



# JUST FOR FUN

Creative/Amusing/Functional/Daily-used



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Creative / Amusing / Functional / Daily-used

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Simplicity and functionality are the basic design concepts of Adda Products Ltd. Its product lines cater for different aspects of life. In addition to its innovative "Bacchus" wine accessories and "hookoo" personalised home storage and decoration systems, our company has launched a latest product line, pets@work, which is a result of creativity and sensitivity. Meant to create balance, harmony and comfort in the working environment, the items are modelled after cats and dogs. The feline character in the series is named "KamKam", while the canine character is know as "DonDon". Each product imitates the delicate movements and behavioural responses of the animal concerned, creating fun for its users.





### **Memory Foam Wrist Cushion**

PETS@work create the first "Memory Foam Wrist Cushion". Excellent supporting feature enhances your comfortableness in mouse using!

### **Memory Foam Keyboard Cushion**

As a perfect partner of "Memory Foam Wrist Cushion", the "Memory Foam Keyboard Cushion" removes the fatigues of the day easily.





## Cable Fix

The lively capture of KariKam & DonDon become your desktop little cable fix tool.



### USB Radio

Turn the ferris wheel lightly to search for your favor channel. Enjoy the nice melody or happy voice to relax at your busy moment.



### USB Speaker

PETS@work put the cannon into computer speaker design. Let's out break your personal concert anytime!



### USB Fan

Pilot KamKam & DonDon fly into your workspace!

Propeller actually is a fan! Just simply plug USB plug-in operation. fishing and DonDon watering its plant!





**PETS @WORK™**

KamKam & DonDon

**Monitor Cleaner**

The unexpected perfect monitor cleaner  
looks like a KamKam & DonDon doll!





## Hang Around

3 interesting styles key rings incarnated by KamKam & DonDon. Let's have Fun with KamKam & DonDon hang around anywhere anytime!



## Mug

KamKam & DonDon share their favor "fish" and "bone" inside the mugs with you!



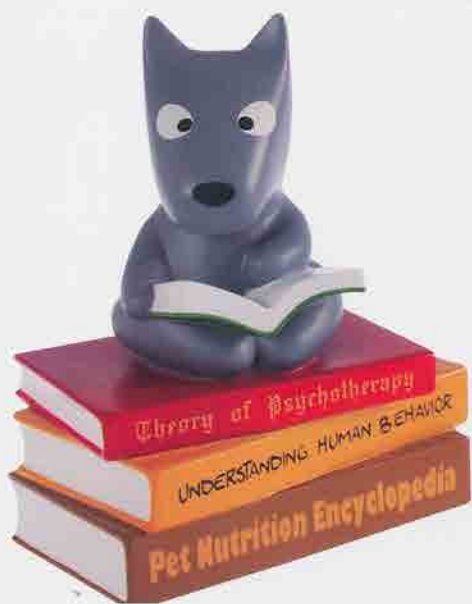
## Photo Holder

Magician KamKam & DonDon conjured 4 playing cards from their magic hats, for posting up your lovely Pets photos!



## Atmosphère Lamp

KamKam & DonDon become your home mood lighting! Light up your room with KamKam & DonDon accessories: the flower-pot, fish jar and the round shape mat!



## Wishes Money Bank

Dreaming to travel around the planet? Dance on the moon? Ride your own scooter? Or continue study? 4 different themes of KamKam & DonDon money bank help you reach your target!

Wishes come true!

## Alarm Clock

It's time to wake up!! KamKam & DonDon stay with you every second and remind you every moment!! The extra large display screen with blue light let you check the time in darkness!

## Back Cushion

Working long time is really tired! The cute KamKam & DonDon back cushion in funny posture supports you all day behind your chair! So sweet!





### Cool Rack

KamKam & DonDon is your ideal desk organiser who tidies up your desktop accessories orderly!





## Mix & Match Magic Clips

A set of 3 pieces magnet plays with the "Mix & Match" concept! Users can change the color or pattern of magnet in their favorite combination. Single piece can be individually used as magnet, double pieces magically form a clip. We leave the creation for the users!

## Calculator

PETS@work calculator mixes the softness texture of EVA and the lovely character of KamKam & DonDon, refreshing the cool feeling of traditional calculator aptly. Calculator becomes one of the hottest premium items!



## Clip Container

KamKam & DonDon 3D model not only can refresh your mind but also tidy up your workplace! The clip container set uses a magnetic KamKam & DonDon to handle a bowl of clip orderly.



## Rotary Pen Stand

Unique and funny pen stand added-value on its simple function! KamKam & DonDon turn around with the pen stand movement. Make your workplace more lively when KamKam is fishing and DonDon is watering its plant!

The Alessi company is one of Europe's most important producers of designer kitchen utilities and tableware. Established in 1921, today the company has around 2,000 different objects in its repertoire, a number of which are now considered classic examples of twentieth century design. The founding principle of the organization is to manufacture a variety of objects created by leading designers in order to fulfill people's day to day needs with mass produced articles and at the same moment provide for their aesthetic desires. Alessi's production of kitchen, table ware, office and domestic goods have been conceived by a range of famous designers and architects, including Philippe Starck, Alessandro Mendini, Richard Meier, Aldo Rossi, Michael Graves and Arata Isozaki.





## **Corkscrew Alessandro M.**

Design: Alessandro Mendini.

"Alessandro M", a fitting partner to the famous Anna G corkscrew, is a self-portrait of the designer, Alessandro Mendini. "Alessandro M" is also a corkscrew. You can turn his head by the ears to drive the hidden screw into the cork of your bottle.







## The Chin Family

Design: Stefano Giovannoni & Rumiko Takeda

"The Chin Family", a series of little characters, was created from the joint project between Alessi and the National Palace Museum in Taiwan. Each character carries a household function.

The Chin Family even represents a new example of playfulness, instead of being made with a single injection as usually happens with the moulding technology used for plastics, the characters/objects are instead printed on individual pieces as if they were wooden figures or porcelain dolls and the details on their clothing's oriental decorations are painted by hand.







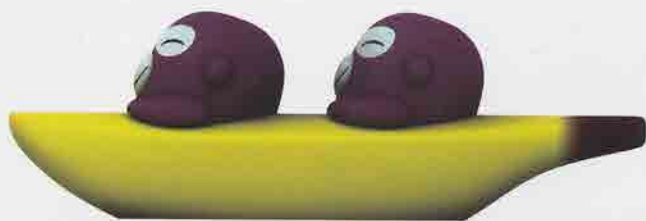
## Oriental

Design: Stefano Giovannoni & Rumiko Takeda

The fruitful cooperation, Oriental, between Alessi and the National Palace Museum in Taiwan continues under the direction of Stefano Giovannoni, once again highlighting the concept of combining aspects of Western culture and Chinese history.

Oriental is the latest episode in this demanding and stimulating cooperative project. Colours, bizarre but functional shapes, popular images. In this series of products, the "magic" of Giovannoni's design seems to evoke memories of 18th century ceramic trinkets, while it also invites a spontaneous and contemporary interpretation.







black+blum was set up in London in 1998. As a design consultancy, they advise companies on any creative aspect. This accumulating insight into different markets catalysed the decision to develop their own range of products. It has since become a vehicle to fully explore and enjoy their creativity.

They want to show that 'designed' products can be made affordable without compromising their quality. The aim is to create innovative products that will charm and entertain. Hopefully you will get as much enjoyment from a black+blum product, as they got from designing.





## Desk Gim\*

A rubber asterisk shaped desk tidy to store your pens, keys, coins, business cards, mobile phone...and it has a concealed magnet to hold your paper clips.





## "Jimmy"

It will magnetically climb your fridge door to store your keys and also opens bottles while holding onto the top afterwards.



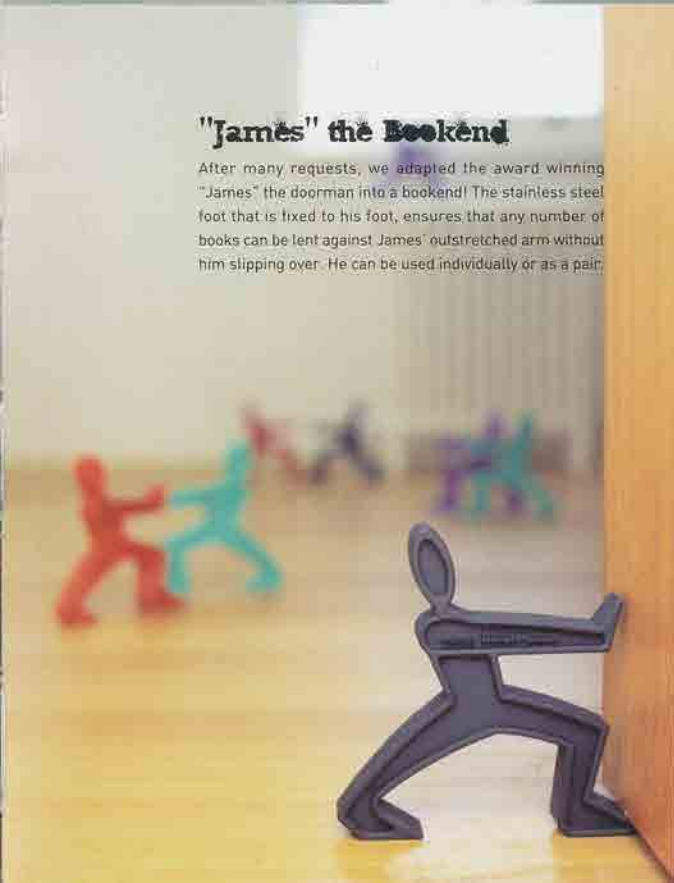
## Reading Light

This cheeky little bedside lamp chappy will join you with your nightly read.



## "James" the Bookend

After many requests, we adapted the award winning "James" the doorman into a bookend! The stainless steel foot that is fixed to his foot, ensures that any number of books can be lent against James' outstretched arm without him slipping over. He can be used individually or as a pair.



## ...Kind of Magic!

This easily transforms from a table light to a floor lamp and back again...simply unwrap the cable from the aluminium base and re-set at any height.

"...Kind of Magic!" will give any room a magical touch, seemingly ignoring the laws of gravity.





### **Libellule**

The libellule likes to "fly" in big open spaces and stairways. As an uplighter, it also throws the shadow of its wings across the ceiling.

### **Climbing Light**

A simple and striking wall lamp, which will hold on to any single screw.

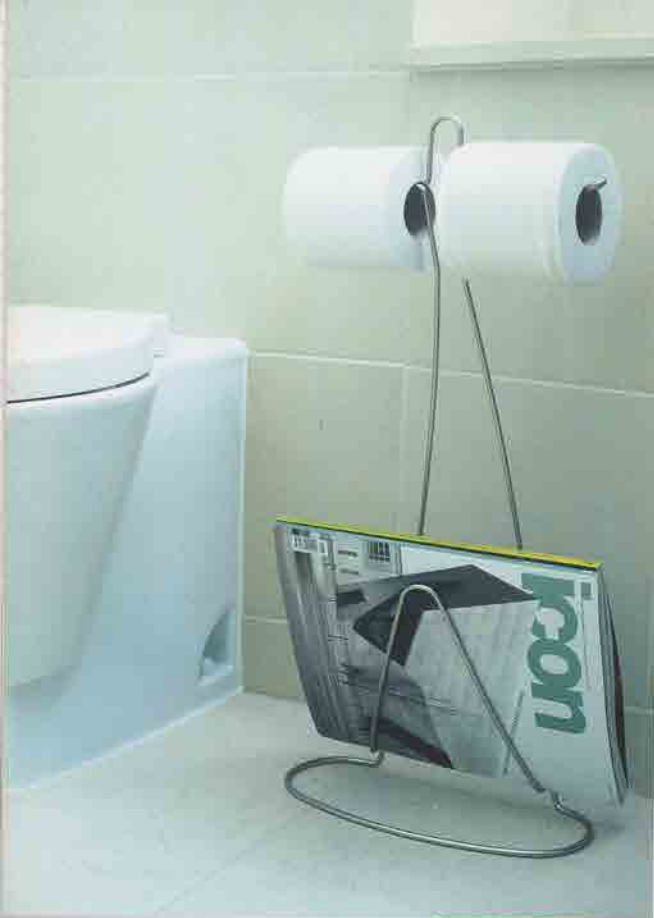
The silver topped bulb creates an effective and funky down light.



## Propello

This desktop fan has soft rubber blades which allow for a guardless design. Combined with the highest quality motor, this makes "Propello" virtually silent. Propello will make you feel cool, even when it is turned off...





### **Leo Read**

Give your bathroom a cool accent with "Leo Read". Its wire frame holds magazines, newspapers and of course toilet rolls...Two of them, just in case one runs out!



### **Flow**

Inspired by the flow of liquid, this sculptural wine rack is finished in brushed stainless steel. Flow is wall mounted and will hold eight bottles using a minimum of space.



### Ring King

A modular wall mounted magazine rack made up from just two nickel plated steel rings. Once one is fixed to a wall (using just two screws), it is possible to hang additional rings underneath. It is also possible to hang ring ring from the ceiling with multiple ring rings hanging underneath. Each ring ring can hold plenty of magazines.





### **Mr & Mrs Hangup**

This iconic stainless steel couple will bring a witty touch to any bathroom. The fixing screws can be adjusted to change their expressions.





## Rings

A minimal yet sculptural freestanding magazine rack made up from four nickel plated steel rings. It can hold plenty of magazines and is also easy to lift.



## Eco!

Stainless steel polished to a mirror quality combined with a coat-hook. Before grabbing your coat to leave the house, check out your appearance one last time (will show up spinach in your teeth, tooth paste on your lips, shaving foam on your ear...)

## Time Square

A blackboard... a clock... a magnet board... you decide how you want to use it.

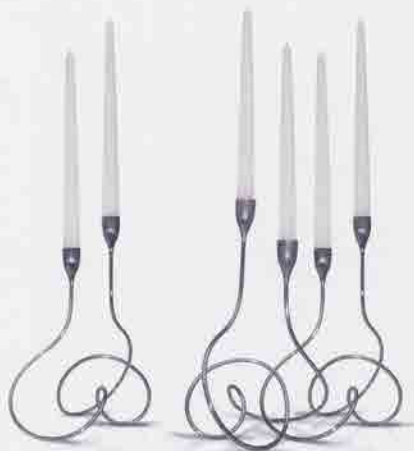




## Loop

A simple yet beautiful candelabra made from solid brass wire that is plated with real gold/silver. The design is inspired by the Fibonacci curve that is seen throughout nature.

It can be used individually or interlinked in a cluster.



## Salad Plant

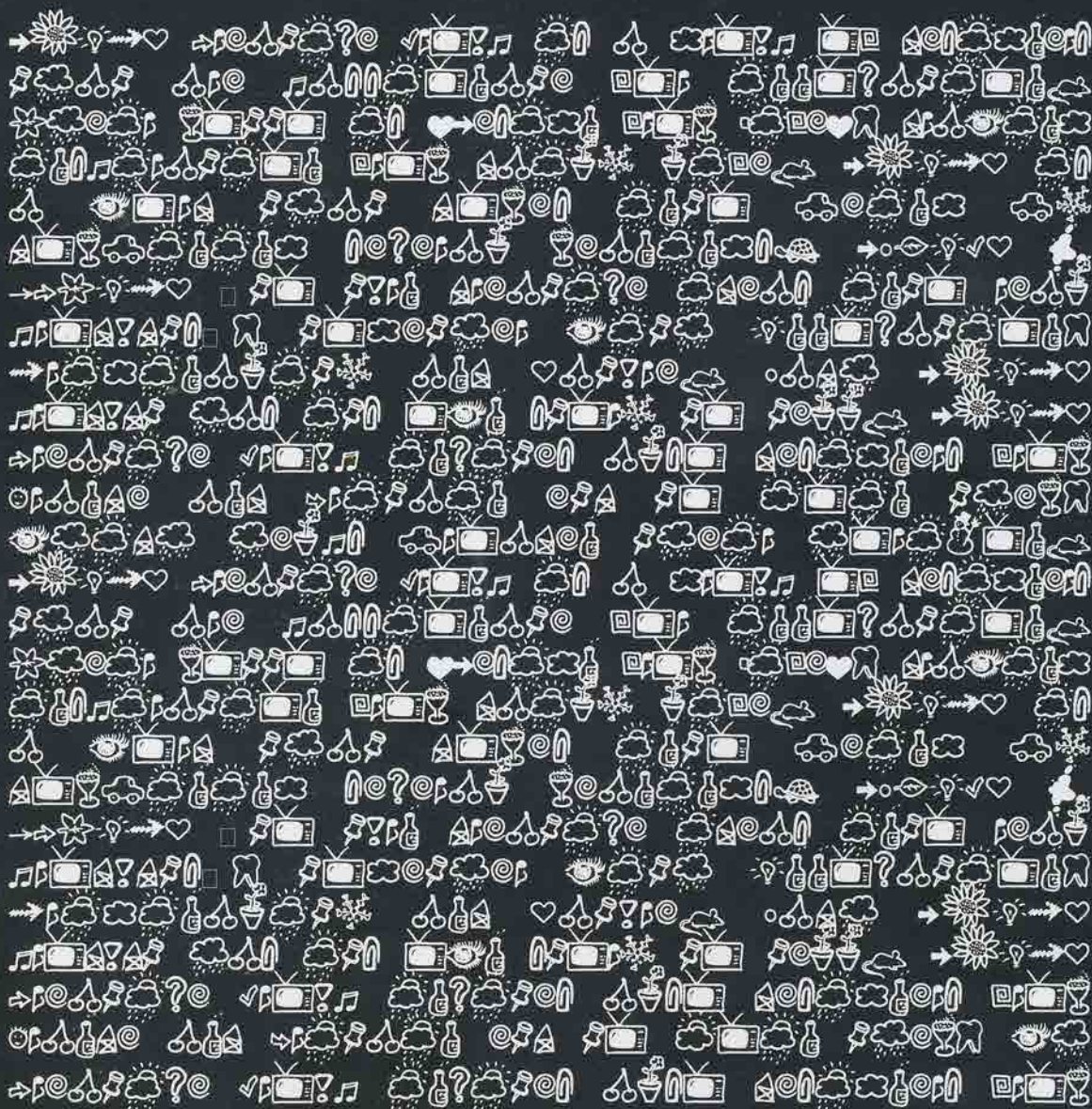
These leafy salad servers stand upright in their own pot and will give life to any table setting. The pot can also be used for mixing (and serving) your salad dressing. They are also the ultimate salad decoration when stuck in to the salad upright!





Enoc Armengol, born in 1984, is a young designer from Barcelona, Spain. He studied Prototyping and also got the Industrial Design master degree at Superior School of Arts and Design Llotja Barcelona. During studies in Prototyping, Enoc become passionate of 3D modeling, doing Renders for: Repsol-YPF new Buildings in Madrid, Sony Style showroom Barcelona for Pepe Cortés National Design Award, Hospes Luxury Hotels Cordoba, etc.

Now he is an associated teacher at the Transnational 3D course, a freelance designer as well. He has participated in workshops, design seminars and stages with well-known international designers.





## Palixinos

Palixinos, is the fusion of traditional chop-sticks with occidental culinary use forms.

Japanese and Chinese food is known to everyone in the West, but traditional chop-sticks are not always common used.

Maybe you prefer a fork? Then you can try Palixinos. When you press the top, it opens! When you slack your hand, it closes, holding your food perfectly.

Palixinos are made of bamboo and it's also available in stainless steel with gold plated finish.

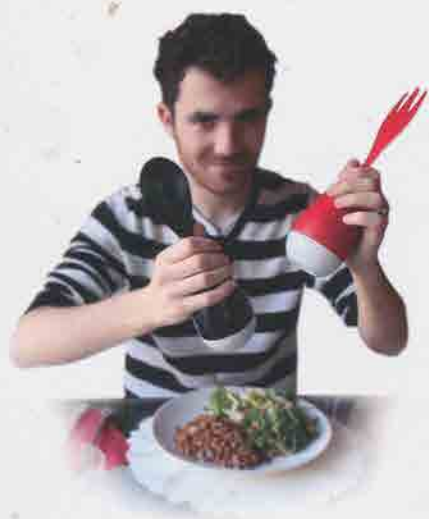


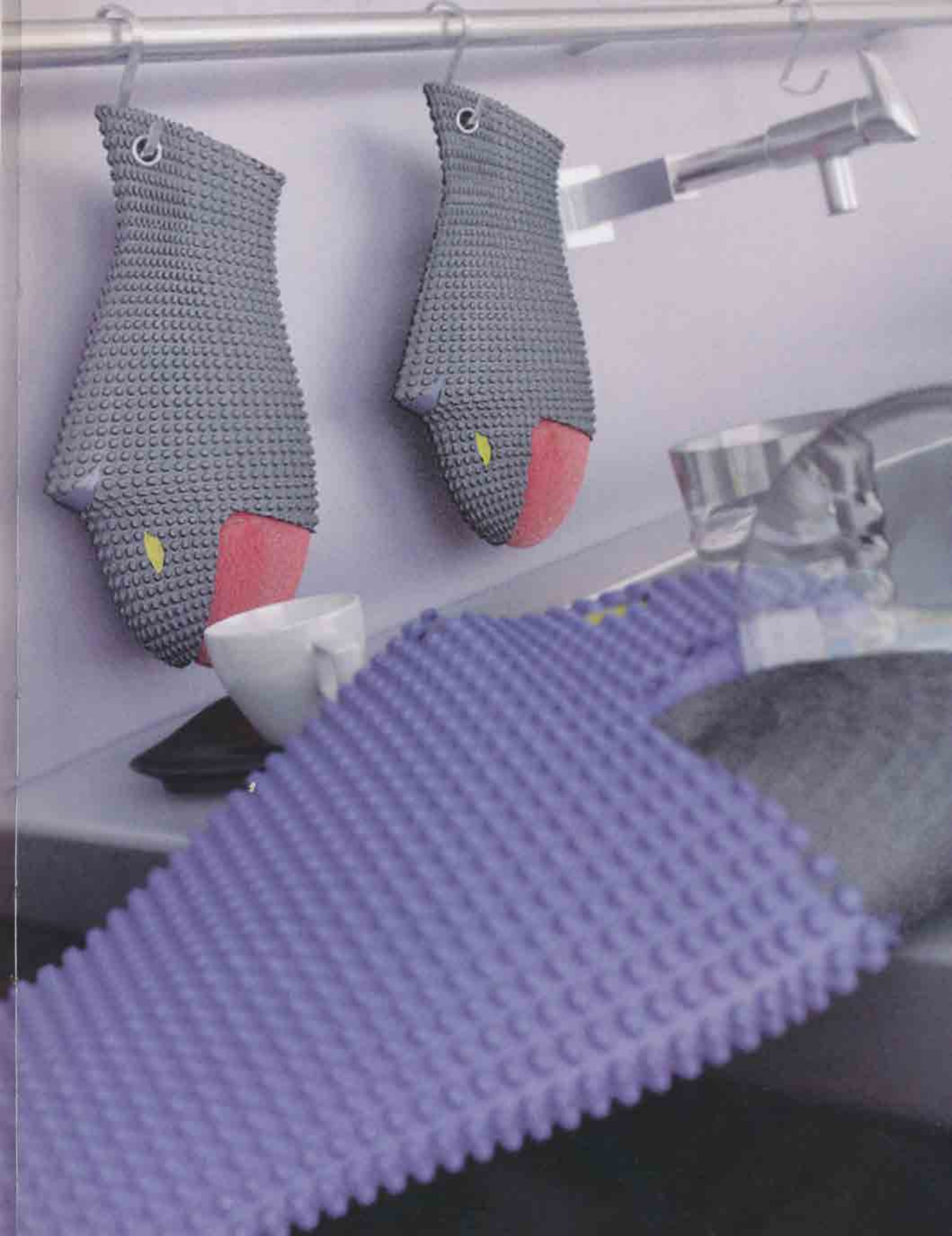
the **S** set  
condiment



**Pepperfork and Saltspoon**

Pepperfork and Saltspoon is an ideal Salad set. It will help you flavor and toss your salad just before or while you eat it, all in one two-piece set. Anytime you need a little extra flavor, just turn them round upside down and shake.









### **Rybka Dishwashing Sponegloves**

When you put the gloves on, you can feel the comfortable inside. The entire hand surface is textured to prevent slipping. There is a durable sponge and scrub on the finger side of Rybka. Enjoy washing your dishes faster and saving time with the incorporated sponge directly on your fingers!

The same adaptable and flexible glove can be used for both hands.



you hate doing the dishes



now have fun !!



soft feeling inside

great USE

scrub + sponge

milk design

feel good  
home

Feel good is a Hong Kong based design and manufacturing company, established in 2002 to create and promote home accessories which are unique, top-quality and emotional for modern living.

Originated from a design specialized firm, the company believes and follows the vision that people and their daily life are the heart of design. It is with emotional, cultural and spiritual relevance. Design is to connect people, object and the nature together to have a feel good experience.

Today under Feel good, more than 200 items are found in two main categories: bath and gift. Each year new designs and products are incepted, promoted to share with more people the concept of feeling good in our everyday life!

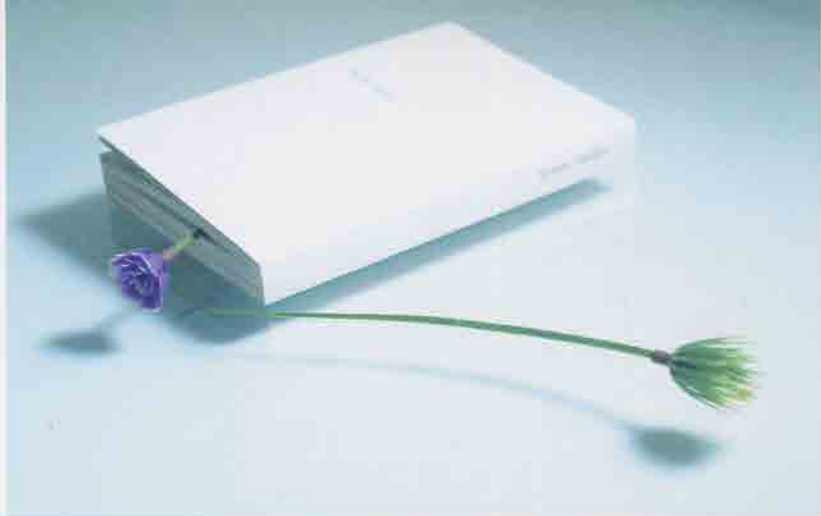






## **Dream Garden-A Moment of Imagination**

Imagination always brings us into an unexpected time and dimension. Dream Garden offers an alternative design philosophy in its fusion of modernity and nostalgia. As a project between members of Sino-Japanese design units, it is an integration of hyper-real greenery and home/office products: an interesting combination that relieves the popularity of artificial greenery in the 70's while employing present handicrafts skills to create contemporary and subtle resin base forms. The hectic environment is driving us to crave for comfort zones to invigorate and replenish our souls. It is instinctive to desire palettes of lush green; the essence of nature, fresh air and well being. This collection appears in unexpected spaces to balance and freshen the indoor environment, looking to trigger this subconscious pursuit of self-fulfillment through releasing the mind to reach for familiar past and to escape into imagined journeys. Dream Garden is a tool to help construct utopian sanctuaries to experience such moments of imagination, relaxation and release. It is our hope that, through Dream Garden, we can have another look at our past, to appreciate again what the others have put together for us, and how we can continue to contribute to make the world a place filled with endless imagination and delights.







