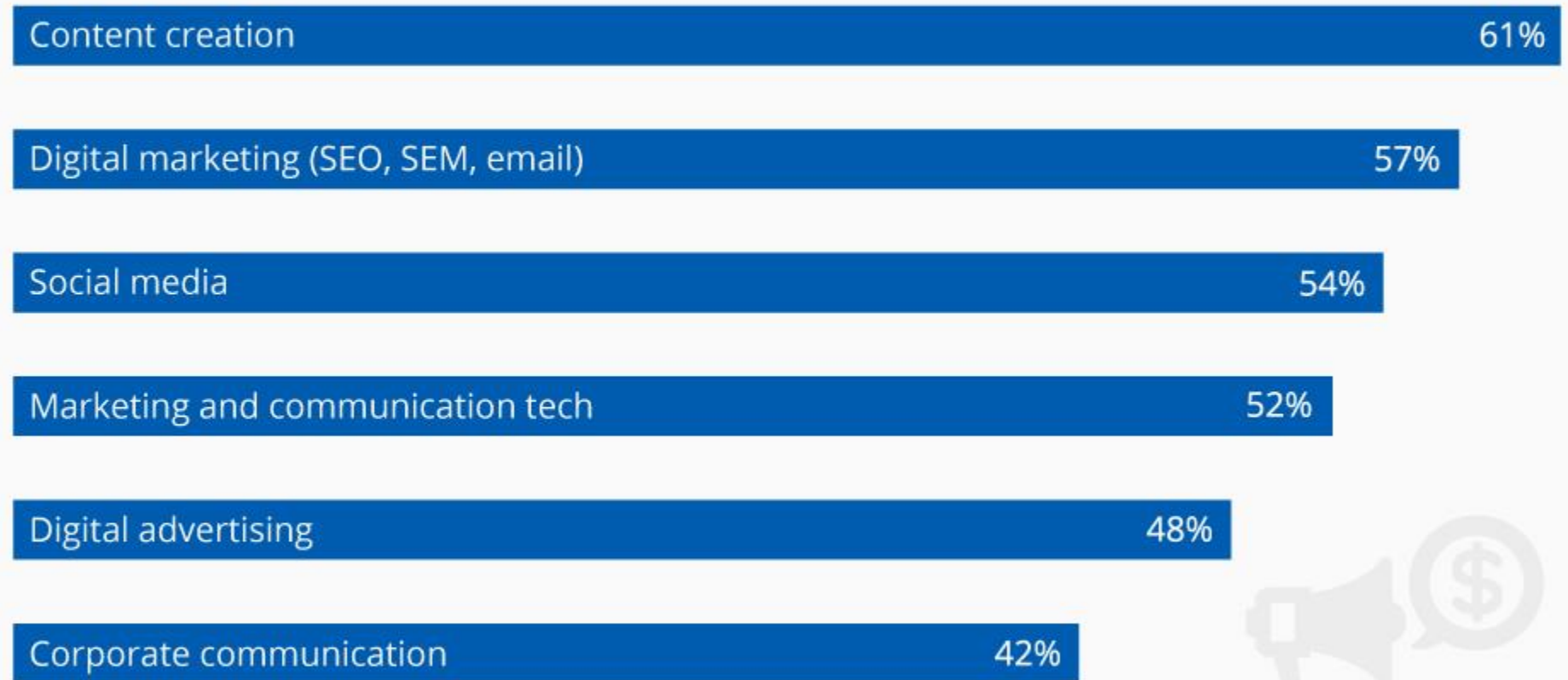


Hootsuite™

**we
are
social**

Where will the marketing money be spent in 2018?

Share of respondents who want to invest more of their budget in following marketing areas



تمام کسب و کارها **باید** در شبکه‌های اجتماعی
فعالیت کنند.



The Customer is in Control



جمعیت : ۱ میلیارد

جمعیت رسانه اجتماعی: ۶۷۰ میلیون

۶۶٪

۶۶٪ جمعیت قاره آمریکا
در رسانه‌های اجتماعی فعال هستند!



جمعیت : ۱.۳ میلیارد جمعیت رسانه اجتماعی: ۲۱۶ میلیون

۱۷٪ جمعیت قاره آفریقا
در رسانه‌های اجتماعی فعال هستند!

۵۵٪ جمعیت قاره اروپا

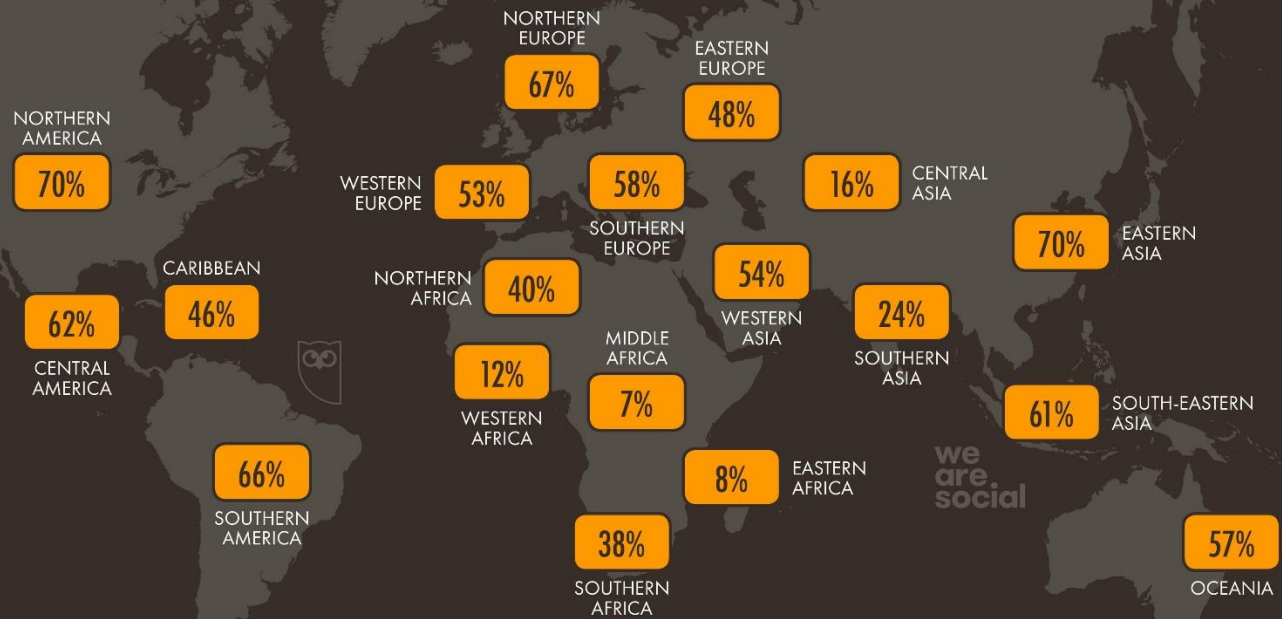
۴۷٪ جمعیت قاره آسیا-اقیانوسیه

۵۳٪ جمعیت خاورمیانه

JAN
2019

SOCIAL MEDIA PENETRATION BY REGION

BASED ON MONTHLY ACTIVE USERS OF THE MOST ACTIVE PLATFORMS IN EACH COUNTRY / TERRITORY, COMPARED TO TOTAL POPULATION



**JAN
2019**

SOCIAL MEDIA PENETRATION RANKING

BASED ON SOCIAL MEDIA PENETRATION IN COUNTRIES / TERRITORIES WITH POPULATIONS OVER 50,000

#	HIGHEST PENETRATION	%	NO. OF USERS
01=	QATAR	99%	2,692,181
01=	U.A.E.	99%	9,515,733
03	BRUNEI	94%	410,000
04	KUWAIT	92%	3,900,000
05	CAYMAN IS.	89%	56,000
06	TAIWAN	89%	21,000,000
07	MALTA	88%	380,000
08	SOUTH KOREA	85%	43,662,000
09	CYPRUS	84%	1,000,000
10	MALDIVES	83%	370,000

