

| COMPUTER ARTS  COLLECTION |

ILLUSTRATION

ANNUAL 2014

THE MOST INSPIRING ILLUSTRATION FROM THE WORLD'S LEADING CREATIVES

130 PAGES OF
ILLUSTRATION
EXCELLENCE

FEATURING INSIDE:

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■ YUKO SHIMIZU ■ NOMA BAR ■ MALIKA FAYRE ■ MCBESS ■ AND MANY MORE...

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ILLUSTRATION
ANNUAL 2014





EDITORIAL

Welcome to the Computer Arts Collection Illustration Annual – our showcase of the year’s most outstanding illustrative work, and a vivid celebration of emotive and technical craft. Over the next 130 pages you’ll find an incredible wealth of illustration that’s bursting with conceptual and aesthetic impact.

You’ll also gain exclusive access into the minds of some of the global creative industry’s leading lights. To help us unearth the finest talent in the field, we teamed up with the likes of Jessica Walsh, Gary Taxali, Noma Bar, Justin Maller and more, and asked them to nominate five stand-out illustration projects that caught their eye over the past 12 months. We’ve included their comments throughout the Annual – and you can find out more about all 30 members of our expert panel on page 126.

We also called on the considerable talents of graphic artist Nikki Farquharson. She handcrafted 10 elaborate typographic images for the publication, which you’ll find at the start of each new section.


And a huge thank you, once again, to our friends at British finishing house Celloglas, who went all out with our cover – embossing it with a stunning magenta foil.

If one thing’s clear from the world-class work showcased inside these pages, it’s that illustration is fighting back. Factors that once heralded the field’s decline – stock libraries, the digital revolution, a growing preference for graphic design – are now providing new avenues for savvy illustrators. As our 2014 Illustration Annual demonstrates, opportunities exist – if you know where to look for them. Enjoy the Annual.



Julia Sagar
Editor
Computer Arts Collection

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[@JuliaSagar / @ComputerArts](#)
facebook.com/computerarts



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MEET THE PANEL



BEHIND THE SCENES

NIKKI FARQUHARSON

Meet the über-talented graphic artist who adorned our Illustration Annual with fluid type and vibrant splashes of colour





Nikki Farquharson specialises in creating abstract patterned artwork for clients ranging from Myspace to Malibu Rum.
www.nikkifarquharson.com



When we asked mixed-media maestro Nikki Farquharson to help us celebrate the Computer Arts Collection Illustration Annual with a touch of typographic magic, we knew we wouldn't be disappointed. The London-based graphic artist pulled out all the stops, handcrafting 10 elaborate images to mark each different section inside the publication. We caught up with her to find out what inspired her intricately patterned designs – and what else she's been up to this year.

You often create your drawings with a “made-up story” in mind. What’s the story behind your openers for our 2014 Illustration Annual?

I knew straight away I wanted to illustrate the type itself. After a little thought, I came up with the concept of having each opener in the typographic set look as though it was made up of small, primitive-style creatures that had clustered together to form groups of random shapes, which happened to mimic the basic appearance of recognisable characters.

With the concept for the section openers nailed, where did you start in bringing your ideas to life?

The first step was to choose a typeface for my templates as I very rarely draw type freehand. Once I found the typeface with the right frame to aid my illustration, I put together some

rough compositions and printed them out. I used those templates to sketch the illustrations in pencil, which then became the template I used for the final ink outlines.

On separate sheets, I mocked up colour and pattern combinations until I was happy with my final choices. The next stage was to start inking everything in. It's a slow and methodical process – but it's the stage I enjoy the most.

as though these pieces really are otherworldly, invertebrate creatures.

Why did you break the type so unconventionally on each spread?

One of the design problems I was struck by straight away was working with titles of varying lengths. I knew that not all of them would be laid out 'whole'. Sticking with the concept that these aren't really letters anyway, I concluded that having every word

length. Another example is choosing to align the type to the left. As much as my work looks impromptu, I try to plan everything I draw.

Given that your work is hand-drawn, was it tricky to meet the deadline?

As much as I enjoy creating work with whimsical stories to inspire me, I also had to be very practical. Knowing that I had a short space of time to produce 10 original pieces of artwork by hand, I had to bear many things in mind – but the main one was time. I often do quite structured pieces with the aid of rulers, which tends to mean lots of measurements and calculations. In this case, I deliberately chose to abandon those extra steps. Working with soft, flexible lines is not only one of my favourite styles, it also has the added benefit of being quick. Apart from the pens, my hand and my imagination were the only tools I needed.

What was the most challenging aspect of the brief?

Unexpectedly, it was finalising the colour and pattern combinations for the four palettes. The original idea was to keep it basic by alternating between red, green, yellow and blue. I didn't want to create anything too plain; but I wanted to avoid combinations that could be too time-consuming. Also, I wanted the patterns to resemble one another, while letting the palettes exhibit their individual personalities. ➤



“I try to walk the line between consistency and spontaneity: I want some sense of order combined with little, unexpected surprises”



The lettering almost appears to be moving on the page – was this intentional? How did you achieve this effect?

I wanted the overall aesthetic to have a very organic feel. I chose a bold typeface for my initial template, but deliberately softened its framework by sticking to fluid, curved lines in order to create these little, individual shapes. I hoped to generate a sense of life,

broken up haphazardly not only made more sense, but also added some playfulness. There is no necessity on their part to be conventional.

However, I can only be unconstrained up to a point. I have a background in graphic design, which still heavily influences how I treat type in my illustrative work. In this instance, I wanted the type size to remain the same throughout, regardless of word



An image from Mixed Media Girls, an experimental project Farquharson started in 2007 that combines found imagery with illustrated patternwork



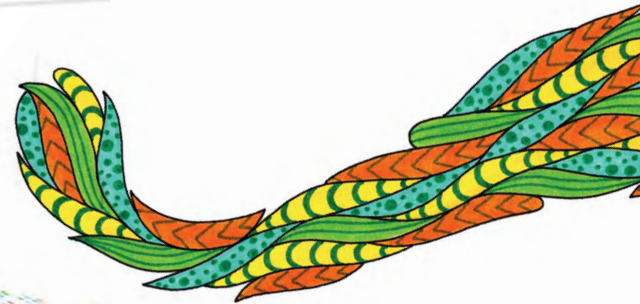
Missbehave magazine commissioned a variety of mixed-media artwork for its final issue



Promotional material for international club night LoveDough, with original photography by Anna Victoria Best



As well as creating artwork for Malibu's limited edition summer 2011 bottle, Farquharson also decorated a range of Malibu rum pitchers and tote bags



► A task I thought would take me 30 minutes took considerably longer – but it paid off.

I try to walk the line between consistency and spontaneity in my work: I want there to be some sense of order combined with little, unexpected surprises. In this case, once I decided I was sticking with one style for the typography, it was necessary to break up that repetitiveness with alternating palettes. It wouldn't have felt right if I didn't throw as many colours as I could at this huge project.

Your portfolio is full of vivid and intricate pieces. Where do you stand in the minimalist versus expressive debate?

Believe it or not, I do have a really strong affection for minimalism in design but, if I'm honest, I don't really keep up with what's on trend. One reason I changed my creative path from graphic design to illustration was because I desired the freedom to be more expressive without the obligation of sticking to 'design rules'. I think it's far more important for creatives to be authentic to themselves and produce work that matches their own personal aesthetic, regardless of how popular that style is in the moment.

I don't want to get lost in chasing fleeting fashions. As a commercial illustrator, I realise I create work for an audience but I also draw for myself. The hardest jobs to complete are

when it feels like I'm compromising my personal aesthetics to suit another.

What's been your favourite project in the past 12 months?

A recent project I'm proud of is the illustration I created for AnyForty, a UK-based streetwear brand founded by [ex-Computer Arts staffer] Alan Wardle. It got a lot of great feedback and sold really well, but I regard it a success because the final visual

as niche. I construct most of my artwork by hand so I often have to turn down great jobs simply because the deadline is too tight, and it could be a little while before the next great opportunity arrives. Having said that I love what I do for a living.

What do you have in the pipeline?

I'm currently working on a new mixed-media set called *Mythos* with international photographer, Scott



"I don't want to get lost in chasing fleeting fashions. As an illustrator I create work for an audience – but I also draw for myself"



outcome was exactly what I intended. I was trusted to create whatever I wanted and was also given the opportunity to take my time, which is so rare in this industry.

Illustration was a challenging field to work in a few years ago. Is it an easier career choice these days?

It isn't easy freelancing in illustration, especially if your specialty is regarded

A. Woodward. With this project I'm taking my mixed-media style in a brand new direction, so I'm looking forward to showcasing that. I'm also planning to start producing politically motivated typographic illustrations and I'm interested in creating mixed-media art based on photos of myself, too. I really like the idea of being in full control of the whole image, from original photo to final outcome.

What would be your dream commission – and who for?

I would love the opportunity to collaborate with an iconic fashion label. Brands like American Apparel and Nike are working with designers to produce beautiful, unique patterns for their clothing and footwear. I'm often told my illustrations would work well on fabric so a commission of that calibre would be perfect.

What's the best piece of advice you've ever received?

I still go by an old piece of advice from a tutor at university who encouraged me to swap 'clever' concepts with little meaning for ideas I genuinely believe in. More recently, Adrian Shaughnessy tweeted that we should never agree to do anything in the future that we'd say no to if it presented itself tomorrow. That's really smart advice.

Tell us something about you that we don't know...

My friends and family would say I'm a bit of an over-organisier – from colour co-ordinating my clothes, cataloguing my shoes and categorising books by genre to arranging where food is placed in the fridge and on the plate. But I simply believe that a tidy space goes hand-in-hand with a tidy mind. ●

Words: Julia Sagar
Photography: Rob Monk



Celloglas is the UK's leading specialist in decorative print finishing. Decorative print finishes can be used to deliver innovation and added value, increase user interaction, demonstrate brand category leadership, enhance sensory experience and even stimulate debate in social media circles.

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■ **BODYPAINING
AND SCANDINAVIAN
SPRING IMAGES**

■ CLIENT
— MINNA PARIKKA

■ ILLUSTRATOR
— JANINE REWELL
Helsinki, Finland
www.janinerewell.com

“

This is next-level illustration, away from the sketchbook and Adobe software. It's pure, exciting creativity. This is 21st century advertising: no agency — just imaginative creatives, making images that promote Minna's product as well as Janine's skills.

”

Ben the Illustrator, Huddle Formation



SUNLIGHT CLINGY CAMPAIGN

CLIENT
— UNILEVER SUNLIGHT

ILLUSTRATOR
— ILLUSION CGI STUDIO
Bangkok, Thailand
www.illusion.co.th

AGENCY
— LOWE BANGKOK
Bangkok, Thailand
www.lowerthailand.com

Lowee Bangkok took a playful approach to its animal-based campaign for Unilever's Sunlight dishwashing liquid. Humorously illustrating the idea that Sunlight helps separate clingy grease from kitchenware, the adverts picked up two Gold Lions at Cannes.



FARMERS' SUICIDE

CLIENT
— BENNETT COLEMAN & CO. LTD

ILLUSTRATOR
— ANANT NANVARE
Mumbai, India
www.behance.net/nanvareanant

AGENCY
— TAPROOT INDIA
Mumbai, India
www.taprootindia.co.in

Plagued by drought and crop failure, nearly 300,000 Indian farmers committed suicide in 2012. To help raise awareness, Taproot India created an extensive print and outdoor campaign, illustrating portraits of 12 deceased farmers using hay and auctioning them, giving the proceeds to the families.

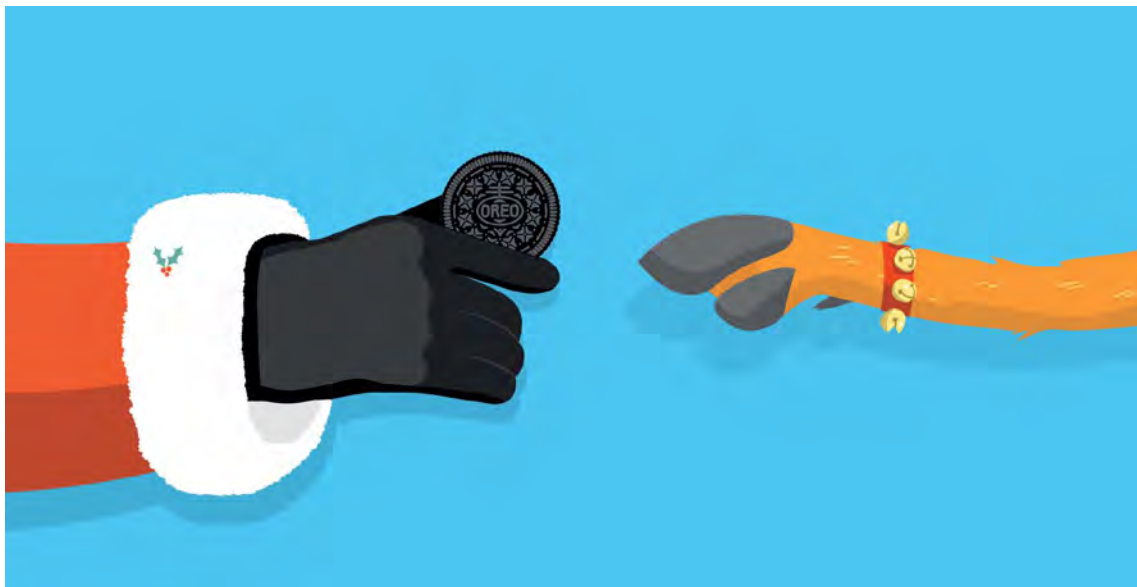
“

This campaign for farming families affected by suicide is powerful and has amazing craft.

”

Russell Barrett, BBH India





OREO TIMES SQUARE DIGITAL BILLBOARD

CLIENT

— OREO/MONDELEZ

STUDIO

— BRAND NEW SCHOOL

New York and LA, USA

www.brandnewschool.com

AGENCY

— MARTIN AGENCY

Richmond and New York, USA

www.martinagency.com



Cutting through the 2013 Christmas chaos of Times Square, an expansive display for Oreo captured the attention of both tourists and locals alike. Spread across multiple digital billboards, the advert showed larger-than-life pairs of characters — Santa Claus and a reindeer, octopus and diver, and so on — swapping and dunking the cookies high above the busy intersection.

RMB ILLUSTRATION

CLIENT

— HSBC

ILLUSTRATOR

— EIKO OJALA

Tallinn, Estonia

www.ploom.tv

Estonian illustrator and graphic designer Eiko Ojala was commissioned through Grey London to create this digital papercut illustration about China's currency for HSBC RMB.