## Live Different

By applying a human body gesture and contrast color, the playful and unique designs of small household items encourage people in leading a creative and different living.







## Love

With message of love, the daily objects get the tender and warm expression. They can be both for own use and gift.





## LACE

"The new vase"

A half vase shaped silicone which allows reusing and decorating different kinds of containers or bottles by your own imagination! Simply select a container or cut an empty used plastic bottle, such as the mineral water bottle and put the lace onto it, you can create a brand new vase for your surrounding.



## Photo Montage

A simple wire structure for an alternative photo display. The structure serves a function to blend and mix different photos giving the images a sense of mobility and perspective. The structure is well mixed with the photos, and the togetherness is also an object of decoration.





**Toothbrush Holder**



**Hook**

**Ring Holder**



**Soap Dish**



## **Tree**

By making twig shape parts as in real natural world, reconstructing and making different functional objects in resin, keeping exactly the original shape and texture, the design and concept is to celebrate the beauty and the magic of nature and bring them home.

## Pocket Chic

Fashionable and functional accessories with useful features to organize and protect our personal communication and entertainment devices including PDA, mobile phone, laptop, PSP and MP3.



Item	Features	Accessories
a) mini case		
b) PDA case		
c) small laptop case		
d) large laptop case		



Item	Accessories	Features
mini case		
PDA case		
15" laptop case		
17" laptop case		



special  
design for  
holding  
earphone



Model	Color	Material	Capacity
MP-100	Black	Canvas	100ml
MP-100	Red	Canvas	100ml
MP-100	Black	Canvas	100ml



The fashionable & functional  
accessories bags  
to protect and dress up your  
personal communication devices





## PAPERWORK

Paper chandelier

Inspired from the traditional paper cutting method, a simple and beautiful paper chandelier is made by minimal material applied, simple production and easy-to-pack, fulfilling a more environmental friendly design approach.

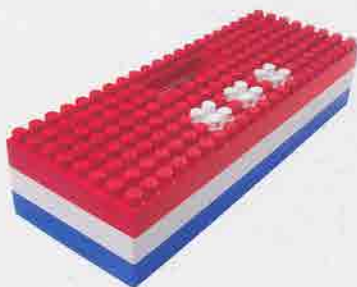






HOMADE is a company which gives you excitement. Our designers create their innovative products especially for teenager and younger working group. Market research has been done in great details to understand their needs. With all information obtained, an interesting product line has been developed. It begins with cute Dancing Alarms and Cup Noodles Timer. We also have a new stunning Lego style series which is debuted lately. It includes a stereo speaker which can adapt all iPod and other music devices, a mini speaker which is suitable for most iPod and a colorful MP3 player. Moreover, we have a lovely Panda Slot machine in Red Hot Color. It rocks along the music when you hit the jackpot. A lot more items have joined the line gradually.





### **iStereoDock**

Lego style speaker for most iPod.

### **iPlayer**

Lego style MP3 Player, can support up to 2GB micro SD card.

### **iMini-iStereoDock**

Mini lego style speaker can adapt most iPod without extra battery supply.



## Cup Noodles Timer

Cup Noodles Timer with 3 or 4 mins count down function for cup noodles.



## Washing Machine Alarm Clock

Washing Machine alarm clock with 4 different music and vibrating alarm function.



## Iron Radio & Alarm Clock

Iron Radio alarm clock with auto scan FM radio, also can be a speaker for all audio devices.

## Blender Alarm Clock

Blender alarm clock with beans spinning while 4 different musics are playing along.



## T.V. Alarm Clock

TV alarm clock with 4 different musics. The remote control can control the LED mood light on & off.





### **Fridge Radio & Alarm Clock**

Fridge alarm clock with auto scan FM radio function.



### **Oven Alarm Clock**

Oven alarm clock with 4 different musics and vibrating alarm function.

### **Slot Machine Bank**

Rocking Panda Slot Machine, with the alarm clock and saving bank function.





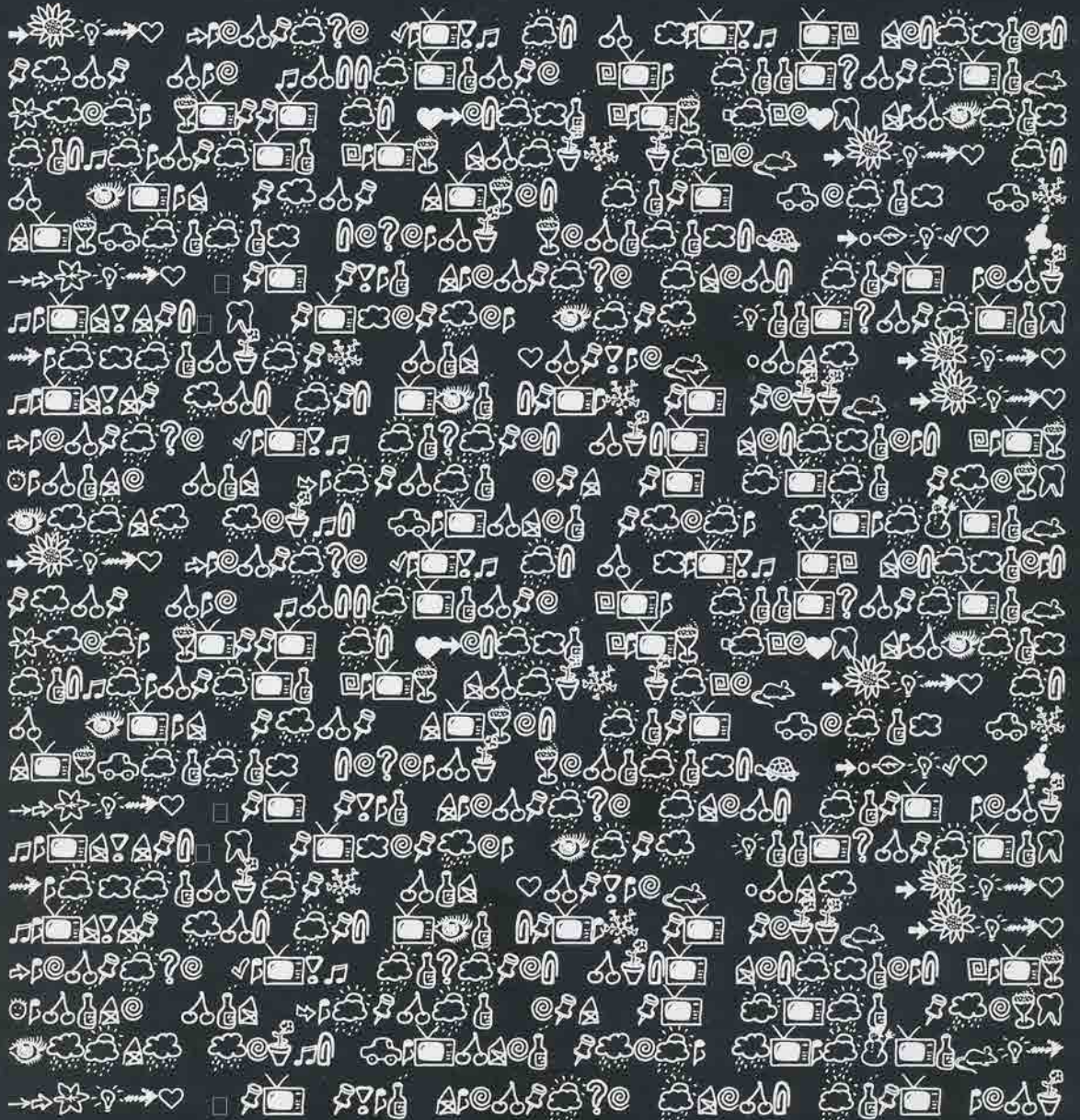
### HA Mini Digital Music Box

Little music boxes with home appliances outlook.



j-me was founded by 2 brothers, Mark Antoniadis and Jamie Antoniadis. Both brothers agree that their challenge is to create exceptional emotion & user interaction beyond the basic function of a product.

"The imagination is as endless as space, with this limitless boundary. It's exciting to imagine the possibilities! The challenge is combining imagination with commercial design."





## Big Head Coasters

Big Head Coasters are manufactured using heat resistant rubber, molded in the form of girly figures with an enlarged "head"

As an ideal kitchen or dining accessory, they are always ready for your tea or coffee break. Just flick them down and place your hot drink on their big head. The coasters are supplied in packs of four girls. They have "feet" and can be stacked together and stood up to attention when not in use!



## Key Doorstop

Why use a key to open your door when you can use a key as a door stop? The j-me key doorstop is a bit of a design rebel as it holds your door open rather than the conventional locking it shut.



## Tape Dispenser

The j-me tape dispenser uses two different objects that use the word 'tape' in different contexts. The fusion of music recording tape and sticky tape results in a piece of stationary lovers of retro iconography should not be without. Made of rubber, it uses this advantage to be heavy and non-slip. 'Small core' tape is easily installed, changed and cut on the metal cutting blade mounted in the top corner.



## His and Hers Keyholders

The contemporary design of the 'his & hers' key holder incorporates either a male or female form, which is raised up against its background forming an interesting design aspect and clearly identifying who's keys are whose! The key holder is supplied with its own unique j-me key, which is then attached to your own set of keys. Just insert the j-me key in the lock to keep your keys safe until you need them next time.





I'm international designer. I've been staying at Eindhoven, The Netherlands after graduate my former school Yonsei University in South Korea. I've been doing design projects as a freelancer. Nowadays, I'm writing about the Netherlands design, having a small atelier, and study more at Design Academy Eindhoven. I think design is communication with people and designer, and I'm always looking for my own identity for this until die.

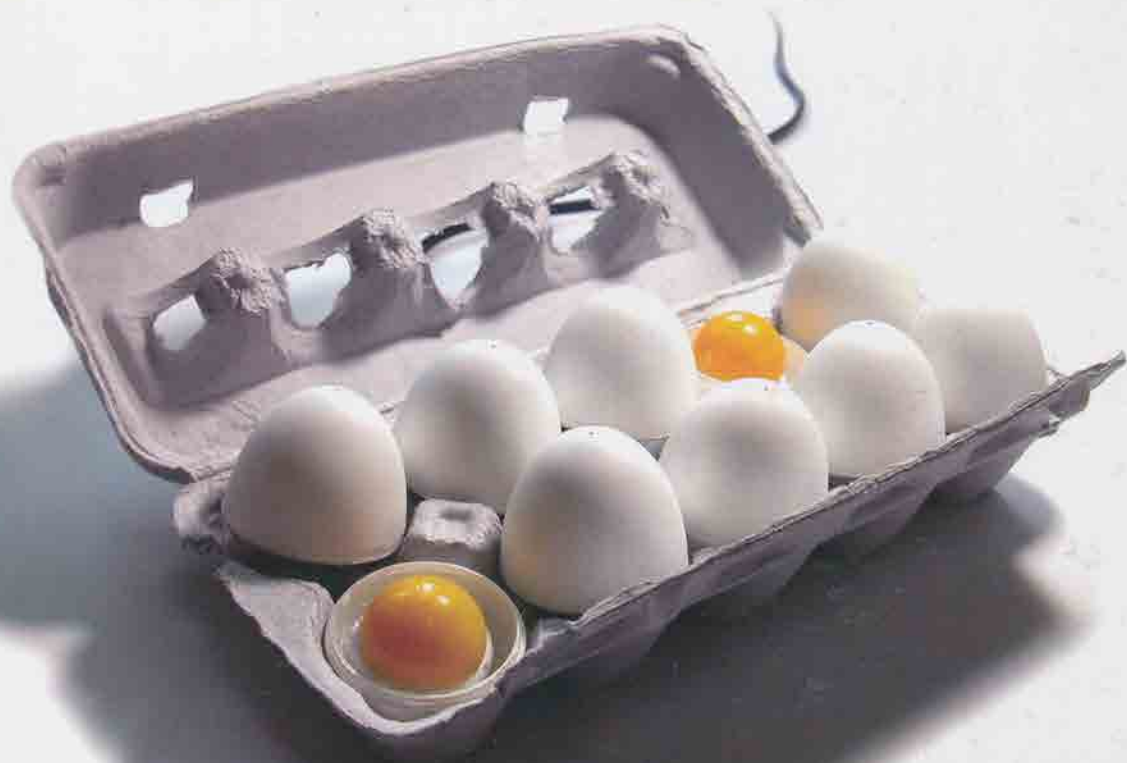
— Joonsoo Kim

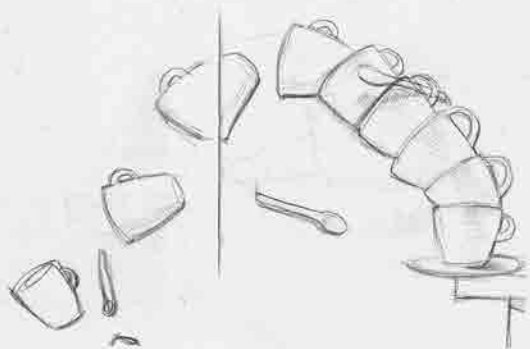




## **Bedside Lamp "Smart Egg"**

The idea of this lamp was come from metaphor and ready-made. It just like comfortable lamp with sleepy eggs. Functionally, it is convenient to set up for your preferences with exchangeable electric bulb module. Besides, it is made of natural resources for environment such as paper and glass.





## I'm too sad to separate-Ming Cup

At this project, I was trying to make idea from 2 keywords: "Weight and Tableware"

My own translation was that the weight is come from "Gravity". Then, I had research about how the object looks like when they are falling down. Besides, how it feels when they are falling down "Fear, Surprise, Interesting..."

Consequently, I made the cup which looks like the moment of falling down, and it was providing special emotion to people.





## Swing Spoon

Weight

From my point of view, people can feel the weight from shape, position, gravity and context. In this experience, I did the translation that the meaning of weight is coming from context which is included relation between each tableware.

Cup → Spoon, Dish

As my research, a cup is the most important when people are drinking a cup of tea. Sometimes, spoon and dish are not necessary to drink a cup of tea, and spoon has no role after the first stirring. Therefore, I want to say the importance of the role is

the weight in the drinking context.

Cup = (Spoon + Dish)

Some people need a spoon without dish, a dish without spoon or both of them. Therefore, I design to adjust the weight of importance to this tea set that has same weight.

"Swing spoon"

"Swing Spoon" is come from usability of spoon-dish (Spoon + Dish). I had tried lots of shape to combine these two functions, but it is really hard to use to cup. This subtle curve shape spoon is not only easy to use as a spoon, but also has dish function.





koziol

"Make your world a better place, and make yourself a happier person! "This is the motto behind koziol's 80th anniversary year-2008.

koziol is a brand-name manufacturer of premium quality home and lifestyle products. The original design of each product – and the spirit behind it – makes every koziol item unique. The collection is keyed to aesthetically-oriented, quality-minded people who seek and value products offering both functionality and distinctive design. By developing innovative product ideas that open up brand-new business sectors, koziol plays a pioneering role in today's market.







## Torr Corkscrew

Design: koziol

Torr puts the muscle back into bottle-opening. A good grip, a twist of the wrist and some old-fashioned elbow grease are all that's needed.



## Pic nix Party' Animal

Design: L. Reich, B. de Gast

Fingerfood isn't just the picnicker's passion. Nobody can resist crisps, dips and sundry other snacks when they're served up picnic style.

## S & P Shaker Set

Design: Yaroslav Rassadin

Who says pepper is always black? The holes in the angel and devil figures are the same size, so they're completely interchangeable. Even if your angel prefers it hot, the devil will still be worth its salt.



## TOO Hook

Design: Platt & Young

Now towels and bathrobes have their very own place to hang – on handy hooks with a built-in surveillance system. Can be mounted using a suction cup or plastic plug and screw.



## Netti Glasses Stand

Design: Seventh Sense

Glasses, glasses, where are those... reading glasses? Netti keeps spectacles safely lodged on her horns – and serves as a homing device on desks, sideboards and bathroom shelves. Seeing is believing.

## Emma P. Orange Peeler

Design: kozioł

Oranges are delicious and good for you, with a bittersweet fragrance that's simply divine! And now Emma P. puts an end to tedious peeling too! The secret: a tiny plastic blade cuts easily through the rind without puncturing the flesh, leaving hands dry, fingernails clean, and the OJ in the orange.



## Pico Bello Crumb Sweeper

Design: Meyer-Design

Tidy tables are back! The Pico Bello pan and brush will clean up the crumbs quick as a wink – and whisk away anything else that's left on the table: orange peels, cornflakes, spilled sugar...



### Sunny Bottle Cap Opener

Design: Jan Hansen, Frank Person

It is a new twist for openers. Sunny is so simple that everyone will want a turn.

### Luigi Spoonrest

Design: Seventh Sense

Whether soup, sauce or stew is cooking, Luigi's Latin charm guarantees that every meal is a stirring occasion. And when the work's done, Luigi and his gondola will paddle happily around the dishwasher, too.



### Hav it Party Tongs

Design: CONVEX-Design

Perfect for parties: HAV-IT is an indispensable tool when it comes to angling sausages, bread or cookies – or for serving salad. Where spoons fail, these pincers will safely transport food from bowl to plate without leaving a trail across the table!





### **Gina Pasta Server**

Design: Jan Hansen, Frank Person

Gina likes Pasta. Basta.

She peers into the pot and picks up the pasta. Service with a smile!

### **Rollmops Tube Squeezer**

Design: vierdeedesign

Thanks to Rollmops, favourite condiments can be dispensed effortlessly - right down to the very last drop.



### **Kai P. Dental Floss Dispenser**

Design: Nora Dold / kozioł werksdesign

The cutting edge in dental hygiene! Kai P. has razor-sharp teeth, and his belly harbors a lifeline for saving their human counterparts.

### **Pit Paper Towel Stand**

Design: Vega Design

Guess who's on a roll? The answer rhymes with habit... ROGER has mastered the art of holding paper towels at the ready. His ears make a handy handle, and his feet keep the sheets from unrolling on their own.





### **Lucky Screen Cleaner**

Design: Seventh Sense

The little environmentally friendly mutt is ideal for TFT monitors, TV screens or even small mirrors, and the microfiber cloth can easily be removed for washing.

### **Rasmus Pen & Pencil Tray**

Design: Meyer-Design

This tiger is already tame, and will stretch out on the desk to hold pens, pencils and other small office tools. The fun, original design makes Rasmus a must-have at work and at home.



### **Luke Lens Case**

Design: Seventh Sense / kozioł

Left wondering which lens is right? Wonder no more. Luke now keeps a careful eye on lens location.

### **Oskar Notepad Holder**

Design: Seventh Sense

Sticky note pads too often go astray, lost under a pile of files or at the back of an overstuffed drawer. Cheeky OSKAR comes to the rescue, saucily sticking out his tongue so you can jot down notes and quotes.





### Elvis Tape Dispenser

Design: Serge Atallah

Cut and roll. A swift swivel of the hips and Elvis will stick it to you.

### Neil USB Cable

Design: Seventh Sense

Neil positions a USB port on your desktop, putting an end to acrobatic antics underneath it. One end of the cable is simply plugged into the computer. Neil keeps the other end on his back as he waits patiently by the keyboard, ready for take-off!



### Edward Scissors

Design: Red Garbo / kozioł

Some scissors have feet, but get an eyeful of Edward! At long last scissors can proudly stand sentinel on desktops, and won't have to hide away in the drawer. The little alien watches over them and cuts a fine figure in the process.



### Curly Paper Clip Dispenser

Design: Seventh Sense

Curly is a magnetic paperclip holder. A brand new hairstyle can work wonders and Curly has a truly magnetic appeal.



### **The Kla Bag Clip with Spoon**

Design: koziol Werksdesign

Count on The Kla to be where you need her! The measuring spoon simply attaches to the bag, so it's always on hand, while the sturdy clip keeps food reliably fresh and tasty.

### **TOO Toilet Brush**

Design: Platt & Young

Watch out for TOO! The London-based designer duo Platt & Young have created an eye-catching cyclops that adds a touch of class to any bathroom.



### **Manni Manicure Set**

Design: Meyer Design / koziol

Manni! keeps scissors and files on hand, safe and dry, so all your manicure tools are right at your fingertips.



## **TOO Toilet Paper Holder**

Design: Platt & Young / koziol

The Intergalactic TP holder is the ideal counterpart to the TOO Brush. Welcome the bath as a must-see destination for every budding designer.



## **TOO Paper Towel Stand**

Design: Platt & Young / koziol

TOO keeps an eye on reserves, ensuring that there are always plenty of rolls to go around.

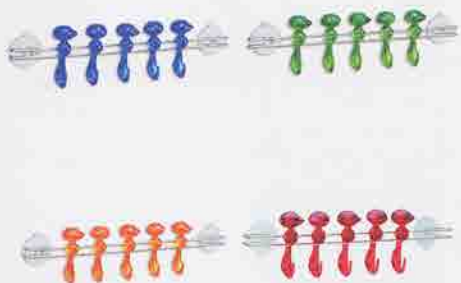
## **TOO Wall Hook**

Design: Platt & Young

The TOO family is growing in leaps and bounds! A wall hook now completes the intergalactic quartet – to keep an eye on towels and bath robes. It is attachable using a suction cup or screws.







## A Capella

Design: Seventh Sense

All lined up in a row, just like birds on a wire.

These cheerful creatures are happy to hold spoons, sieves, potholders and all those other things any cook needs close at hand. No more digging through crowded drawers in search of the right utensil while the pot runneth over! The little birdies slide back and forth as well, enabling perfect positioning. The rod is made of stainless steel, and the two suction cups can be affixed in split seconds to tiles - without drilling!



## Dundee Nail Brush

Design: kozioł Werksdesign

Not hands off, but hands on! This crocodile DUNDEE will get rid of dirty fingernails in no time. The rounded handle cradles comfortably in the hand, and the soft bristles do a great job of cleaning and gently massaging your skin.



## Step 'n Pop Salt & Pepper Shaker Set

Design: Barro de Gast

This dancing salt & pepper duo will brighten up the breakfast table, beautify any party buffet (while pleasing the host!) - and double as an irresistible invitation to shake, rattle and roll...







## **Donna, Oliver and Turner Cooking Utensil Set**

Design: Meyer Design

A cheerful trio for the kitchen! Oliver puts an end to scorched and encrusted sauces and soups. He'll get things stirring, whether it's oatmeal, chocolate pudding, tomato sauce – or his all-time favorite: minestrone.

Donna has holes in all the right places – ideal for draining dumplings, fishing out bay leaves, straining peas and much, much more.

Turner the spatula rushes to the rescue, scooping up eggs, steak, fried potatoes, and anything else that sizzles in the saucepan.

All three hang handily on their own wall rack between uses, ready for their next mission. The specially-made, high-quality plastic withstands temperatures of up to 220° C (428° F). What's more, the rack attaches to any smooth surface using the enclosed suction cup; for other surfaces, the set also comes complete with an adhesive strip.



# 共栄

kyouei  
design

Producing these products, in my opinion, took a "minimum of necessity".

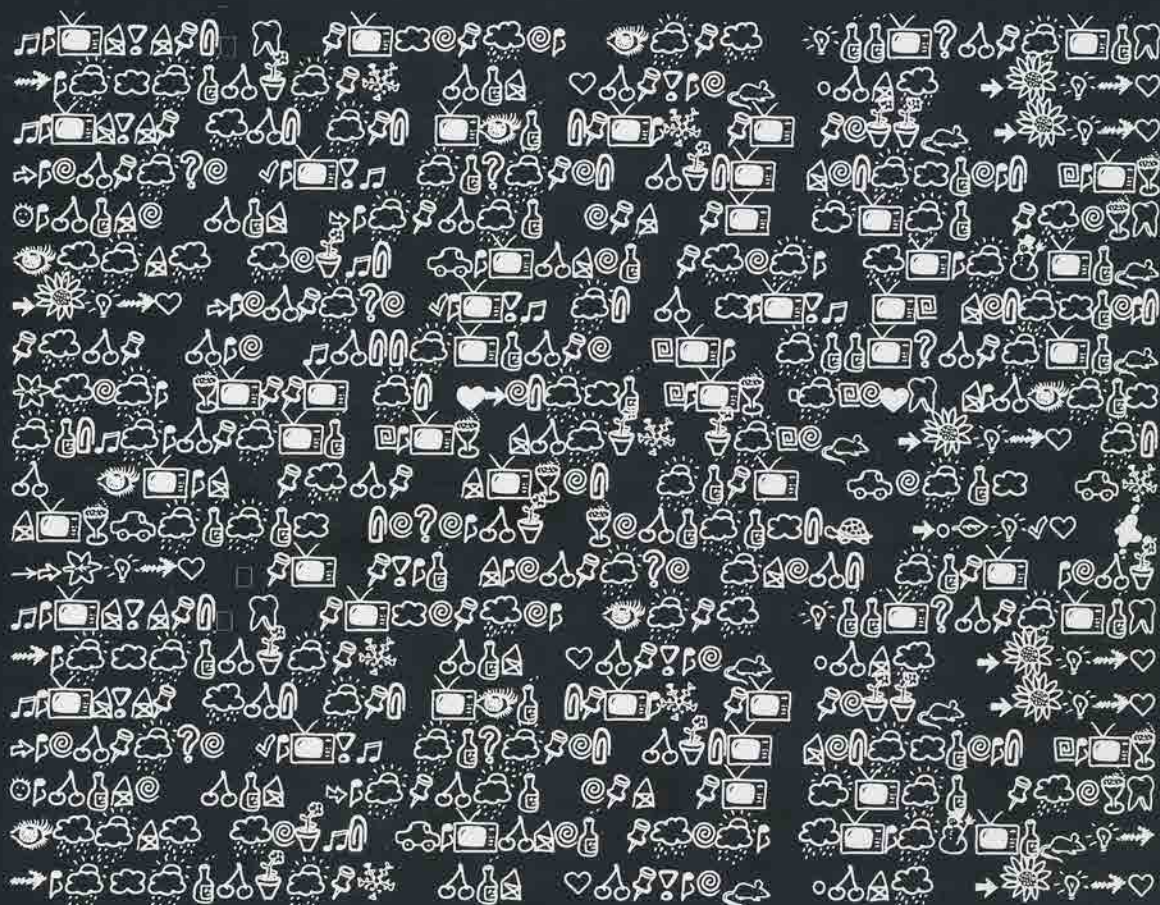
What is really needed? Based on these key words, I produced it. It gives me satisfaction when I produce something which has "Minimum of necessity" and it also has a nice total balance.

I think it is the same with music and also in our life.

When an idea comes to me, soon it is completed in my mind. For this stage, it takes just only a few seconds. And then, I think about next stage, which means, how to make a product from this idea for the market. For example, the materials, the package, the functions, about the law, and so on. Some of works disappear at this stage, but if the work (product) has good balance, it doesn't have any problem to clear this stage. There are many hints in our childhood; favorite items, style, colors and sound.... But most of them are forgotten. I try to remember those, and mix them with something that I'm interested in, put together or cut them. Then I make my art little by little.

Kyouei means "mutual prosperity..flourish, together". And I always hope so.