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#	LOWEST PENETRATION	%	NO. OF USERS
216	NORTH KOREA	0.06%	16,000
215	TURKMENISTAN	0.7%	42,000
214	CHAD	0.8%	130,000
213	ERITREA	1.1%	56,000
212	SOUTH SUDAN	1.8%	230,000
211	NIGER	2.1%	480,000
210	CENTRAL AFRICAN REP.	2.3%	110,000
209	MALAWI	2.8%	540,000
208	DEM. REP. OF CONGO	3.2%	2,700,000
207	BURUNDI	4.1%	470,000



JAN
2019

SOCIAL MEDIA GROWTH RANKINGS: ABSOLUTE

BASED ON THE YEAR-ON-YEAR CHANGE IN SOCIAL MEDIA USERS IN COUNTRIES / TERRITORIES WITH POPULATIONS OVER 50,000

#	ABSOLUTE INCREASE	▲ USERS	▲%
01	CHINA	+95,325,000	+10%
02	INDIA	+60,000,000	+24%
03	INDONESIA	+20,000,000	+15%
04	BRAZIL	+10,000,000	+8%
05	PHILIPPINES	+9,000,000	+13%
06=	IRAN	+7,000,000	+18%
06=	JAPAN	+7,000,000	+10%
06=	VIETNAM	+7,000,000	+13%
09=	MEXICO	+5,000,000	+6%
09=	NIGERIA	+5,000,000	+26%

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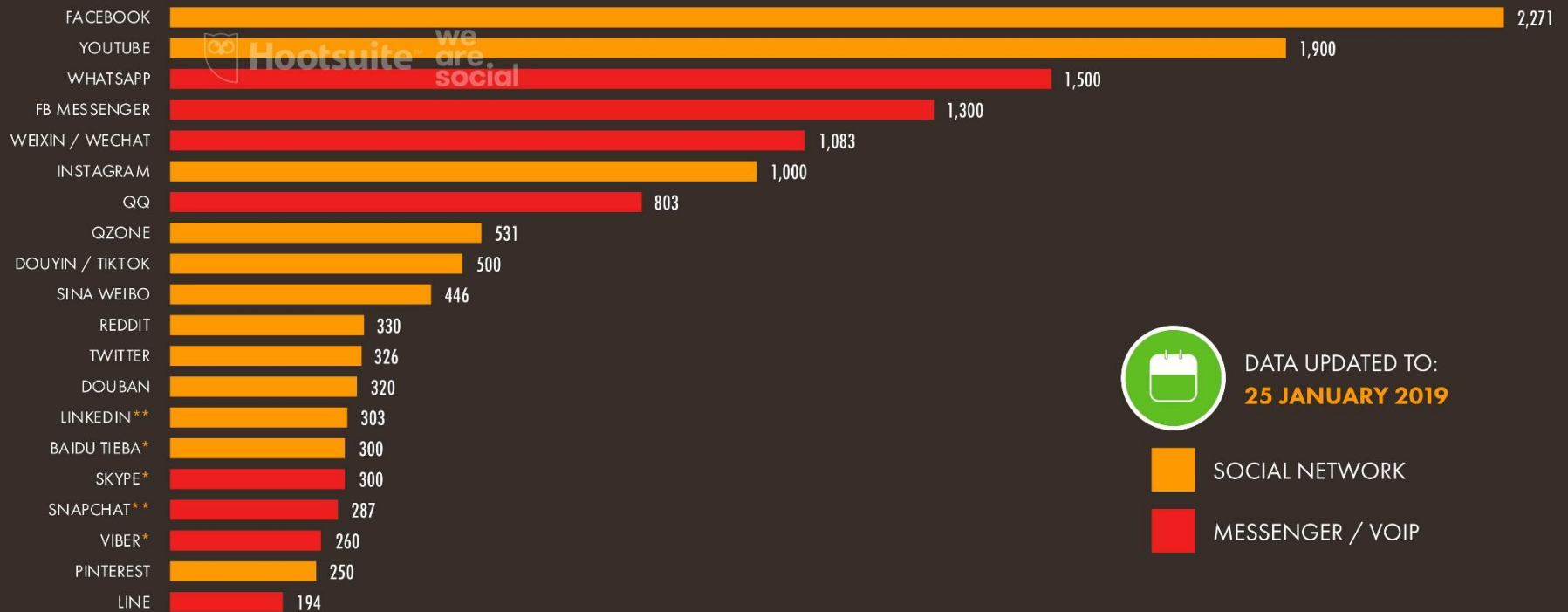
#	ABSOLUTE INCREASE	▲ USERS	▲%
09=	SOUTH AFRICA	+5,000,000	+28%
12=	BANGLADESH	+4,000,000	+13%
12=	UKRAINE	+4,000,000	+31%
14=	COLOMBIA	+3,000,000	+10%
14=	MYANMAR	+3,000,000	+17%
16	ETHIOPIA	+2,300,000	+61%
17	RUSSIAN FEDERATION	+2,206,700	+3%
18	CUBA	+2,075,578	+47%
19=	ALGERIA	+2,000,000	+10%
19=	PAKISTAN	+2,000,000	+6%



JAN
2019

SOCIAL PLATFORMS: ACTIVE USER ACCOUNTS

BASED ON MONTHLY ACTIVE USERS, USER ACCOUNTS, OR UNIQUE VISITORS TO EACH PLATFORM, IN MILLIONS



DATA UPDATED TO:
25 JANUARY 2019



SOCIAL NETWORK



MESSENGER / VOIP

فعالیت در شبکه‌های اجتماعی



MODIR DIGITAL



Persona Name

BACKGROUND:

- Basic details about persona's role
- Key information about the persona's company
- Relevant background info, like education or hobbies

DEMOGRAPHICS:

- Gender
- Age Range
- HH Income (Consider a spouse's income, if relevant)
- Urbanicity (Is your persona urban, suburban, or rural?)

IDENTIFIERS:

- Buzz words
- Mannerisms

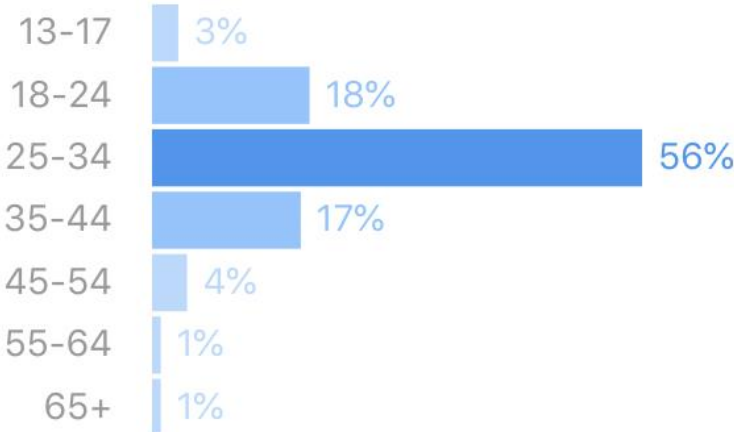




Activity	Content	Audience
----------	---------	----------

Age Range ⓘ

All Men Women



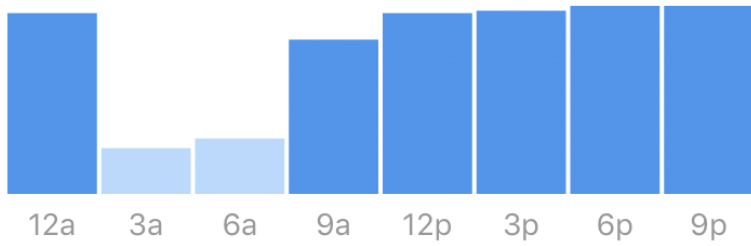
Gender ⓘ



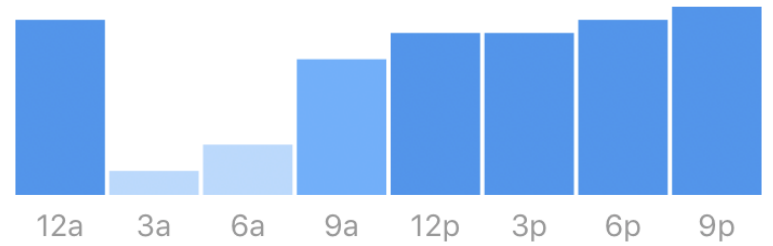
75%
Men

25%
Women

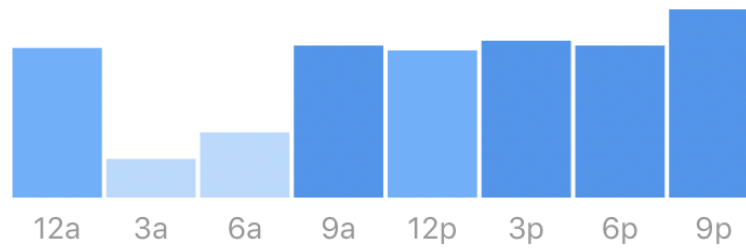
< Saturdays >



< Sundays >

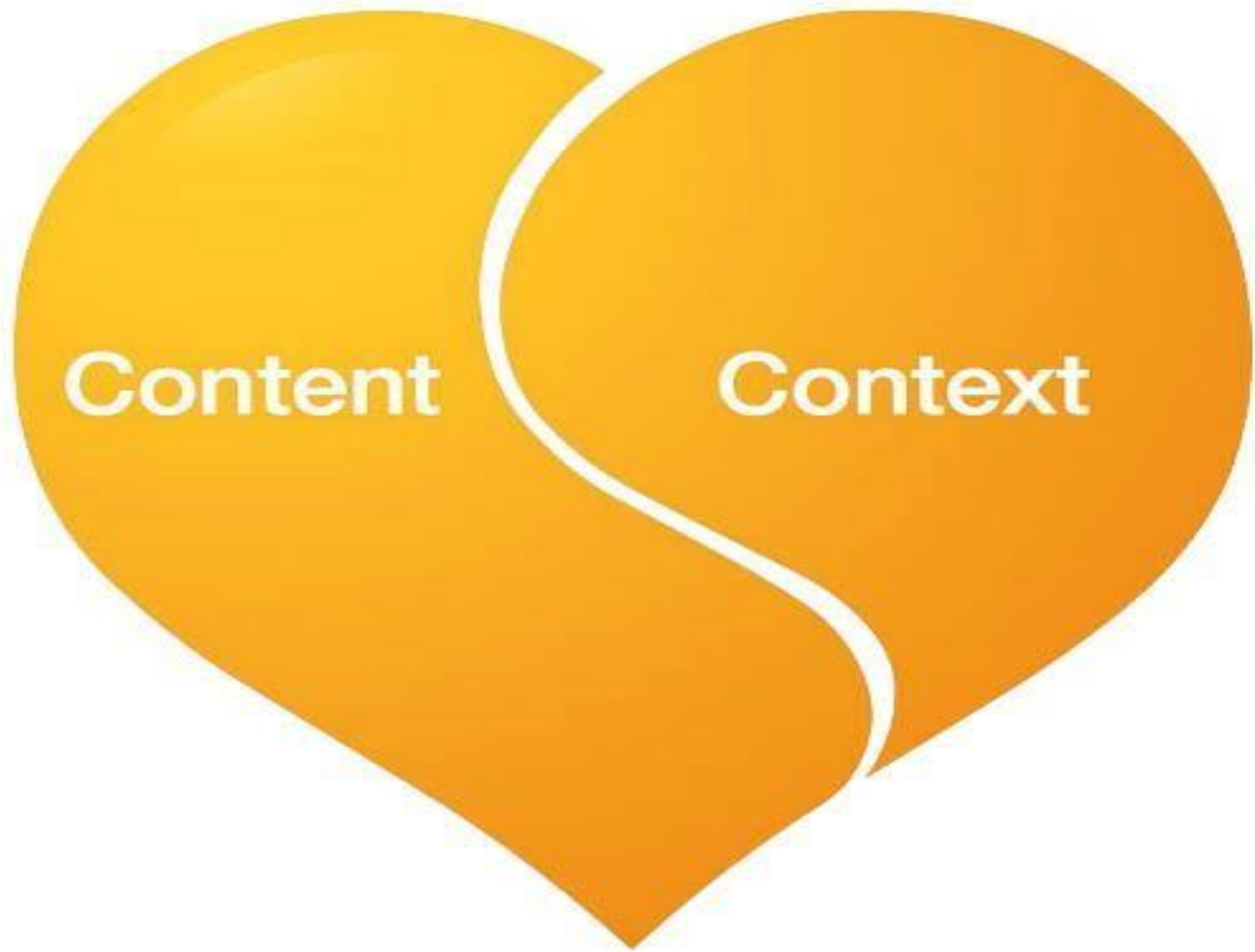


< Mondays >



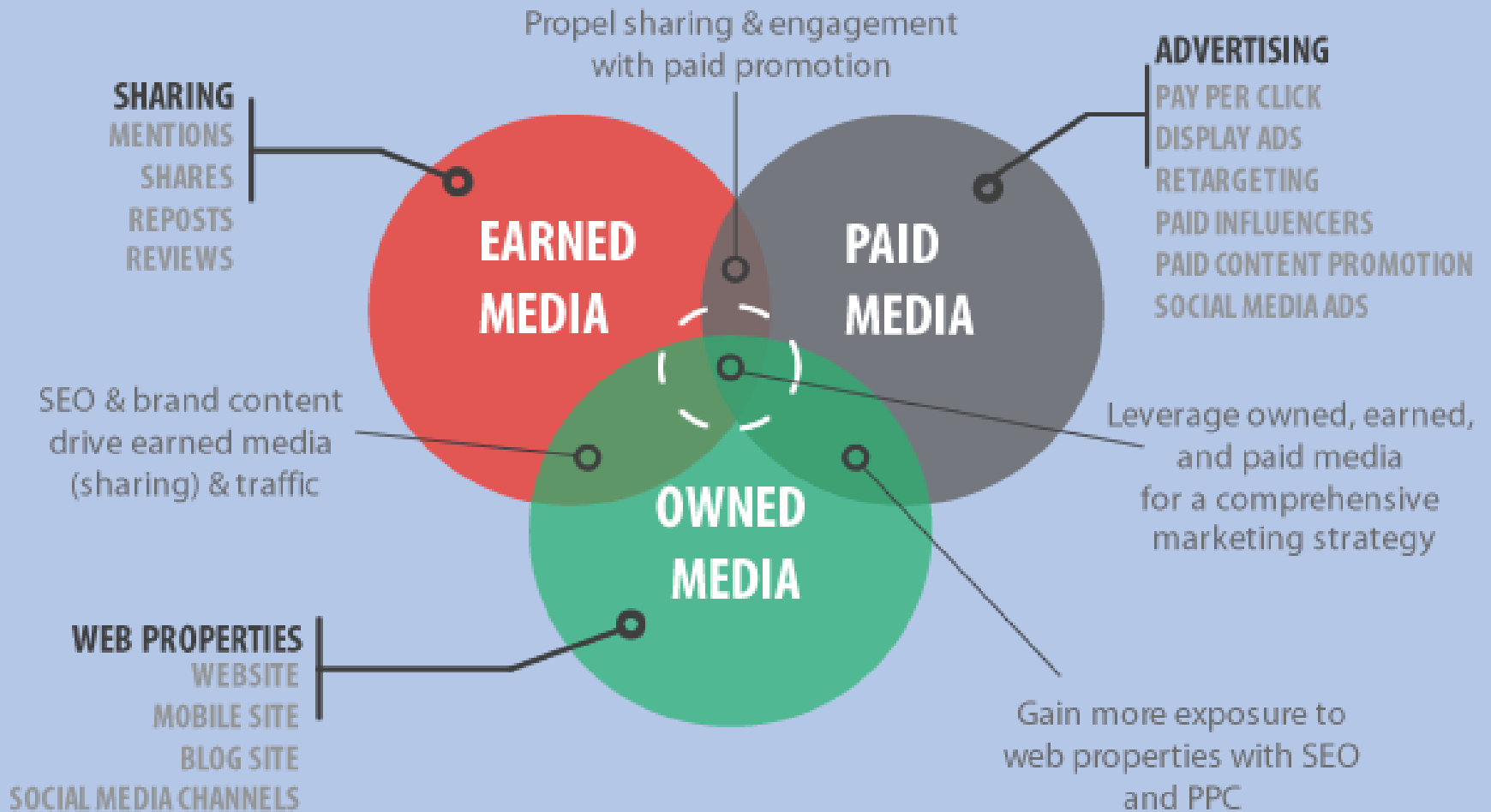


CONTENT IS KING
(in the north and also east, south, and west)



Content

Context



شاخصه‌های اصلی شبکه‌های اجتماعی

Impression

Reach

Engagement



But remember:

An **impression** only means the message
crossed a timeline.