HIGHLIGHT



THE ESSENTIAL

CLIENT
— MICHELIN

ILLUSTRATOR
— **MECANIQUE
GÉNÉRALE 3D**
Paris, France
www.mecanique-g.com

AGENCY
— **TBWA\PARIS**
Paris, France
www.tbwa-paris.com

'What's important to agree on is what matters the most' reads the tagline on TBWA\ Paris' Gold Epica award-winning print campaign for Michelin. French 3D print and animation film production studio Mécanique Générale modelled the characters and handled the illustration for the eye-catching adverts.



SMALL WOUNDS BIG STORIES

CLIENT

— JOHNSON &
JOHNSON MENA

AGENCY

— **IMPACT BBDO DUBAI**
Dubai, UAE
www.impactbbdo.com

Challenged to transform Band-Aid into an accessory that triggers the imagination of children, Impact BBDO created a charming typography-based print campaign that illustrates fantastical, child-like explanations for wounds – like ‘A dragon bit me’ – with images showing the real story behind the injury. The message? There’s always a happy ending with a Band-Aid.



ANGRY CROWDS

CLIENT

— **AL SABEH CEMENT**

AGENCY

— **IMPACT BBDO DUBAI**
Dubai, UAE
www.impactbbdo.com

Crafted by illustrators Sakiroo Choi, Oscar Ramos and Andrey Gordeev, Impact BBDO's ad for Al Sabeh Cement painstakingly depicts an angry crowd, with each person enacting an imaginary revenge on "someone they love to hate" – a politician or referee, for example. The potential victims are safe, fortunately, protected by their walls made of Al Sabeh Cement.



■ **JOHNNIE WALKER:
MID AUTUMN FESTIVAL**

■ CLIENT
— **JOHNNIE WALKER (DIAGIO)**

■ STUDIO
— **SHOTOPOP**
— London, UK
— www.shotopop.com

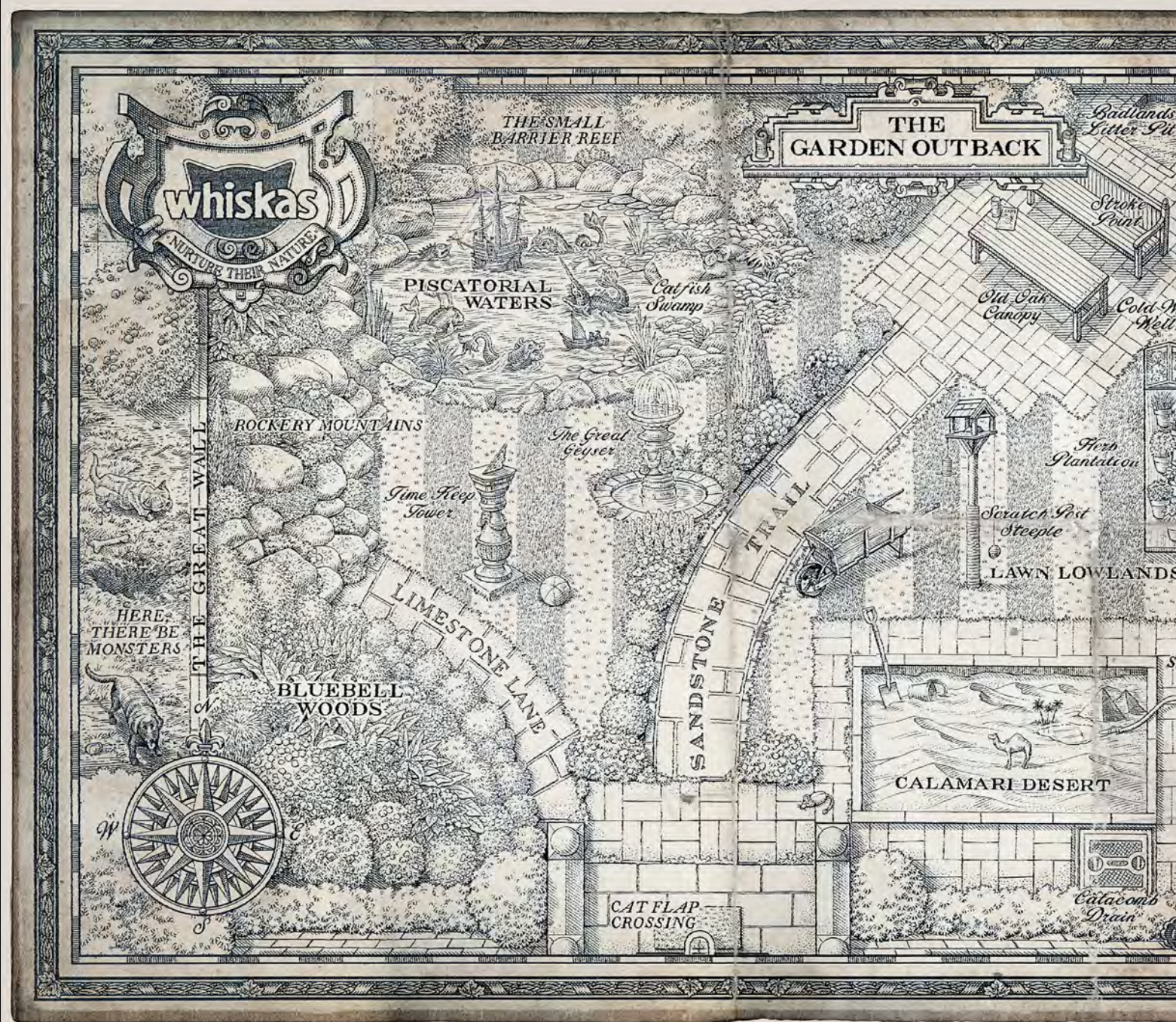
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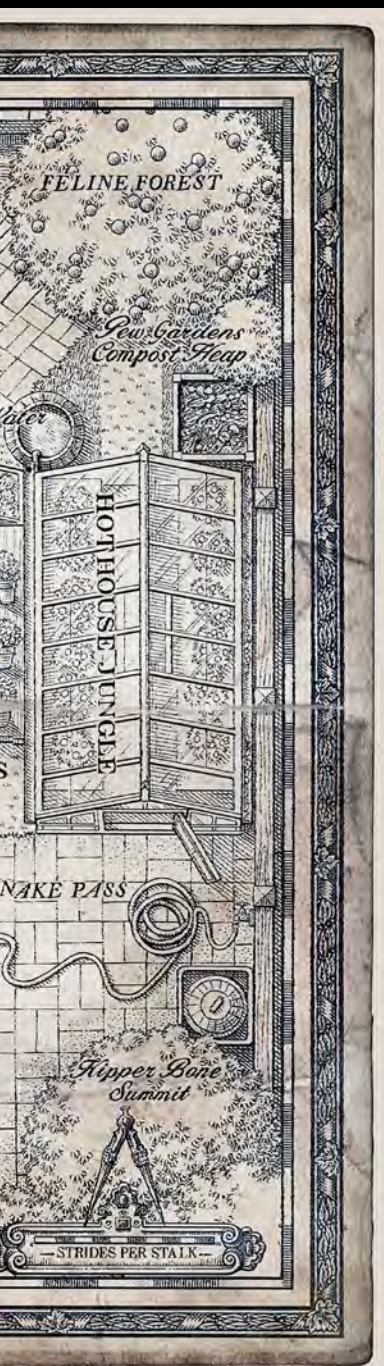
This Chinese folklore-inspired campaign for whisky brand Johnnie Walker evokes a sense of magic with its gothic, almost steampunk feel. I really like the special-edition packaging for the Black and Gold Label bottles – but I love the 3D set that was built for the key visuals (captured by photographer Sam Hofman). The moon surface was made from flour and black pigment! Fantastic level of craft here.

”

Jo Gulliver, Computer Arts

HIGHLIGHT





WHISKAS, MAPS

CLIENT

— MARS PETCARE

ILLUSTRATOR

— DAVE HOPKINS

— London, UK

— www.phosphorart.com/dave-hopkins

AGENCY

— AMV BBDO

— London, UK

— www.amvbbdo.com

AMV BBDO turned traditional cat food advertising on its head with this heartwarming press campaign, illustrated by Phosphor Art's Dave Hopkins. Featuring a series of sepia maps charted from a cat's perspective — a kitchen chair is "Viewing Platform A"; the washing machine is "Earthquake Zone" — the ads make for a refreshing and unusual take on the subject matter.



■ **THIS IS NOT A CHOCOLATE BAR**

CLIENT
— **GREEN & BLACK'S**

AGENCY
— **MOTHER LONDON**
London, UK
www.motherlondon.com

Shot by photographer Carl Kleiner, Mother London's inspired print and outdoor campaign for confectionery brand Green & Black's gives different chocolate bars in the range their own alluring persona.



■ **HEINEKEN: THE LEGENDARY POSTERS**

CLIENT
— **REPORTERS WITHOUT BORDERS**

AGENCY
— **W+K AMSTERDAM**
Amsterdam,
the Netherlands
www.wkamst.com

To support Reporters Without Borders, Heineken invited 40 individuals from the worlds of art, design and sport to create posters to be sold on eBay. This one by Ricardo Cavolo joined work from the likes of tennis legend Jimmy Connors.

“ Wieden+Kennedy's Legendary Posters project is fantastic in that it's social, it's art and it's great illustration, in parts. The posters are rich with stories.

” Russell Barrett, BBH India



■ **AUSMERICA**

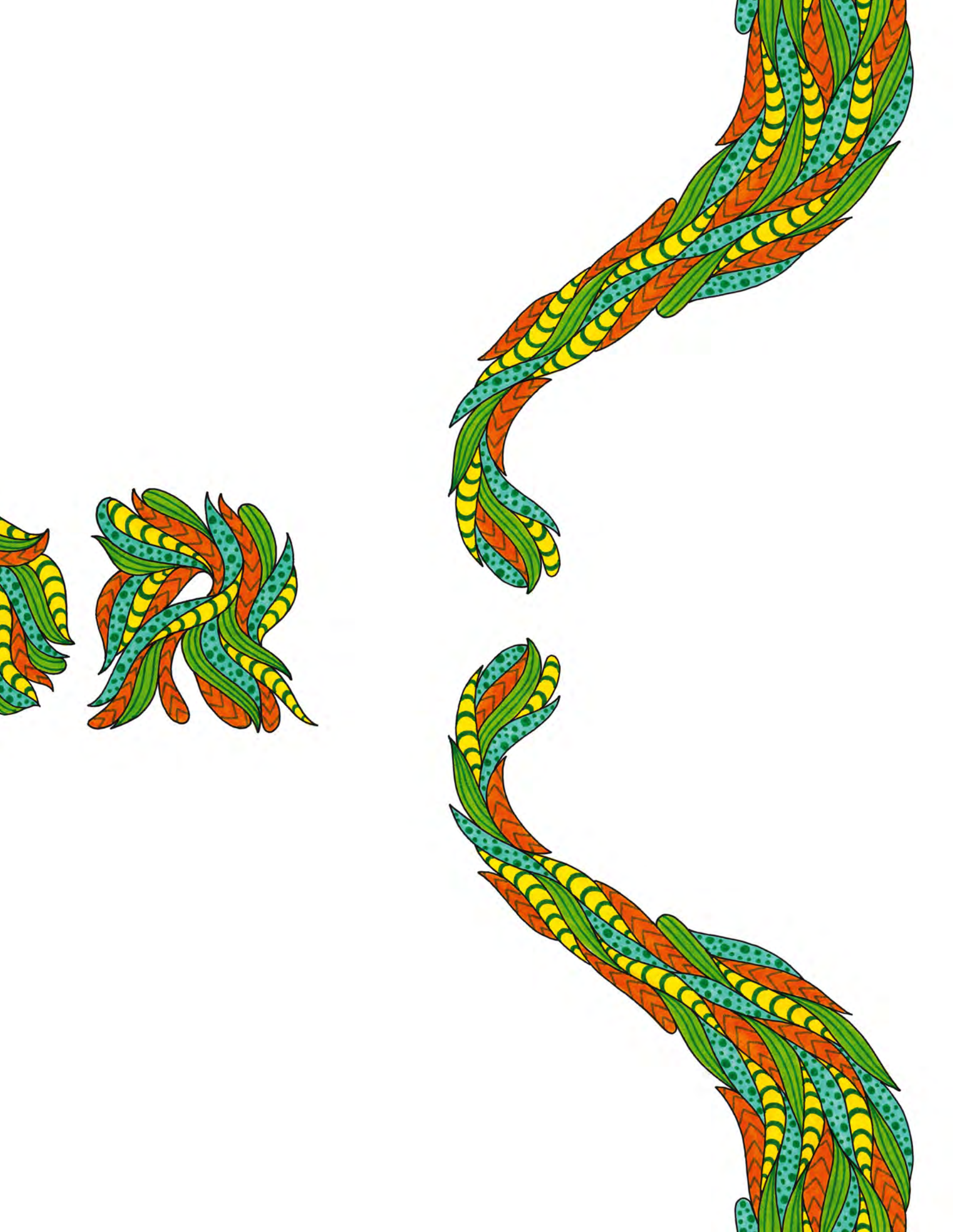
■ CLIENT
— QANTAS AIRLINES

■ STUDIO
— SERIAL CUT
— Madrid, Spain
— www.serialcut.com

■ AGENCY
— DROGA5
— New York, USA
— www.droga5.com

■ Serial Cut was briefed by Droga5 to illustrate the word 'Ausmerica' – a portmanteau of 'Australia' and 'America' – to represent Qantas' extensive flight network. Starting in Sydney for the 'A' and working through Los Angeles, Las Vegas, Dallas and finally New York, the studio packed each of the nine letterforms with scenery and landmarks representing each city.





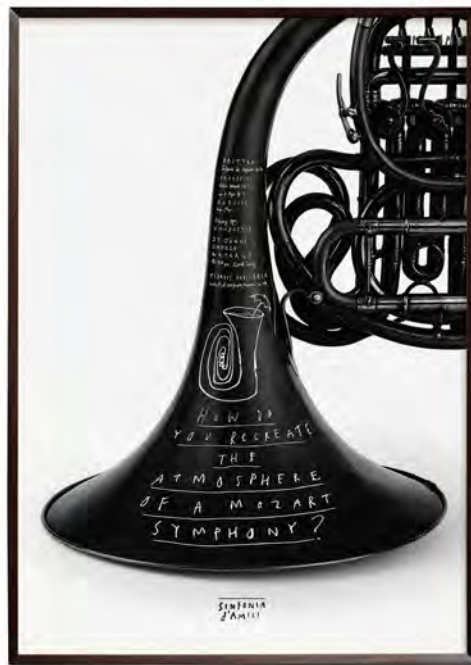


■ **GALLERIET 2014
IDENTITY**

■ CLIENT
— GALLERIET

■ AGENCY
— ANTI
— Oslo and Bergen, Norway
— www.anti.as

■ Inspired by Classical Greek and Roman art, this stunning series of illustrations for the Galleriet shopping centre in Bergen, Norway fuses on-set props with digitally added illustrations.