— Kouichi Okamoto

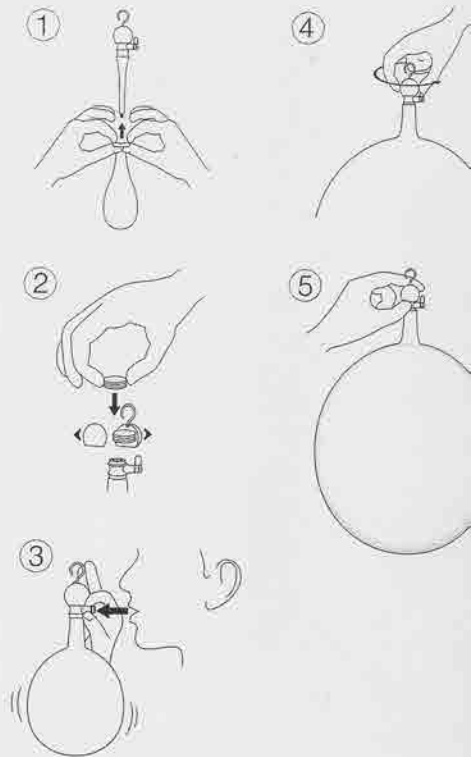




## Balloon Lamp

Design: Kouichi Okamoto

They are a lamp which is made with a balloon and LED. The LED has no generation off power like other lights, such as incandescent lamps. It has high illumination, long lifetime and is energy-saving. And you can use it continuously over 100 hours by using 2 lithium-coin batteries.





## Chandelier Bulb

Design: Kouichi Okamoto

Please put the ring of glass, which is attached with some hooks, onto the light bulb. And hang some chandelier parts made from crystal to the hooks. The light bulb is not included. Please use the light bulb from your country.







## Honeycomb Lamp

Design: Kouichi Okamoto

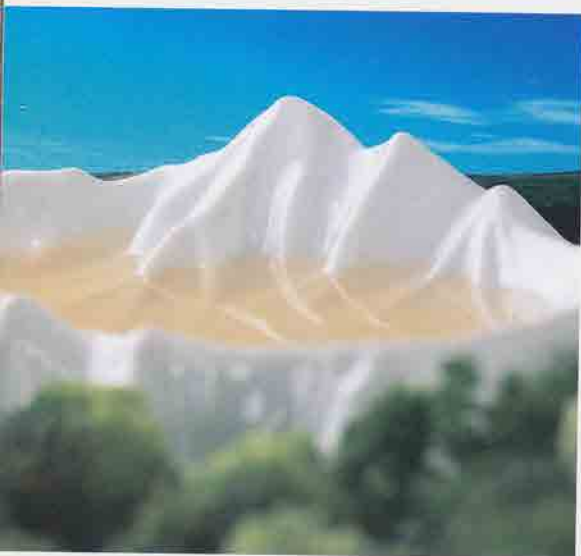
"Denguri paper", a local product of Shikoku region in Japan, is used for this shade of lamp. When it is packed, the thickness is about 2cm. And it can be a lamp shade when you open it and put together those edges by some pins.



## Topography Soup Plate

Design: Kouichi Okamoto

Please pour the soup into this plate. Then mountain range and a lake are completed. Bottom of the lake appears when you eat the soup. Please enjoy the taste, the landscape and topography of the plate. When you use it as a salad dish, it becomes a forest. You can create a landscape on your very own table.





## **Umbrella Pot**

Design: Kouichi Okamoto

The rainwater is for the plant. An umbrella stand is united with a pot, which is made from "Tokoname-yaki", a kind of Japanese traditional ceramic.



LIVING GEAR is a name dealing with living and the quality of living.

Inspired from the world of nature, the ocean and living icons, LIVING GEAR seeks to transform everyday, mundane household items into fun and attractive products. With its aesthetic appearance and functionality, they are meant to blend in with one's living and are appropriate from the kitchen to the dining room and from the living room to the bathroom.

An ideal gift for giving and receiving alike, they will make a wonderful present for house-warming parties, or a practical kitchen utensil for the newly-wedded couples. Gifts are suitable for all occasions and all walks of life.



## Bamboo Drinking Glass

Design: Gear Atelier

General Agent: Bluestone • HK

It is a set of bamboo drinking glass, which can be cleaned and stored easily. You can pile up the glass as you like. Known as an indispensable part of Chinese traditional culture, bamboo is a symbol of better and better life.





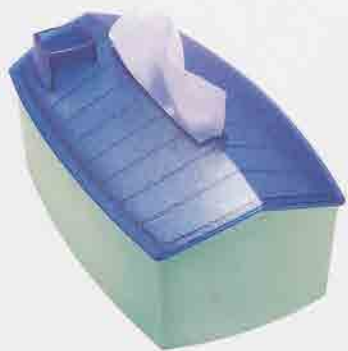
## Cacti Orange Juicer

Design: Gear Atelier

General Agent: Bluestone • HK

The idea was inspired by potted cacti. Cacti orange juicer is of simple outline and practical function. It has been widely featured in design textbooks all over the world.





## La Cottage Tissue Box

Design: Gear Atelier.

General Agent: Bluestone • HK

A tissue box with a cottage outline can bring warm feelings to us. It has a unique flavor of living and art.

## Snack Bar Coaster

Design: Gear Atelier

General Agent: Bluestone • HK

The snack bar coaster is not only for cups, but also remind you that: You should have a good rest and taste something good, despite the busy work.





## Gulu Brush

Design: Gear Atelier

General Agent: Bluestone • HK

The designer had got the idea from native Hawaiian Hula. A couple of brush wearing grass skirts stand in your bathroom. Why not dancing like them? It will certainly bring you much fun while you are doing housework.



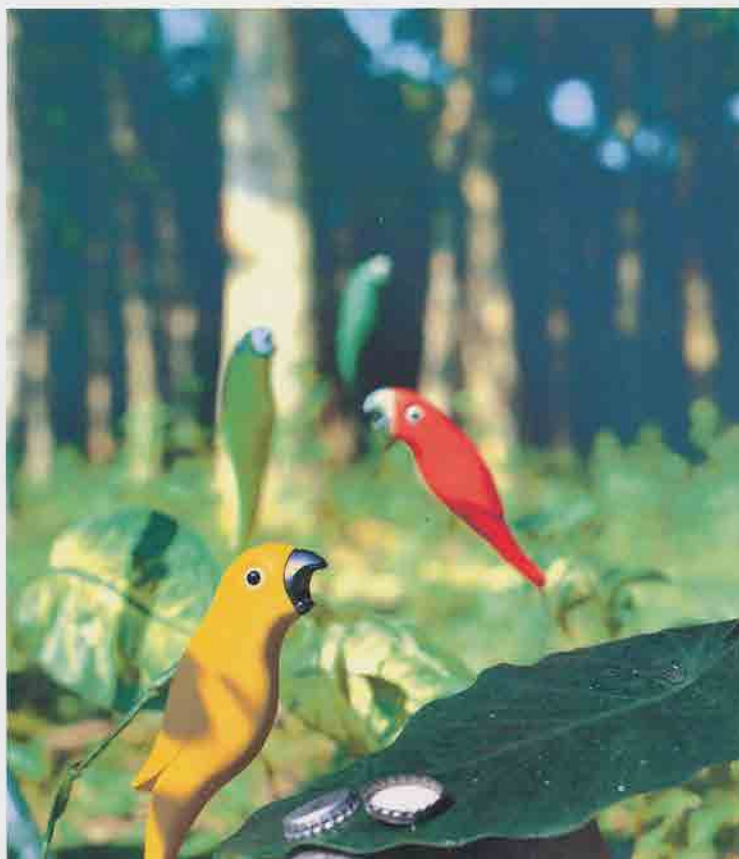


### **Snack Box**

Design: Gear Atelier

General Agent: Bluestone • HK

The snack box looks like a lovely duckling. Just open the lid and prepare different candies in it. Let a flock of ducklings serve your friends when they come for a visit.



### **Parrot Bottle Opener**

Design: Gear Atelier

General Agent: Bluestone • HK

As parrot's beak is hard enough, it will be a good bottle opener for you. The opener not only has practical function, but it is also a fine ornament. There will be more enjoyment in your family with it. What's more, it presents your unique living taste.



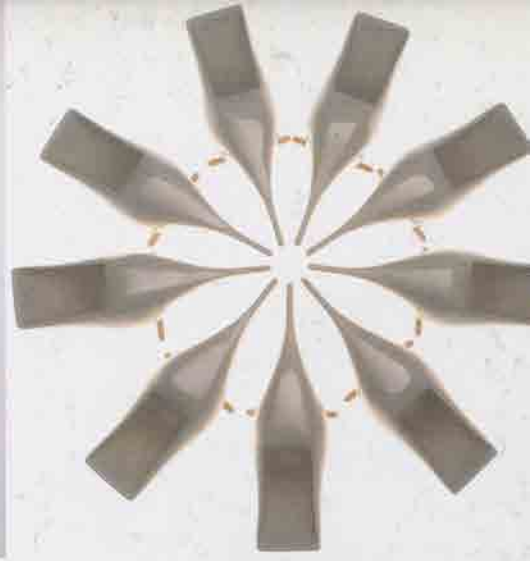


Design Studio Mika&Heni was established in 2003 at Budapest, Hungary by an internationally-married designer couple, Mika H.J. KIM and Henrietta SÁROSI and has been performing its design projects in various design fields, e.g. product design, space design, graphic design and textile design.

Their activities divide into two ways, providing design services and selling products of the Limited Editions of Mika&Heni. They design for wide range of clients from a local private business to an internationally well-known company such as Alessi. The lineup of the Limited Editions of Mika&Heni consists of furniture, lamps, home accessories, etc. with extraordinary designs.

Design Studio Mika&Heni is interested in designing immanent communications between objects and users, that are regarded to be in accordance with the holistic philosophy arousing ecological consciousness. Many projects of it show design of ecological aspect not only via environmentally-friendly materials but also via ecological ways of usage.



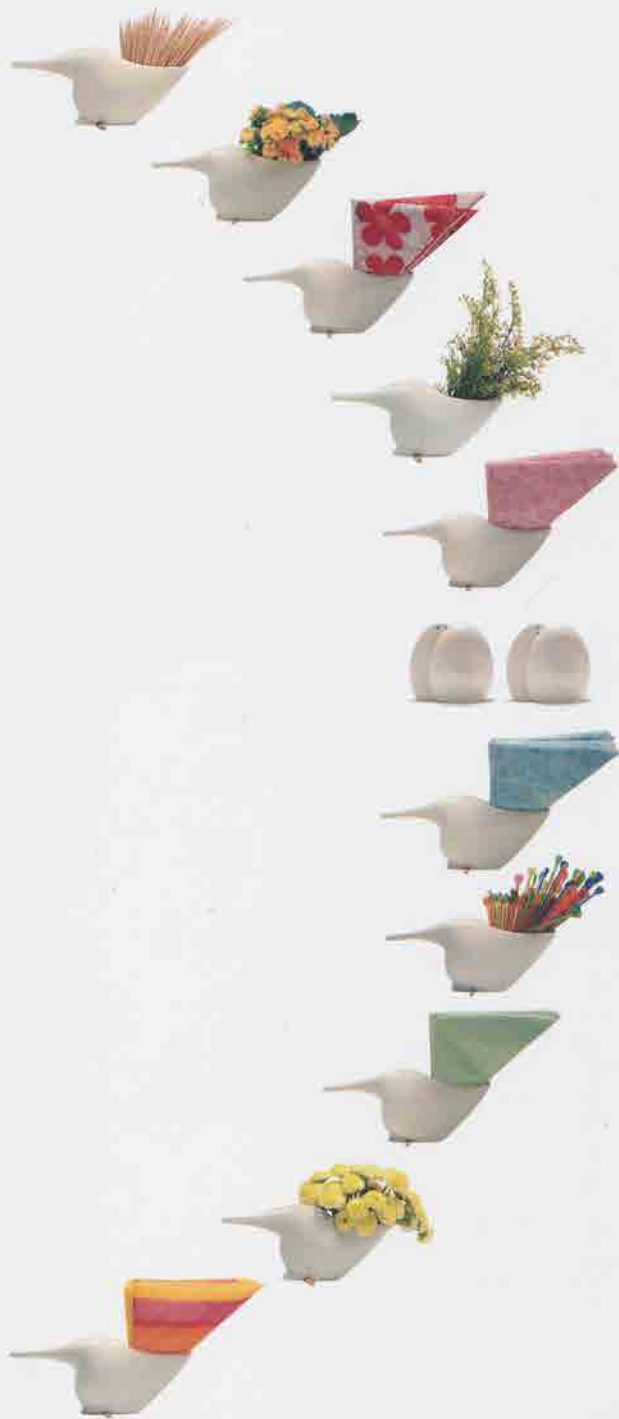




### **Bibi Series**

This cute family of bird is to make a vivid mood on your table. The little bird, "bibi" hold flowers or toothpicks while its mom, "bibi-mama" has napkins as well as flowers on its back and the baby bird, "bibi-baba" keeps salt and pepper.







## **DUAL**

The main concept of this project was to reduce the ecological and economic burdens by using only one casting mold to make component units of a complete product. After researching numerous shapes, finally it was formed just like the symbol of the Yin-yang which was not intended at the beginning of the design process. Users can make various combinations as their wishes, 2-piece or 3-piece Yin-yang or single tumblers.







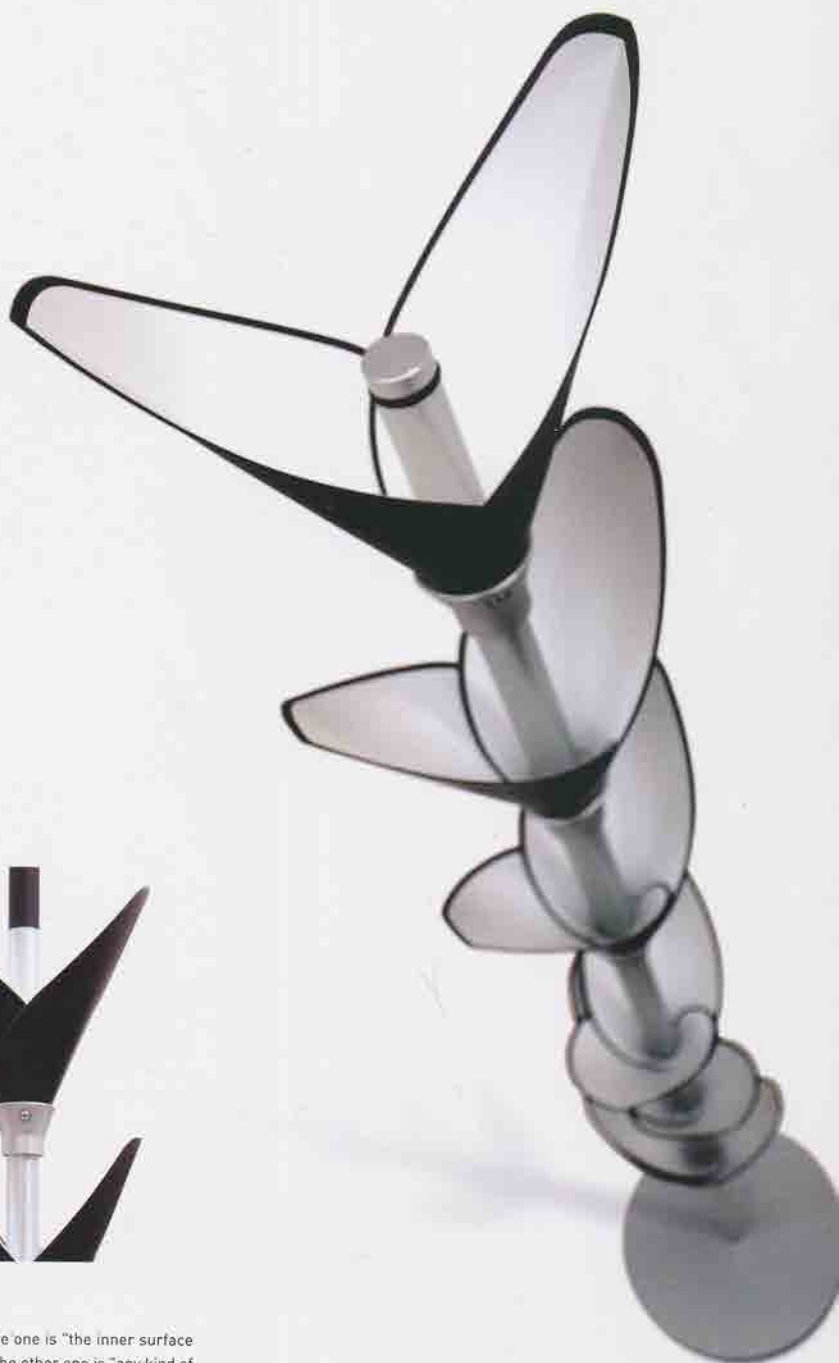


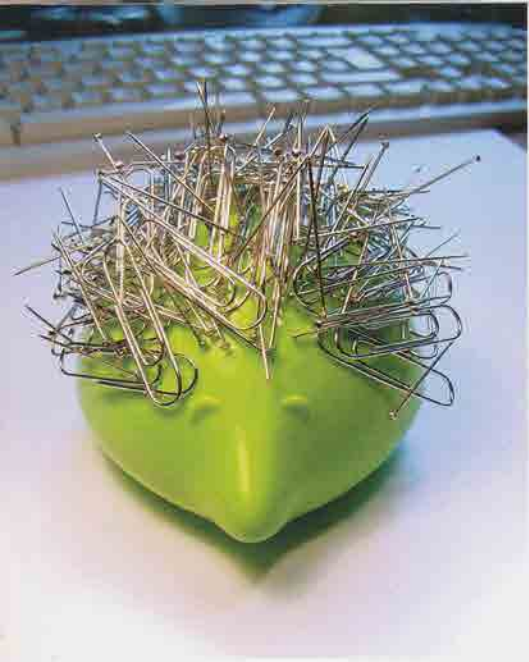




## **PALM2**<sup>ND</sup>

In English, the word "palm" has two meanings. The one is "the inner surface of the hand..." which can hold or grasp things and the other one is "any kind of various chiefly tropical trees..." which has conspicuous layered bark on its trunk. The function and shape of this rack were inspired by both meanings of "palm" that small things like magazines, newspapers, gloves, mobile phones can be put in the plastic palms while clothes or hats and be hung on the edges of them. Free yourself as you get back home!





## Dozi

The product itself is not a completed design until a user puts clips or pins on it to make it as a hedgehog. The main concept of this project is a design completed not by the designer or the manufacturer but by the users so that the boundaries among designer, products, and users can be broken through interactive communications.







## Stari

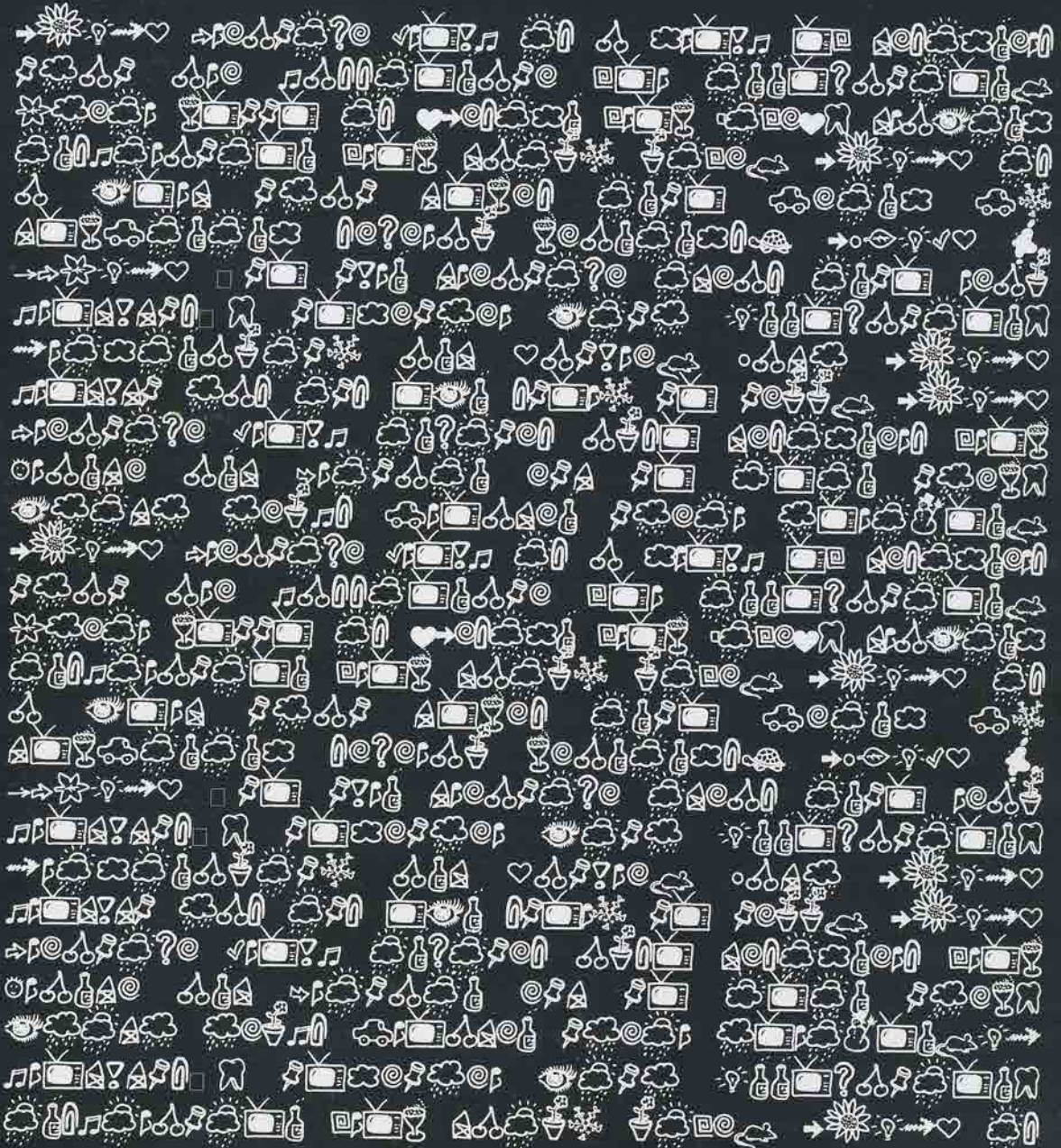
This starfish-shaped magnet can stick on any surface made of steel, doors, freezers, frames and so on. Thanks to its resilient body and strong magnets inserted in the arms, Stari can hold pen and paper simultaneously for instant and easy usage. Some people use this funny-looking object even to cover the scratches on their cars.





MINT Inc is a design collective founded by Alberto Mantilla, Anthony Baxter and Scott Henderson. The company was formed simply to create an outlet for creative ideas that are generated by the three founding designers in the course of their professional careers when a client commission may not be present.

The MINT name was chosen because "mint" connotes freshness as in the literal sense of the mint plant, but also because it has industrial meanings, as in the place or source of manufacture and invention. Mint is "Refreshing".





### **"Coink" Piggy Bank**

Design: Scott Henderson

For centuries, the common piggy bank required the user to tediously and laboriously deposit coins one at a time through a thin coin slot. The COINK piggy bank in porcelain allows the user to quickly empty their pockets of change and deposit them in one shot through the COINK's easy-fill funnel.

When the pig is full, just dump out the coins through the same opening. Change is good!

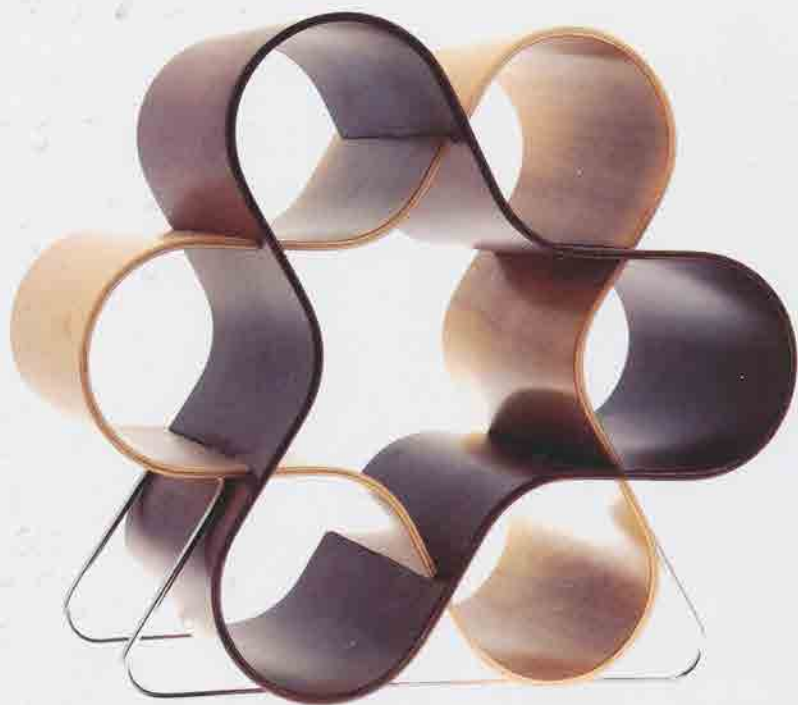
### **"Full Contact" Spice Grinder**

Design: Scott Henderson

A porcelain Mortar and Pestle. The profile shape of the pestle is coincidental to the inner shape of the mortar, so it produces a "full contact" effect, which is fun to hold, and efficient in it's grinding function. Visually, it looks as if the weight of the pestle is being enveloped by the mortar in an organic way.







### "Wine Knot" Wine Rack

Design: Scott Henderson, Tony Baxter and Alberto Mantilla

The Mint Wine Knot is a seven bottle wine rack for six regular sized bottles and one oversized magnum or champagne bottle. The use of two intersected molded plywood components in birch and walnut allows the Wine Knot to live comfortably in the kitchen, living room or den. This intersecting "knot" of wood creates the pockets for each bottle by working together with its mating component, an idea that is common to other products in the Mint range.



### "Ribbon" Stainless Steel Bottle Opener

Design: Scott Henderson

The "Ribbon" opener's form is smooth, like a river pebble, and it has a continuous ribbon-like loop that is exactly the same on either side, so it can take a bottle cap off in both orientations - top or bottom.

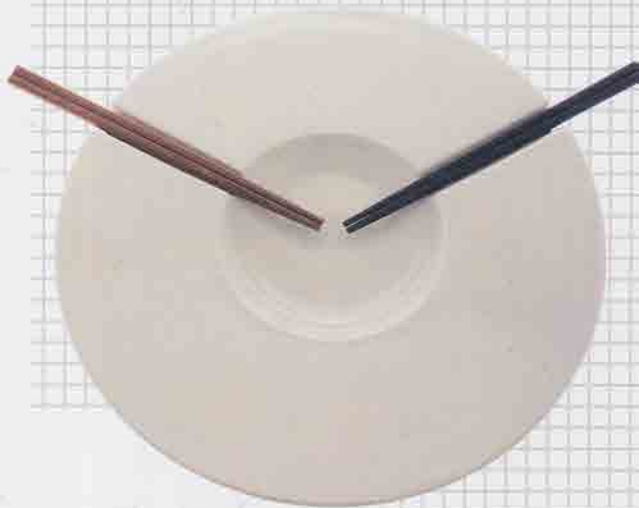


## "Sushi-Time" Sushi Plate

Design: Tony Baxter

As they say in Japan, it's Sushi-time somewhere!! The Mint Sushi-Time sushi serving plate provides a generous surface for prepared sushi and sashimi which slopes toward the center dipping dimple, ensuring that any excess soy-sauce and wasabi finds its way back home where it belongs.