شاخصه‌های اصلی شبکه‌های اجتماعی

Impression

Reach

Engagement

✕ Insights

Posted on 11/24/18, 11:05pm


1.1K


39


378


119

Interactions ⓘ

120

Actions taken from this post

Profile Visits 120

Discovery ⓘ

16,510

Accounts reached
69% weren't following you

Follows 7

Reach 16,510

Impressions 19,215

From Home 6,600

From Hashtags 5,574

From Explore 99

From Other 6,942



modir.digital

Azadi Sport Complex مجموعه ورزشی آزادی



Top Charts Nov 4, 2020 Filter

Telewebion 20 Secure VPN – A high sp... 4

WhatsApp Messenger Lant

Cancel

Share

New Group



Add to Story



Reply



Copy Link



Share to...

Search



iman.g

IMAN Golrokhan



بیژانه پوشان اینستا

akbariyan.mos, alirezaharampan...



☆ ABCDEFGHIJKLMNOPQRSTUVWXYZ

✕ Insights

Posted on 11/24/18, 11:05pm

 1.1K  39  378  119

Interactions ⓘ

120

Actions taken from this post

Profile Visits 120

Discovery ⓘ

16,510

Accounts reached
69% weren't following you

Follows 7

Reach 16,510

Impressions 19,215

From Home 6,600

From Hashtags 5,574

From Explore 99

From Other 6,942

← Tweet activity

Mohammad Reza Noorshid @noorshid

نقطه، کاما، دونقطه، نقطه ویرگول و علائم شبیه آن به کلمه ماقبل خودش
می‌چسبد و با کلمه بعد خودش باید یک فاصله داشته باشد.
#درست_بنویسم

Impressions 14,250

times people saw this Tweet on Twitter

Total engagements 580

times people interacted with this Tweet

Likes 361

times people liked this Tweet

Detail expands 100

times people viewed the details about this Tweet

Profile clicks 54

number of clicks on your name, @handle, or profile photo

Retweets 39

times people retweeted this Tweet

Hashtag clicks 17

clicks on the hashtag(s) in this Tweet

Replies 8

replies to this Tweet



کاربران فیسبوک در حال کم شدن است.

Guess

JAN
2019

FACEBOOK AUDIENCE OVERVIEW

BASED ON FACEBOOK'S TOTAL ADDRESSABLE ADVERTISING AUDIENCE

NUMBER OF PEOPLE THAT
FACEBOOK REPORTS
CAN BE REACHED WITH
ADVERTS ON FACEBOOK



we
are
social

2.121
BILLION

PERCENTAGE OF ADULTS
AGED 13+ THAT CAN
BE REACHED WITH
ADVERTS ON FACEBOOK



35%

QUARTER-ON-
QUARTER GROWTH
IN FACEBOOK
ADVERTISING REACH



we
are
social

+0.9%

PERCENTAGE OF
ITS AD AUDIENCE
THAT FACEBOOK
REPORTS IS FEMALE*



43%

PERCENTAGE OF
ITS AD AUDIENCE
THAT FACEBOOK
REPORTS IS MALE*



57%

**JAN
2019**

FACEBOOK REACH RANKINGS

BASED ON FACEBOOK'S ADDRESSABLE ADVERTISING AUDIENCE

#	COUNTRY / TERRITORY	REACH	▲ QOQ	▲ QOQ
01	INDIA	300,000,000	+3.4%	+10,000,000
02	U.S.A.	210,000,000	0%	[UNCHANGED]
03=	BRAZIL	130,000,000	0%	[UNCHANGED]
03=	INDONESIA	130,000,000	0%	[UNCHANGED]
05	MEXICO	86,000,000	+1.2%	+1,000,000
06	PHILIPPINES	75,000,000	+2.7%	+2,000,000
07	VIETNAM	61,000,000	0%	[UNCHANGED]
08	THAILAND	50,000,000	-2.0%	-1,000,000
09	TURKEY	43,000,000	-2.3%	-1,000,000
10	U.K.	40,000,000	0%	[UNCHANGED]

#	COUNTRY / TERRITORY	REACH	▲ QOQ	▲ QOQ
11	EGYPT	39,000,000	0%	[UNCHANGED]
12	PAKISTAN	36,000,000	0%	[UNCHANGED]
13	FRANCE	35,000,000	+2.9%	+1,000,000
14	BANGLADESH	33,000,000	+3.1%	+1,000,000
15=	ARGENTINA	32,000,000	0%	[UNCHANGED]
15=	COLOMBIA	32,000,000	0%	[UNCHANGED]
15=	GERMANY	32,000,000	0%	[UNCHANGED]
18	ITALY	31,000,000	0%	[UNCHANGED]
19	JAPAN	25,000,000	0%	[UNCHANGED]
20	MALAYSIA	24,000,000	+4.3%	+1,000,000

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social



**JAN
2019**

SHARE OF FACEBOOK USE BY DEVICE

BASED ON THE SIZE OF THE FACEBOOK ADVERTISING AUDIENCE FOR EACH DEVICE

SMARTPHONES
& TABLETS



we
are
social

96%

ACTIVE USER ACCOUNTS:

2,240 MILLION

LAPTOPS &
DESKTOPS



25%

ACTIVE USER ACCOUNTS:

580 MILLION

FEATURE
PHONES



1.2%

ACTIVE USER ACCOUNTS:

30 MILLION

TABLET
DEVICES



16%

ACTIVE USER ACCOUNTS:

380 MILLION

۳۷۵٪

میانگین بازخورد کاربران یک صفحه با محتوا

۲.۱٪



PROD. NO.		
SCENE	TAKE	ROLL
DATE	SOUND	
PROD. CO.		
DIRECTOR		
CAMERAMAN		

۳۰.۶٪

میانگین بازخورد کاربران یک صفحه با ویدیو

۳.۴٪+

۴۴.۸٪ میانگین بازخورد کاربران یک صفحه با تصویر

۳۰.۱٪ میانگین بازخورد کاربران یک صفحه با لینک

۲۰.۱٪ میانگین بازخورد کاربران یک صفحه با متن

SAMSUNG

Samsung ✓

@SamsungUK

Home

About

Contact Us

Posts

Instagram feed

Photos

Videos

Events

Notes

Locations

Community



👍 Liked ▾

📡 Following ▾

➦ Share

⋮

Shop Now

💬 Send Message

✎ Create Post



Write a post...



Photo/Video



Tag Friends



Check in

⋮

Posts



Samsung



⋮

Community

See All



Invite your friends to like this Page



159,716,719 people like this



159,680,755 people follow this



Hamid Nateghi and 7 other friends like this



About



Typically replies within a day

Activate Win

Go to Settings t

See All

Chat (Of



DigitalShoptest

Create Page @Username

Home

Posts

Reviews

Videos

Photos

About

Community

Groups

Info and Ads

Promote

Manage Promotions



Save

Cancel

Like

Follow

Share

...

+ Add a Button

Welcome to Your New Page

Before you share your Page with others, try these tips that help you describe your business, brand or organization. We'll give you more tips later.