SINFONIA D'AMICI IDENTITY

CLIENT
— SINFONIA D'AMICI

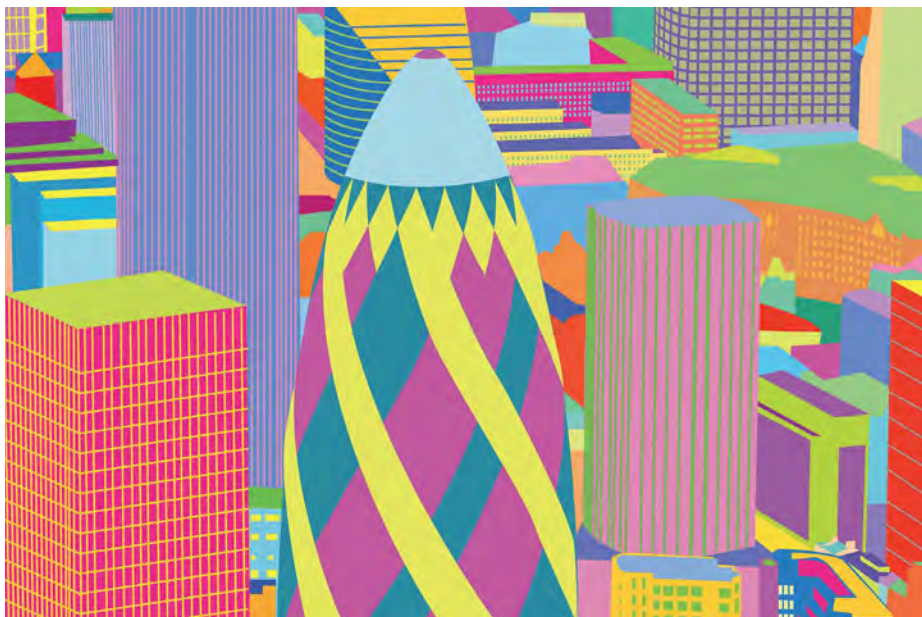
AGENCY
— PURPOSE
London, UK
www.purpose.co.uk

“

Forget any preconceptions you may have about classical music being stuffy, set in its ways and of the establishment. Sinfonia D'Amici is an innovative young pretender on the scene and Purpose's characterful, hand-scrawled identity feels suitably fresh, free and irreverent.

”

Nick Carson, Computer Arts



LONDON LIVE BRANDING

CLIENT

— **LONDON LIVE**

ILLUSTRATOR

— **YONI ALTER**

London, UK

www.yoniishappy.com

AGENCY

— **KEMISTRY**

London, UK

www.kemistry.co.uk

Intended to express all the vibrancy of London, this collaborative branding project saw design agency Kemistry animating a series of bright, colourful idents created by Israeli-born graphic artist Yoni Alter for local TV channel London Live.

OPTUS REBRAND

CLIENT

— **OPTUS**

STUDIO

— **RE**

Sydney, Australia

www.re-sydney.co

Faced with a saturated market, telecommunications company Optus knew it needed to take a different approach. RE was called in to rebrand Optus and turn it into Australia's most-loved service provider. Realising the identity needed a new voice that was friendly, easy to understand and laced with humour, RE introduced a cheeky illustrated brand character to help establish a greater emotional connection with Optus customers.





CORONA CALENDAR

CLIENT
— GRUPO MODELO

AGENCY
— TBWA\SINGAPORE
Singapore
www.tbwa.com.sg

Designed as a daily reason to “crack open a Corona and let the world wait”, this stylishly crafted illustrated calendar sports the Mexican beer’s trademark blue-and-yellow colour palette.

VITENPARKEN IDENTITY

CLIENT
— VITENPARKEN

ILLUSTRATOR
— MAGNUS VOLL
MATHIASSEN
Drammen, Norway
www.themvm.com

STUDIO
— BIELKE+YANG
Oslo, Norway
www.bielkeyang.no

Used across stationery and both print and digital promo materials, MVM’s vibrant illustrations for Norwegian science centre Vitenparken add a splash of colour to a potentially dry brief.



HIGHLIGHT



■ **THE GREEN MAN
FESTIVAL IDENTITY**

■ CLIENT
— **THE GREEN MAN**

■ ILLUSTRATOR
— **SARAH MAZZETTI**
Milan, Italy
www.sarahmazzetti.com

■ When Sarah Mazzetti was tasked by YCN Studio to develop an identity for the Green Man Festival, she drew on the Welsh music event's pagan cultural roots by creating a "weird and fun" world in which humans live alongside strange creatures. The aesthetic was carried across all promotional materials, and life-size models were brought on-site. On the website, parallax scrolling was used to draw users from the treetops to the forest floor, and each of the festival's 10 main areas was given its own unique illustrated introduction.

— THE FRIENDLIEST FESTIVAL ON EARTH —

GREEN MAN

15-18 AUGUST
BRECON BEACONS, WALES

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BEST MEDIUM SIZED FESTIVAL UK FESTIVAL AWARDS 2010

2013

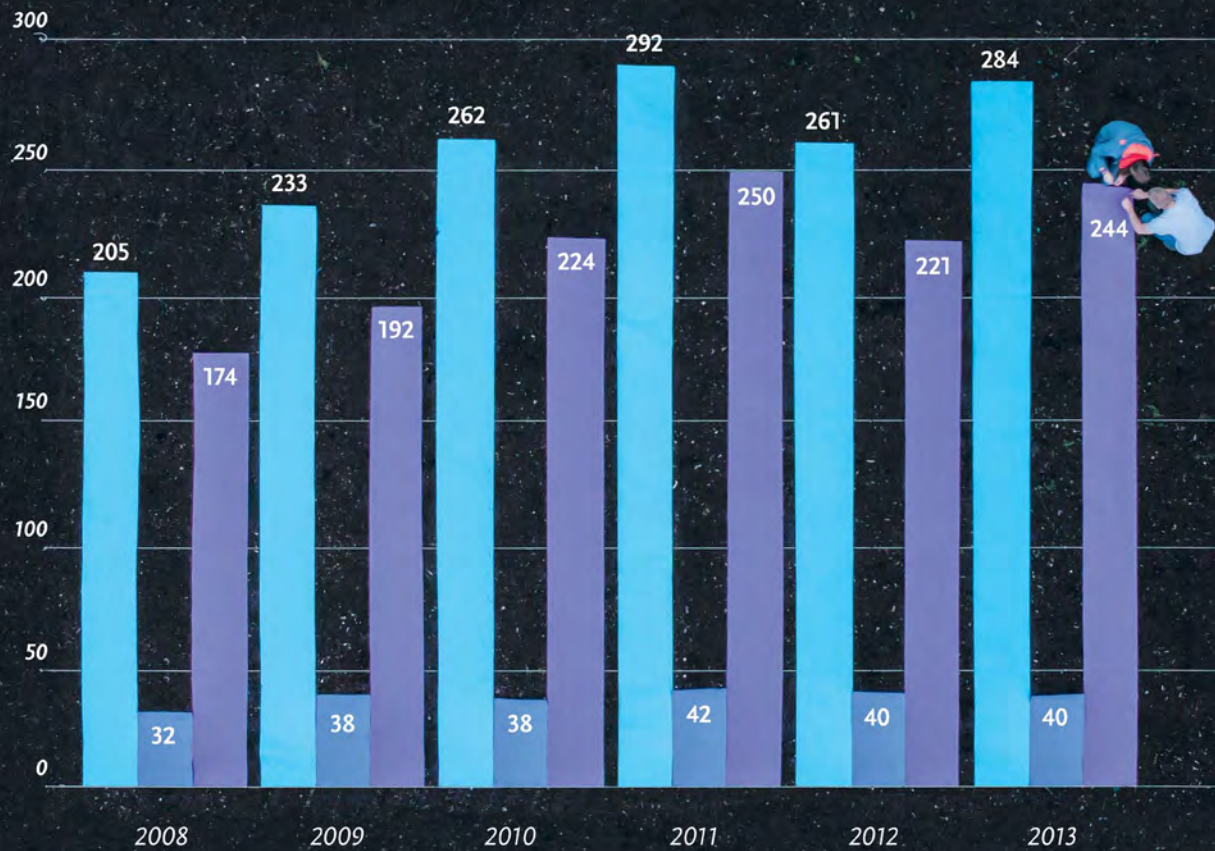
GRASS ROOTS FESTIVAL UK FESTIVAL AWARDS 2012

GREENMAN.NET

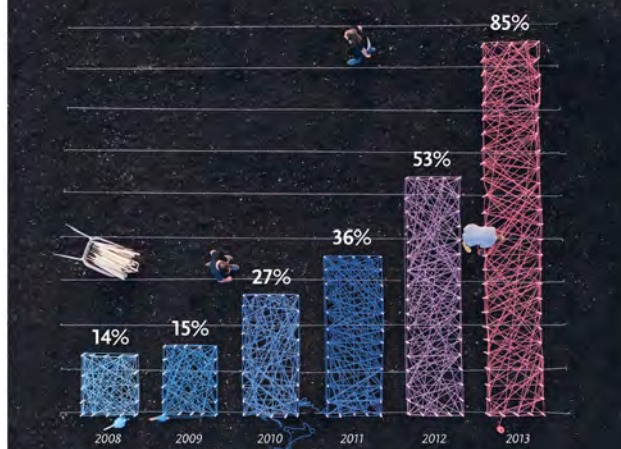


NUMBER OF
EMPLOYEES

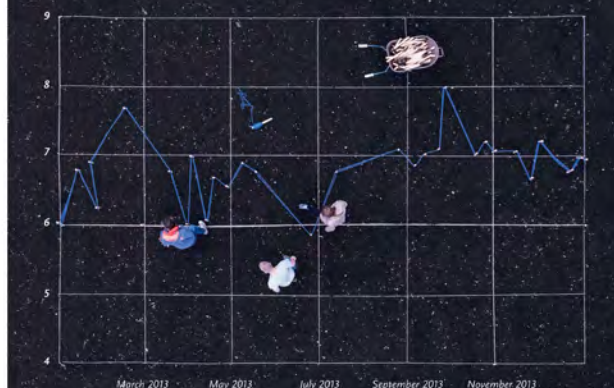
■ TOTAL
■ G&A
■ R&D



FREE FLOAT

THE SHARES
IN 2013
(IN €)

■ ABLX

■
INFOGRAPHICS
XXXL PART 2

■
CLIENT
— ABLYNX

■
STUDIO
— SOON
Wettern, Belgium
www.coming-soon.be

■
Having set a rather impressive precedent creating super-sized infographics for biopharmaceutical firm Ablynx's 2012 annual report, Belgian agency Soon took it a step further for 2013. The team interpreted the company's data with 750 sticks, hundreds of metres of rope and 22 tonnes of black sand in a field.

■ **PORI JAZZ FESTIVAL 2014 OFFICIAL POSTER**

CLIENT
— **PORI JAZZ FESTIVAL**

ILLUSTRATOR
— **MERIJN HOS**
— Utrecht, the Netherlands
— www.merijnhos.com

When Pori Jazz Festival needed a slick illustrated image for its 2014 poster, the organisers turned to Dutch illustrator Merijn Hos. His combination of intricate cross-hatched drawing with a muted palette of yellow, pink and blue did the job admirably.



■ **WE OWN THE NIGHT**

CLIENT
— **NIKE EHQ**

ILLUSTRATOR
— **JAMIE CULLEN**
— London, UK
— www.jamiecullen.net

Jamie Cullen's eye-catching promotional graphic for Nike's Women's 10k race combines vibrant illustrated elements – including several running figures – into the shape of a women's face.

■ **REED COLLEGE CAMPUS MAP**

CLIENT
— **REED COLLEGE**

ILLUSTRATOR
— **VESA SAMMALISTO**
— Helsinki, Finland
— www.vesa-s.com

Reed College in Portland, Oregon approached illustration agency Synergy Art for a map highlighting the spectacular, quirky aspects of the university's campus. Finnish illustrator and Synergy Art image-maker Vesa Sammalisto rose to the challenge, creating a cheerful fold-out poster that was used in a self-mailing brochure.



HIGHLIGHT



THEATRE POSTERS

CLIENT

— **DAS DEUTSCHES
SCHAUSPIELHAUS HAMBURG**

ILLUSTRATOR

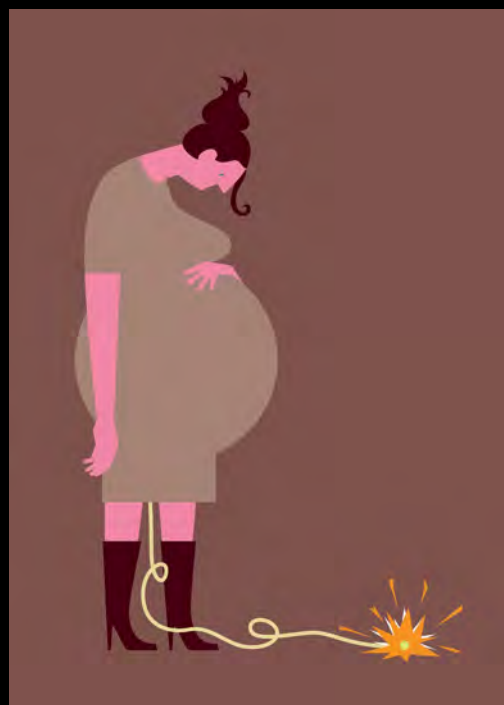
— **AAD GOUDAPPEL**
Rotterdam, Netherlands
www.aadgoudappel.nl



Aad Goudappel is an expert in translating complex, abstract ideas into deceptively simple illustrations with multiple layers – and he's a Computer Arts favourite. I love his theatre posters for Das Deutsches Schauspielhaus Hamburg. They're wacky and mildly alienating – as requested by art director Patrica Wetzel – and brilliantly engaging.



Julia Sagar, Computer Arts





■ **VALENTINA ACQUA
FLOREALE ILLUSTRATIONS**

■ CLIENT
— VALENTINO

■ ILLUSTRATOR
— SABINE PIEPER
Berlin, Germany
www.sabinepieper.com

■ Inspired by the distinctive bottle design for Valentino's Acqua Floreale fragrance – as well as Freja Beha Erichsen, the model chosen to front the campaign – Sabine Pieper crafted a beautiful series of illustrations to be featured on the Valentino Parfums website and social media channels.