The round shape of the plate and the twin sets of chopsticks invite you to share your sushi with a friend as well as providing convenient storage of the chopsticks when not in use. At the same time, the composition creates a "clock" metaphor which is enhanced further as the sushi is placed about the plate's diameter. It's always time for sushi with the Mint Sushi-Time!!



## "Full Contact" Spoon and Rest

Design: Scott Henderson

A clever geometric composition allows the rest to nestle the spoon no matter which side faces up. Like the "Ensalada", the bottom surface of the spoon mates identically with the top surface of the rest.





### **"Salad Song" Oil and Vinegar Cruets**

Design: Scott Henderson and Alberto Mantilla

The Mini "Salad Song" is a set of high quality porcelain vinegar and oil cruets. The geometry of the pure cylindrical vessel is sliced and bent in one direction, forming a pour spout for the liquid inside. The visual interest of this pure geometric idea is enhanced by the singing metaphor that is created simultaneously. When viewed as a set, these vinegar and oil cruets sing to us and bridge a gap between our emotions and an appreciation of minimalism.



## "Hug" Salt and Pepper Shaker

Design: Alberto Mantilla

The very nature of the "Hug Salt and Pepper Shaker" connotes brotherhood.

The bold use of black and white suggests that we are all brothers and sisters on this planet and we need to treat each other with kindness, compassion and respect. The rethinking of a salt and pepper set on this level, as well the clever geometric aspect of the design and the inherent ergonomic and storage benefits that it provides all contribute to the design's universal appeal.



## Vin-Eau Carafe

Design: Scott Henderson

The Mint Vin-Eau Carafe is a 1.5 liter porcelain carafe ideal for serving wine or water. Two bright red porcelain drinking cups store conveniently in the carafe's opening, suggesting that the VinEau is not a lonely product but one that is to be shared- a very romantic product.

## "Zebra" Twin Trivet Set

Design: Scott Henderson

The Mint "Zebra" twin trivet set is two trivets in one. The swirling spiral is juxtaposed against a formal square when the two halves are placed together, and they separate easily to expand your trivet coverage under a longer bake ware piece, or allow you to use them at opposite ends of the dining table.



## Nine Lives Fish Bowl

Design: Tony Baxter

The Mint "Nine Lives Fish Bowl" is a blown glass habitat for your favorite pet fish. A true metaphor for the food chain, the fish will rest in peace inside of the feline's full belly. It is also great for displaying flowers, candy, or condoms.



## Mint "Abra" Candelabra

Design: Alberto Mantilla and Tony Baxter

The Mint "Abra" candelabra is a hand-blown glass candle holder. The classic candlestick holder is literally turned inside out, magically suspending a lit candle in mid air! The clever use of negative space will create positive reactions to all that see it. (Disclaimer: This is an illusion. There's no such thing as magic!)



## **Bud**

Design: Scott Henderson.

The Mint "Bud" is a bud vase for displaying a single flower. The test-tube like chamber in the center of "Bud" is integrated with a traditional terra-cotta flower pot shape. It is great for indoor use or for use on the patio or garden.

# normann

C O P E N H A G E N

Normann Copenhagen launched their first product, the lamp Norm 69, in 2002. A series of exciting and bold design products have been designed since then. Rewarded with international design awards, Normann Copenhagen continues developing designs that challenge conventional thinking and make normal objects extraordinary through good design.

In November 2005, Normann Copenhagen Flagship Store opened in the heart of "Østerbro" the eastern side of Copenhagen. The 1700 m<sup>2</sup> showroom is located in the old cinema at Østerbrogade 70. In the Flagship Store you will find the entire Normann Copenhagen collection as well as a large variety of contemporary lifestyle products and high profile fashion brands from around the World. Design and lifestyle products are for everyone and can be different from what we imagine. With our showroom we have created a unique retail environment where the products are displayed in beautiful surroundings, accompanied by fragrances, music and colourful illumination.





## **Butterfly**

Design: Marianne Britt Jørgensen and Rikke Hagen.

The Butterfly is an example of utensil and design in one and the same product. Normann Copenhagen now introduces Butterfly, the user-friendly tin opener designed by Marianne Britt Jørgensen and Rikke Hagen.

Butterfly is handy, the grip is ergonomic and the colour makes it easy to locate in the drawer. It comes in eight different colours and can be put in the dishwasher. Butterfly is the perfect tool for all lovers of good design.







## Funnel

Design: Boje Estermann

The collapsible kitchen funnel is a simple, functional and practical object, which only takes up space when it's in use. The material is flexible enough to be folded again and again, hard enough to keep its shape and durable enough to resist cold as well as hot temperatures.

## Time Is Money

Design: Karim Rashid

The hourglass shaped piggy bank Time is Money is the connection between time and money realized in one and the same product. Like the motion of the sand in an hourglass that measures passing of time the coins drop into Time is Money and build a fortune for the economically over time.



## Orgo

Design: Karim Rashid.

Orgo is the plastic hanger that is decorative in it self and can bear the light of day. Orgo is a new and colourful way to undress that brings life and pleasure to the wardrobe. Its organic shape is inviting, dynamic and functional and Orgo dresses your wardrobe up for display.



## Woofy

Design: Gabriel Nigro

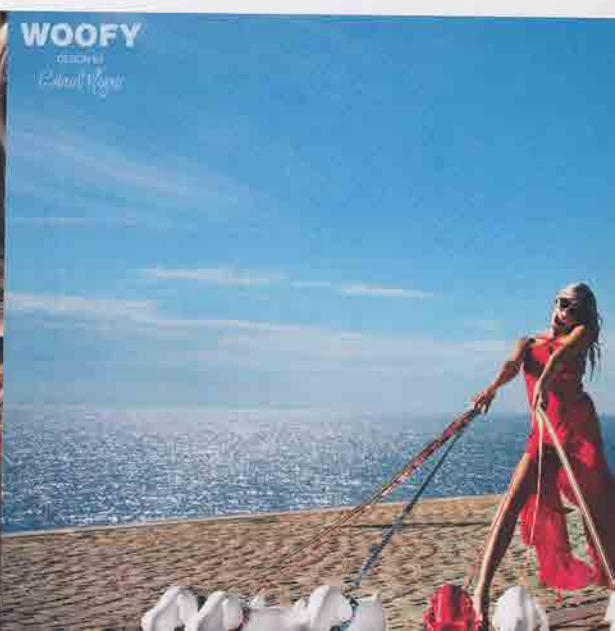
Man's best friend is his dog. A dog looks after you and your family. Now we introduce a new friend "Woofy" to you. It can conceal your cables in his tummy and will be always there when you need him. You will never be irritated at the sight of cables lying everywhere and ending up as "cable spaghetti" on the floor.



**WOOFY**

DESIGN BY

GABRIEL NIGRO







ORCA innovation was established in 1998. Our mission has always been to bring quality innovative products into the homes and lives of people, promoting good, inspiring design at an affordability everybody can appreciate.

Our products are the fruits of a passion for, rather than a necessity to live Life. From that, we set about the delicate mechanism of 'creation', building products, which are intelligent in function and beautiful in form. Keeping these products 'human' and simple because we want to enjoy using them. Through strong design, we hope our products form personal relationship and consequently, make Life a thoroughly fun and enriching experience.





## **Flipper One-Toothbrush Holder**

Design: Iaw Beng Han / Jaihar Jailani

If you are looking for a new solution to keeping your toothbrush easily and hygienically, you can now think about Flipper, an innovative toothbrush holder. It's a fresh toothbrush holder design for today's modern living.

Ergonomically developed and available in a range of colours to suit your tastes! Taking the 'routine' out of the bathroom!





## Wobi-Sponge Holder

Design: Richard Lim / Jaihar Jailani

Like its famous relative Moby Dick, Wobi too, has to maintain its size with a huge appetite! In the bathroom it will leap from the bath or sink waters beneath and gobble up body sponges. Or perhaps you might find it swimming in the kitchen where it will grip tightly those dishwashing sponges, while stuck to the basin or tiled wall.

## Tip-Toe Clock

Design: Michael Toh / Law Beng Han

Hung from various locations, our feline-concept clock is a truly versatile and portable time keeper. Our tip toe's water-resistant casing will see it feel quite comfortable in moist environments such as the bathroom or the kitchen. As it quietly ticks away, you can get on with your tasks in perfect timing!

## Picc Hook

Design: King

A crystalline aesthetic in the aqueous environment of your bathroom. Though ornamental in appearance, its pincer-like ends firmly grip towels, clothing, jewellery, and other items that need to be hung. Decorate your walls with a selection of colours and let it pick up your straying possessions.



## Yeek Squeegee

Design: Jaihar Jailani / Richard Lim

The exclamatory screech of our squeegee in use aptly highlights its efficiency in giving that clean, polished sheen back to your smooth surfaces. It is in this same, exasperating sound, 'YECK' that our form has been created and developed. The ergonomically conceived Y-shape of its body gives great comfort and control to an often tedious chore.



## **Bop-Bottle Opener**

Design: Ryan Toh

'bop' opens the tin lid! 'bop' opens the bottle cap! 'bop' opens the bottle top! Our amphibian bop is a versatile bottle accessory, jumping from task to task with surprising ease. Its ergonomically designed lever system ensures strain-free usage. With its friendly eyes, gaping mouth and springing legs, it cannot help being noticed and adding that little bit of humour to the atmosphere. Its lively looks, just make that ordinary task all the more fun!



## **Odin Eggcup**

Design: Michael Toh

Viking warriors were always renowned as hard men, and so were their protective head gear! Our Viking egg cup, ODIN, chief of the Norse gods will protect your boiled or half-boiled eggs while keeping them nice and warm for you. And if its humorous, tongue-in-cheek looks don't bring a smile to your face in the mornings, then nothing will!





## Frizz Thermometer

Design: Jaihar Jallani

Frizz, the dragonfly thermometer is such an adaptable creature. Clinging onto your glass window or wall and looking around, it looks equally comfortable outdoors as it does indoors. It will blend in naturally in various environments, monitoring the ambient temperature and keeping you informed through its clear viewing window. Take it wherever you go and it will faithfully measure fluctuating temperatures for you.

## Robin-Door Stopper

Design: Along Lee

You will be amazed by the naughty rabbit hopping around your office or home. Robin is both eye-catching and fun, an attention grabber everytime, waiting for you at the door!

Or maybe he's just peering from behind, observing hasty feet going to and fro. Wherever he's stationed, his bunny feet won't fail the task. Just make sure he doesn't hop to another place!



## **Lov-Watering Can**

Design: S.H. Lim

Shower your plants and blooms with affection from our Lov watering can. Let your green fingers bring delight and envious attention. Envisaged as a flower emerging from lush leaves, this form aptly presents the Life-giving power of water. Hold Lov by its petal handle and let the leaves-collected water work its natural magic on your flora. You too, can look beautiful nurturing your own little garden.

DXION Creative Group is a group of designers that are passionate for innovation. Their motto is "Design from Life", drawing inspiration from daily life. DXION is a word that comes into being by combining several meanings: DESIGN + ACTION (to turn creative ideas into real products), together with Innovation, Originality and Nature. Each DXION product has its own story to tell. DXION Creative Group invites also designers from France and Britain etc to join them, which helps broaden their horizon.





## Birth-New to the world

Paper clip/Notepaper clip

Ever remember the first time you plant a flower?

Sow the seeds, wait for it to sprout and yield for the flower?

Every moment is full of delight and surprise.

Bring the vitality to your desk and you will find

The secrets of every stage of life.

Enrich your soul, enrich your mind.

And realize the secrets of every stages

Purify your thoughts through the dull office life.







1



2



3



## Eggs-Cheep!! Cheep!!...Eggs!!

Pepper Can

Use cant wait to come out from the shell.

Cheep!! Cheep!! Cheep!!

They are so energetic!

Desire to burst out.

Cheep-cheep-cheep-

Find out the lovely surprise when you open the shell!!!



DXION



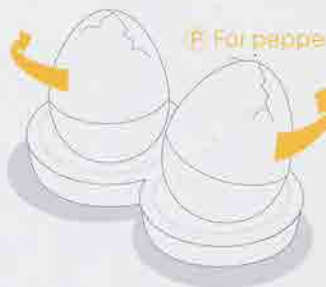
Put pepper into egg!



Open the cap clockwise

Stand on the table like a tumbler

S: For salt



P: For pepper







**Love keys-Nothing goes right  
when you are not by my side**

Key Chain / Photo Frame

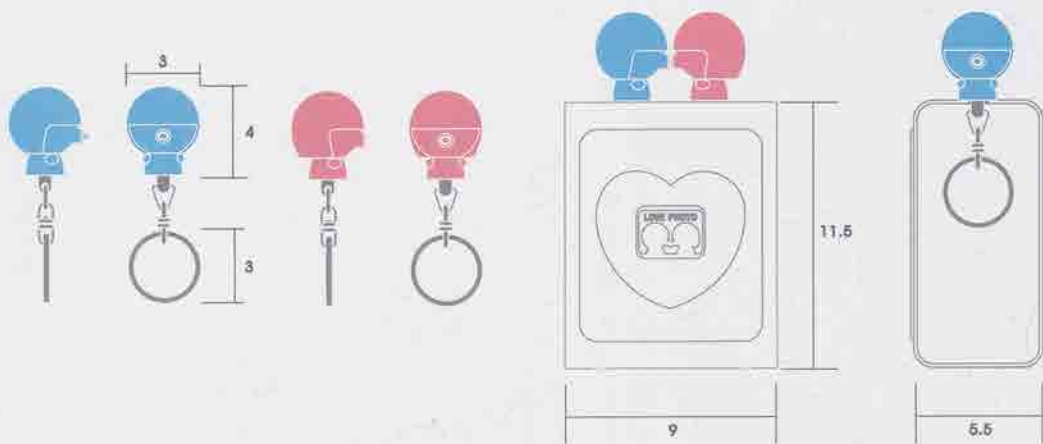
Nothing can delight us so much like kissing.

Little dolly captures our figure and the key chain gets our love.

Never need to worry that we cannot find our keys.

May our love make this world just you and me.

May our moment stay as long as it can be.



## Worms-No more crisis of the worms

Super Magnet

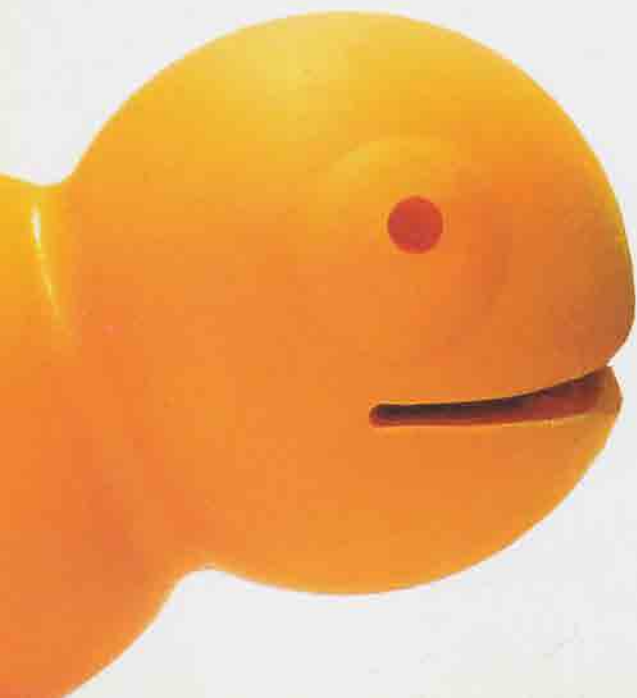
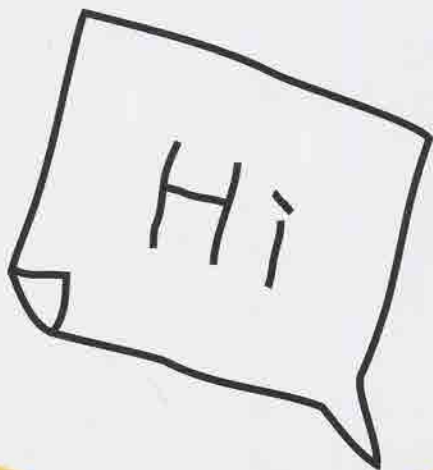
Who talks about the crisis of the worms?

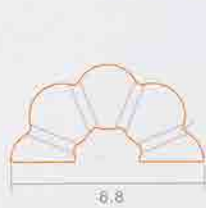
I will shuttle in your papers.

And help you arrange them on the wall;

Furthermore, I will bring the important name cards and memos to you.

I am an ardent and humanized worm!



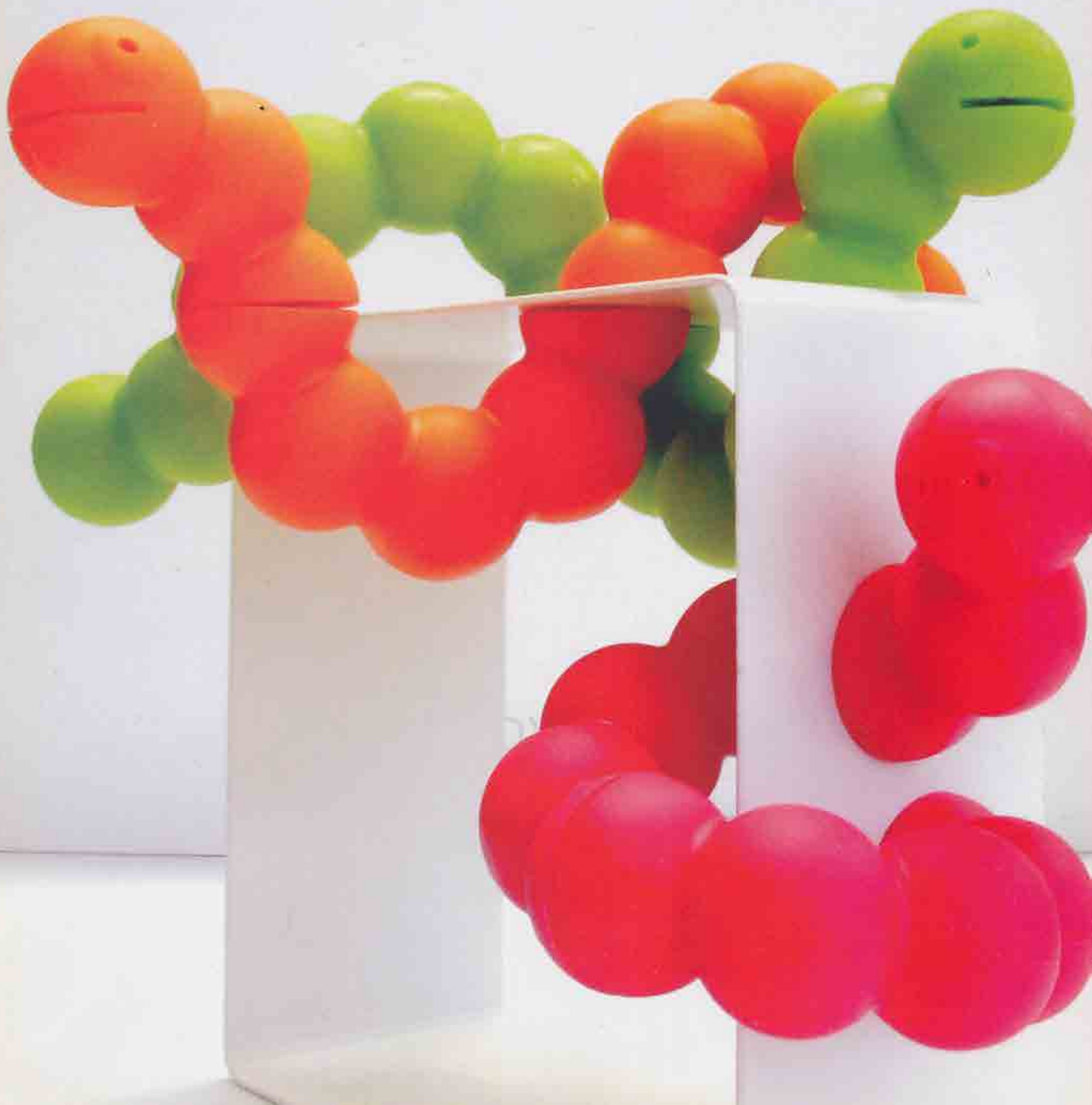


X1

X2

X1







## **Fruit cake**

Fruit Plate / Fork

Remember the touching moment of your birthday party?

Now you can retrieve the touching moment anytime , anywhere.

Just find a reason for celebration, even the smallest achievement ; by serving yourself with Fruit Cake.

Fruit Cake with different kind of sliced fruits and candle forks on looks like a real birthday cake.

Let it brighten up both special and ordinary moment in your life.



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milife  
www.milife.com.tw

## On & off Switch

Magnet / Hook / Photo Holder.

The action of turning on and off is necessary in daily life.

ON- a day starts.

OFF- ends for a day.

The simple design of ON & OFF brings easiness to life.

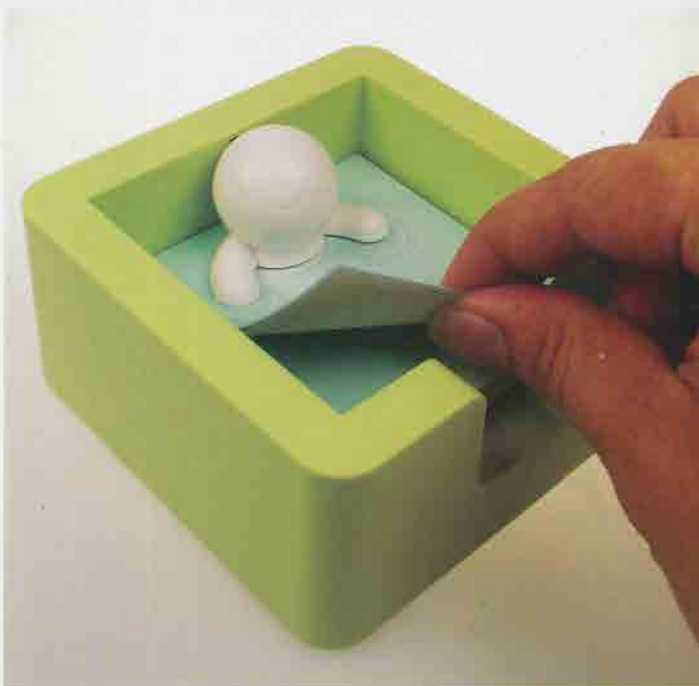
"Turn on" to be a memo clip on the office desk.

"Turn off" to make a pair of photo holder.

Or you may just stick it on the refrigerator as a magnet, which all can bring you a new lifestyle.



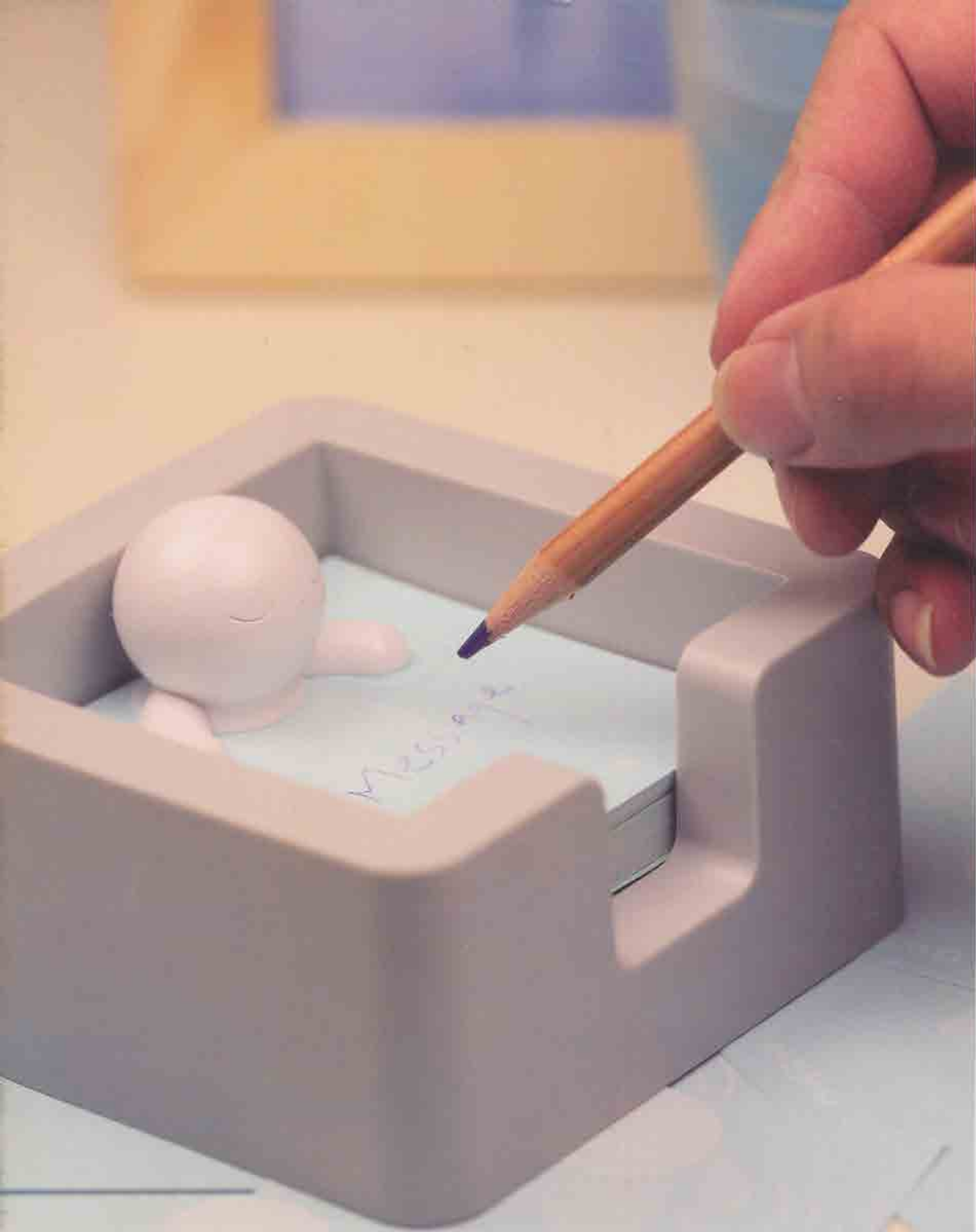




## Relaxing Moment-Memo Spa

During a busy working day, looking at the memo spa man located on your desk while you have a bit of spare time. He soaks happily inside the pond of hot spring (memo pad), enjoying different flavors of the spa. It makes people envious and jealous. As the memo pad from the spring water around the Spa Man is used up a little by little, you will gradually see the Spa Man become naked in the spa pool. What if it is running out of water? You can refill by adding a pack of new flavored memo pad. As the Spa Man displays his satisfying smile to you, you would want to ask him "You're in there for too long, isn't it time for someone else to enjoy the spa?"