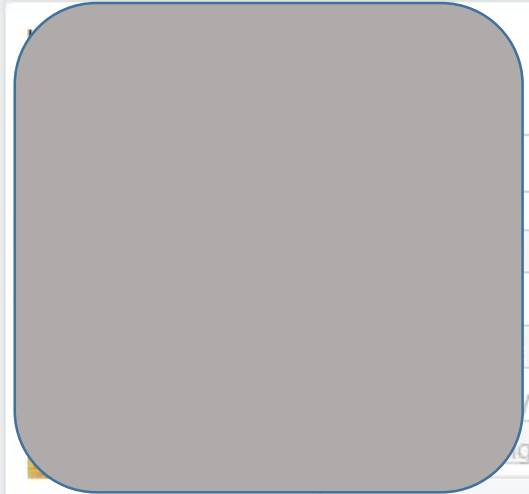
Add a Cover Photo

Cover photos help you express your Page's identity. Try changing your cover photo seasonally or when new things are happening with your business or organization.



Add a Short Description

Your Page's short description helps people know what you're about, and it appears in search results when people look for you online.



Chat (Off)

☰ Activity Log



☰ **Reviews**

Settings

☰ **Videos**

Settings

☰ **Photos**

Settings

☰ **About**

Settings

☰ **Community**

Settings

☰ **Groups**

Settings

☰ **Info and Ads**

Settings

Add a Tab

Activate W
Go to Settings

Chat (Off)

Add a Tab



Tabs let you feature your products, services, and more on your Page. Choose a tab from the list below.

Events

Lists your upcoming events.

Add Tab

Live Videos

Shows live videos about your page.

Add Tab

Notes

Gives you a space to highlight notes on your Page.

Add Tab

Offers

Lists current offers for your business.

Add Tab

Services

Gives you a space to highlight the services you offer.

Add Tab

Shop

Shows the products you want to feature.

Add Tab

Close



DigitalShoptest

Create Page @Username

Home

Posts

Reviews

Videos

Photos

About

Community

Groups

Info and Ads

Shop

Promote

Manage Promotions



Like

Follow

Share

...

Welcome to Your New Page

Before you share your Page with others, try these tips that help you describe your business, brand or organization. We'll give you more tips later.



Add a Cover Photo

Cover photos help you express your Page's identity. Try changing your cover photo seasonally or when new things are happening with your business or organization.



Add a Short Description

Your Page's short description helps people know what you're about, and it appears in search results when people look for you online.



Create a Username for Your Page

When you create a username, it appears in custom URLs that help people find,

⚙️ **General**

💬 Messaging

⚙️ **Edit Page**

🚩 Post Attribution

🌐 Notifications

💬 Messenger Platform

🎥 Videos

👤 Page Roles

👤* People and Other Pages

👤* Preferred Page Audience

🔑 Authorizations

🏷️ Branded Content

📷 Instagram

Page Visibility	Page published	Edit
Visitor Posts	Anyone can publish to the Page Anyone can add photos and videos to the Page	Edit
Reviews	Anyone can review the Page	Edit
News Feed Audience and Visibility for Posts	The ability to narrow the potential audience for News Feed and limit visibility on your posts is turned off	Edit
Messages	People can contact my Page privately.	Edit
Tagging Ability	Only people who help manage my Page can tag photos posted on it.	Edit
Others Tagging this Page	People and other Pages can tag my Page.	Edit
Page Location for Effects	Other people can use your Page's location for photo and video frames and effects.	Edit
Country Restrictions	Page is visible to everyone.	Edit
Age Restrictions	Page is shown to everyone.	Edit
Page Moderation	No words are being blocked from the Page.	Edit
Profanity Filter	Turned off	Edit
Similar Page Suggestions	Choose whether your Page is recommended to others	Edit

Activate Windows
Go to Settings to activate Windows.

Chat (Off)



Set Up Your Shop Section

To add a shop section to your Page, please agree to our [Merchant Terms and Policies](#). These important rules cover topics including:

- Listing products for sale
- Deliveries, returns and disputes
- Treatment of user data

I agree to the Merchant Terms and Policies.

Cancel

Continue

Select Checkout Method

Choose how you want people to buy products from your shop.



Message to Buy

Let people send you messages to ask questions and arrange purchases.

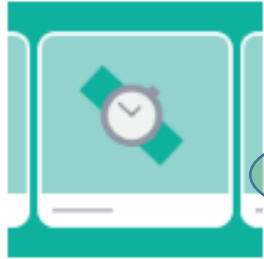


Check Out on Another Website

Send people to another website to complete their purchases.

Cancel

Continue



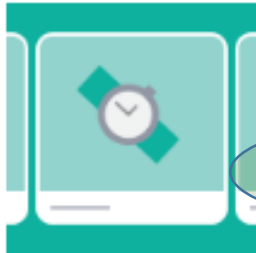
Setting up your shop

What currency do you use? This will be shown when you add prices to items in your shop.

US Dollars ↕

Cancel

Save



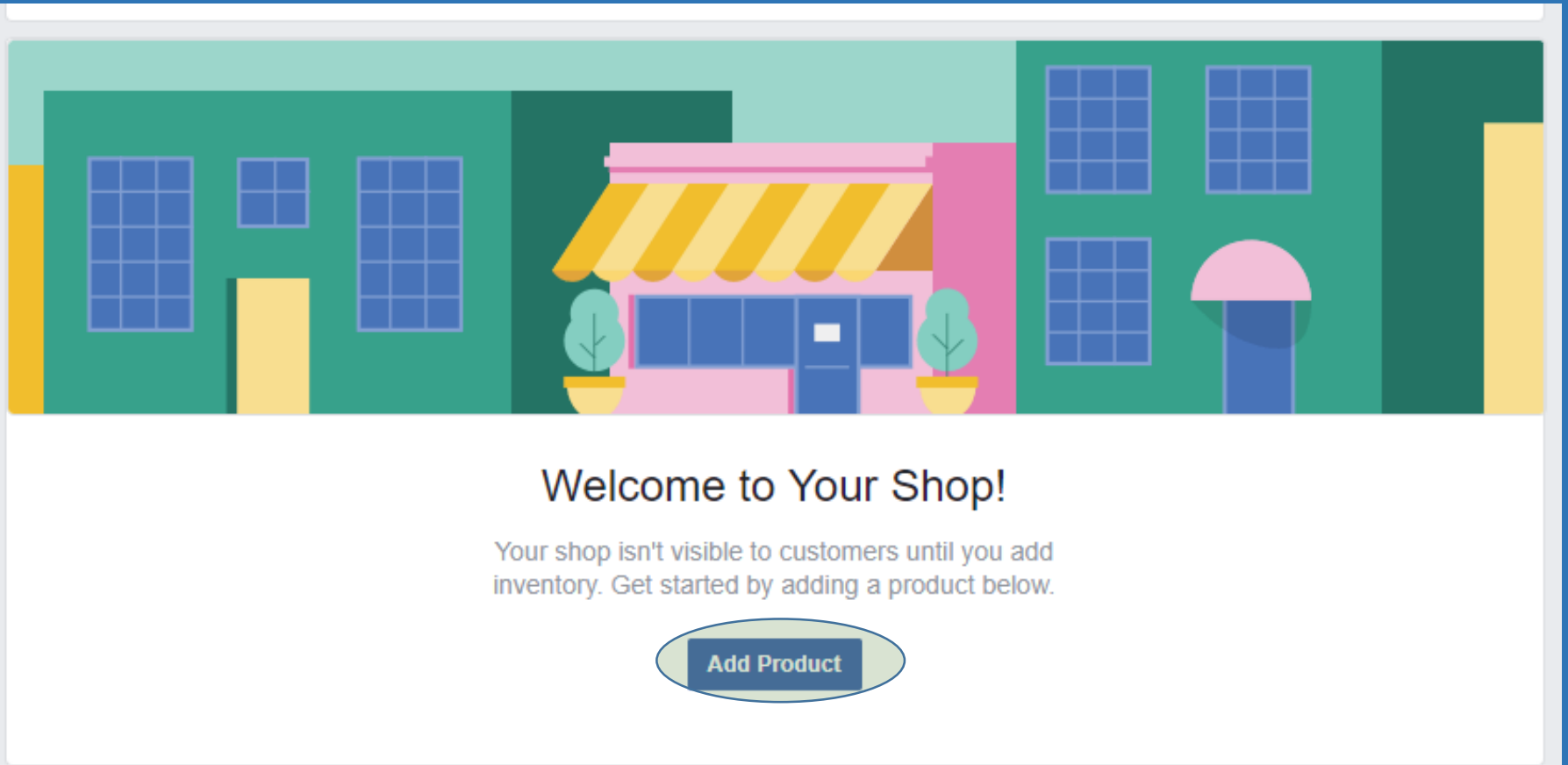
Setting up your shop

What currency do you use? This will be shown when you add prices to items in your shop.