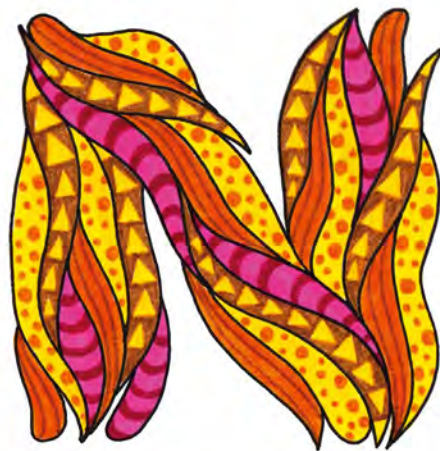
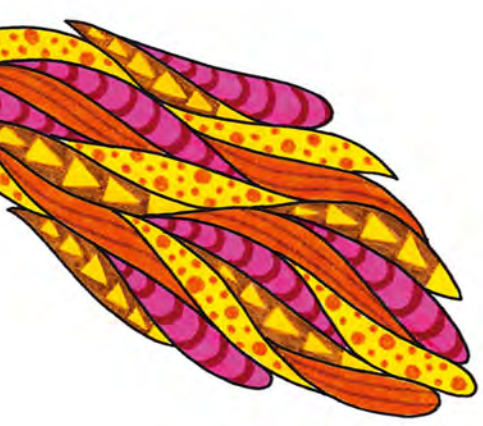
■ **JON BURGERMAN
PORTRAIT**

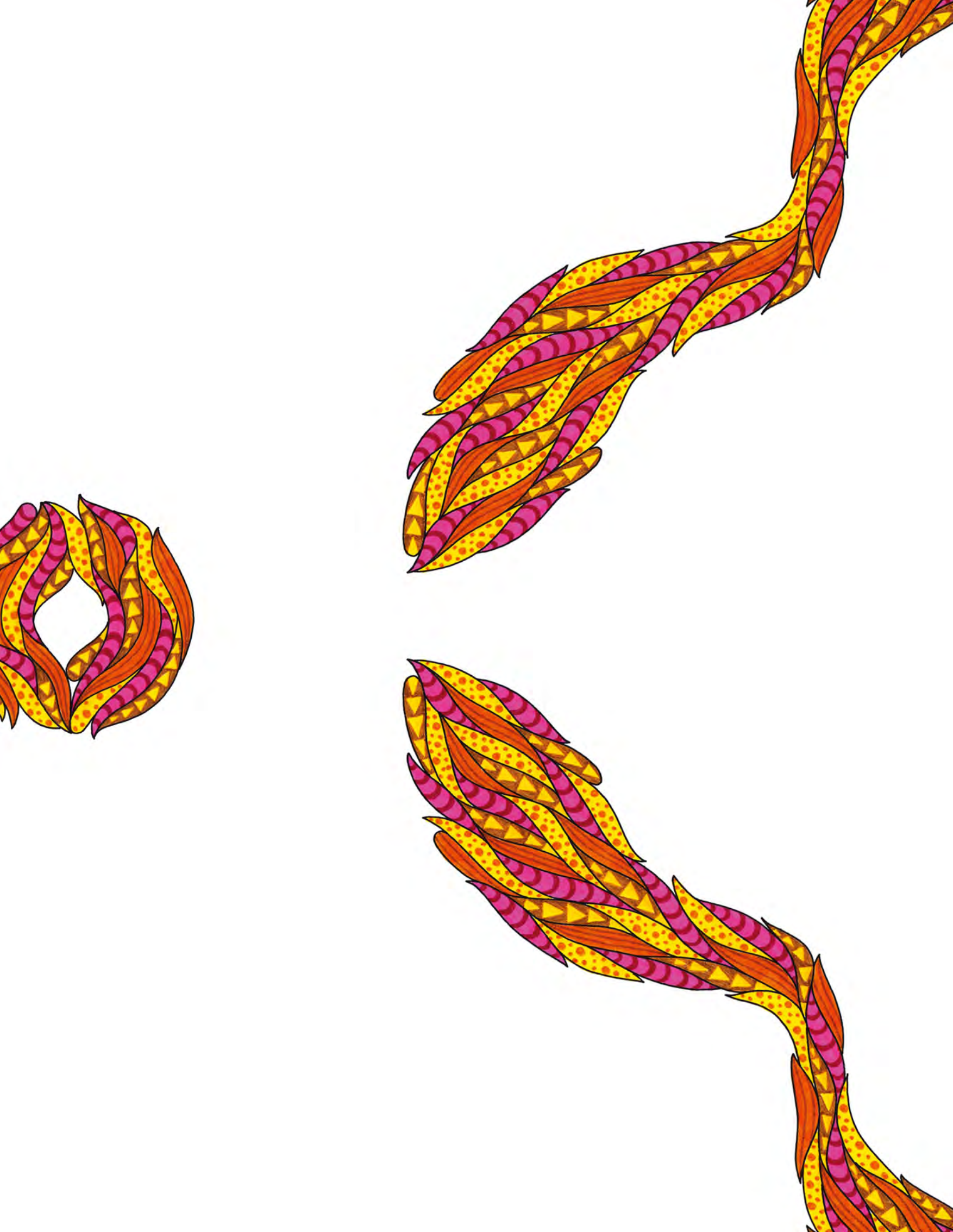
■ CLIENT
— OFFSET 2014

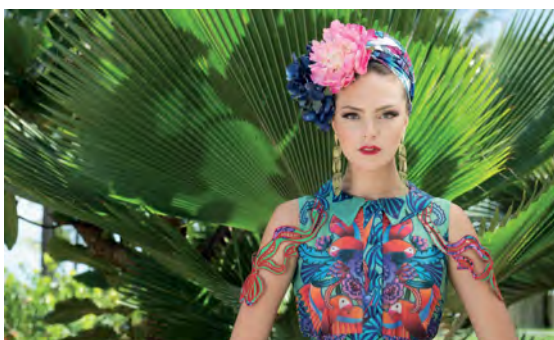
■ ILLUSTRATOR
— STEVE SIMPSON
Dublin, Ireland
www.stevesimpson.com

■ Steve Simpson's interpretation of Jon Burgerman was just one highlight from an impressive series of portraits of the Offset 2014 speakers, created by various members of Illustrators Ireland. As well as being on display at the venue during the three-day conference alongside depictions of design icons like Milton Glaser and Neville Brody, it was also used in the brochure and other promotional materials.









ANUNCIAÇÃO'S SUMMER 2014 COLLECTION

CLIENT
— ANUNCIAÇÃO

ILLUSTRATOR
— CATALINA ESTRADA
Barcelona, Spain
www.catalinaestrada.com

Maria Elvira Crosara, founder of Brazilian fashion brand Anunciação, worked with Catalina Estrada on a stunning tropical-style range for the summer 2014 collection – featuring the Barcelona-based, Colombia-born illustrator's trademark style of bold, vibrant shapes and patterns.

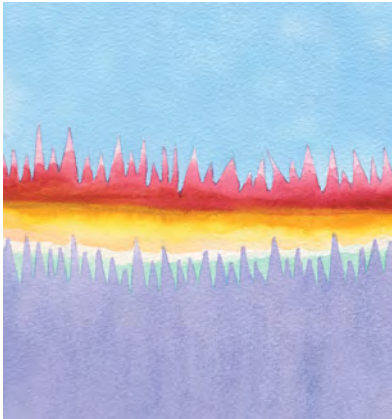
ANYFORTY X TOM MAC PRIDE T-SHIRT

CLIENT
— ANYFORTY

ILLUSTRATOR
— TOM MAC
London, UK
tommacdraws.co.uk

AnyForty was founded by former Computer Arts Projects art editor Alan Wardle. Based in London, the streetwear brand is built on strong collaborations with artists and illustrators around the world. This particular lion design by Tom Mac was reworked and relaunched as a limited run of tees to celebrate the FIFA World Cup in Brazil.





**MISERICORDIA
AW14 RANGE**

CLIENT
— MISERICORDIA

ILLUSTRATORS
— ALEXANDRA
COMPAIN-TISSIER
Paris, France
www.alexandra.compaintissier.com

— VINCENT BERGERAT
Paris, France
www.vincentbergerat.com

— This project by Alexandra Compain-Tissier and Vincent Bergerat for Peruvian fair trade clothing brand Misericordia has a style that the duo calls “future nostalgia”.

DIESEL SS14 COLLECTION

CLIENT
— DIESEL

ILLUSTRATOR
— JESSE AUERSALO
Helsinki, Finland; New York, USA
www.jesseauersalo.com

— Briefed to design the prints for Diesel’s SS14 collection, Finnish illustrator extraordinaire Jesse Auersalo produced a shadowy series of surreal images that were printed across the range.



HIGHLIGHT



■ **EYES ON THE HORIZON
COLLECTION**

■ CLIENT
— MCM

■ STUDIO
— CRAIG & KARL
— New York, USA; London, UK
— www.craigandkarl.com

■ This Spring-Summer 2013 collection for German leather fashion brand MCM (Mode Creation Munich) brings Craig & Karl's playful style to a whole range of wallets, purses and bags – with a colourful travel theme.



■ FOR EYES SUNGLASSES COLLECTION

CLIENT
— LE SPECS

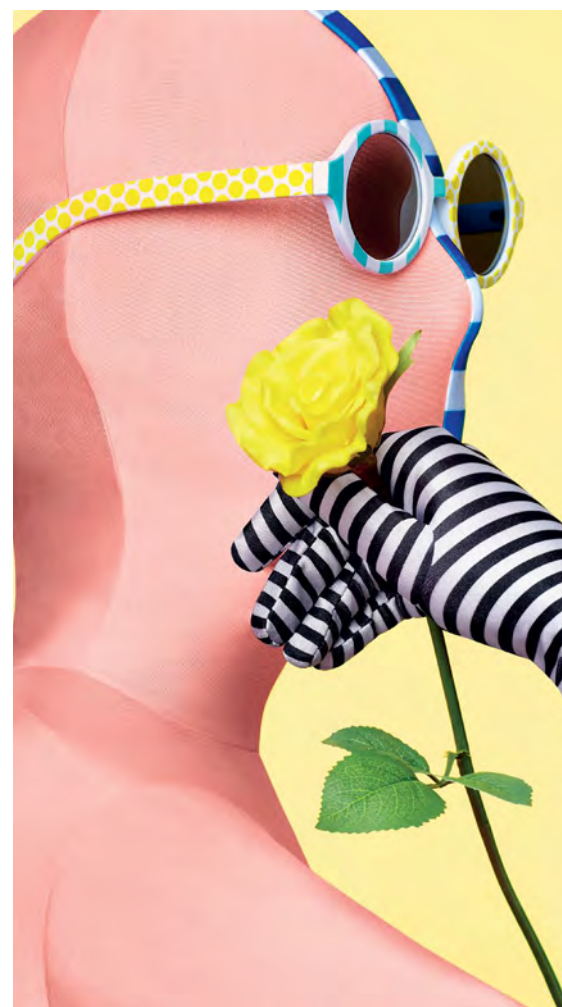
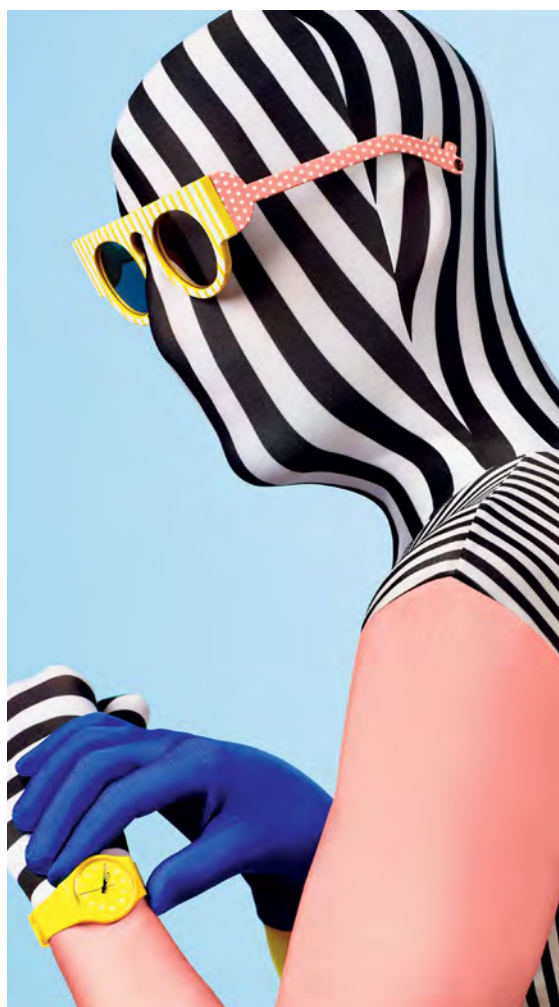
STUDIO
— CRAIG & KARL
New York, USA; London, UK
www.craigandkarl.com

“

This collaboration is one of my favourite examples of how illustrators are working across new and different media. It's an incredible example of how an artist's work can seamlessly cross over onto a product.

”

Jeremy Wortsman,
The Jacky Winter Group



■ IMG MODELS SHOW PACKAGE SS14

CLIENT
— IMG MODELS

STUDIO
— ANTI
Oslo and Bergen, Norway
www.anti.as

Traditional show cards are still invaluable tools used by fashion photographers to select models for a shoot, making it critical for agencies like IMG Models to get each season's show package spot-on. For SS14, Anti created a show-stopping package, with over 500 unique illustrations split between four boxes – each containing up to 80 double-sided model cards.

HAVAIANAS ARTS

CLIENT
— HAVAIANAS

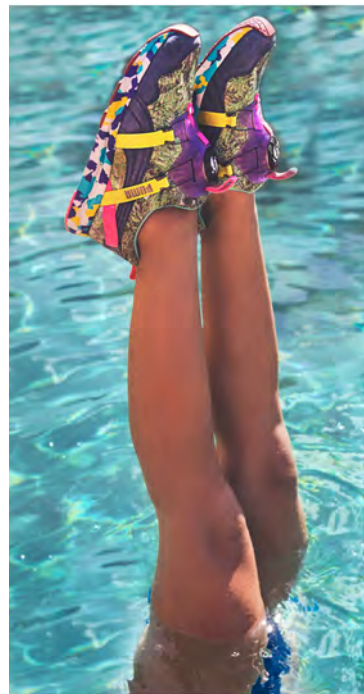
STUDIO
— MULHERES BARBADAS
São Paulo, Brazil
www.mulheresbarbadas.com

“

‘Mulheres Barbadas’ translates as ‘the bearded ladies’ in Portuguese – and even though the latter doesn’t apply, these Brazilian illustrators do sport serious beards. In a recent campaign for Havaianas, the Bearded Ladies created a hand-drawn advert in which they covered desk objects with their detailed yet laid back signature style. We really like this campaign and Louise owns a pair of Mulheres Barbadas Havaianas – although they’re no longer as white as the ones in this advert.