## The Seeker

Paper Weight / Card Holder / Pen Holder

The cute little rabbit with big and lovely eyes.

Always play hide-and-seek with you on your desk.

Let the little rabbit be a part of you daily life.

It will hold the name card or memo pad and keep you away from that messy desk.

Take your guardian rabbit home; it will guide you through all that dull and boring office time.



### **Gun Comb**

Have you ever had the feeling that you want to shoot yourself in the head when you wake up in the morning?

All you want is to end the annoying day and run away from everything.

Now by combing your hair with "gun comb", you can pretend that you have already done it. After that you put down the gun, you just might be filled with the courage to face a brand-new day ahead of you.

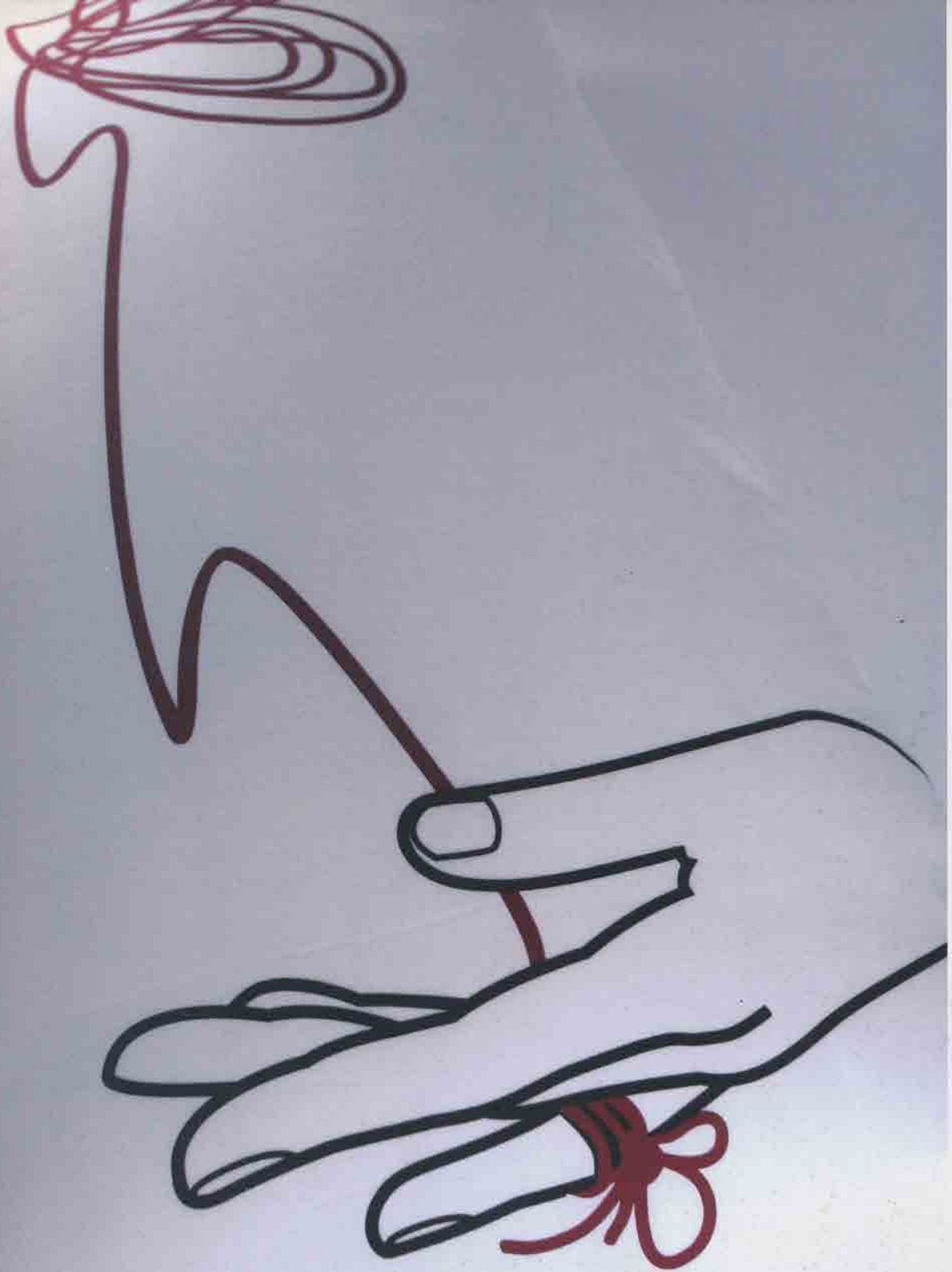




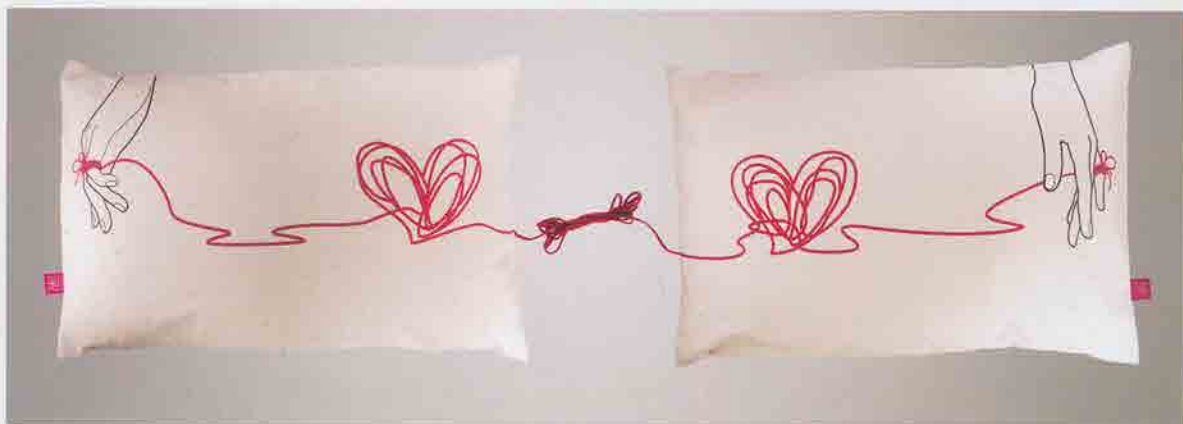
"Milife" charms your life. The design spirit of "Milife" products is to be fascinated by life and to enjoy charming life.

"Milife" products are full of curiousness and surprise while being used. To subvert the traditional impression of ceramic, "Milife" would usually add some humour and interest to an ordinary cup, plate and so on. Their products are inspired by Eastern culture but not confined to the traditional styles. Besides, they are good at adopting various kinds of materials to create the new products with pottery. All these constitute a fascinating and interesting living space for you.









## Love-Pillowcase Pair

A thin red line, connects lovers and connects with the one that sleeps beside you. It is believed that everyone's pinkie has an invisible red line that leads to his/her lover. Lover's Pillowcase, designed by MILIFE, let you know that your lover, who is connected by this thin red line, is right beside you. With the secret pocket inside the pillow case, you can keep your personal belonging, or give your lover a little surprise!

## House of Happiness

Lovely smokes gradually ascend from the pure white house of happiness.

You can assemble your own house of happiness, freely changing the placement of the dolls, and creating your own fairy tale. There are three types of houses and fragrance for you, including burning essential oils, incense cones, and incense sticks. So what are you waiting for?

Go ahead and build the house you are dreaming of, and start your happiness now.





### **Brain Stopper-Mug**

How to drink with a dripping mug?

It's easy! Use a stopper. The drain stopper mug plays with the vision of closing a dripping mug with a stopper and creates the tension of water dripping. So when you raise the mug to drink, you might get people around you anxious or rather tempted to pull off the drain stopper from the mug.



## Illusion Glass-Water & Tea Glass

A glass can be used in two ways. It can be a water glass; when you reverse it, it becomes a Chinese tea cup.

You can see the outline of tea from this simple double-layered transparent Chinese tea cup.

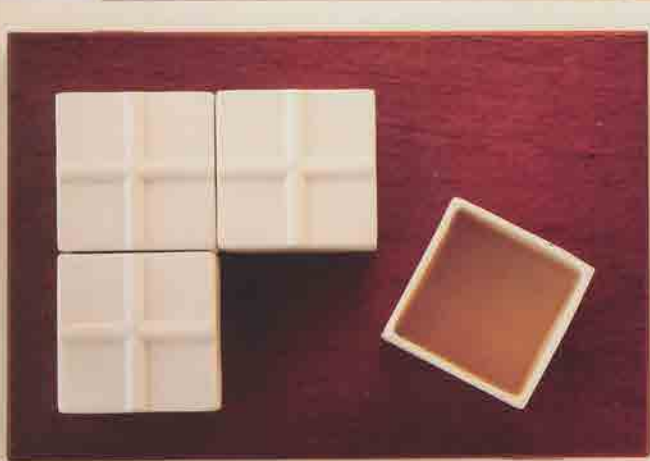
If you want to enjoy a good cup of tea without the hassle of burning sensation on your hands, just let heat resistant Illusion glass take care of all your problems.





## Money Tree

Irrigate the money tree with pennies and fertilize it. As the tree grows, your money accumulates. The height of the tree symbolizes your wealth; the higher the better. Carry on and you will be the next millionaire. Get yourself a money tree, and see your wealth soar.



### **Tofu Cup**

The idea is from one of the most traditional food ingredients in Chinese cuisine- Tofu. Display it on your table and you will enjoy the visual impact of Asian authentic feel. Reverse the tofu and you get yourself some extremely unique cups. Serve your friends and families your favorite oolong or black tea and you will all indulge in the peaceful and charming life style!



### **1/2+1/2 Clock**

A clock, which can not only tell time but also has a pendulum swinging constantly, will enable you to experience how time passes by. Partitions offer different angle to for you to look at time. Enjoy something really simple and pure-the 1/2 + 1/2 Clock.

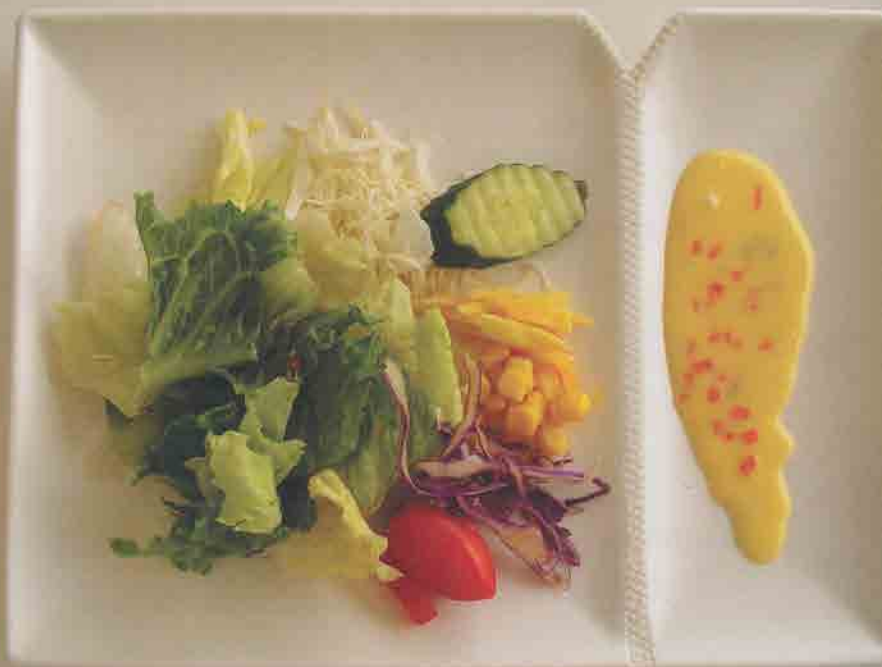


### **1/4+1/4+1/4+1/4 Clock**

The clock is divided into four parts. Each individual can deliver messages in the simplest way. Visual effects of partitions offer different angle for you to look at time. Quartered clocks not only tell time, but also show you how times goes by. One clock reminds, you can go home in two more hours. The second one prompts you pasta will be ready in 3 more minutes. The third one whispers that 17 seconds has past since you just kissed your sweetheart. The last clock with pendulum is swinging constantly to tell you time is passing by. Each clock faithfully plays its own role to you.

## Zipper Plate

It's always annoying when you spill sauces, wine or coffee on your pure white shirt. But don't worry about that from now on. Designed as a white zipper shirt, the zipper set allows you to make a big mess on it. When you finish eating, simply rinse it off by water and you get yourself a clean new shirt again! The Zipper set comes with large, medium and small sizes of plate. The large one uses zipper to separate the two compartments; while the medium and small ones are the shapes of the zipped shirt. Full of fun and surprise, the zipper set surely will be the focus on the table!



## Zipper Cup

We know how annoying it can be when you spill tea on your pure white top. But this matters no more as you can enjoy the pleasure of making a big mess now. With the appearance of white jacket, the zipper cup let you be as carefree as possible. Simply rinse it gently with water, and you get yourself a clean new top again. The pulled down zipper is designed to be a perfect place to put your tea bag.







## Candle Light

The match replaces the plug and offers the energy continuously for the candle. 4 colors represent 4 different fragrances: Sweet Orange, Ocean Blue, Forest Green and Pink Rose. As time goes by, the fire of candles becomes feeble, like one small desk lamp. When the fire of candle is lit again, you can adjust the brightness by pruning the candlewick. It is a pleasant night-light with soothing fragrance.



## Black Dinner

Who once said that knowledge have to come from study? An old Chinese idiom said "Full of ink in stomach" means someone is very clever and full of knowledge. The Ink set is a symbolic statue that blends the traditional ink stone and ink stick into a beautiful menage set. An ink stone saucer with sauces symbolized the knowledge you are going to consume every time when you dip your food in it. Accompanied with the pepper and salt menage act like two ink stick, you are not only eating your beloved devour, but you are also having a feast of wisdom as well.

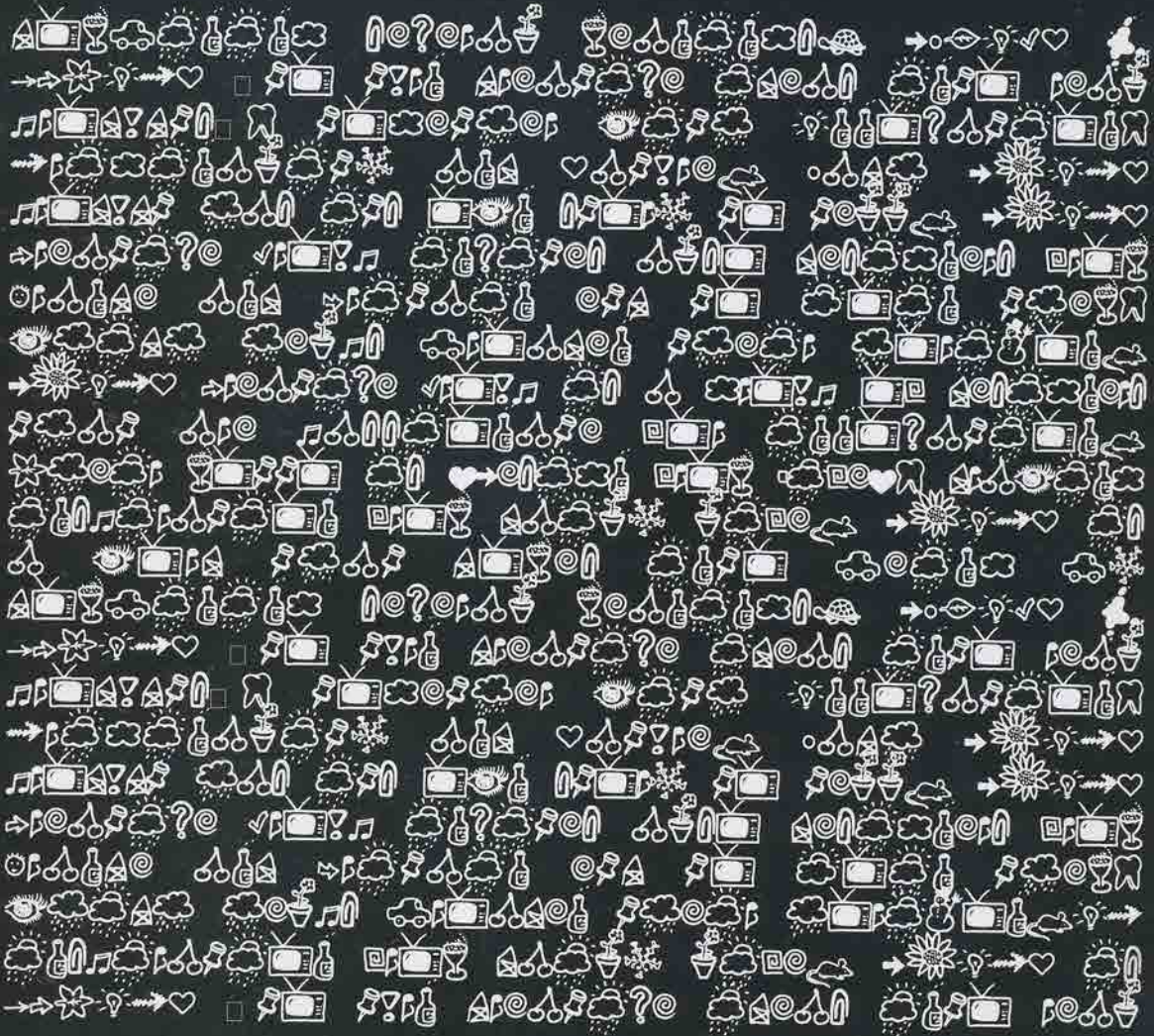


# Prāpaganda®

Propagandist Company Limited was established in 1994 by a group of advertising experts who made commercials for major consumer products. The group gains invaluable exposures and experiences in home decor and functional products at international level while filming those commercials. They recognized that something was missing from everyday products – the innate sense of Thai playfulness.

The spirit of fun and the sense of humor can be found in every aspect of Thai culture, Propagandist tries to capture these spirits around the working environment into products under the brand Propaganda.

The design concept of Propaganda focuses on the ultimate utility of our products. It is an attempt to satisfy human being's basic needs, and to solve daily problems in a more convenient and better life. The concept also blends a liberal measure of wit with discerning materials forged together with sophisticated production techniques that enhance the value-added impact of each object without losing sight of the global trends in terms of design sensibilities and market demands.





## Mr. P Series

Design: Chaiyut Plypetch

Mr. P characterizes the enigmatic part in all of us. He doesn't hear the world do or don't and in a burst of boldness he will show the truth in his own naughty way. So watch out. He is always around. He'll astonish you with his clever ability to sneak into your world in the precarious of ways, and that's when he's gotcha! And if you're not careful, he just might persuade you to join in on his antics, because in the end he epitomizes the veracity in all of us.



## One Man Punked!

Mr. P has gone punked! This time, he has his tongue pierced to hold your key. You just can't resist sensing his new groovy spirit. The key holder is made from solid metal which you can assure that keys will never lose again, while Mr. P's body is made from soft texture plastic.



## One Man Key

It's never good to have too many keys on your key ring. And once you see the look on Mr. P's face, you will understand why. Standing back to carry the weight of what's hanging by the tip of his other "leg", Mr. P seems to tell you "the lighter, the better". So remember, use this key ring only with keys that open special locks.



### One Man Shy

One Man Shy is an innovative style in lighting design. Made from plastic, the warm light emitted from Mr. P's body proves to be an outstanding spectacle. Proud, poised and proper, he's the most eligible guest to have in your living room. Just don't leave him standing there stark naked of love! Turn him on!

### Mobile Eater

Mr. P is pronating silently with his mouth furthest open to you. He's waiting for your mobile phone which may be even larger than his body. But never mind! "I can stand it!"





### **The Wiper**

Keep it clean, keep it cool. Never leave your tissue roll stand around lonely any more. Naked tissue rolls aren't cool. Cover them up with Mr. P tissue roll and you can take them anywhere at anytime.

### **Be Happy**

Mr. P philosophy is happy! You will never see him suffered from self-sacrifice. Today he becomes the world rescuer. Mr. P Be Happy is a lovely trash can. You will give him all the heart. He tries every attempt to save your soul. He smiles to sorrow, never give up or surrender. Even before you dump your trashes, he sacrifices his magic stick for you to stomp.

### **Head Holder**

Standing still, holding his head, and waiting for someone to fill him...Oh, my God! What a boring job! But no! Mr. P doesn't think so. He is waiting happily and wondering to see what is gonna fill his tummy. He is waiting and waiting. Don't let him wait too long.

## One Man Try

Mr. P has his mouth full, but certainly not with food. A smashing way to enjoy your stationary, One Man Try is a unique tape dispenser. The tape rolls out from Mr. P's mouth like an ever ending piece of tongue, and can be torn off at his feet.



## Brother Shaker

If only one Mr. P is not enough for love, they're coming in pack of double. From the inspiration of the designer's missing teeth, Mr. P Brother Shaker is the jazzy salt and pepper shaker. This time, he dedicates his teeth by avoiding the dentist for year. Tooth decay is not human favorite but not for Mr. P. His missing teeth smile will jazz up your dining table and entertain everyone. Mr. P Brother Shaker is made from plastic and come in lovely color.

## One Man Tied

Wire problems? Here's a chance for you to clean up those messy electric wires and at the same time ruthlessly torture. Mr. P just wrap the wire all over and make himself squeal with pleasure.




## ● **One Man Stuck**

While you dine, let Mr. P's magic stick naughtily take care of your fancy wine. Mr. P wine stopper is the ultimate fun party accessory. Shaped to satisfy all wine bottle sizes, Mr. P will make sure that your wine will never go to waste.







**One Man Wrap**

When your daily gadget's wires become a big mess of your life,  
Mr. P One Man Wrap collection is coming handy.

### One Man Cry

One Man Cry will melt away your heart as Mr. P is seen crying in pain. Try putting him against a light door to lighten his load. In any case, he's up for all sorts of challenges.

### One Man Hang

Size does matter. Naughty Mr. P once again proves that his hook is strong enough to withstand anything. Go ahead and make his day, if you dare, and hang something on him.







## Ap-Peel

Design: Chaiyut Plypetch

From the dinner table, cruise on into the living room for some refreshing fruit. Ap-Peel is a fruitful invention that keeps all contents in one basket, including a self-styled sheath for your knife. Simply take your pick, peel your prize and stick the knife back into Ap-peel's appealing (OR) back into Ap-peel's ever so tasteful design.



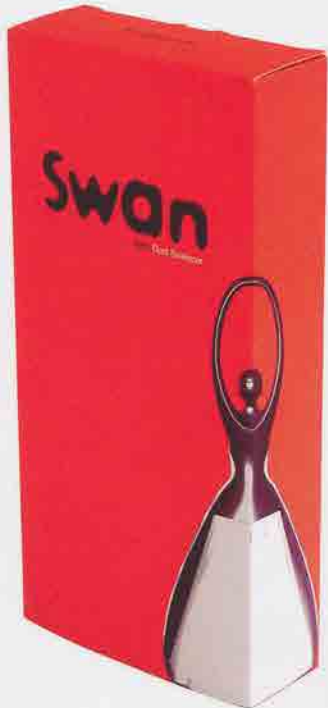
## Pick-A-Tooth

Design: Chaiyut Plypetch

Form is function in this toothpick holder. The oversized tooth should be rooted to the dining table keeping toothpicks in one place, while reminding diners to take a moment and take care of their appearance.







## Swan Story

Design: Chaiyut Plypetch

A long time ago, in an exotic land far away, there lived a lovely ballerina named Swan. All day she loved to sweep, clean, eat and dance gracefully around the house, hoping one day for her true love prince charming to come and help her clean, sweep and eat together happily ever after.

## Act 1

Swan is the most elegant dust sweeper to ever grace your living room. Lighly she moves like a butterfly to collect bits and pieces strewn across the floor. As she sweeps the mound of unwanted dust onto one side, she finishes her job by scooping it all up onto her dust tray and transfers it straight to the bin.



## Act 2

This very clever towel hanger only works as Swan is in her dancing partner's arms. Simply place the hand towel between the dancing couple and let them enjoy being in each other's arms. If Swan is separated from her partner, the hand towel can be removed if you wish.





### Act 3

No matter how much she's had for dinner, our portly Swan always has room for more. This wonderful bowl allows you to leave the day's fruit pickings in Swan's care—after all, no one else would appreciate being in the company of a light snack as much as Swan would.







#### Act 4

Bulging with pride, Swan's fascinating moves make her shine out among other containers on your kitchen shelf. As she joyously performs a ballet dance, the assortment of sweets tickles her from inside. But she's never scared of losing her most prized possession because they are all neatly contained in her jar of delight.



#### Act 5

A long time ago, in an exotic land far away, there lived a lovely ballerina named Swan. All day she loved to sweep, clean, eat and dance gracefully around the house, hoping one day for her true love prince charming to come and help her clean, sweep and eat together happily ever after.





## **Shark Bite**

Design: Chaiyut Plypetch

Bored at work? Feeling mischievous? Shark Bite stapler will certainly brighten up your office. Scare your papers with bites of vengeance. From now on, no one will ever dare mess with you.



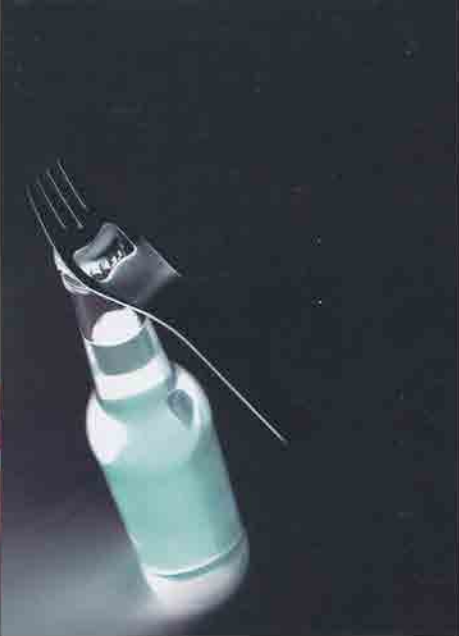


## **Dog Lamp**

Design: Chaikut Plypetch

Inspired by the fierce street dog who becomes tamed and friendly, this sleek designed table lamp brings your best friend on the table. Equipped with an On/Off switch and a 3-step-dimmer located in the head, the 'Dog Lamp' will glow with a lively light when touched. The head can be adjusted up and down. The body is made of plastic while the head is anodized blue aluminum.





## Forked Up

Design: Khetrat Tham-Itthisak

A simple steel fork with an opening incorporated in the base enabling it to function also as a bottle opener.





## Saltpepper

Design: Chaiyut Piyetch

It is a user-friendly integration of traditional salt and pepper shakers. Inspired by the identical forms of the Siamese Twin, the pair is attached yet separate. Convenient and easy to use, this single shaker is a minimal addition that gives maximum effect.

Salt is indicated by the minus [-] sign dispenser to remind less is best, while pepper is indicated by the plus [+ ] sign dispenser to encourage use for better health. Lids on either end make for easy refilling.





## Help!

Design: Chaiyut Plypetch

Playing with the functional use of basin plugs and its interaction with water, creativity is brought into the bathroom. A rubbery hand extends up from the plug mimicking a reach for help out of the watery depths, while essentially providing a non-slip surface for an easy and firm grip in the sink or the tub.