Tajikistani Somoni ↕

Cancel

Save



Welcome to Your Shop!

Your shop isn't visible to customers until you add inventory. Get started by adding a product below.

[Add Product](#)

<https://business.facebook.com/>

۵۰۰ یورو = ۲۵ یورو



Hootsuite®

درگیر کردن مخاطب با استفاده از علاقمندی‌ها



IR-TCI LTE 7:53 PM 23%

Instagram

این جلسه زمان زیادی رو در روز صرف اینستاگرام نمی کنم...
13 MINUTES AGO · SEE TRANSLATION

COM Marketing
Sponsored

DON'T



**KNOW
LIKE
TRUST**

SELL

Book Now >

♡ 🔍 📌

🏠 🔍 + ♡ 👤



JAN
2019

TWITTER AUDIENCE OVERVIEW

BASED ON TWITTER'S TOTAL ADDRESSABLE ADVERTISING AUDIENCE

NUMBER OF PEOPLE
THAT TWITTER REPORTS
CAN BE REACHED WITH
ADVERTS ON TWITTER



250.8
MILLION

PERCENTAGE OF ADULTS
AGED 13+ THAT CAN
BE REACHED WITH
ADVERTS ON TWITTER



3.6%

QUARTER-ON-
QUARTER GROWTH
IN TWITTER
ADVERTISING REACH



-1.5%

PERCENTAGE OF
ITS AD AUDIENCE
THAT TWITTER
REPORTS IS FEMALE*



34.5%

PERCENTAGE OF
ITS AD AUDIENCE
THAT TWITTER
REPORTS IS MALE*



65.5%



۳ ثانیه فرصت دارید

برای شناختن شما



TOKYO 2020



Tweets
2,156

Following
34

Followers
2,200

Likes
154

Follow

Iran Olympic

@Olympic_ir

حساب رسمی کمیته ملی المپیک ایران
Official Twitter account of I.R.IRAN Olympic Committee.

Islamic Republic of Iran

olympic.ir

Tweets Tweets & replies Media



Iran Olympic @Olympic_ir · Nov 15

در توضیح ماده ۶۰ مورد اشاره در این موضوع؛
ماده ۶۰ قانون جامع خدمات رسانی به ایثارگران مد نظر بوده است.

Translate Tweet



Who to follow · Refresh · View all



زهرا احمدی پور @ZahraA...

Follow



Sadra mohaqeq @Sadr...

Follow



Iman Sadooghi @ISadooghi

Follow

Guess

JAN
2019

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we
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Hootsuite™

**we
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TOKYO 2020



Following

Iran Olympic

@Olympic_ir

Followed by Sadra mohaqeq, پیژامه, علی, and 4 others you follow

Official Twitter account of I.R.IRAN Olympic Committee.

Islamic Republic of Iran olympic.ir

Joined October 2015

34 Following 2,200 Followers

Tweets

Tweets & replies

Media

Likes



Iran Olympic @Olympic_ir · 11/15/18

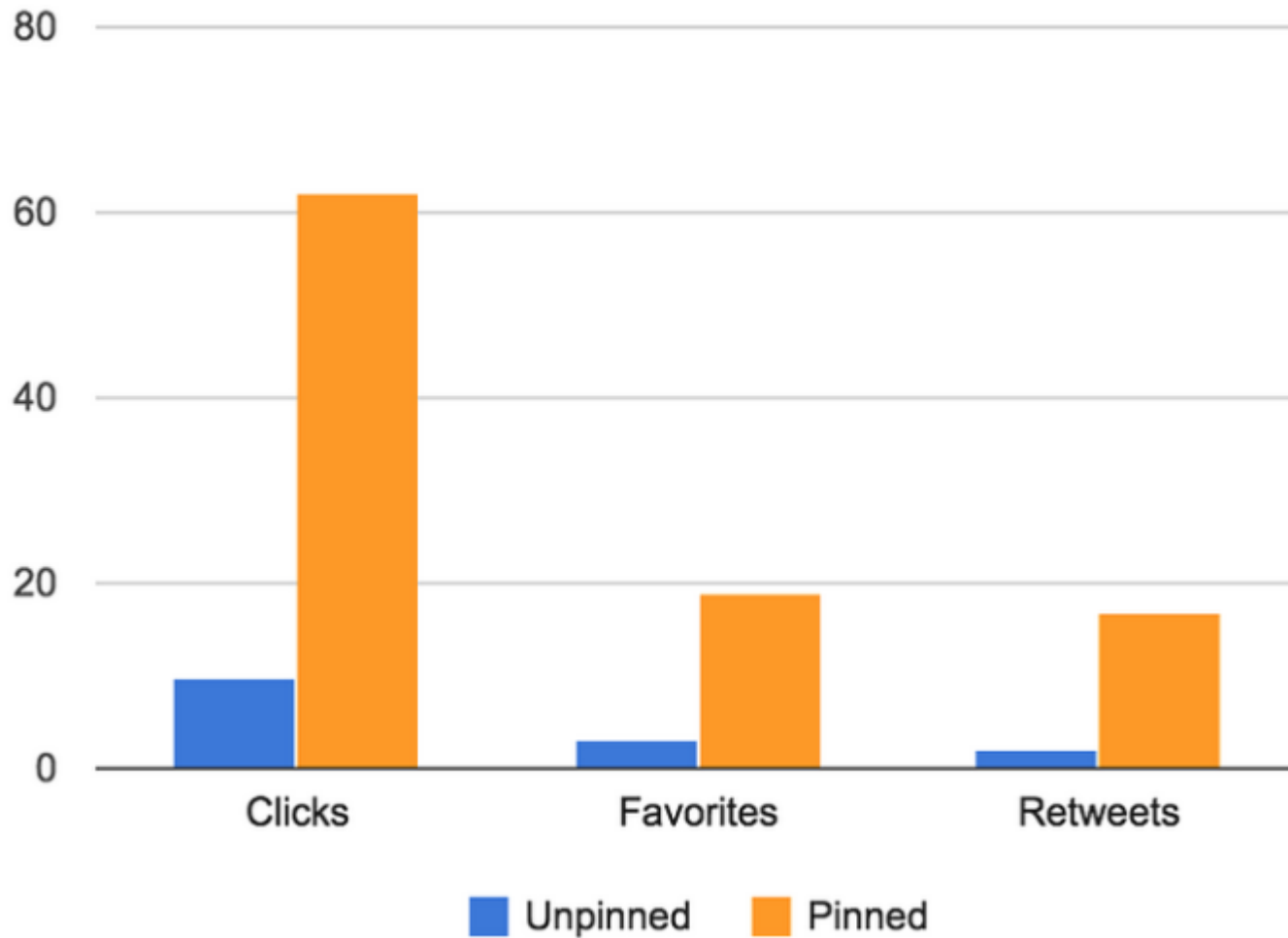
✓ در توضیح ماده ۶۰ مورد اشاره در این موضوع؛
ماده ۶۰ قانون جامع خدمات رسانی به ایثارگران
مد نظر بوده است.

