

We'll
Share \$ Save \$ Spend Smart

Too!

Product Catalog

NEW
Parent Activator
Brochure
Now Available!
see page 17



Saving Money Is Fun
KIDS CLUB!

Core Products

BLAZIN' BANANAS!
YOU CAN DO SO MUCH WITH THESE ITEMS!



Money Mammals DVD: Saving Money Is Fun!

Award-Winning video that started it all — as seen in The Wall Street Journal!

- Dr. Toy 10 Best Socially Responsible Products Award
- KIDS FIRST! endorsement
- Film Advisory Board's Award of Excellence
- Terrific for contest prizes and school/branch events
- Order with our amazing 60+ page Teaching Guide for use in schools and at local events!

CUSTOMIZABLE!

RETAIL PRICE:	30	90	240
\$14.99 ea.	\$12.99	\$11.99	\$10.99



Money Mammals DVD (sleeve packaging)

Value option with sleeve packaging; same great DVD content

- A great giveaway at events
- Use as a reward for savers who have accumulated numerous punches

	2500	5000	10000	30000
	\$3.49	\$2.99	\$2.49	\$2.03

Joe The Monkey Picture Books

You'll love our award-winning picture books!

- Great as a special giveaway or for use at schools/branch events!
- Customizable* in TWO ways:
 - Place your credit union's logo on the front cover.
 - Include a letter from your credit union's CEO or Youth Education staff.

RETAIL PRICE:	50	500	1000	2500	5000
\$5.99 ea.	\$5.53	\$5.33	\$5.07	\$4.00	\$2.96

*for orders of 2500 or more

**CUSTOMIZABLE
AT 2500+ COPIES**



Customize the book for your credit union, and get a special letter from you to your customer (like this one) bound right inside every copy!

Dear parents and teachers,

I hope you and your children enjoy this: the award-winning "Joe the Monkey Saves" from our Money Mammals Series. This book is a great introduction to the financial literacy concept — the idea of saving. I hope you'll find a few questions and answers to help you and your child. This book is committed to helping you and your child learn more about saving. Please feel free to stop by one of our branches to ask any questions. We love to answer any questions and can show your children that we care about their goals.

Enjoy the story.

Sincerely,
Your CEO
 Your CEO

For branch location:

NEW!

Customize it with your logo!

Call 323-962-6828 to order



Core Products

(continued)

YOU CAN'T
BE SERIOUS!
THERE'S MORE
GREAT STUFF?!



“Money Mammals For The Family” Kit

Get kids excited with great Money Mammals content, and provide parents with the materials to start an allowance plan!

- Award-winning Money Mammals DVD
- Award-winning Joe the Monkey Saves for a Goal Picture Book
- Allowance Magic Workbook for Parents
- Three-Jar Set
- Certificate

RETAIL PRICE:

\$39.99 ea.

(institutional pricing available)





The Money Mammals ©2016
Snigglezoo Entertainment.
All Rights Reserved.



Money Mammals Teaching Kit

Get your community sharing, saving and spending smart with our NEW kit!

- Award-winning Money Mammals DVD
- Companion Teaching Guide (with classroom curriculum)
- Award-winning Joe the Monkey Saves for a Goal Picture Book
- Money Mammals Music CD

RETAIL PRICE:

\$24.99 ea. (institutional pricing available)



Also available:
Joe's Jar Packs!

3-jar set: \$14.99



10-jar set (includes 10 jars and certificates) \$39.99



30-jar set (includes 30 jars and certificates) \$99.99



call 323-962-6828 to order



Core Products

(continued)

THERE ARE SO MANY NEW DESIGNS!



Saving Money Is Fun
KIDS CLUB!



A perfect companion to our award-winning **Children's Book!** (page 3)



Mini Fun Books

Fantastic 12-page activity books available in four exciting versions!

- Beautifully illustrated coloring and activity books, 5 1/2" x 8 1/2"
- Great as a special giveaway or for use at schools and branch events!