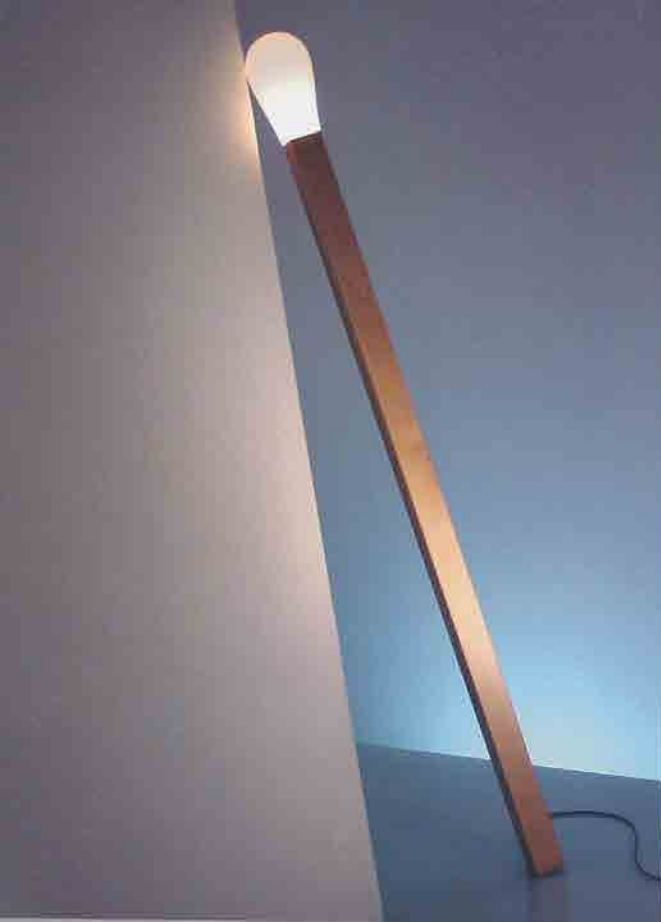


## High Five Low Five

Design: Khetrat Tham-itthisak

A colorful cocktail stick arguably go hand in hand, so give High Five Low Five a try for your special evening of fun. Thrill your guests with this groovy cocktail stick - grab a hand, stick it in your drink and let High Five Low Five do the rest. Your guests will surely be giving you a double thumbs up for originality.





## Match Lamp

Design: Chaiyut Plypetch

A new creation in the art of illumination, Match Lamp is a museum exhibit in your own home: With a wooden stand and a plastic tip to resemble a giant matchstick leaning against your wall, Match Lamp is an enlightening installation piece.





Sometimes life is so hard that it nearly kills you: Everyone knows you work hard except the boss; each brownnoser gets promotions but you don't; one day you get fired but you just don't know why...You were really stabbed in the back and that's exactly why we are here!

SBBS will help you enslave your coworkers to do your bidding. They'll be loyal and devoted; they work hard and never complain. Turn them into anyone you desire! Enslave them as often as you like. Not only does it keep the bad spirits away, but also rekindle the magic and passion in your work!





## Elastic Band

I am full of elasticity and want to cling to all your stuff!

Various colors and sizes to fit your needs!

Fasten your boxes and notebooks, mark the cups and books!







### **Key-Chain Holder**

Don't throw your keys anywhere again!

Put it on the arrow piking in my heart and I would bow to you!

You can stand me up or take away the base to hang me up!







SBooBS

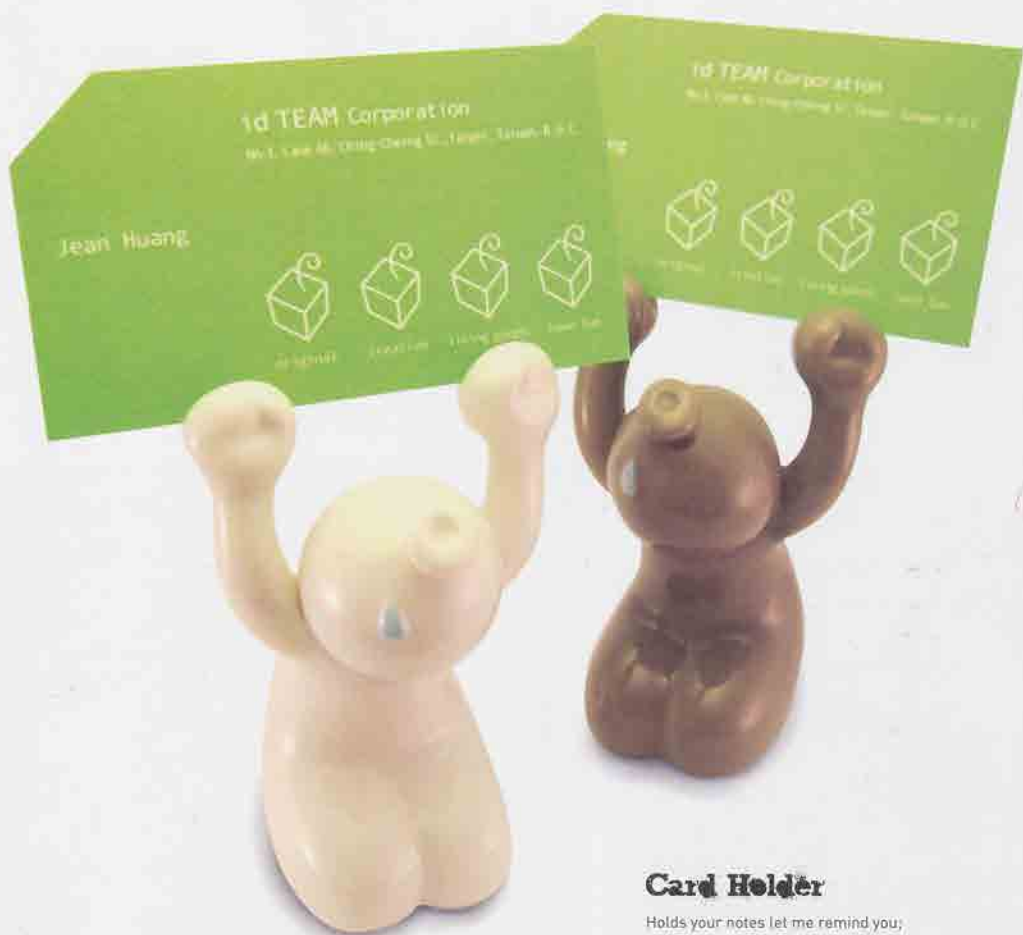




## Pencil Sharpener

I am that one you hate most.  
Stab me as hard as you can.  
The happier you feel,  
the sharper the pencil you will get!  
Two pencils are free for you!  
There are pain scales on it and let's get it high!





### Card Holder

Holds your notes let me remind you;  
 Holds your card let me adulate my master!  
 Write down someone's name on a slip of paper  
 Put it into the hole under my body.  
 Then, cheer up!





## Tape Dispenser

I got stuck in the wheel of pain!

While you were using the tape,

I'm really suffering today!

Buy one tape dispenser and you can use two  
different sizes of tape!





### Letter Opener

My paunch is full of gossip!  
Cut it open and reveal the secrets and  
the rumors!  
Hold me in your left hand,  
Paunch me with a suitable angle,  
How cheerful!



Established in 2001, SëmK Products Limited has been focusing on the innovation product design. We have been exploring new dimensions to excel what already exists and to incorporate them into daily life. To harmonize the creativities, we extensively make the best use of inspiring color scheme and vivid character. The bold application of various materials does create the chemistry of mix and match to our gifts and premium products. Our creative premium-quality products are now under "Luft" and "Nuico" brands registered in the UK.

By the mid 2005, a milestone for the company, SëmK's new factory was formally inaugurated, enabling us to provide a one-stop service from design concept and efficient manufacture to brand management.





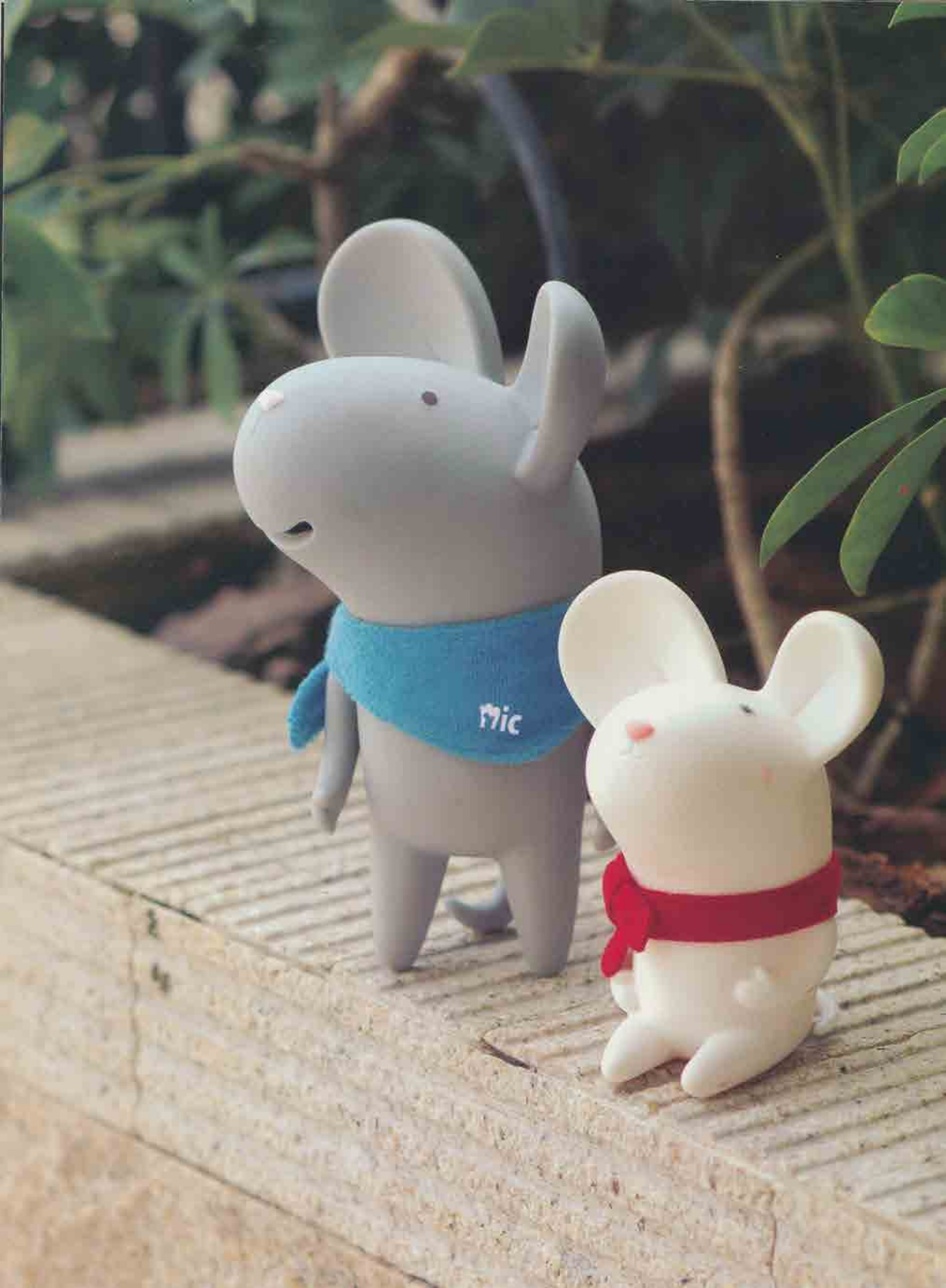


### **B.Duck Series**

It emphasizes the Love and Care by the duck family. The yellow color aims to provide a warm feeling to the consumer and inspire their carefulness.









## Mic Series

Mic is the symbol of vivid and smart. Giving a pair of boy and girl implies that you can have your happiness while staying with your friends anywhere.





### T.Dog Series

It highlights the loyalty because dog the man's best friend whatever what happens.



## Elly Kitchen Paper Holder

It helps controlling the kitchen paper roll by adjusting the head of the Elephant. Cool design!!!!



## Cushion Time

Time is a concept at a certain extent. It runs soundless away when you are relaxed. Therefore, Semker links up the concept of relaxation and time together by using a cushion.



## S. Dog

It is many people's expectation that dogs can sing. Therefore, Semkers create a Scottish speaker which is made of polypropylene.



Tetsuo Shibuya was born in Saitama Prefecture, Japan in 1974. He is working as a freelance designer, with a focus on household goods.

1998 Tokyo Designers Week Design Competition, Grand prize.

1998 Sapporo International Design Competition, Grand prize.

2006 Toyama Product Design Competition, Design prize for the excellent work. etc







## Drop

Drop is a paper clip holder in the drop shape.

I accidentally knocked over a coffee cup on the desk. I came up with this design from the image of spilt coffee dripping from documents and desk.

Drop is not something you use in a desk drawer. It can be put within arm's reach, for example, beneath the tabletop or behind the PC monitor, which used to be considered as dead space. Various colors inspired by drinks are available.



## **Funnel**

Design: Tetsuo Shibuya

This product is perfect for refilling bottles of liquid detergent. Even those who don't have the steadiest of hands will feel comfortable when refilling containers. Its suction cup design enables easy storage and access. It can also be used to refill food containers.







### Shippo

Shippo is a 'tail-shaped' card stand made of silicon. Use Shippo when you want to display a memorable photo or a postcard sent from your loved ones. The lovely form, as if a card has a tail, will make you smile. Shippo makes your most memorable photo unforgettable with good times lasting forever...



### TUBE Door Stopper

This is a doorstopper in a shape of a paint tube. It is a product produced by a project to convert only the function, not its shape whose existence is taken for granted in a daily life.

The shape of tube is suitable for the use of a doorstopper. Moreover, such color variation as a paint tube makes our life happier.





## Happa

Happa is a leaf-shaped pasta measure. Measuring pasta becomes easier with this item. Simply put a bundle of pasta between the two leaves. Leaf veins function as measure, making it easy to measure pasta for the right serving. The fun leaf-shaped design will add a humorous touch to your kitchen. You can use it as a kitchen item or display it as a home accent.



TAPAS is an experimental product line for the young and the trendy.

Drawn from the fantasy and images from thoughts, combining with the story and power of imagination, peculiar concepts and forms are created. They are like dreams coming true.

Dedicated to those who love to try out new and cute product ideas, they are experimental in forms and shapes. The mood is playful and cheerful, and the products are chic and fun. Aside from being extraordinary gift items, TAPAS' products are functional life-style and household products, too. Their attractive appearance and practicality will brighten up the atmosphere, and bring smiles and laughter to any parties or gatherings.



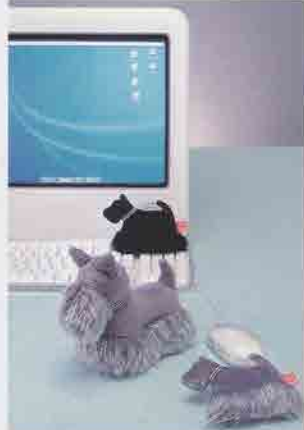


## Donkey

Design: Gear Atelier Limited

General Agent: Bluestone • HK

The designer got this idea while traveling in Greece. The little donkey carrying goods on its back has cute outline and practical function. It can be used as a pencil vase, mobile phone holder, key holder, etc. it is full of fun.



## Scottie

Design: Gear Atelier Limited

General Agent: Bluestone • HK

Scottie is friendly and considerate. You can bring him to your office now. He will be lying to prevent your wrist from tiredness when you are using your mouse. Also he will run on your keyboard and keep it clean. He is your handy partner, isn't he?





## Snowman

Design: Gear Atelier, Limited

General Agent: Bluestone • HK

It appears as a lovely snowman, which is quite different from traditional food container. Not only can you store food like biscuits, but also keep frozen products for 4 hours.



### **Miss Poodle Bank**

Design: Gear Atelier Limited

General Agent: Bluestone • HK

It continues the concept of the previous Pug Bank.



### **Mouse Saving Bank**

Design: Gear Atelier Limited

General Agent: Bluestone • HK

According to Chinese Zodiac, 2008 is the year of mouse. The designer work out a lucky mouse instead of the usual lucky cat.

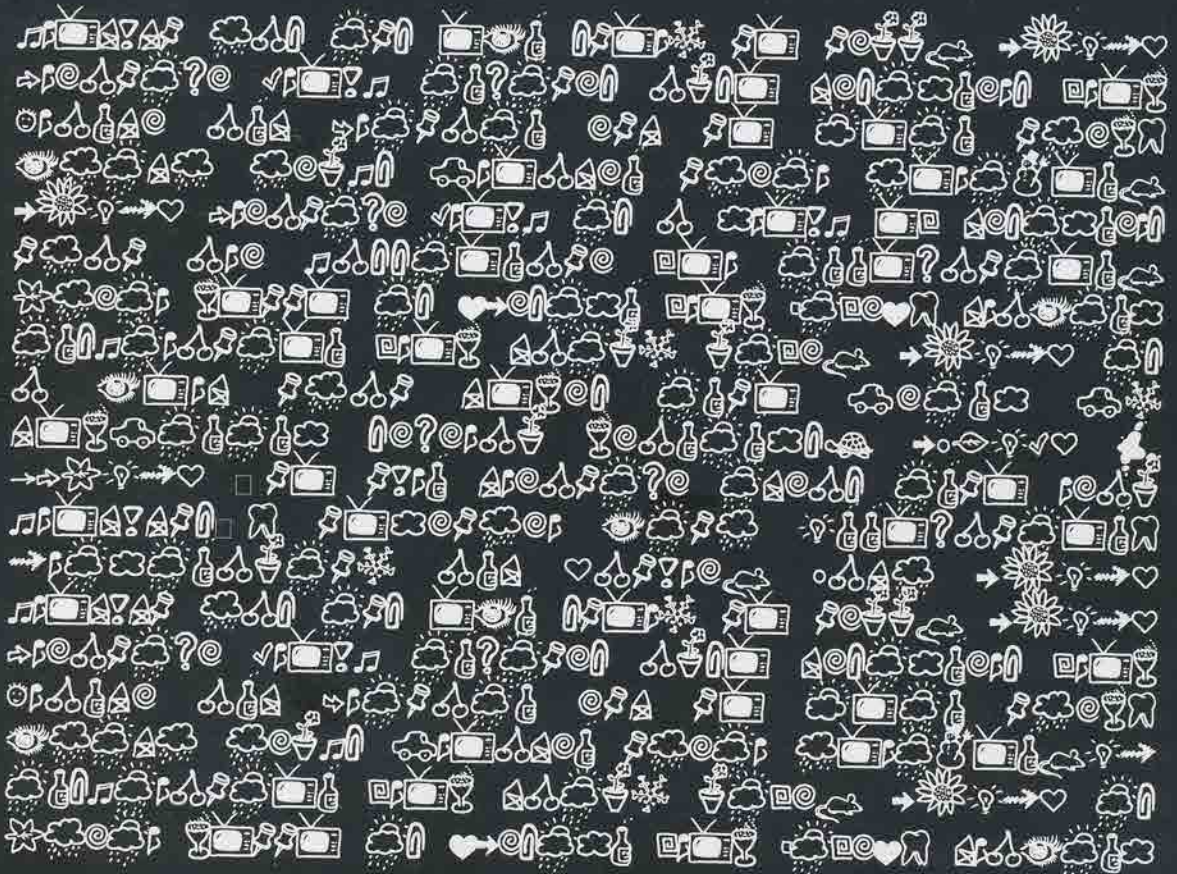




Hong Kong GazinCreate Co., Ltd. was established in 2006. Its staff comes from the design group and marketing professionals of U.I. Design in Taiwan. By covering wide range of design projects and analyzing the product performance in the designate market, G.C/U.I. has successfully developed fantastic articles in cooperation with many companies under OEM format. More and more experience gained in the fast-changing industrial design industry finally G.C/U.I has been able to stand on its own and produce the best yet design articles under the brand name which belongs to its own. Team G.C/U.I elaborates on years experience and its unique know-how, it starts exploring the house ware world by continuously bringing new design with its unique design style.

The brand KEDO expresses the nature of curiosity of its creators and a living style of always being interested. It celebrates that every element from this universe can be humorous as well as heart-touching at any moment of time. By observing the seemingly ordinary and thinking without boundary every item of KEDO is practical to the use of everyday life and streaming a good memory through the creative idea channel. It's a philosophy of living playful and creative.

KEDO stands for Keenness, Experience, Design, and Originality. It resembles a dialogue box that pops out above a curious mind in search of next unexpected surprise. This dialogue box expands and initiating discussion with people around - "Will this actually be better if we do this instead?" The spirit of KEDO is to explore limitless possibility of reinvention.





## KERUKERU-Spice Pot

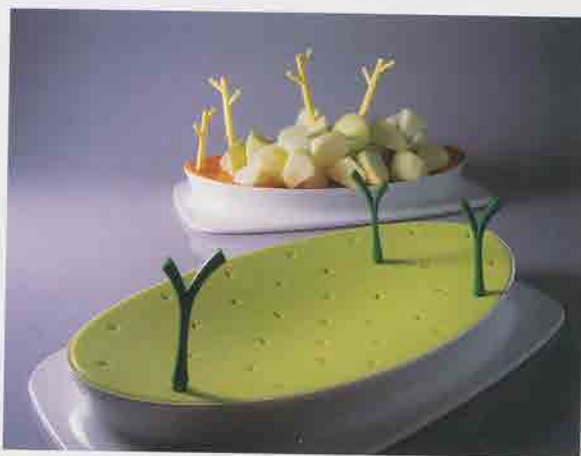
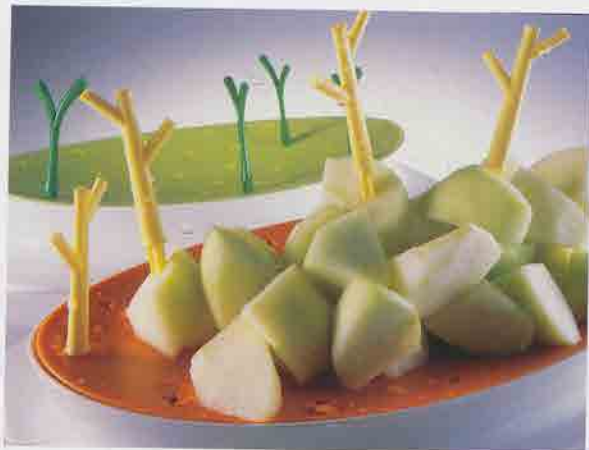
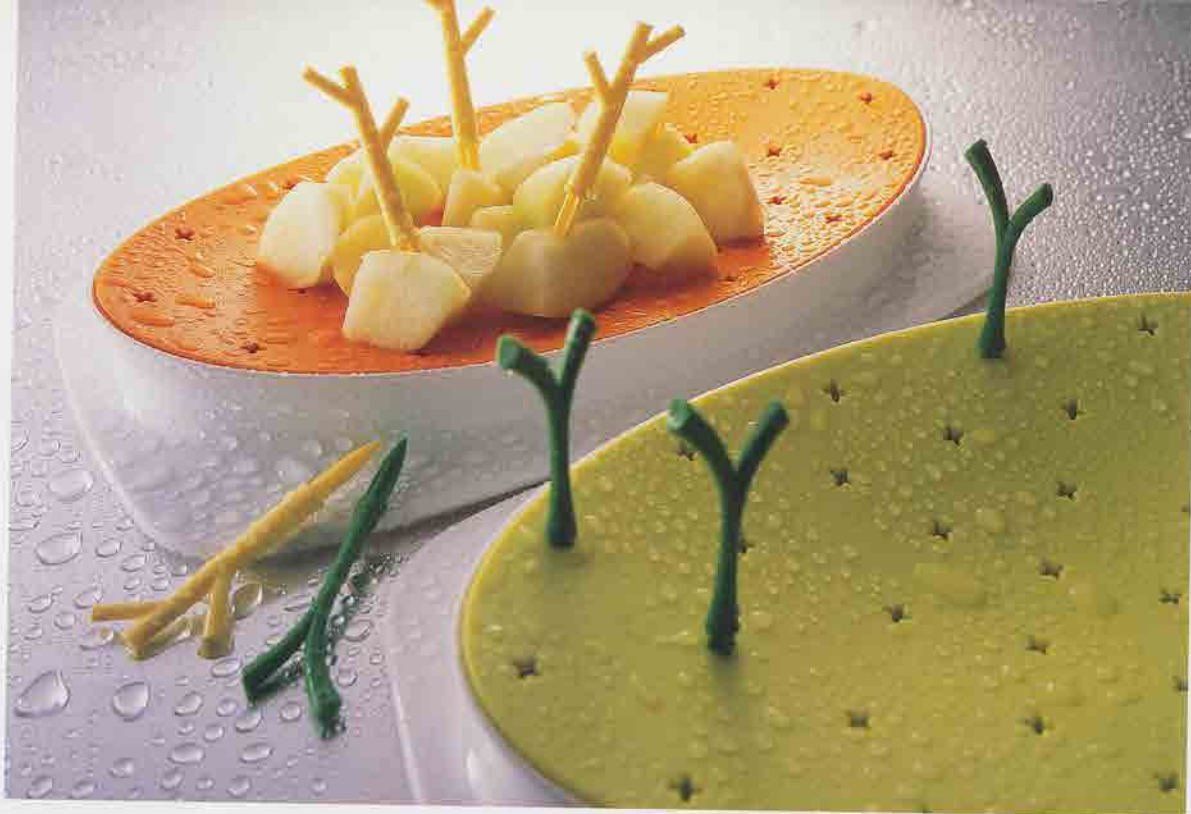
Sometimes we forget how much the sauce we put into our plate, serving them excessively adds unnecessary burden to your health. Too salty or too sour it will ruin a perfectly cooked dish.

Knowing how much goes into your dish is the idea of the KeruKeru. A spacious measuring spoon at the opening let you see how much it's prepared for your meal.

Unable to control the taste of a dish is like a moody rainy day. KeruKeru Spice doll series is like a TeruTeru (Good Weather Wishing Doll) who will make sure a good weather next day. KeruKeru sauce doll is the second series derived from the TeruTeru Spice Doll. A measuring spoon let you easily season your meal. KeruKeru is the next popular member of TeruTeru family.







product  
design  
award

2008

## LALU-Fruit Dish

Relishing a dish of fresh fruit after meal with your family and friends is always a pleasure moment. But the image of afterwards scattering of the cutlery and pool of water all over the place always pokes the eyes a little.

LALU gives you your family orchard at home. With its playful design, it not only solves the problem of the scattering cutlery by transforming them into our tree-like forks but also the ready-made holes on the dish provides a perfect place to allow you preparing your own presentation of freshness with our funky cutlery and your choice of fresh fruit. The memories of childhood of taking a stroll with Mum and Dad, playing games with friends at a little orchard nearby flows out vividly when you share a plate of fresh Garden Dish with everyone.

When was the last time that you enjoyed a plate of freshly cut fruits at a orchard? Why not put down your work from the busy schedule for a moment and go to prepare a plate of mouth-watering fruits? To choose your favourite piece from the garden of plenty at your table, it is as if to revisit the memories of your favourite orchard at where you soaked in the sun, chatted away with laughters with friends and family.

## Tea-Code-Tea Cup

Would you like to enjoy a relaxing afternoon tea? However very often the string on the other end of tea bag just can't behave itself. It sticks and slips into the cup then onto your face!! It swings crazy that spoils the last bit of tranquility in a beautiful afternoon.