قانون جامع
خدمات رسانی به ایثارگران



Guess

Pinned tweets vs. unpinned tweets



Knowledge

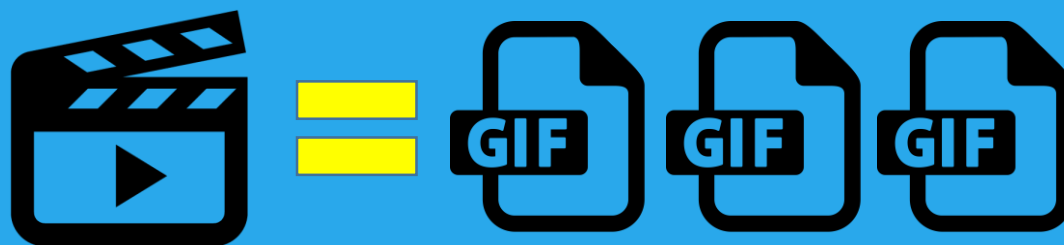
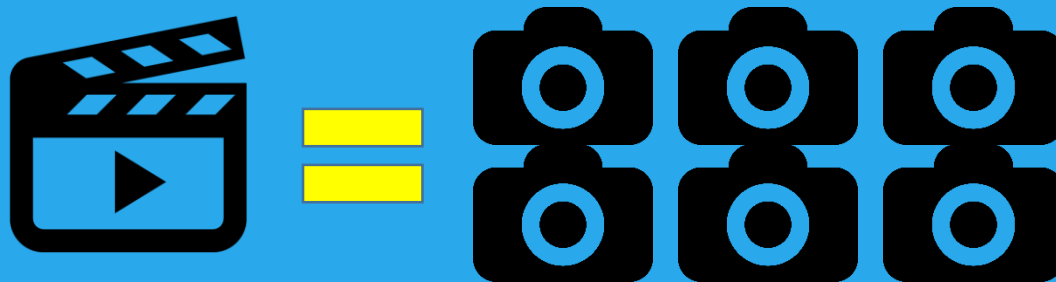
تویتر یک شبکه اجتماعی متن محور است!

Guess

ویدیو

توییتر یک شبکه اجتماعی گیف محور است!

Knowledge



Knowledge

از کاربران بخواهید در مورد شما حرف بزنند!

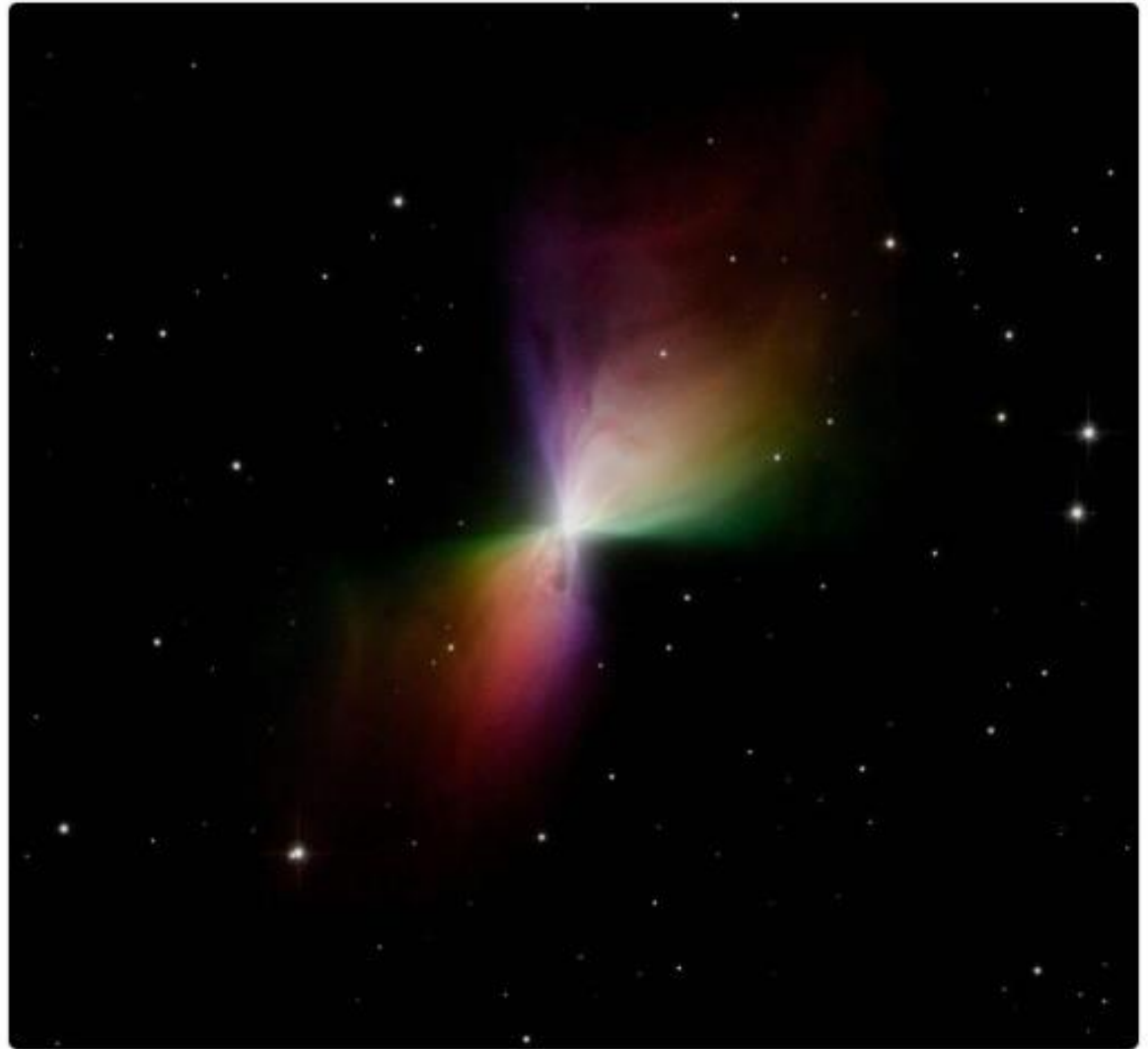
Experience



@novin_insurance · Aug 29

سردترین مکان شناخته شده در عالم مربوط به يك سحابی به نام #بومرنگ هست که ما برای اینجا هم بیمه آتش سوزی ارائه میدیم. 😎

Translate Tweet



Experience



Alibaba_ir

@AlibabaIR

Follow



اختصاص ۵ پرواز فوق العاده برای مناطق **#زلزله**

زده

اگر نگران خانواده و عزیزان خود در مناطق زلزله زده

هستید، بلیط پرواز به شهرهای زلزله زده و شهرهای

نزدیک در سایت **#علی بابا** موجود است

#کرمانشاه #تسلیت

Translate Tweet

4:07 AM - 13 Nov 2017

Experience



بیسکویت گرجی
@gorjico

Follow



با تو هر لحظه مرا بیم فرو ریختن است
مثل گرجی که به روی گسل نعلبکی هاست

#شعروگرجی #فاضل_نظری

Translate Tweet



9:22 AM - 5 Aug 2018

6 Retweets 231 Likes



2



6



231



Experience



People spend time on other networks,
but they INVEST time on LinkedIn.

JAN
2019

LINKEDIN AUDIENCE OVERVIEW

BASED ON LINKEDIN'S TOTAL ADDRESSABLE ADVERTISING AUDIENCE

NUMBER OF PEOPLE THAT
LINKEDIN REPORTS
CAN BE REACHED WITH
ADVERTS ON LINKEDIN



we
are
social

604.4
MILLION

PERCENTAGE OF ADULTS
AGED 18+ THAT CAN
BE REACHED WITH
ADVERTS ON LINKEDIN



11%

QUARTER-ON-
QUARTER GROWTH
IN LINKEDIN
ADVERTISING REACH



we
are
social

+3.2%

PERCENTAGE OF
ITS AD AUDIENCE
THAT LINKEDIN
REPORTS IS FEMALE*



44%

PERCENTAGE OF
ITS AD AUDIENCE
THAT LINKEDIN
REPORTS IS MALE*



56%

Personal Page

Company Page

Group



Feed

Article

NO ACTIVITY





Mohammadjavad Hasanzadeh

CEO at FaceFind.ir + AntiKala.com فروشگاه اینترنتی

2m • Edited

جشنواره فروش ویژه آنتی ویروس ایست ۲۰۱۸ - فروشگاه اینترنتی آنتی ویروس کالا

<https://goo.gl/xY5ahP>

<https://goo.gl/xY5ahP> ...see more



Like Comment Share

Knowledge



علیرضا صفری Safari
Digital Marketing Consultant

More from Alireza Safari [علیرضا صفری](#) [See all 11 articles](#)