”

Louise Chappell and Becky Bolton,
Good Wives And Warriors



THE GIRLS OF BLAZE DISC COLLECTION

CLIENT
— PUMA

ILLUSTRATOR
— HISHAM AKIRA BHAROOCHA
New York, USA
www.hishamb.net

Japanese-born, Brooklyn-based artist Hisham Akira Bharoocha worked with Solange Knowles on this eye-catching SS14 line of shoes for Puma.

—





CUSTOM SKULL TATTOOS

CLIENT
— GAVIN STRANGE

ARTIST
— MEGAMUNDEN
Brighton, UK
www.megamunden.com

Senior designer at Aardman by day and working under the alias JamFactory by night, Gavin Strange turned to fellow dual-life creative Ollie Munden – senior designer at ilovedust, who also freelances as MegaMunden – to design twin custom skull tattoos to adorn the tops of his feet.



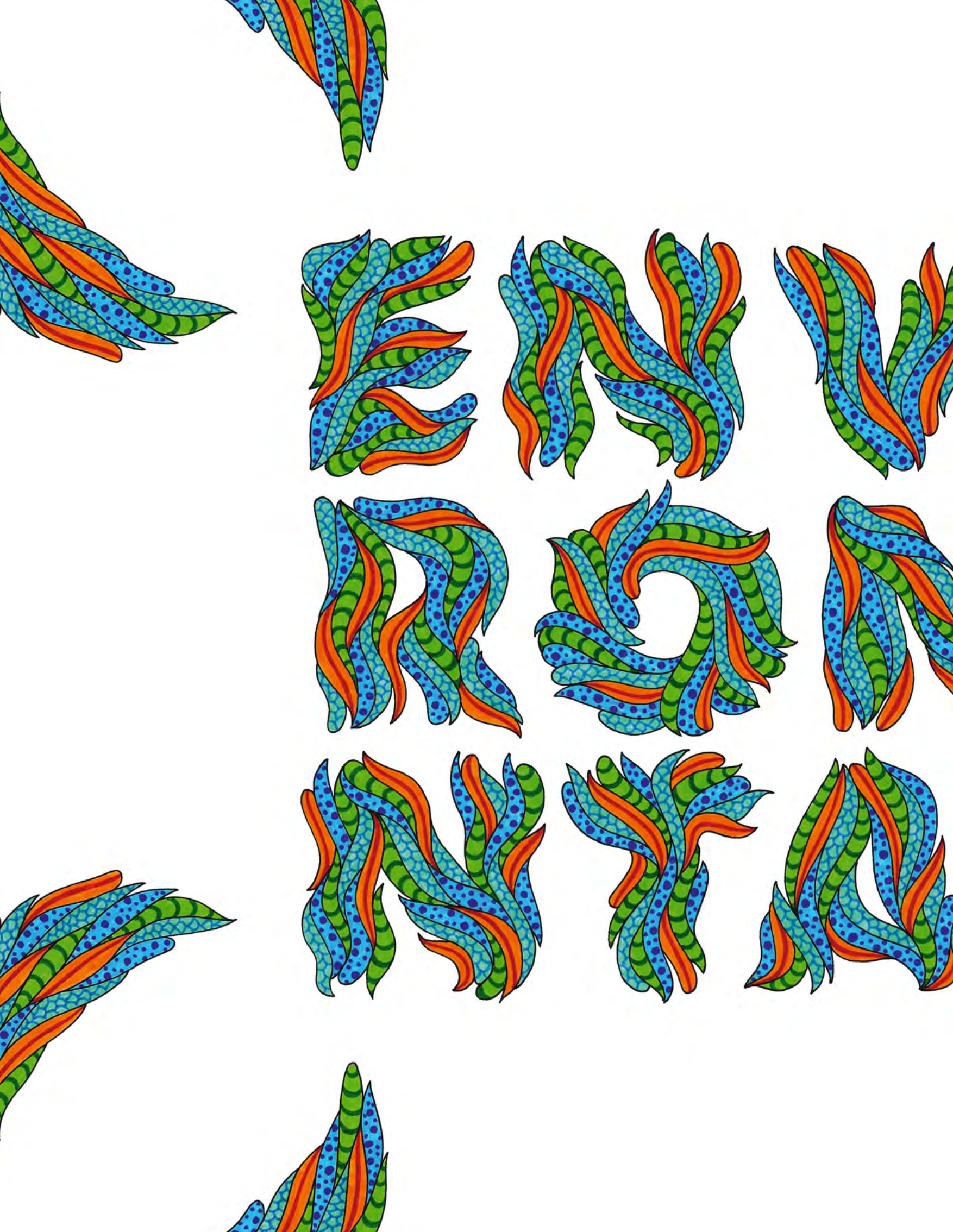
THE REAPER TATTOO

ARTIST
— GIANLUCA FUSCO
London, UK
www.thefamilybusinesstattoo.com

For me, pretty much every tattooist at The Family Business is inspiring. The speed at which tattoo artists can turn designs around without losing quality is something I aspire to, and this piece by Gianluca Fusco is a very good example. I like the linework without colour even more than the final design, but both are awesome. It has a great flow, thanks

to the way the skeletal snake shape weaves from the foreground to background creating depth, and the scythe and flowers are really nice touches as well. A great piece amongst many from this art form.

Ollie Munden, ilovedust







CASTLE IN THE SKY MURAL

CLIENT

— PRIVATE COMMISSION

ILLUSTRATOR

— **TAKESHI**
New York, USA
www.stillontherun.com

Takeshi – aka Emeric Trahand – created this ornamental mural for a shared office space in his hometown of Saint Etienne, France.

“

Emeric’s masterful use of assembled form and colour is elegant to behold. His journey through digital aesthetics has always been a study in grace.

”

Justin Maller, illustrator

CROWD GOES WILD TV SET PRINTS

CLIENT

— FOX SPORTS

ILLUSTRATOR

— **TAVIS COBURN**
Toronto, Canada
www.dutchuncle.co.uk

Canadian artist Tavis Coburn picked up a Gold Cube at the 93rd Annual Awards of Art and Craft in Advertising and Design this year for Crowd Goes Wild, a striking series of five sport illustrations commissioned by Fox Sports to decorate a television set. The project was art directed by Embassy Row’s Gerg Groggel and neatly showcases Coburn’s unique style, which is influenced by 1940s’ comic book art and the Russian avant garde movement.



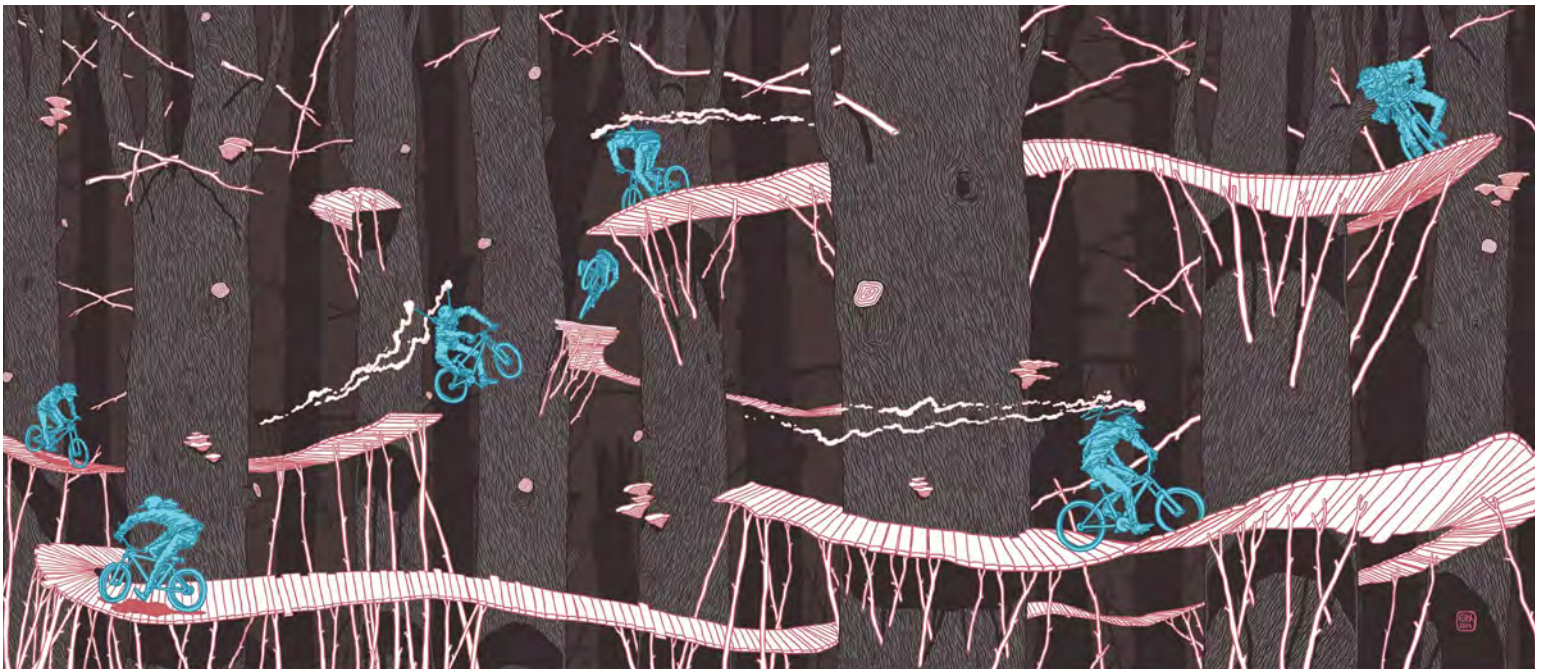


■ **EPIC RECORDS BOARD
ROOM MURAL**

■ CLIENT
— EPIC RECORDS

■ ILLUSTRATOR
— JIMI CRAYON
— London, UK
— www.jimicrayonworld.com

■ When British artist Jimi Crayon was asked to inject some energy into the boardroom at American record label Epic Records, he immediately began working digitally, building a vibrant mural from start to finish in one go.



■ **CALL OF THE LIZARD KING PRINT**

■ CLIENT
— PRIVATE BUYER

■ ILLUSTRATOR
— GERHARD HUMAN
— Cape Town, South Africa
— www.gerhardhuman.com

“

The work of Gerhard Human embodies the idea of staying a kid forever. His work has freedom and energy, filled with enjoyment and a hint of subtle tension. His minimalist, monochromatic use of colour draws the viewer into his strong compositions, making the choice of text and titling ever so relevant.

”

Am I Collective

HIGHLIGHT

■
**CAFFE WHAT IF
SHOWROOM**■
ILLUSTRATOR— **POMME CHAN**— Bangkok, Thailand;
— London, UK— www.pommepomme.com

■ Thai designer Pomme Chan opened Caffe What If, her Bangkok-based café showroom, in late 2013. From the windows and wallpaper to the tea towels, tableware and beyond, every corner is covered in Chan's elegant drawings. Alongside her own products, visitors can also purchase a selection of pieces crafted by local artists.





AN ODE TO CALIFORNIA INDOOR MURAL

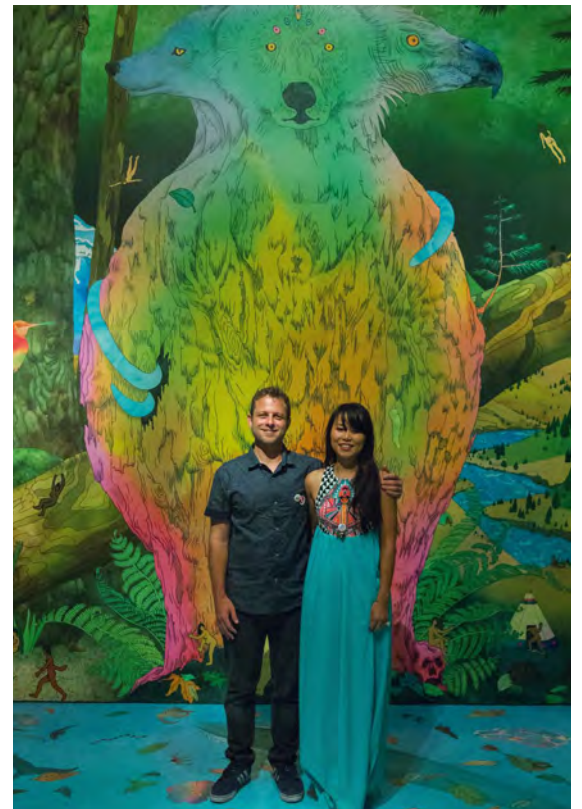
ARTIST

— KOZYNDAN

— Los Angeles, USA

— www.kozyndan.com

A personal project, the husband-and-wife team's psychedelic mural for the SuperAwesome: Art and Giant Robot exhibition at the Oakland Museum of California conveys the wonder and grandeur of nature in California. In the piece, the pair explore a shamanistic vision in which humans have rewilded themselves in an effort to restore a sense of balance in the natural world.