Tea Code Cup has a look of a shirt sleeve with a cute button on it. You can just lace up your tea bag around the Tea Code Button then roll up you sleeves and enjoy a soothing afternoon break. The groovy design of the Tea Code Cup offers a sitting place to rest the swinging tea bag in the cup. Through this simple yet ingenious design you can always be sure of a refreshing afternoon.

Endless work curtails our ability to imagine, Demanding boss never knows to praise-hard-earned achievement, Stale housework steals the smiles from our faces. But at least we are all merrily waiting for the Tea Code Button to tie up the fleeting afternoon teatime, Tea Code Cup is not only catching the merry moment of every afternoon, but also keeping your tea bag nesting nicely in the cup.





## Fish Go-Stirrer

Can't find a satisfying stirrer? There seems never to be a suitable place to place your stirrer after stirring your drink with it. An annoying dripping stirrer makes pots of water on the desk, gives sticky fingers and spills horrible marks on to nearby documents.

If there is no proper place to put the stirrer, how about just letting it float away in the cup like a bobber? When you take out the stirrer it feels as cheering as pulling fish out of water. There is a place on the sitting pad for you to store away the stirrer so it will not lie around homelessly on the table.

Just when you are about to be buried by all the work in the office, it is a good idea to recharge yourself by stepping outdoors. Longing to be back to that fishing pond in the holidays and spend a relaxing afternoon, how about take a break and have a drink then! Place a floating stirrer in your drink as it churns out the sweet memory of fishing days and its green sitting pad which makes you feel as if you are sitting on that patch of grass by the lake and you are just about to stretch your legs. - Stir away the stress of work and let your mind float freely again!





## TERUTERU-Spice Pot

Too often when people add seasoning into their plates they would suddenly realise too much had been put in and a delicious meal was spoilt! Do you know excessive seasoning will put our bodily function under stress? Some people even need to see the amount of the seasoning in their hands before they dare to throw it into their meals.

TERUTERU is the best helper to sort out just the right amount every time when you add the seasonings. There is sorting spoon in front of every TERUTERU Spice so you can prepare the right amount of seasoning every time according to your personal preference.

Seasoning malfunctioning is just like a misery raining day that ruins everything, Teruteru Spice will bring back the sunshine to our stomach and the great tastes to our plates. Often we don't realise that we have put in too much seasonings. And too much seasoning puts the stress on our bodies. From the sorting spoon at the top of TERUTERU you can easily see the amount of seasoning that is going into your meal. By having the right amount that you desire you can comfortably enjoy both a beautiful meal and a healthy life, every time when you add a bit of spice from the TERUTERU.



reddot design award  
winner 2008



## Holā ola No.1

Don't want to pry open a cap every time you want to use a sugar can? Let's make the cap disappear then you never need to worry about opening a cap or where to place it.

Applying the flexibility of its material, Holā ola No.1 can be easily opened by squeezing single handed. A combination with specially designed spoons for both seasoning powder and sticky sauce paste like honey or peanut butter makes it a highly functional item.

Continuing "Number" series a simple concept applies to three extended articles which decorate the surrounding elegantly yet the concept is alive with energy. Its "One" line shape at closing with its natural form in combination with accessories like utility spoons wins itself this name No.1. It is one of decorative members on the dining table just like Chanel No.5 decorating your body. No.1 is here to decorate your lifestyle.





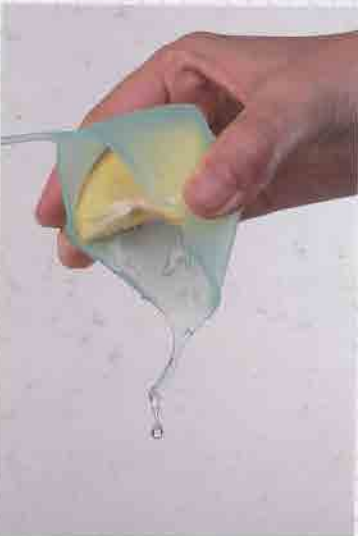
## Hola ola NO. 6

Are you not tired of the hard casing body of a water jug? It can be such a hard work to reach the bottom of a water jug when it needs cleaning. Let's make a water jug that is interesting and easy to use.

Applying the flexibility of silicon to a water jug is the best choice to describe the characteristic of water. A design without a typical handle and cap has a simple yet elegant feel that makes another pleasing focal point for your eye at the dining table.

Continuing the style of "Number" series, with the bouncy and flexible character of the material, silicon and incorporates it to a clear glass casing for the purpose of insulation. It is easy to handle and once the silicon body is taken out then you can turn it inside out for easy cleaning. It's a very simple yet appealing design that offers the original taste of water.





reddot design award  
honourable mention 2008

## Lemon Run

Do you hesitate to pick up a piece of lemon from the plate before serving it to a dish of delicacy? Worry about spurting juice all over place, onto people's face or clothes? Spoil the enjoyment for everyone around you.

Inspired by traditional Chinese platter art, by designing a pouch shaped like a ginkgo leaf when squeezing from its two sides a drip of lemon juice will run down stem the stem into your dish. It's playful yet useful device that makes a slice of lemon a decorative object on the table before and after used. Lemon Run makes your dining experience an easy and relaxed one.

Adopting the concept of Chinese platter art, Lemon Run has a shape of a ginkgo leaf which represents the symbol of health and natural beauty. It reminds its user about the enjoyment of a course of delicious and healthy dish. Lemon Run solves the problem of a lemon flavored sticky finger and at the same time it offers the best place for the used lemon piece to stay. Lemon Run is a playful and practical object at the dining table.



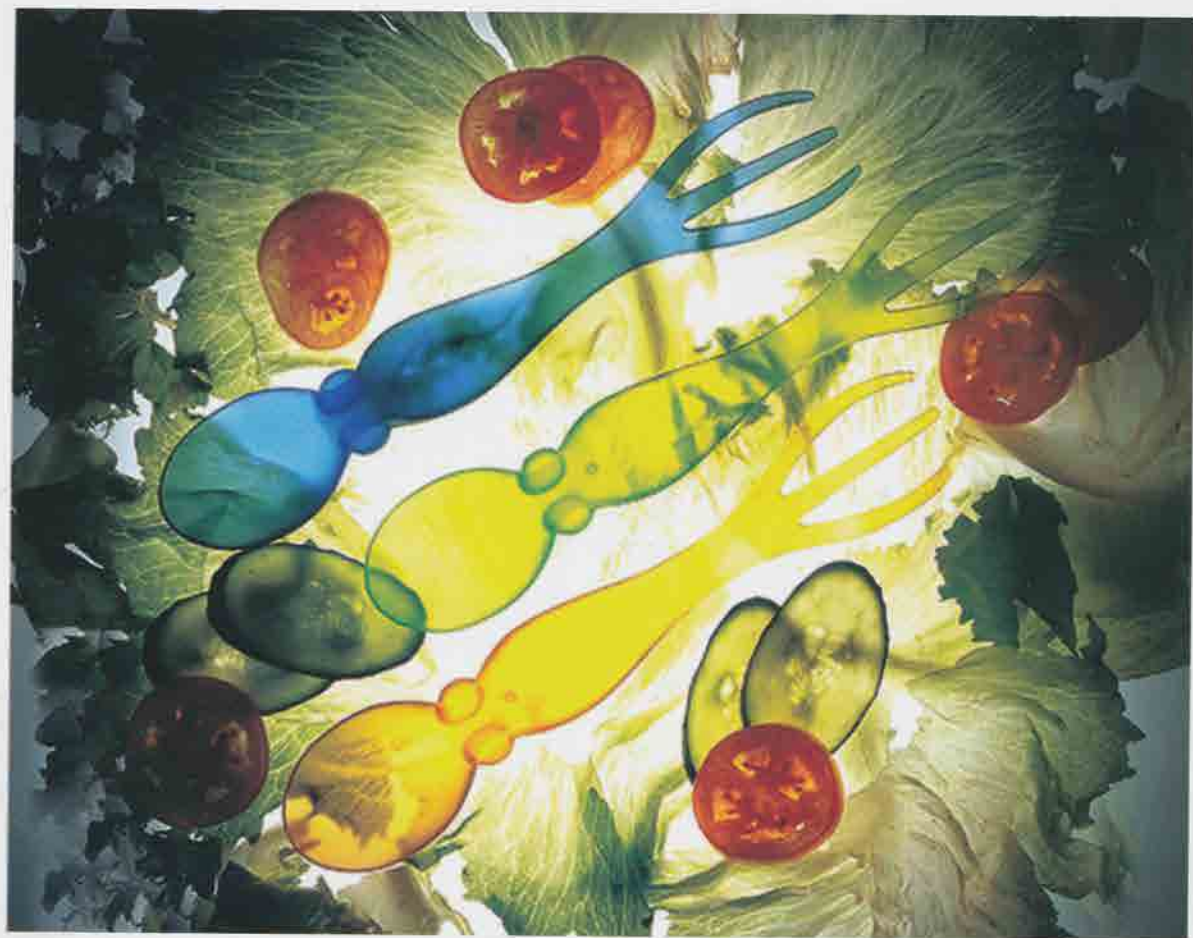


VICEVERSA has been designing, manufacturing and distributing design products of everyday use for more than twenty years. They have been creating for the house, the kitchen, the table, the bathroom, the office, for personal use and for the baby. The VICEVERSA products combine the most advanced design with useful and functional elements thus offering high-quality products: small electric appliances, citrus-fruit squeezers, mixers, coffee-makers often derived by the co-operation with important design trademarks. They all are very original and modern, even if their shapes remind the 50s and the 60s, and have always been "cult" and trend articles.

The two leading directions of the company were taking shape: the distribution of trademarks having similar elements and the diffusion of articles designed and manufactured directly with the VICEVERSA trademark.







## **Salad Cutlery**

Design: Luca Trazzi

This tool set table includes Squid salad server, Snail spaghetti spoon, Seahorse spoon and Crocodile tong. The selection of different creatures for the design aimed to arouse greater interest to people who love natural food.





## Spaghetti Ladle Snai

Design: Luca Trazzi

This tool set table includes Squid salad server, Snail spaghetti spoon, Seahorse spoon and Crocodile tong. The selection of different creatures for the design aimed to arouse greater interest to people who love natural food.





## Tong Crocodile

Design: Luca Trazzi

This tool set table includes Squid salad server, Snail spaghetti spoon, Seahorse spoon and Crocodile tong. The selection of different creatures for the design aimed to arouse greater interest to people who love natural food.





## Versodiverso

Design: Nicolas le Maigne

Photo Credit: ECAL / Anoush Abrar

A screw-on-spout that fits most carbonized drinks bottle and was designed to help people reuse empty bottle as a watering can for better environmental protection.





## Salt Pepper Cactus

Design: Viceversa

Coral and Cactus: salt and pepper shakers are originated from one of thousands of beautiful objects in nature.



## **CD Rack Fish**

Design: Momou

CD-Fish stand can hold up to 30 pcs of CD and can be folded up to save space and shipping cost. The 2 plastic blow moulding halves of the stand can be pulled apart by hands and secured in position by an innovative mechanism.





### **Computer Mirror**

Design: Luca Trazzi

The computer mirror is to alert the user to escape from his private web page from seeing someone coming from his back.

### **Feeding Bottle Cow**

Design: Elisa Gargan, Terry Pecora

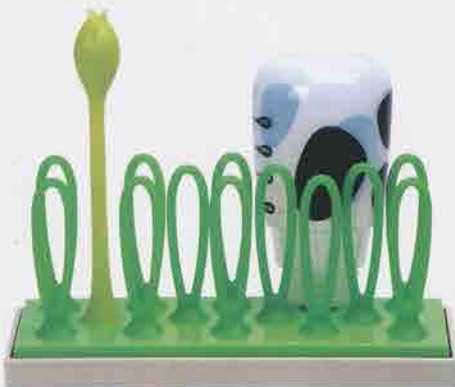
The feeding bottle with its lid and pattern so designed to associate with Cow.

### **Bathroom Egg Scale**

Design: Leo Yiu

It can be a joke and fun for users with mass. The egg crate cover on the digital scale is made of thermoplastic rubber and is elastic and comfortable to stand on.





### **Egg Holder Octopus**

Design: Luca Trazzi

The design was developed from a similar concept of the table tool set to a Polypus egg holder, Starfish salt and pepper shakers and Dolphin tooth pick dispenser. The head of the Polypus egg holder can be taken out and used as a salt shaker and leave the body to hold egg.

### **Toothpick Holder Shark**

Design: Luca Trazzi

The design was developed from a similar concept of the table tool set to a Polypus egg holder, Starfish salt and pepper shakers and Dolphin tooth pick dispenser. The head of the Polypus egg holder can be taken out and used as a salt shaker and leave the body to hold egg.

### **Bottle Drainer**

Design: Elisa Gargan; Terry Pecora

The grass and stem of flower on the drainage rack are to hold the feeding bottle upright for drying.

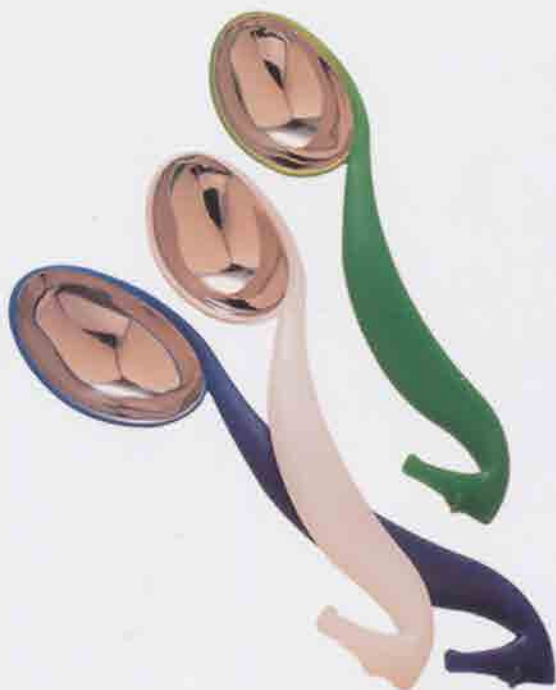




### **Spoon Seahorse**

Design: Luca Trazzi

This tool set table includes Squid salad server, Snail spaghetti spoon, Seahorse spoon and Crocodile tong. The selection of different creatures for the design aimed to arouse greater interest to people who love natural food.



### **Love Kitchen Knife Holder**

Design: Monica Tsang

Love kitchen knife holder provides an impact in the kitchen scene as an emotional object as well to organize the kitchen knives securely and safely.





## **Doggy**

Design: Leo Yiu

The Doggy bloom is designed for the users who love pets.

## **Monkey-Children Cutlery**

Design: What is That.

The children cutlery is part of the collection with a theme with Wild Life animals. Monkey is active and is chosen for developing a set of cutlery that children love to use.



## **Brush and Dustpan Tokey Circus**

Design: Emmanuel Babled

The Tokey brush and dust pan shows a human face and can be painted with the decorations from different tribe.

## Nutcracker Squirrel

Design: Viceversa

Squirrel has been a popular theme chosen for nutcracker, but the squirrel is produced in solid aluminium casting for greater strength. The tail of squirrel is larger for ease of cracking nuts by hand.

## Polypus Clothes Rack

Design: BS Design

A polypus looks as if it can crawl and fix itself on wall as well as holding clothes, bags, small objects at home.





## **Umbrella Stand**

Design: Monica Tsang

Mystery umbrella stand comes with a drip tray placed inside the stand to collect water from wet umbrella. The theme is chosen as if no stranger or invader would be welcomed and allowed.



## **Fly Swatter**

Design: Monica Tsang

The design of the fly swatter was inspired by the annual event of the Carnival in Venice. It can be held over the face as a mask to protect from an attack by flies also if it is not in use as a swatter.

Yeduo, literally means "leaf and flower" in Chinese.

"Leaf" represents life observing."

"Flower" symbolizes happiness of living experiences. Each of our design is not only made for practical use, but creates humorous, interesting life. Let everybody taste the life in depth!

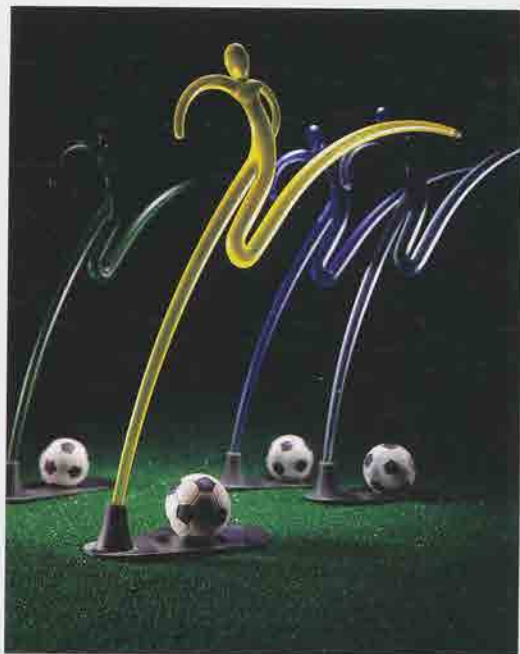
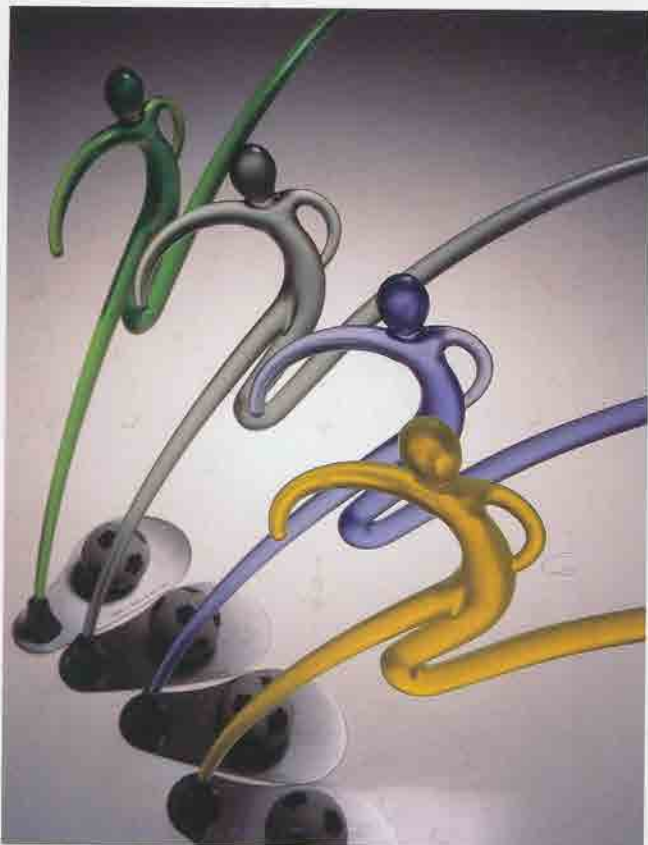
Found in 1995, Yeduo design is an award-winning design firm based in Taipei, Taiwan. Over 10 years experience in field of industrial design, Yeduo has provided clients with design and engineering solution that help them in getting successful products to market.

In 2006, Yeduo design has launched its own idea, product and living proposals has its own brand.

Designers from Yeduo carefully collected their daily touch of living with delicate mindset and turn their aspect of sense in to real stuff.

Let's see if you agree with the designers?





## FOOTBALL / Hanger

Competition comes to the second overtime.

Two teams still tied 1:1

In comes a nice pass from a teammate.

While splitting three defenders one after another,

Driving the ball 15 yards to the goal

Shoot.....



How to use :





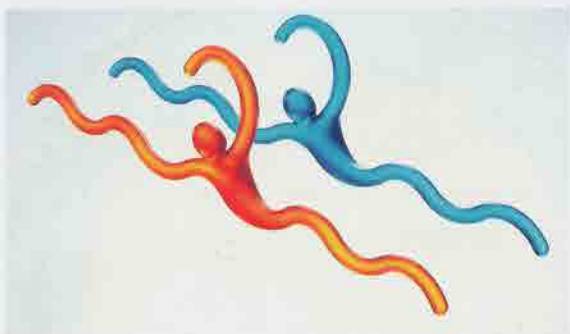
On Flat Surface



On The Wall



In Use



## Hang On! / Hanger

Oops, a big shark is chasing you!!

Go! Go! Go!

You can make it!! Almost there!! Just hang on!!

Combined the shape of swimmer with sea wave, turning this hilarious comic picture into a humor design.

The sea wave has a optimal shape to suit any clothes with string.

In addition, you are also welcome to hang on your sexy bikini until next beach hunting!!

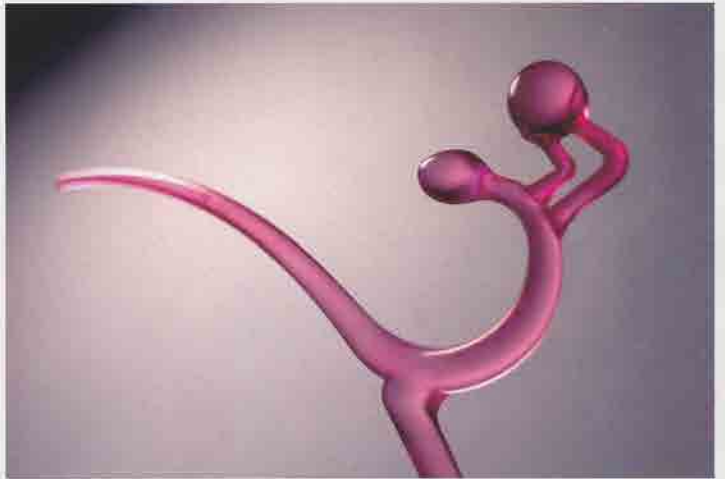




## GYMNASTIC / Hanger

She has a slender, symmetrical physique.  
Her skills are vigorous and movement is agile,  
Straddling prances and revolving,  
In a soft and smooth motion,  
Showing forceful and esthetic rhythm.  
Like a fairy falling to the world.  
With perfect grace and poise,  
Win the gold and laurel.

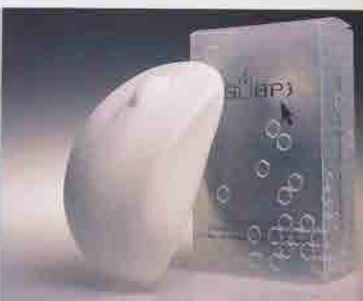






**SOAP**

This discontented mouse  
decides to leave the mouse pad.  
It will no longer explore flat lands.



## **Ghostop / Doorstopper**

In classic horror movies,

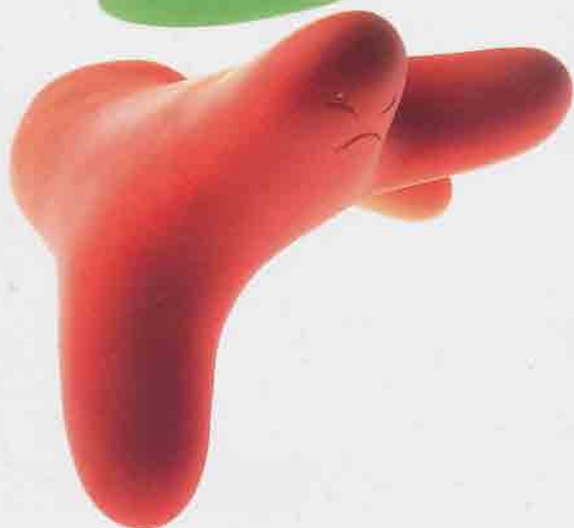
the devil usually slips in silently under the door.

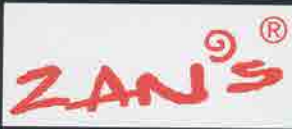
What a nightmare in our childhood!

The designer has transferred this horror into a humorous door stopper.

Let's reminisce about those sleepless nights.

But don't worry this time because the ghost has been stuck under the door.





I take this opportunity to introduce our company - Zanif Advertising & Promotion Ltd. Specializing in the design and manufacture of lifestyle consumer goods. People come to us when their mission is to locate trendy items. Our ZAN's line of household consumer products brings out the little delights of everyday life.

Aside from working on designs requested by our clients, our vibrant design team is constantly developing new unique creations to add on to our own existing products lines. These ZAN's gift products are seeking distributors from across the world. Moreover, we're eager to tailor items for specific companies and for specific purposes. Oftentimes, we make proposals to our clients either directly or through advertising agents of large holdings (ie. bank, airlines, insurance companies, electronic corporations etc.).

With sufficient information, we can work out a suitable solution to your design or product needs.



### **B.Belly Man Collection**

One big belly looks sky, but two big better create power to show.

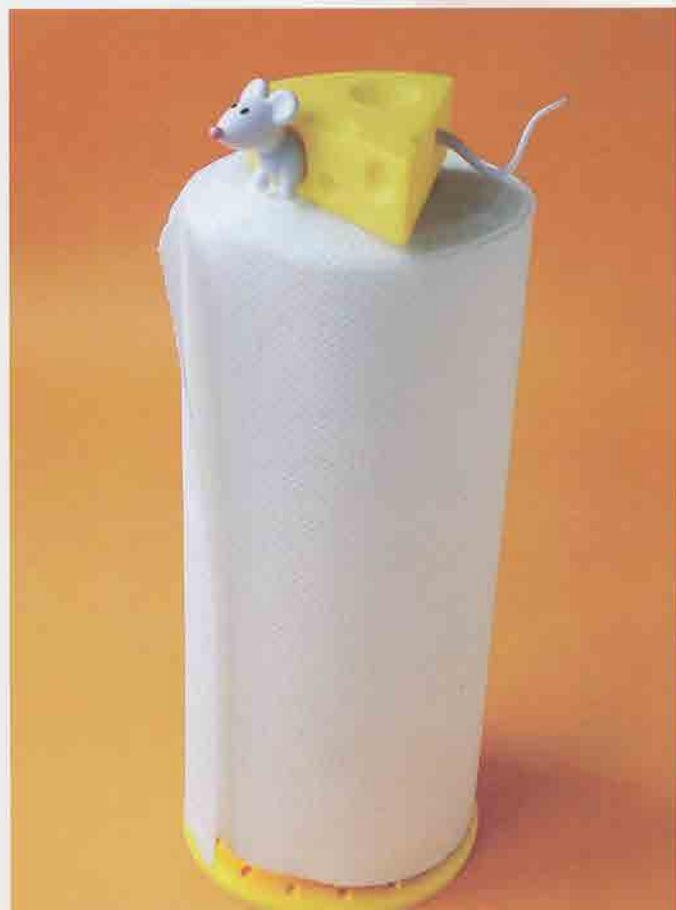


### **Hand-in-Hand Collection**

A unique figure of universality (just change the colours). They're joined like puzzles, by hand to hand or head on bottom; or up-side-down to achieve different shapes to use.