ترفند جدید برای اینفلوئنسرمارکتینگ در اینستاگرام



راهکار برای افزایش نرخ تعامل صفحات ۱۰ اینستاگرام



بررسی ۴ راه استفاده از پخش زنده اینستاگرام برای برندها



Activate Windows
Go to Settings to activate
Messaging

Knowledge



ModirDigital

6 followers

1mo

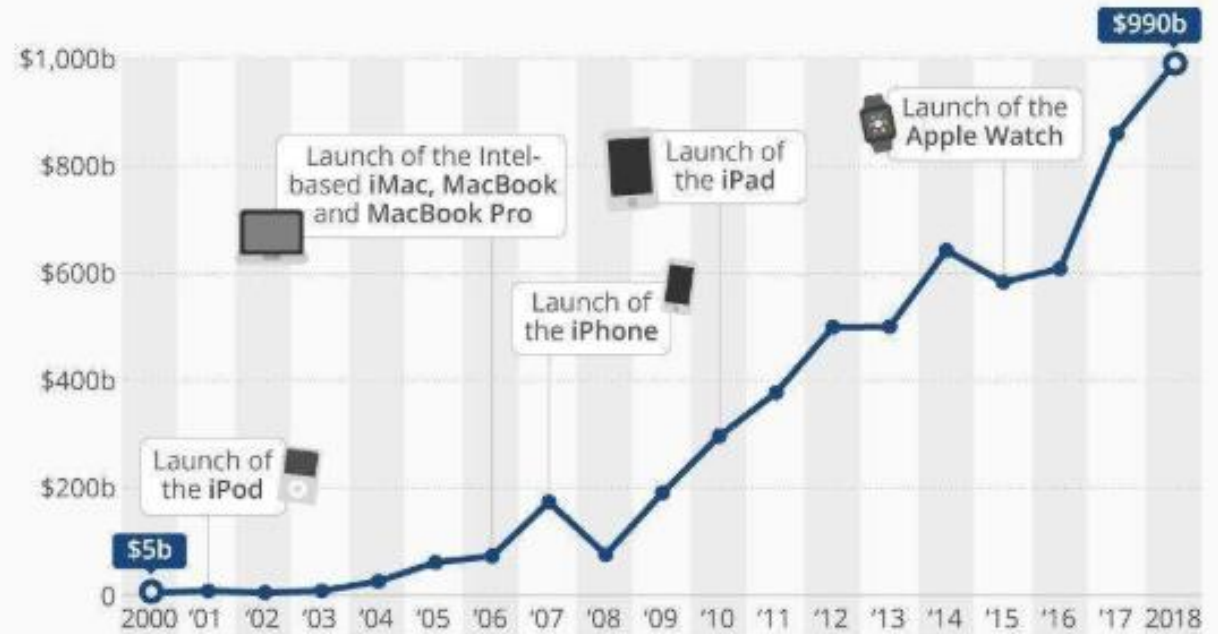


مسیر اپل برای 1 تریلیونی شدن!
نمودار ارزش اپل از ابتدای سال 2000 تا ابتدای ماه آگوست 2018
گفتنی است ارزش شرکت #اپل در روز 2 آگوست از 1 تریلیون دلار گذشت.

[See translation](#)

Apple's Road to \$1 Trillion

Apple's market capitalization at the end of the respective year*



* 2018 figure as of August 1



Sources: Wolfram | Alpha Knowledgebase, Xignite, Morningstar



Knowledge




Alireza Safari علیرضا صفری
Joined group: Jul 2017

- Your communities 
- Groups 
- Digital Marketing: Social ...
 - SocialMediopolis.com - ...
 - Iran Digital Marketing
 - Show more
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Iran Digital Marketing

 Standard group

Start a new conversation in this group



Post



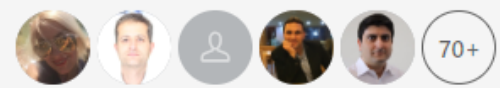
Mojtaba Neishabouri, DBA • 2nd
Marketing & Sales Manager at Tourang International Food Industries
2yr

متقاعد کننده خوب



75 members

[See all](#)



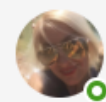
[Invite members](#)

About this group

Looking to enhance your marketing activities in the digital world? NetBina has carried out hundreds of online marketing campaigns for well-known domestic and international brands. We will work closely with you to devise, implement and refine your digital marketing strategy.

[Show more](#)

Group owner



Mojgan Khani · 1st
Digital Marketing Manager at
MetaOptima Technology Inc.

Group manager



Bahram Pourghadiri · 2nd
Entrepreneur

Knowledge

Share an article, photo, video or idea

Write an article

Images

Video

Post



think2link . • 1st
Co-founder at Think2Link
11h • Edited

Sort by: Top ▾

Top

Recent

همراه با دوست عزیز آقای داود صادقی در دورهمی چهارم لینکدینی‌ها

#locallinkedin #تینگ_تو_لینک #تینگ_تو_لینک #دورهمی #localizatio ...see more

See translation



12 Likes

Like Comment Share

Knowledge

Jeff Weiner commented on this



Ryan Roslansky • 3rd

Senior Vice President, Product at LinkedIn
18h • Edited

+ Follow

Just got some awesome advice from the greatest CFO ever, Mr. **Steve Sordello**:

"Vision gets us to the starting line, but focus gets us to the finish line..."

#linkedinlife

1,405 Likes · 54 Comments



Like



Comment



Share



Add a comment...



Jeff Weiner  • Following

19h ...

CEO at LinkedIn

Sign that guy up. :)

Like Reply | 156 Likes · 2 Replies

Load previous replies



Alexandre Corbin • 3rd

8h ...

Manager of Talent Acquisition at Zizoo (We're Hiring!)

Ninjas..

Like Reply

Load more comments

Knowledge

80% of B2B leads come from LinkedIn!

Knowledge

لینکدین پست‌های لینک‌دار را دوست ندارد!

Experience

[See More](#)



Nestlé

3,493,156 followers

4h

+ Follow

هیاتی عالی‌رتبه از مدیران، معاونان و اساتید دانشگاه‌های فنی تهران و صنعتی شریف، ضمن بازدید از خطوط تولیدی کارخانه نستله در استان قزوین، فصلی نو از همکاری میان بحث را آغاز کردند. در طول این رویداد، نمایندگان دو دانشگاه به صورت [...see more](#)

See translation



بازدید گروهی از اساتید دانشگاه‌ها از
کارخانه شرکت نستله ایران در استان قزوین

Experience



You

Tube

۱۹۰۰۰۰۰۰ کاربر

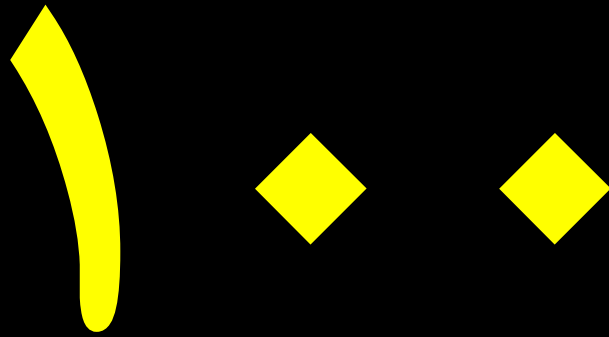
۴۰۰ ساعت ویدیو هر دقیقه

۷۰٪ مخاطبان یوتیوب در تلفن همراه

۵۰ هزار سال فیلم بررسی محصول در ۲ سال

۲۰۱۸ محبوب‌ترین اپلیکیشن iOS

۸۴٪ تبلیغات یوتیوب بیشتر از تلویزیون مورد توجه قرار می‌گیرد





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In a few easy steps your video ad will be up and running. Although your ad will appear on YouTube, you'll manage your campaign using Google Ads, an advertising platform used by businesses running ads on Google and its advertising network – which includes YouTube.

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[GET STARTED](#)

HAVE A QUESTION?



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+989123480931