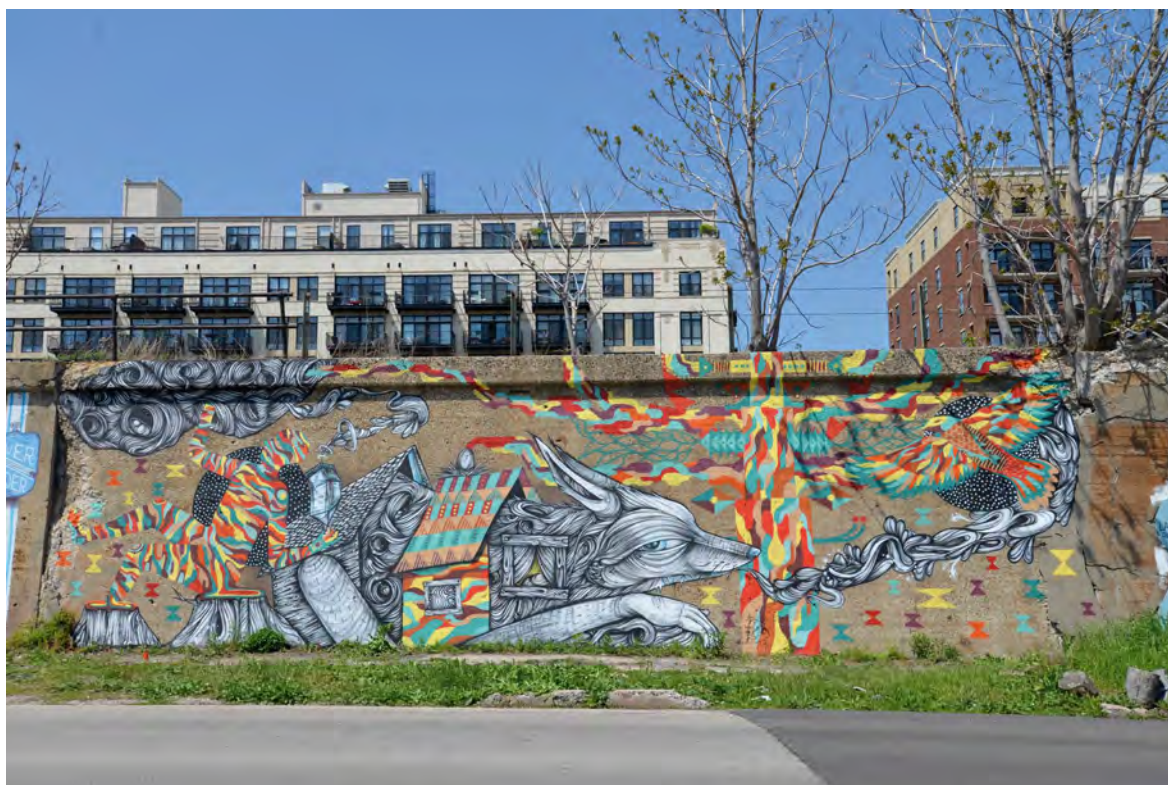
LEQUIVIVE MURAL TOUR

ILLUSTRATORS

— **BRETT FLANIGAN**
Oakland, USA
www.brettflanigan.com

— **CANNON DILL**
Oakland, USA
www.cannondill.com

In May 2013, artists Brett Flanigan and Cannon Dill drove across America on a spontaneous 30-day tour, painting nine collaborative murals in seven cities. Themed around nature, each piece — like this one, in Chicago — marries Dill's detailed black-and-white style with vibrant jets of colour from Flanigan to transform the local environment.



YES! DUMBO UNDERPASS MURAL

CLIENT

— **DUMBO IMPROVEMENT
DISTRICT**

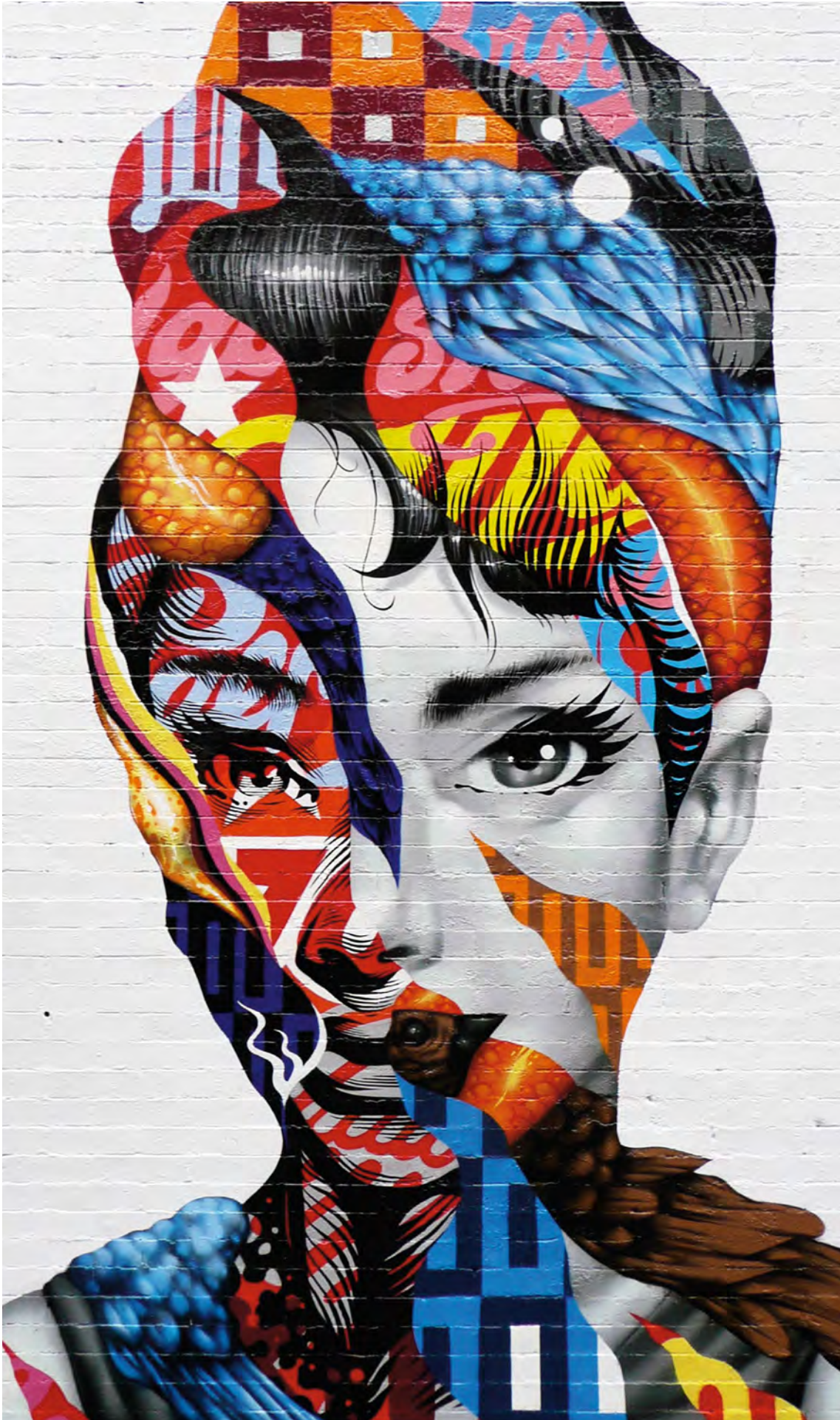
ILLUSTRATOR

— **YUKO SHIMIZU**
New York, USA
www.yukoart.com

STUDIO

— **SAGMEISTER & WALSH**
New York, USA
www.sagmeisterwalsh.com

Tasked with painting two 80-foot murals on the walls of the Brooklyn-Queens Expressway underpass in Dumbo, Sagmeister & Walsh teamed up with Japanese illustrator Yuko Shimizu. Both typographic pieces feature the word 'yes', and were hand-painted by talented American artist Coby Kennedy.



■ **AUDREY OF MULBERRY**
OUTDOOR MURAL

■ CLIENT
— THE LITTLE ITALY MERCHANTS
ASSOCIATION NYC

■ ILLUSTRATOR
— TRISTAN EATON
New York, USA
www.tristaneaton.net

“

I fell in love with Tristan Eaton's work the first time I saw it. In particular, his mural in New York called Audrey of Mulberry really stood out to me. All the interesting and unexpected textures of layering in his work draws your attention to his detail and craft. Tristan's work is both refreshing and exciting.

”

Carson Ting, Chairman Ting

■ **BFC IN AMSTERDAM:
NDSM EXHIBITION WALL**

■ ARTIST
— **BROKEN FINGAZ**
— Haifa, Israel
— www.brokenfingaz.com

“

I love how the Broken Fingaz crew break up their pieces like a comic strip. Their imagery is bold and detailed, yet simple and striking. The palettes are limited and they like drawing skulls, which is never a bad thing. It's hard not to be inspired by these guys from Israel.

”

Ollie Munden, [ilovedust](http://ilovedust.com)



■ **EDINBURGH BOOK
FESTIVAL ILLUSTRATIONS**

■ CLIENT
— **THE GUARDIAN**

■ ILLUSTRATOR
— **FRANCES CASTLE**
— London, UK
— www.francescastle.com

■ Commissioned to produce a series of illustrated drop capitals that could be used everywhere from deck chairs to bags and beer mats for the Guardian Books stand at the Edinburgh International Book Festival in 2012 and 2013, Frances Castle based each image on a quote from a famous author.

—

HIGHLIGHT

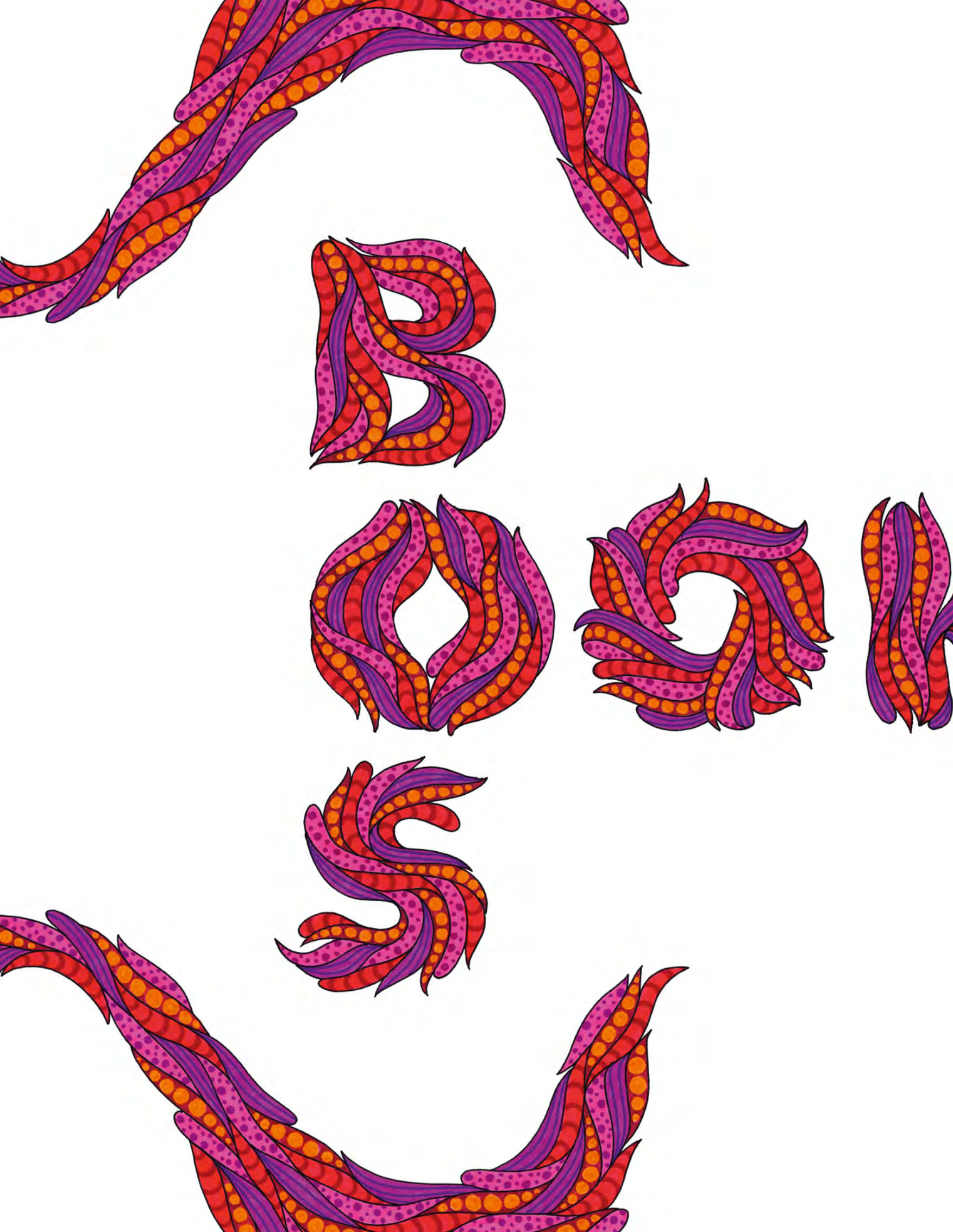


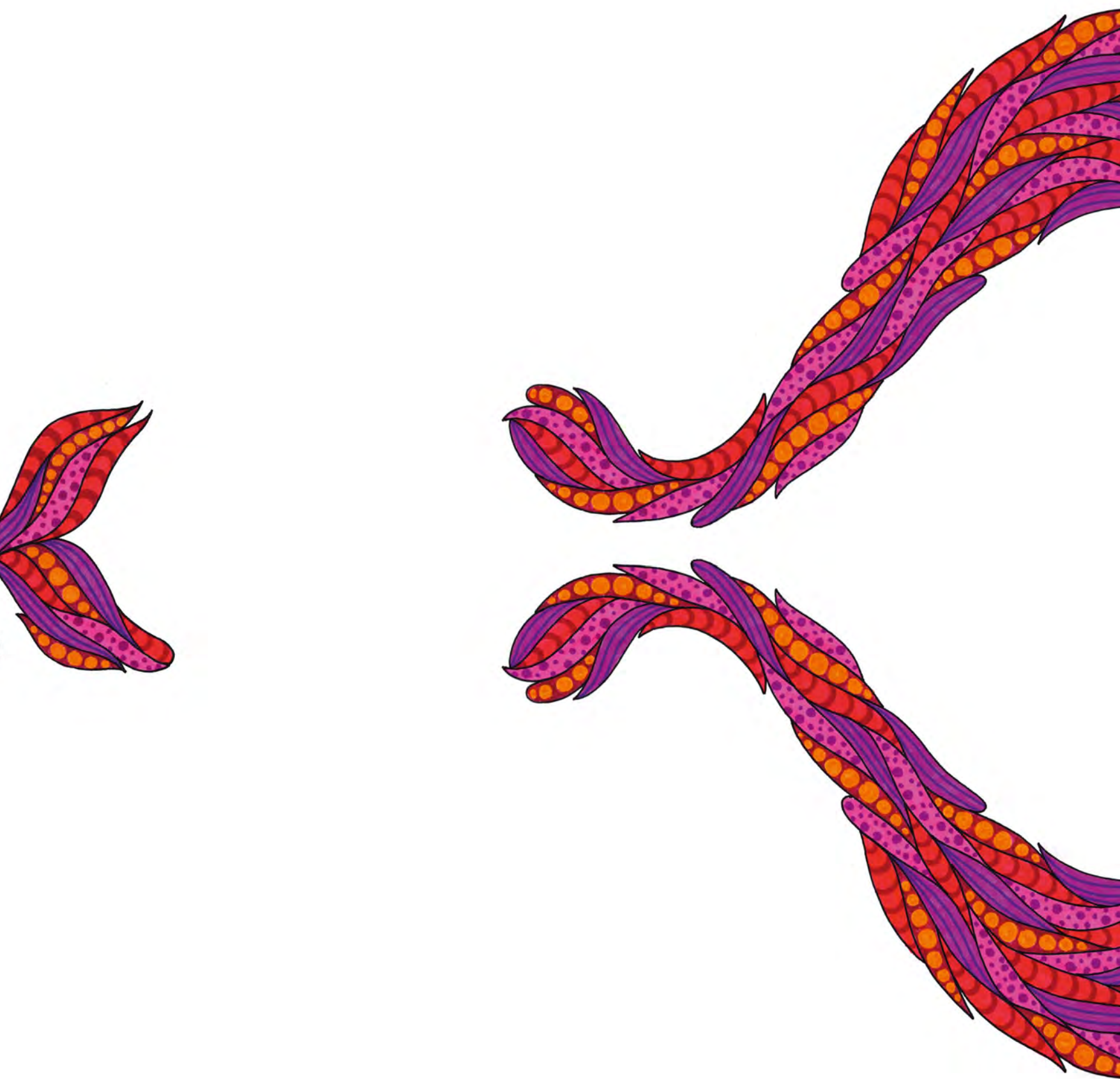
■ **DARLING HARBOUR REBRAND**

■ CLIENT
— SYDNEY HARBOUR
FORESHORE AUTHORITY

■ AGENCY
— INTERBRAND AUSTRALIA
— Sydney, Australia
— www.interbrand.com

■ Interbrand Australia was commissioned to develop a new brand platform for Sydney's Darling Harbour that would unite the entire precinct experience under one brand. The agency created a highly innovative identity, which included a bespoke balloon typeface and an inflatable wayfinding system.