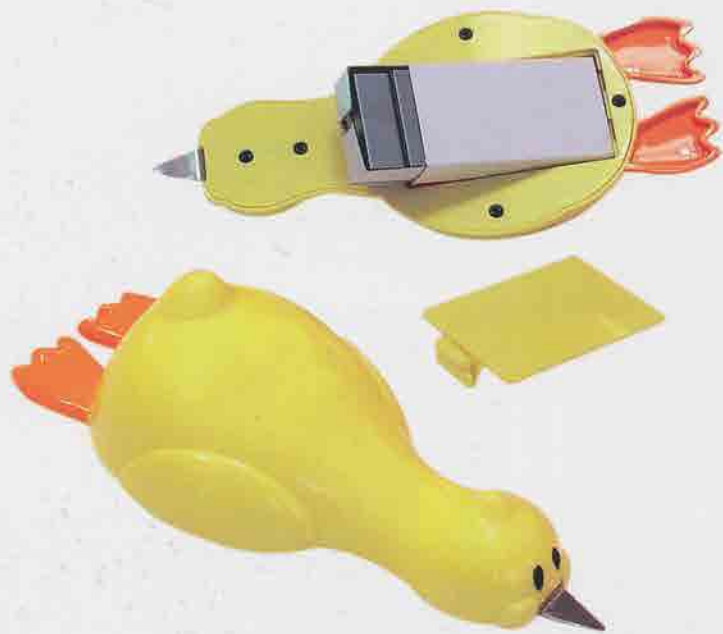


## Mouse & Cheese Collection

Who moves my cheese? Not the white mouse but...who?

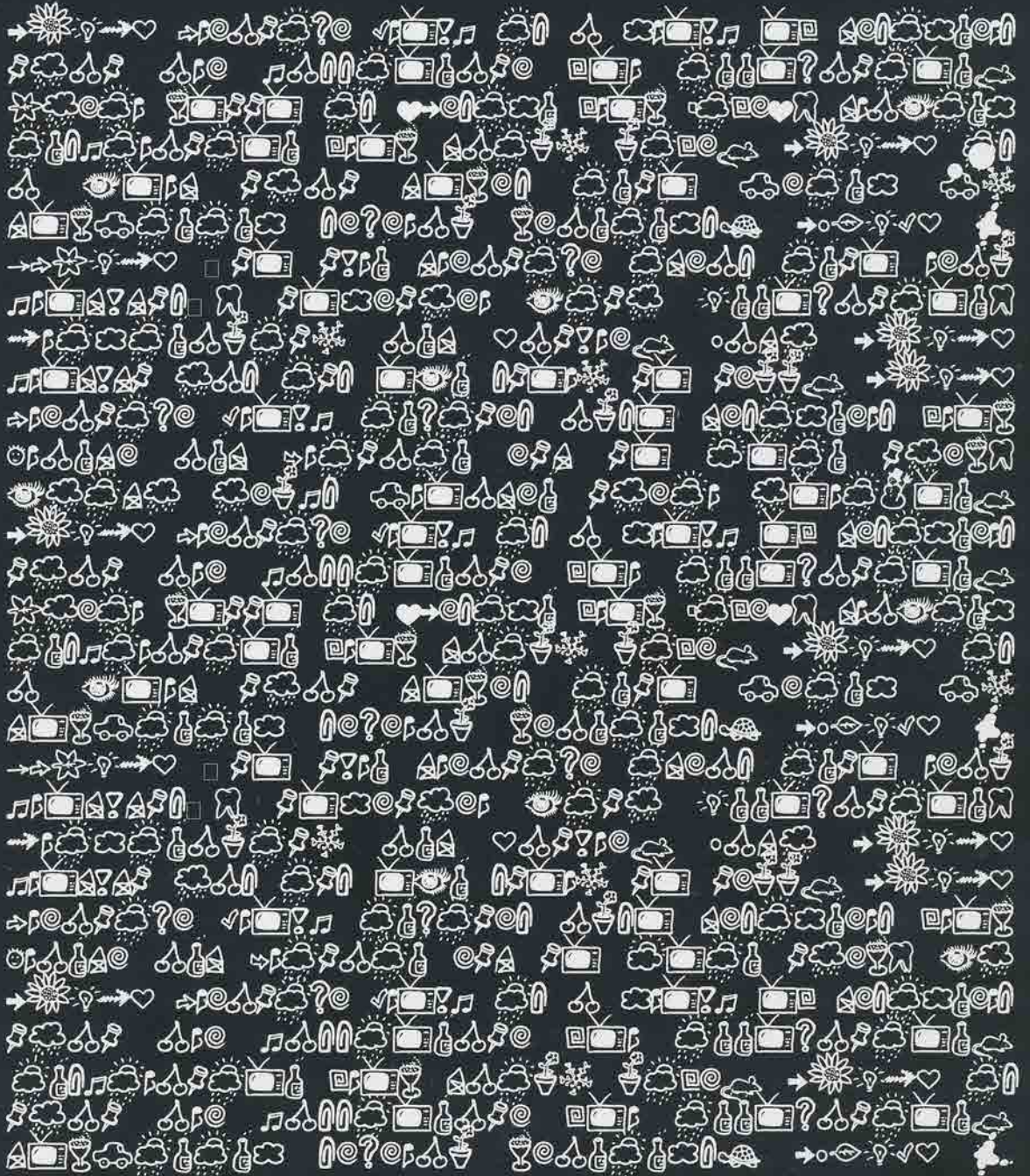






**Lazy Duck Staple Remover & Holder**  
**Handy Squid Memo & Paper Holder**  
**Early Bird Clip Dispenser**

+D TEAM, in cantonese, means "plus more". What +D TEAM pursues is a positive attitude to plus more details into your life by our talent. We're gonna find out more elements, as to create your requirements, your wishes, your emotion and so on. Let's all put our talent into good use, plus more and more ideas for your life.



ever  
perpetual calendar

12 17 29 22 10 3 15  
8 1 4 26 14 23  
20 16 27 31 7 28 11 30  
2 24 9 21 13 25 5 18

+D TEAM  
<http://www.gar-d.com>

TUE

3 10 17 24 31

MON

2 9 16 23 30

SUN

1 8 15 22 29

+D TEAM



## Ever

Ever is a simple perpetual calendar with a brand new concept, structure but without any complicated process to use. We're always focusing on how to make your life much easier, much better. It's really easy to switch the dates in different months. You can use it over ten thousands of years.





## LOOK

LOOK is a simple storage box. Why storage? Not only big articles need to be stored but also your trivial small items, they would bring you a big headache.

LOOK is also a tissue box. You could tear the tissue by single hand and it could keep the unused side clean for future use.





## LYMB

LYMB is a tree shape decoration and you can also collect and hang all your small items such as key, jewelry on it, so that they won't get lost somewhere in your house.





## Minimiu

Mini everywhere! Minimiu is the mini version of Miu with the same materials. No matter whether it is a keychain or a hung apparel, Minimiu always accompanies you.





## Miu

Miu is not an ordinary a doll or decoration, as embrace is the main point what we focus on. We do wanna create a better cushion, with better embrace feeling. The cat shape is not only eye-catching, but it also exactly matches the pose of human embrace. The core material of Miu is EPE [Expandable Poly Ethylene] which is of better quality and durable. The case could be taken off for washing.





## JUST FOR FUN

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## ABBA Products Limited



### Carrie Cheung, Senior Designer

Parabwork is a typical Hong Kong design, "love for" is our main concept. Based on elegant designs and quality living elements, our designer has created "Kamdam", "Cat & Dog" and "Dog as cartoon images. Online activities, through social networks into the product design. Matching with friendly colors and simple patterns, made up from different fashionable designs. We add the innovative "Pet" design concept into their design plans. Parabwork has various forms, designs in computer accessories, machinery, home necessities, etc. These are not just functional, you can also enjoy the delights in busy life.

## ALESSI



### Alessandro Mendini

Alessandro Mendini, architect, was born in Milan in 1931. He has edited the magazines *Casabella*, *Mano* and *Domus*. His own work and that produced with the Milan *Bottega* have been the subject of monographic studies in various languages. He is especially interested in residential and contemporary design. He works on products, furniture, interiors, installations. He works with international firms such as Alessi, Philips, Swarovski and Svezia, and acts as a consultant for various companies, including some of the Fiat Group directing their image and design policies.

He is an honorary member of the Buzabet Academy of Arts and Design in Jerusalem. His work has won the Compasso d'Oro Design Award, the Architectural League's Award in New York and is a Chevalier des Arts et des Lettres in France.

In 1989, with his brother Francesco, he opened the Atelier Mendini in Milan, designing the Alessi *Sloves*, *Al Omega*, the *Teatrino della Bicchiere* in Anzola and the *Forum-Museum* of Omega, Italy, and a number of other buildings in Europe.

### Stefano Giovannoni

Stefano Giovannoni graduated in Architecture in Florence in 1979, lives and works in Milan. Since 1979 he has been teaching and doing research in the Florence Faculty of Architecture. He has been master-professor at Gemus Academy in Milan and at the Università del Piemonte in Reggio Emilia. Currently he is professor in Industrial Design at the University of Architecture in Savona. Also has working like industrial interior-designer and architect, specializing in plastic products.

## Black+Blum



Daniel Black and Martin Bjorn met in an Anglo-Swiss Partnership who joined forces in 1998 and based themselves in London, the European heart of design. As a design consultancy they advise companies on any creative aspect. This occasional insight into different markets satisfied the decision to develop their own range of products. It has since become a vehicle to fully explore and enjoy their creativity.

They want to show that designer products can be made affordable without compromising their quality. The aim is to create innovative products that will charm and excite you. Hopefully you will get as much enjoyment from a Black+Blum product as they got from designing them.

## Enoc Armengol



Enoc Armengol born in 1984, is a young designer from Barcelona, Spain. He studied Photography and went on to the industrial Design master Degree at Superior School of Arts and Design, Udal, Barcelona, during studies in Madrid, Enoc became passionate of 3D modeling, doing handbags for Kenzo (Y&Y), new Ballongs in Madrid, Sony Style, supermarket Barcelona for Pepe Lobo, National Design Award, Philippe Starck, Hubsch, Dardot, etc.

Now he is an associated teacher at the Transnational 3D course, a freelance designer as well. He has participated in exhibitions, design seminars and stages with well-known international designers.

## FEEL Good Home



### Lee Chi Wing / Milk Design

Lee Chi Wing was born in Hong Kong. He received a BA in Industrial Design in 1987 from the Polytechnic University of Hong Kong before joining the 1994 Furniture Department in Creation Industriale in Paris where he received his MFA in 1992.

In the same year, he was awarded first prize in the Corporate Withdrawal Category of the Habitat 67 Design Competition.

From 1978 to 1994, he remained in Paris working for Italian firm and Emille Concept in cosmetic products and consumer communication products. He also worked as a freelance designer developing furniture for Habitat.

Upon his return to Hong Kong in 1994, he joined Philip Design in 1998.

In 1998, he set up Milk design, a "novel design" company in Hong Kong providing strategic design, industrial design services for local and international clients. These include Things, Franklin Electronics, KSA, Thomson Multimedia, Hantec, Pinn Technology and Sun. Products include consumer communications and electronics, computer peripherals, domestic appliances and furniture.

Milk design has received several awards including the Creative Force Award 2001 by City Magazine, Hong Kong, The Hong Kong Design 2000 Show Excellent Award, The Hong Kong Design 2000 Show Best Award, The Hong Kong Design 2000 Show Judges' Award.

Under the view that designs simple and human, design is an important tool to provide various possibilities and experience in our daily life, two home accessory brand names namely Zolise and Feel Good were established. Zolise started in 1997. Feel Good was created in 2002.

## HOMAGE



### Yik Wang

The brand HOMAGE was launched in 2002. Yik Wang is the chief designer in HOMAGE from the beginning. He graduated from Sp in Technical Institute of Hong Kong in 1997. He had been working in his professional as a graphic designer for a few years before he continued his study in KSA in USA. He returned to Hong Kong in 1999 and joined the J-J Tech (a retail company of HOMAGE) and met Yik. Yik is one of the Hong Kong designers amongst those who have drawn the public attention for his appreciation of appropriateness of design, manufacturing technology and marketing. The sense of human shows distinctive personality there for. Yik's success with HOMAGE undoubtedly defines him a genius in product design. reflects the creativity and uniqueness of his family idea.

## j-me



### **j-me was founded by 2 brothers...**

Both brothers agree that their challenge is to create exceptional emotion & user interaction beyond the basic function of a product.

### **Jamie Antoniazides**

He graduated in product Design in 1994 from Central St Martins College, London.

He is driven by the desire to create ever intriguing products & is full of routine - he says "routine kills the mind". From his constant stream of concepts it is clear why people say he is a thinker, not a speaker...

"The imagination is as endless as space, with this limitless boundary, it's exciting to imagine the possibilities! The challenge is combining imagination with commercial design."

### **Mark Antoniazides**

He graduated in product design in 1995 from Central St Martins College, London.

He started as a freelance designer/model maker before moving into the world of rapid prototyping and manufacturing. After gaining invaluable experience into the way products are not only designed but also made, j-me was created. He says "linking thoughts into physical reality is one of the most self fulfilling feelings. A moment of inspiration can lead to a design that gives years of pleasure."

It's the growing range of designs that is the influence and inspiration for future j-me products.

## koziel



### **Silvana Iglesias**

Silvana Iglesias is part of Seventh Sense, a design studio founded by designers that were both in Buenos Aires, Argentina. There, they graduated from the University with an Industrial Design Degree and since 1999 are based in Milan, Italy. The focal points of the studio are conceptual products in the area of tabletop items, consumer goods and sport goods.

### **Klümmerlin Werkdesign**

Tom Klümmerlin, Morten Boesen, Jürgen Diehl and Sandra Weber are the people behind koziel Werkdesign.

Born in 1969 in Helmshöfen, Tom Klümmerlin majored in aerospace technology before making the move to industrial design in 1993. Within the scope of his studies, he spent several semesters at the Institute European of Design in Milan and frequented for the Darmstadt-Schule für Gestaltung, Industriemuseum and Lehrstuhl in Milan. He has been with koziel since 1998.

Morten Boesen, born in 1969, hails from the Danish city of Vejle. After completing his training in ceramics at the Kunst-Ändererskole Kolding, he went on to study industrial design and completed a degree in Design Management at Kolding's International Business Academy. He has belonged to the koziel team since 2001.

Jürgen Diehl, who was born in 1961, received his master's degree in industrial design from the Darmstadt University of Applied Sciences. Since 1998, Diehl has created an entire range of products that have advanced to become koziel items.

Sandra Weber was born in Offenbach in 1977. She first apprenticed as a carpenter, and then trained as a goldsmith at the Zeichwerkademie in Hamm. Her unique gift for form and design has been helping shape koziel products since 2002.

### **Robin Platt and Cairn Young**

Robin Platt and Cairn Young are old friends who made the decision to collaborate in the early 1990s. They have headed their own design studio in London since 1991.

In their early years, Platt & Young focused mainly on furniture design. During this phase they collaborated on various projects on behalf of brands, among other customers. They have since had plenty of different things on their plates - recently producing, for instance, a new chair series for Rosenthal. The two designers have a natural affinity to organic shapes, capricious curves and light-hearted lines that flow into each project in their own unique ways.

Robin Platt was born in South Africa in 1962. He studied furniture design at the London College of Furniture and won the New Designers Award in 1989.

Cairn Young, born in 1965, hails from California. He too studied in London, at Kingston University.

## jeons



### Joonsoo Kim

I'm international designer. I've been staying in Amsterdam. The Netherlands after graduating from my former school Yonsei University in South Korea. I've been doing design projects as a freelancer. Nowadays, I'm working about the Netherlands design festival (MIND AMBER) and study more on Design Academy Lindoyden. I think design is communication with people and designer, and I'm always looking for my own identity for this world.

## Kyouei Design



### Kyouei Okamoto

1970 - 80 in the Shizuoka, Japan

1997 Debuted as a sound producer.

2004 Established Kyouei design. Started design creation as his new projects - now I have participated in some exhibitions, as the designroom mart, etc.

## LIVING GEAR/TAPAS



### Wing May Yip

Designer, Ms. Wally May Yip, May, Bell-Lakes herself was engaged in design development in HK. In 1982, May was recruited to be the first lady designer of Creative Designer in Hong Kong and professional member of Industrial Designer Society of America.

Before setting up Dear Kyouei Limited, May worked with Mr. Kim-Shimozaki, the renowned "Bottleneck" of HK industrial design. Since then, May have been designing products for many famous brands, e.g. Panasonic, Nalgene, etc. May set up Dear Kyouei Limited in 1992. It is a pioneer in designing and producing the lifestyle gifts and household products in HK. Products are positioned at the high-end market and into brands: TIMESTONE (1992), LIVING GEAR (1995) and TAPAS (1999) respectively.

Many products have gained many international awards. For example, Carli Orange Juice, J&J earned the first prize in Maison & Objet in 1998, and Barlow Drinking Glass, had gained the grand award - Singapore Design Award 2002, presented by Designers Association Singapore and International Enterprise Singapore. Besides, many products are honored to be placed in more than 10 museum shops around the world, including the Musée de l'Orfèbre in Paris, the Museum of Contemporary Art in Sydney, the Surtsey Museum in Osaka and the Museum of Modern Art in New York, etc.

## Mika & Hèni



An interdisciplinarily married designer couple, MIKA and HÈNI, and established Design Studio Mik&Hen in 1992 in Budapest, Hungary. They engage in various design fields, like product design, space design, graphic design and textile design.

Their activities are divided into two ways, providing design services and selling products at the Limited Edition of Mik&Hen. They design for wide range of clients from a local private business to an internationally well-known company such as Alessi, the Group of the Limited Edition of Mik&Hen consists of providing limited items, accessories, etc. with extraordinary designs.

Design Studio Mik&Hen is interested in designing thoughtful communications between objects and users, which are regarded to be in accordance with the holistic philosophy, raising ecological consciousness. Many projects reflect their design of ecological aspect not only on environmental friendly materials but also the ecological way of usage.

## MINT



### Scott Henderson

Scott Henderson is an American designer who heads the New York based design studio Scott Henderson Inc. and is also Principal and Co-Founder of MINT where he designs, manufactures and distributes home accessory objects to over 350 retailers and 100 shops throughout the world including The Museum of Modern Art and Design Within Reach.

### Alberto Mantilla

Alberto Mantilla was born in Bogotá, Columbia and graduated with a BA in Industrial Design from Javeriana University in 1983. Alberto worked for Henry Dreyfus Associates before co-founding Curve ID with Anthony Baxter in 1994. Curve ID is a design consultancy with a wide range of well known clients including Nike, John Deere, Pyrex and Colgate Palmolive. In 2001 he co-founded Mint Inc. with Anthony Baxter and Scott Henderson.

### Tony Baxter

Tony Baxter was born in Bradford, England and graduated with a BA Honors in Industrial Design from Ravenshoeve College of Design and Communication in London in 1990.

Tony came to New York City in 1991 where he worked for Henry Dreyfus Associates, before co-founding Curve ID with Alberto Mantilla in 1994. Curve ID is a design consultancy with a wide range of well known clients including Nike, John Deere, Pyrex and Colgate Palmolive.

In 2001 he co-founded Mint Inc. with Scott Henderson and Alberto Mantilla. Mint is a design collective that produces clever and intriguing design objects that are distributed worldwide.

## Normann Copenhagen



### Boje Estermann

Boje Estermann was educated with a business MBA working several years in the private sector. He spent 8 years as CEO for a French company, so it was quite a career change when he decided to enter the school of design ENSCI (Les Ateliers) in Paris. But he did it and graduated in 1995. In 2000 he founded the design studio - Rejsebet - in Paris.

### Karin Keshid

Karin Keshid was born in Cairo and raised in Canada. He now practices in New York, designing for an impressive array of clients from Umbra to Prada. Mycale to Mithras. Karin is radically changing the aesthetics of product design and the very nature of the consumer culture.

### Marianno Bratt Jørgensen

Marianno Bratt Jørgensen graduated from Danish School of Design, Copenhagen and Royal College of Art, London. Now she works and lives in Copenhagen where she runs her own design lab.

### Kikke Hagen

Kikke Hagen graduated at the Danish School of Design Glassware and Ceramics in 1998. She runs her own workshop in North Zealand (The Hamlet) workshop.

## ORCA



### Bong Han Law

Nationality: Malaysian  
Position: Senior, 30  
Resume:

### Michael Toh

Nationality: Malaysian  
Position: Principle  
Designer

### Ryan Toh

Nationality: Malaysian  
Position: Senior Industrial  
Designer

### Yazid bin Ahmad

Nationality: Malaysian  
Position: Senior Industrial  
Designer

## FLUSTONE-DXION



### WeiJun Huang

As one of the promoters of DXION, also brand chief - WeiJun Huang (Aunt), who was born in Keelung, a poetic town. He likes to record the moon by drawing, and make people happy by the images. After entering the field of industrial design, WeiJun Huang is just like every other designer, from formal design education, graduation, and then had his own working studio. It occurred to him pretty often that staying up for design cases, learning related software, and producing mockups.

Alan established design group while he was a graduate student. He was not only plodded away on the thesis but also design cases. Therefore, he often stuck at his work at that period of time. But he has a passion for design and indomitable personality. In addition, continuous self-promotion made him start planning to change the visual design to product design.

Since working at self-working studio, design company and design center, finally, he decided to transform the impressions into action, he found the brand of creative living product - DXION, right after that, he turned his creation into products gradually.

## FLUSTONE-Milife



### Li Weifang

Li Weifang, born in 1974, is now creative director of brand "milife" in FLUSTONE. He hopes to make everyday life vivid and interesting through design. It is also the reason why he moved from visual design to minimalist design 2 years ago. Nevertheless, the things never change is his enthusiasm in design, you can find what the designer wants to share from brand "milife".

## Propaganda



### Ankul Assavavithoonjan

Ankul Assavavithoonjan was born in Thailand in 1977. He has been working as a product designer in Propaganda Co., Ltd since 2005. He has won "Gold Design Award 2006" from the Chicago Athenaeum Museum of Architecture and Design, USA and Excellence Prize in Home & Living from "Made in Thailand Design Award 2006" from Department of Export Promotion Thailand.

### Chaiyut Piyetchai

Chaiyut Piyetchai is currently a design director of Propaganda Co., Ltd, which designs and produces products under the brand "Propaganda". His designed products bagged the "Good Design 2000" from the Chicago Athenaeum Museum of Architecture and Design for a piece known as the Saltpepper. Other award-winning products are Shark, Cuddle, Ap-Peel, Help and Frog&Me. He has collaborated on Propaganda shop display and booth design and was also the judge in Thailand's major designer award, Elite Decoration & Propaganda Young Designer Award, and many other design competitions in Thailand.

## SBBS



### Tetsuo Shitaya

I love design and I worked for it since I graduated.

From a school department to design my special  
designer. I made good from that chance to work for  
SBBS afterwards.

I expect to design something interesting for a long  
time.

Now, creates come true!

Even if I'm really tired, if I'm, can't I take quite  
memorable!

Now we can say we are a team! I have partner to  
design. I believe that we will have more and more  
design in the future future!

### Changhe

In 1972, I was born from my mother in Taipei!

In 2007, I entered SBBS college to develop my  
design life!

## Tetsuo Shitaya



Tetsuo Shitaya was born in Taiwan a Prefecture, Japan  
in 1972. He is working as a freelance designer with  
a focus on household goods.

1988 Tokyo Designer Week Design Competition Grand  
Prize

1998 Singapore International Design Competition Grand  
Prize

2006 Taiwan Product Design Competition Design Award  
for the excellent work etc.

## U1 Design-Kedo



Roy Jimmy and Joey started U1 Design in the year of  
2006. Bearing the core of "Unique Idea" in mind, the  
work designed by U1 Design covered wide range  
from IT, home appliances to studios. In recent year,  
U1 Design signed cooperation with traditional industry  
and started its venture in business. Many products  
in Europe. The response has been a rewarding one.  
Since it started the brand new logo representing  
everything imaginable and compatible from the  
creative team of Kedo. (of which is indisputably the  
brand name for us.)

In 2007 the partnership between U1 Design and  
BuroGeebe of Hong Kong gave rise to the birth of  
brand "Kedo" for creative lifestyle. Shortly after Kedo  
was picked up by the well known Japanese design  
leader Nakagawa Satoshi and Kedo was represented  
at Universal Design showcase. In 2008 Kedo design  
was decorated with 2 prestige design awards in  
Baltica Germany. Kedo is gradually making its name  
in the markets in France, Northern America, Spain,  
Japan, Korea, China, Hong Kong, Taiwan, Malaysia  
and Team Kedo is keen to participate in collaboration  
and establish partnership with other different  
professionals.



## Yeduo Design



### Murphy Lin

Designer, Mr. Murphy Lin, dedicates himself wholly and ardently to the design development in Taiwan. In 1995, Murphy established Yeduo Design Limited, a design firm based in Taipei. Till now they have won design awards such as IF and S-mark.

In 2006, he built up the brand "Yeduo" for life style products. His handier "Bute Jumbo" was IF award in 2007, as the only one item which got award in dept. of lifestyle in all applicants from Taiwan.

Murphy always wants to present the idea of "Form follows fun". He hope all items they designed can be beautiful, funny and practical, to deliver relaxed and humorous image of using way to release people's mind. He truly hope people will be happy while using their products.

## Zanif Advertising & Promotion



### Florence Wong

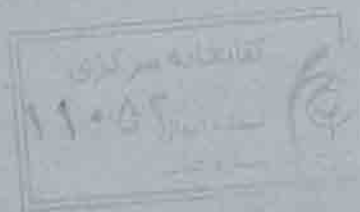
Florence Wong stepped in the practical world of design after being awarded the Hong Kong Young Designer of the Year Award Competition 1987 (Grand Prize), marked the first and only lady winner for this award by that time, right after her graduation from the HK Polytechnic University with a BA in Industrial Design. Being awardee of several design awards in the preceding years, namely the HK Governor's Design Award, HK Awards for Industry, Chartered Society of Designers Design Award, she contributed plenty of revolutionary design and marketing for a number of worldwide brands in different areas like watches and clocks, household appliances, toys, gifts & premiums. She founded Zanif Advertising & Promotion Limited when the concept of initiating HK original designer brand emerged in 1995. The first pioneer brand "ZAN'S" was inaugurated with the theme "Oh's Make-up", where ZAN'S items are made with pleasant and fresh look with practical use so that people are happy to show them off in the living environment and visible vicinity. The ever-living spirit of simple outline man's creativity to our daily lives with delight and labore has well reflected in the indigenous collections of ZAN'S items. The creativity and functional excellence of ZAN'S items are proved by winning associated HKDCA Awards and iF Design Award.

## +B TEAM



+B TEAM arrived from Cantonese "jia" (mean plus more), what +B TEAM pursues is a positive attitude to put more details into your life by our talent. We're gonna find out more elements, as to create your treasure, your wishes, your emotion and so on.

Let's all put our talent into good use, plus more and more ideas for your life.





تاریخ برگشت / Due date

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Just for fun  
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# JUST FOR FUN

Design is to break the invariable dull life. Every familiar and daily details are gradually familiar and then bored to us. They need to be redesigned.

*Just for Fun* features about 1000 pieces of works from 27 worldwide-known brands and designers, like *J-me* from the UK, *mint* from the US, *köziol* from Germany, *Propaganda* from Thailand, and so on. From this book, you can find many products of interesting outlines and particular functions. For example, Alessandro M. Corkscrew, Mr. P series, Don Don & Kam Kam office accessories, etc. They share us with full ideas of life, which are inspired by life itself.

Join us and have fun!

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*Creative, Kitchens, Functional, Easy-to-use*

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HOME