CUSTOMIZABLE AT 2500+ COPIES

250	500	1000	2500	5000
\$0.80	\$0.76	\$0.74	\$0.71	\$0.67

The Money Mammals
©2016 Snigglezoo Entertainment.
All Rights Reserved.

Kids learn why
Credit Unions Rock!

Our first
Spanish Language offering!



CUSTOMIZABLE!
Additional fee applies. Call us for pricing.



call 323-962-6828 to order

Essentials



HELLO, FRIENDS!
START OFF YOUR MEMBERS
IN STYLE!



Deposit incentive coupon brings member families into your branches

CUSTOMIZABLE!



Every issue brings unique, original and FUN content to your youth members!



Other side of newsletter

Quarterly Newsletter

The newsletter is a MUST! It is an essential, core component of any great program.

- Kids LOVE getting their own mail!
- Deposit incentives keep kids (and parents) coming back into your branches!
- Announce special events and promotions.
- Loads of games and activities in every issue keep kids engaged in the "Share, Save and Spend Smart" message.

A great way to welcome and engage your young members!

500	1000	2500	5000	10000
\$1.33	\$1.04	\$0.67	\$0.55	\$0.50

Due to postal regulations, position of address panel may vary.

The Money Mammals ©2016 Snigglezoo Entertainment. All Rights Reserved.

Club Membership Card

Kids love club cards!

- Helps kids connect with the club
- Add your CU's logo to both sides!

500	1000	2500	5000
\$0.23	\$0.18	\$0.11	\$0.07



Recommended
**Starter
Kit Item**



There is an optional prize graphic for every fourth punch!

Recommended
**Starter
Kit Item**



Reward Punch Card

- No program is complete without it!
- Works in conjunction with quarterly newsletter deposit incentives
- Choose a front design with or without prize graphics.
- Kids can Share, Save or Spend their reward credits!

500	1000	2500	5000
\$0.23	\$0.18	\$0.11	\$0.07

The Money Mammals ©2016 Snigglezoo Entertainment. All Rights Reserved.



WARNING

Paper products throughout this catalog may have sharp edges. Not for children under three years.

Call 323-962-6828 to order



Essentials

(continued)

WHAT KID WOULDN'T LOVE THIS?



Joe the Monkey and Clara J. Camel Walkaround Costumes

- Wow the crowd at your next event with these great costumes!
- Order both for maximum impact!
- One size fits most.

\$3500.00 each

Optional head fan: \$150.00
Hard case (shown below): \$400.00



Add on this great hard mascot case to protect your costume when traveling to and from appearances!



⚠ WARNING
Not for children. Wearer must be accompanied by a handler, receive regular breaks, keep hydrated, and be in good overall health.



Back

**NEW
ITEM!**



Piggs the Bank Walkaround Costume

- The newest addition to our costume collection
- Wow the crowd at your next event!
- One size fits most.

\$3750.00 each

Optional head fan: \$150.00
Hard case: \$800.00



Retro Coin Purse

- Retro styling is safe and cool.
- Great starter pack product

500	1000	2500	5000
\$1.56	\$1.29	\$0.90	\$0.81



Recommended
**Starter
Kit Item**

Removable Tattoos

Tattoos are a popular giveaway and are great for events! Kids love a tattoo booth!

- 5 different designs available
- Mix & match
- 1 1/2" square

1000	2500	5000
\$0.40	\$0.30	\$0.20

Minimum order 1000 units. Each order includes an assortment of all 5 designs.



Recommended
**Starter
Kit Item**

Call 323-962-6828 to order

Essentials (continued)



**SWEET SWINE!
HAPPY BIRTHDAY
TO ME!**



back of postcard:
Customize the return
address with your logo!



Birthday Card With Envelope

Make contact on this special day!

- Essential part of any program
- Message tells child to come in for a special gift.
- 4" x 6" card with A6 envelope

500 1000 2500 5000

\$1.55 \$1.15 \$0.70 \$0.48

CUSTOMIZABLE!

envelope:



Customize the inside, back and envelope with your credit union's info!

Birthday Postcard

CUSTOMIZABLE!