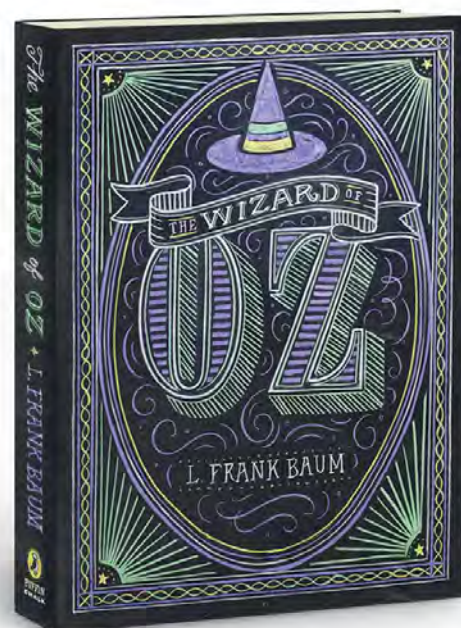
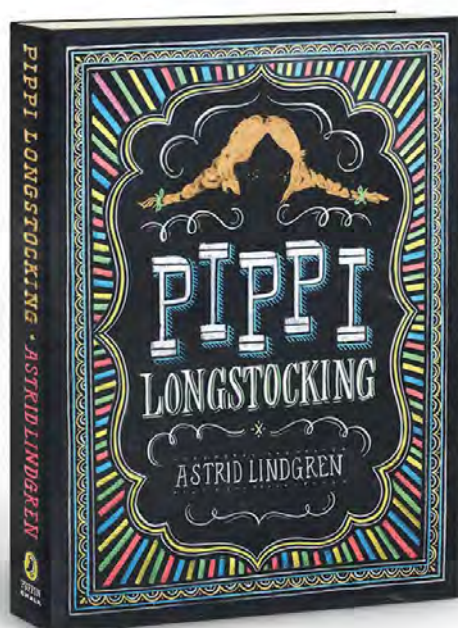
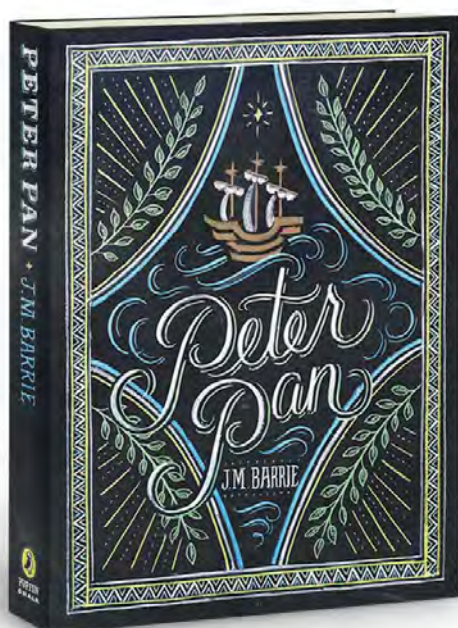


■ **BLACK EYE 2**

■ PUBLISHER
— ROTLAND PRESS DETROIT

■ ILLUSTRATOR
— BEN JONES
Manchester, UK
www.benjonesillustration.com

■ Funded through Kickstarter, the long-awaited sequel to the Black Eye anthology is another collection of art, fiction, poetry and essays exploring humour and despair – themes that Ben Jones' distinctive noir-style cover illustration captures perfectly.

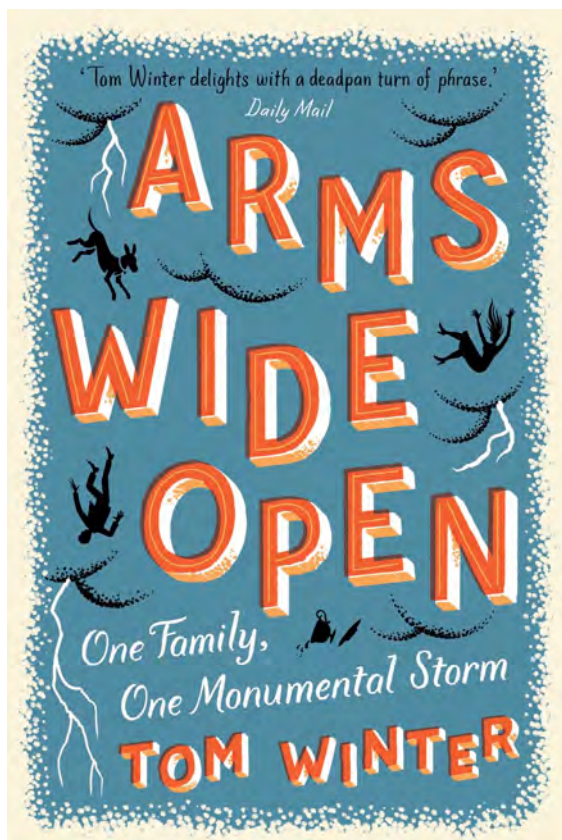


■ **PUFFIN CHALK CHILDREN'S CLASSICS**

■ PUBLISHER
— PUFFIN BOOKS

■ ILLUSTRATOR
— DANA TANAMACHI
New York, USA
www.tanamachistudio.com

■ Hand-drawn using chalk, this beautifully whimsical series of book jackets by Dana Tanamachi – art directed by Puffin's Deborah Kaplan and Kristin Logsdon – includes children's classics like Peter Pan and Pippi Longstocking.



■ **ARMS WIDE OPEN**

■ PUBLISHER
— **CONSTABLE & ROBINSON**

■ ILLUSTRATOR
— **JIM TIERNEY**
New York, USA
www.jimtierneyart.com

■ Art directed by Constable & Robinson's Dominic Wakeford, Jim Tierney's stylish typographical jacket for Tom Winter's novel about a dysfunctional family searching for the truth about their apparently deceased father makes great use of a pared-back colour palette.

—



■ **BARBED WIRE BASEBALL**

■ PUBLISHER
— **ABRAMS**

■ ILLUSTRATOR
— **YUKO SHIMIZU**
New York, USA
www.yukoart.com

■ Marissa Moss' Barbed Wire Baseball tells the story of Japanese baseball player Kenichi Zenimura. Illustrated by Yuko Shimizu — her first-ever children's book — and art directed by Chad Beckerman, the title has won Shimizu a multitude of awards since its publication in April 2013.

—



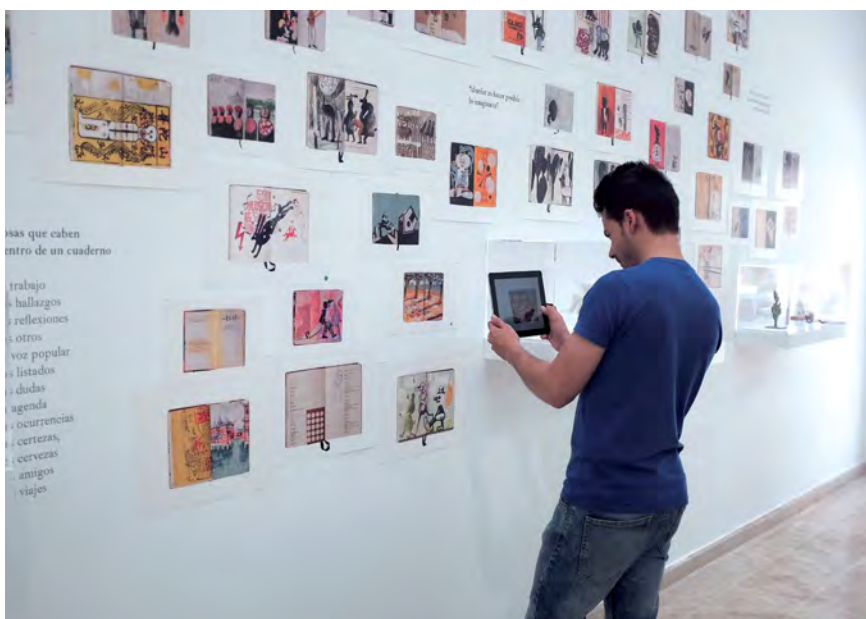
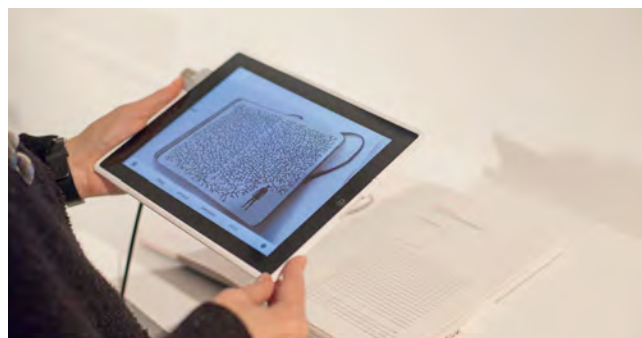
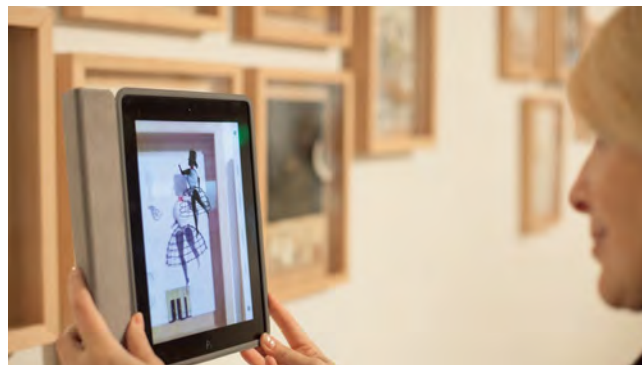
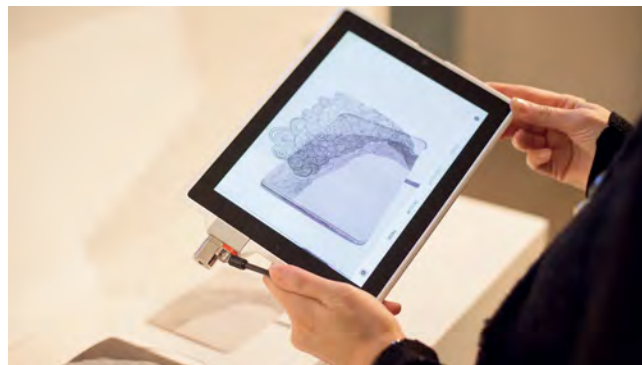
■ **INSTANT TOUCH**

■ PUBLISHER
— **BELLY KIDS**

■ ILLUSTRATOR
— **BECCA ALLEN**
Cornwall, UK
www.beccaallen.co.uk

■ Cornwall-based illustrator Becca Allen crafted this beautifully textured, collage-style cover image for Instant Touch, a scratch-and-sniff book filled with fruity, tropical fragrances.

—



■ **OPEN ALL DAY:
SKETCHBOOKS
AND EXHIBITION**

■ COLLECTIVE

— **UNIT EXPERIMENTAL
PUBLISHING**

Valencia, Spain

www.unitexperimental.com

■ Demonstrating how traditional books can thrive alongside their digital counterparts, the Open All Day exhibition showcases the intricately illustrated notebooks of Isidro Ferrer and Pep Carrió both in print and via the Los Cuadernos app, which enables interaction with the show through 2D and 3D animations, videos and other bonus content.

“

Open All Day was an incredibly inspiring exhibition. Hundreds of spreads from the sketchbooks of artists Isidro Ferrer and Pep Carrió were on display, plus sculptures, collages and paintings – but what made it even more amazing was the augmented reality aspect. You could walk around with an iPad watching the ideas spring to life or leaf through digital versions of the books, watch interviews and so on. Hats off to all the guys at Polytechnic University of Valencia for pulling it off.

”

Bjørn Rune Lie, illustrator

GRAPHIC INTERVIEWS FOR GRAPHIC ARTISTS

DESIGNER

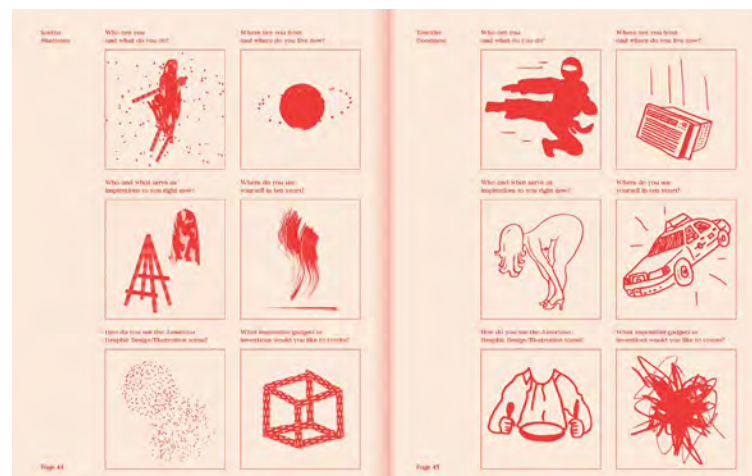
— **BRÁULIO AMADO**
New York, USA
www.braul.io

“

This is a nice collection of interviews in which each artist included was asked to answer the questions visually, rather than through words. I think this should be a must for every journalist who interviews graphic artists.