A cost-effective alternative to the Birthday Card

- Full-color front; black & white back
- 4" x 6" card

500 1000 2500 5000

\$0.52 \$0.31 \$0.20 \$0.14

The Money Mammals ©2016
Snigglezoo Entertainment.
All Rights Reserved.

Welcome Postcard

Another great way to welcome kids to the club!

- 5" x 8 1/2"
- Full color on both sides!

500	1000	2500	5000
\$0.61	\$0.41	\$0.31	\$0.21

Back of postcard



Stickers

- Beautiful, vibrant color
- 2 1/4" square
- There's no getting around it — kids LOVE stickers!

500	1000	2500	5000
\$0.42	\$0.34	\$0.22	\$0.17



Recommended Starter Kit Item

An alternate design is also available!



The Money Mammals
©2016 Snigglezoo Entertainment. All Rights Reserved.

Call 323-962-6828 to order

Essentials (continued)



BLAZIN' BANANAS! KIDS LOVE THESE!



Membership Certificate

No Starter Kit is complete without one!

- Suitable for framing
- Commemorates child's commitment to saving



CUSTOMIZABLE!

500	1000	2500	5000
\$0.50	\$0.33	\$0.22	\$0.18

Recommended
**Starter
Kit Item**



CUSTOMIZABLE!

Savings Account Passbook

Essential Starter Kit item!

500	1000	2500	5000
\$1.16	\$0.72	\$0.39	\$0.28



**NEW
DESIGNS!**



Recommended
**Starter
Kit Item**



Customize
the front with
your logo!

9" x 12" Envelopes

Welcome youth members in style!

- A colorful option for distributing your program's Welcome Kit items!
- Mail-ready version also available

Recommended
**Starter
Kit Item**

250	500	1000	2000	2500	5000
\$2.19	\$1.37	\$0.76	\$0.61	\$0.52	\$0.39

Plastic Welcome Bag

Essential Starter Kit item!

- Make a splash by distributing all of your Welcome Kit items in a green Money Mammals bag!

\$0.21 each • minimum order 6,000 units

Recommended
**Starter
Kit Item**



CUSTOMIZABLE!



Customize
the front
with your logo!

Call 323-962-6828 to order



Making Noise

YOUR
BRANCHES WILL
LOOK POSITIVELY
MAMMAL-ISH!



 CUSTOMIZABLE!

Poster

Spruce up your branch!

- Super-colorful poster draws eyes!
- Use them as raffle prizes, too!
- 22" x 28"

5	10	30
\$43.00	\$35.00	\$28.00

The Money Mammals ©2016
Snigglezoo Entertainment. All Rights Reserved.




 CUSTOMIZABLE!

Balloons

Great for events!

- 3-color assortment
- Decorate your branch!
- Terrific post-event giveaway

1000	2500	5000
\$0.40	\$0.31	\$0.27

 **WARNING**
CHOKING HAZARD – Children under 8 yrs. can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.



Parent Activator Tri-fold Brochures

NEW ITEM!

Reach out to member families!

- Explain how The Money Mammals Saving Money Is Fun Kids Club can benefit parents and their kids.

500	1000	2500	5000
\$1.00	\$0.88	\$0.72	\$0.42



Inside of brochure



Customize with your logo!

Call 323-962-6828 to order

Making Noise (continued)

THESE
DISPLAYS ARE SO
DURABLE!



Saving
Money Is
Fun
KIDS
CLUB!



48" (4') Lobby Display

Terrific In-branch Marketing

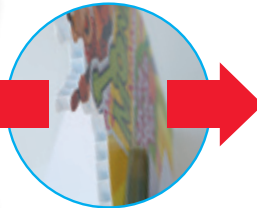
- Enormous, life-sized image of The Money Mammals!
- Made of very durable corrugated plastic
- Spice up the look of your branch, and attract members to the program!
- It comes with a brochure holder; don't forget your tri-fold brochures! (page 19)

\$200.00 each

18" Teller Display

- Made of very durable corrugated plastic
- Spice up the look of your branch, and attract members to the program!
- It comes with a brochure holder; don't forget your tri-fold brochures! (page 19)

\$65.00 each



Both displays are constructed of durable corrugated plastic and include an easel-back fixture for standing.

The Money Mammals ©2016 Snigglezoo Entertainment.
All Rights Reserved.

Tri-fold Brochures

- Pair them with Teller or Lobby Displays. (page 18)
- Clearly explain the program's offerings.

500	1000	2500	5000
\$1.14	\$0.71	\$0.40	\$0.28

CUSTOMIZABLE!

back panel

NEW DESIGN!

Statement Stuffers

Get your message out to members!

- Three great designs available
- Customizable description of the program
- Vibrant colors pop in direct mail to members!
- Can also be used with Lobby and Teller Displays

1000	2500	5000	10000
\$0.49	\$0.25	\$0.16	\$0.12

CUSTOMIZABLE!

1

back panels

2

The Money Mammals ©2016 Snigglezoo Entertainment. All Rights Reserved.

Call 323-962-6828 to order

Customize them with your logo!

Inside of brochure

Prize Items



Money Mammals Bank

Kids can start saving like Joe & friends!

- Start kids' saving habits!
- 6" high & 3 1/4" wide
- Clear, durable jar with slotted screw top for easy access

100	500	1000	2500
\$3.90	\$3.64	\$3.48	\$3.27

NEW DESIGN!



Joe the Monkey Plush Toy*

- Give your Kids Club members a Joe the Monkey doll as a constant reminder of your club!
- A great long-term prize for multiple reward card punches
- Also great as an event giveaway!

Call for pricing

*This item may require a long lead time.



Add a customized hangtag with your credit union's logo! Call us for pricing.

Classic Yo-Yo

Popular giveaway!

- Great for punch card rewards
- Hours of fun for kids

500	1000	2500	5000
\$1.90	\$1.50	\$1.20	\$0.99



⚠ WARNING
CHOKING HAZARD – Item contains a small part (string). Not for children under 3 yrs.

Mood Pencils

- Changes from green to yellow!
- Always a popular giveaway

500	1000	2500	5000
\$0.83	\$0.67	\$0.51	\$0.46

Recommended
**Starter
Kit Item**

CUSTOMIZABLE!

Swirl Pencils

Money Mammals Swirl!

- Great giveaway
- Consider them for starter packs too!

Recommended
**Starter
Kit Item**

500	1000	2500	5000
\$0.70	\$0.52	\$0.43	\$0.37



The Money Mammals
©2016 Snigglezoo Entertainment.
All Rights Reserved.

Call 323-962-6828 to order

Keeping It Fresh

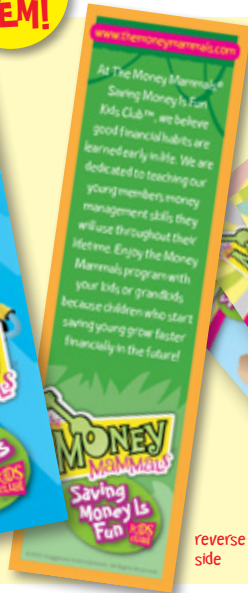


Bookmark

A useful reminder of money smarts!

NEW ITEM!

250	500	1000	2500
\$0.67	\$0.36	\$0.21	\$0.13



reverse side

Sticker Sheets

Give kids something they love — stickers!

500	1000	5000	10000
\$1.04	\$0.66	\$0.32	\$0.25



Trading Cards

New cards throughout the year!

250	500	1000	2000
\$0.36	\$0.27	\$0.18	\$0.15



Does Your Club Go

LOVE?

Check
Out

Money Mammals Live!

- Fly the Money Mammals out for a tour of schools in your community!
- Joe the Monkey and friends will host a live extravaganza that kids and adults will LOVE!
- We'll host live events for all the kids in your area!

Call For Pricing!
323-962-6828

Creative Services



Do you have a great idea for an item for your club?
Do you need something that you don't see here?

Give us a call!

We'll help you make it happen!

323-962-6828

COME
JOIN THEM

Commercials...



ALL ABOUT
MONEY
SMARTS

Special Print Products...

In-Branch Screens...