”

Noma Bar, graphic artist



THE MIDDLE OF THE NIGHT

CLIENT

— **VIA BUS STOP**

ILLUSTRATOR

— **JULIA POTT**
New York, USA
www.juliapott.com

After Julia Pott wrote and illustrated an adult short story for Japanese fashion brand Via Bus Stop's Spring-Summer 2014 lookbook, various extracts were pulled out for use as posters, cut-outs and other promotional materials, both in-store and online.



HIGHLIGHT

■ **ALL THE BUILDINGS
IN NEW YORK**

■ PUBLISHER

— **UNIVERSE PUBLISHING**

■ ILLUSTRATOR

— **JAMES GULLIVER HANCOCK**— **New York, USA**— www.jamesgulliverhancock.com

“

Apart from being beautifully done, this is a true success story of how a self-initiated project — a blog in this case — can turn into a commercial success on many fronts. From steady work with real estate developers and individual personal commissions to TV interviews on Good Morning America, this is a beautiful love letter to the city.

”

Jeremy Wortsman, The Jacky Winter Group



JAMES GULLIVER HANCOCK



SEVEN GOTHIC TALES

PUBLISHER
— THE FOLIO SOCIETY

ILLUSTRATOR
— KATE BAYLAY
London, UK
www.katebaylay.com

London-based illustrator Kate Baylay was commissioned to produce a series of 10 pieces for The Folio Society's edition of Seven Gothic Tales, by Isak Dinesen – including The Deluge at Norderney, pictured above.



BIG MOTHER 4

PUBLISHER
— NOBROW PRESS

ILLUSTRATOR
— RAYMOND LEMSTRA
Amsterdam, the Netherlands
www.raymondlemstra.nl

Nobrow-published monograph Big Mother 4 collects highlights from four years of work by Dutch illustrator Raymond Lemstra, whose surreal graphite-on-paper style is demonstrated in the two pieces above, entitled Fox and Snout.

HIGHLIGHT



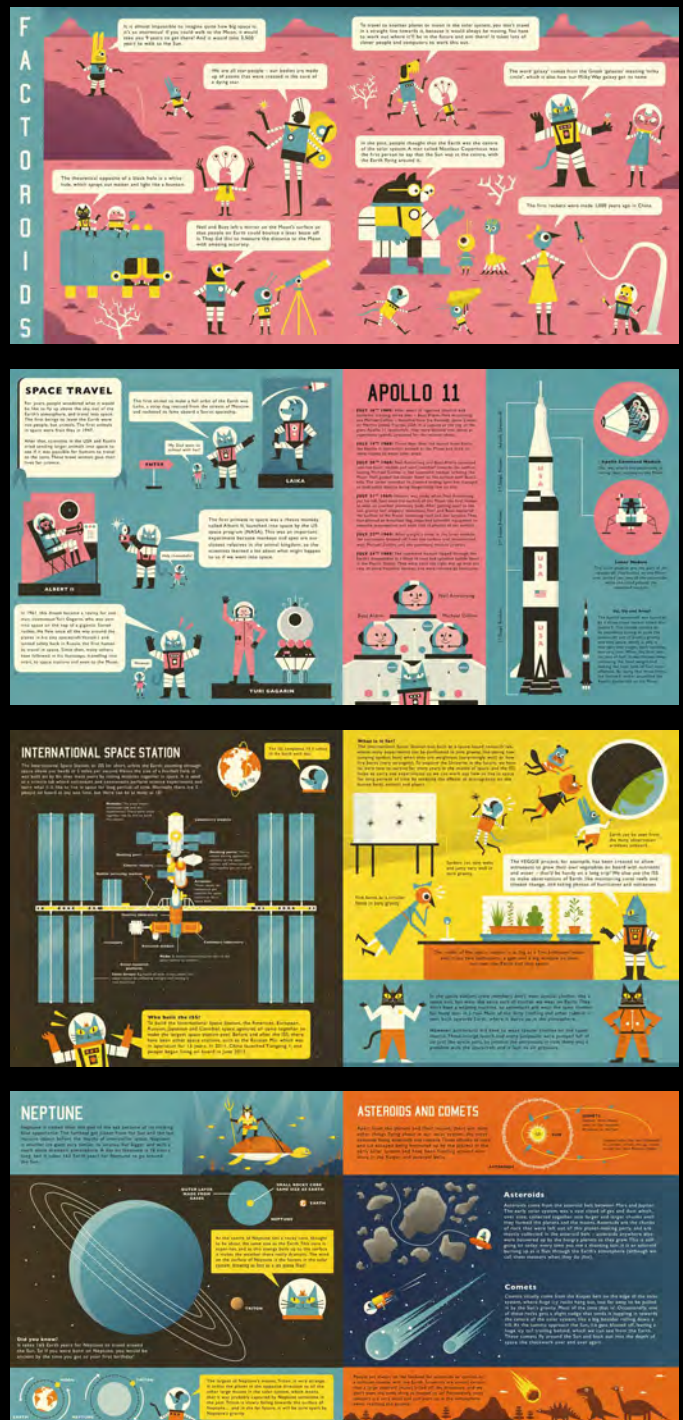
PROFESSOR ASTRO CAT'S FRONTIERS OF SPACE

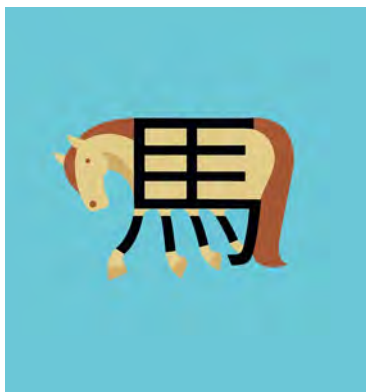
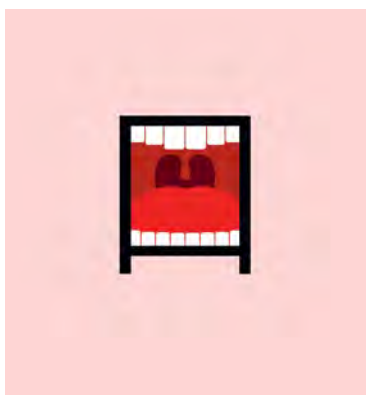
PUBLISHER
— FLYING EYE BOOKS

ILLUSTRATOR
— BEN NEWMAN
London, UK
www.bennewman.co.uk

Anyone who has made a picture book knows how difficult it is to see it through from beginning to end without going mad. Maintaining the quality throughout, while keeping it fresh and varied, is really hard. Ben makes it look easy, and this is a mammoth amount of work – over 60 pages! So much information is conveyed, but thanks to Ben's bold graphic style, amazing sense of colour and sensitive layouts it is utterly readable. A feast for both eyes and brain.

Bjorn Rune Lie, illustrator





CHINEASY

PUBLISHER
— THAMES & HUDSON

ILLUSTRATOR
— NOMA BAR
London, UK
www.dutchuncle.co.uk/noma-bar

An innovative project by ShaoLan Hsueh to teach the Chinese language to children, Chineasy makes use of Noma Bar's considerable illustration talents with a visual representation of what they mean. The result: a series of stylised graphical artworks that are beautiful and educational in equal measure.



NUMBERS BOOK

PUBLISHER
— HODDER PUBLISHING

ILLUSTRATOR
— PAUL THURLBY
London, UK
www.paulthurlby.com

In this follow-up to his 2011 illustrated alphabet, Thurlby created characters for the numbers 0 to 100, including a pair of flamingo 2s and a 7-shaped croc.

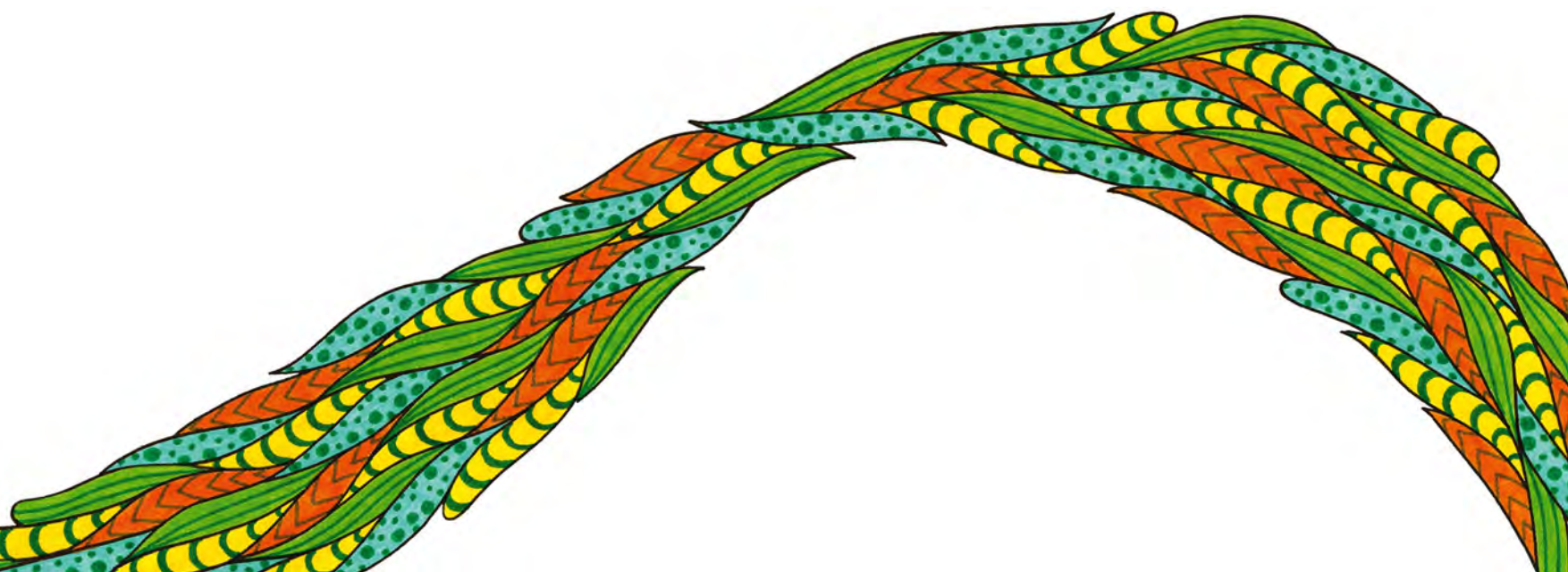
THE BRAVE BEAST

PUBLISHER
— ANDERSEN PRESS

ILLUSTRATOR
— CHRIS JUDGE
Dublin, Ireland
www.chrisjudge.com

Following the huge success of his best-selling illustrated children's book *The Lonely Beast*, Chris Judge's hairy black hero is back — and this time he's tasked with restoring peace to an island under threat from a scary monster. Although he faces his fears bravely, the Beast discovers that perhaps the monster isn't such a threat after all.







NEW SCIENTIST: THE NIGHT SPECIAL

CLIENT
— NEW SCIENTIST

ILLUSTRATOR
— TIM MCDONAGH
Brighton, UK
www.mcdonagh-illustration.com

This gatefold cover for The Night issue of New Scientist incorporates many aspects and symbols associated with the night, referencing several stories explored within the themed special.



DO SOMETHING

CLIENT
— THE GUARDIAN

ILLUSTRATOR
— OWEN GILDERSLEEVE
London, UK
www.owengildersleeve.com

Packed with illustrated type in all manner of different styles, Owen Gildersleeve's cover illustration for the Guardian's new lifestyle magazine Do Something references every article featured, and was animated for the iPad edition.

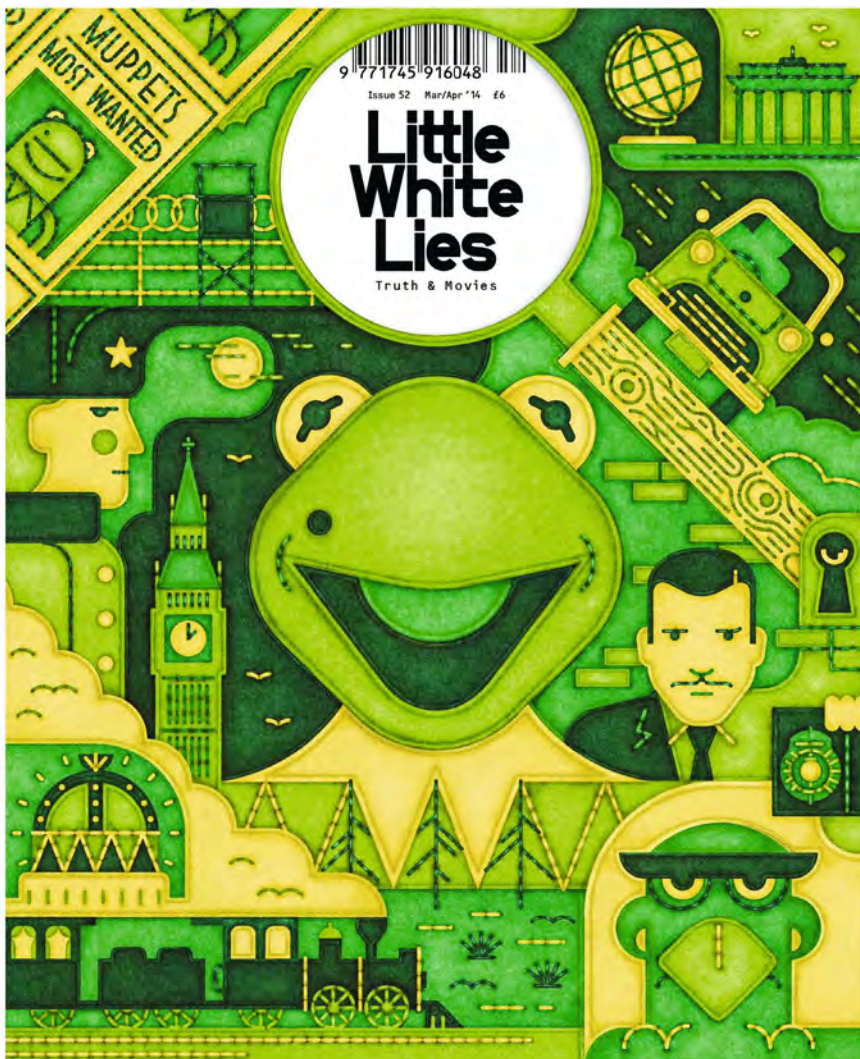
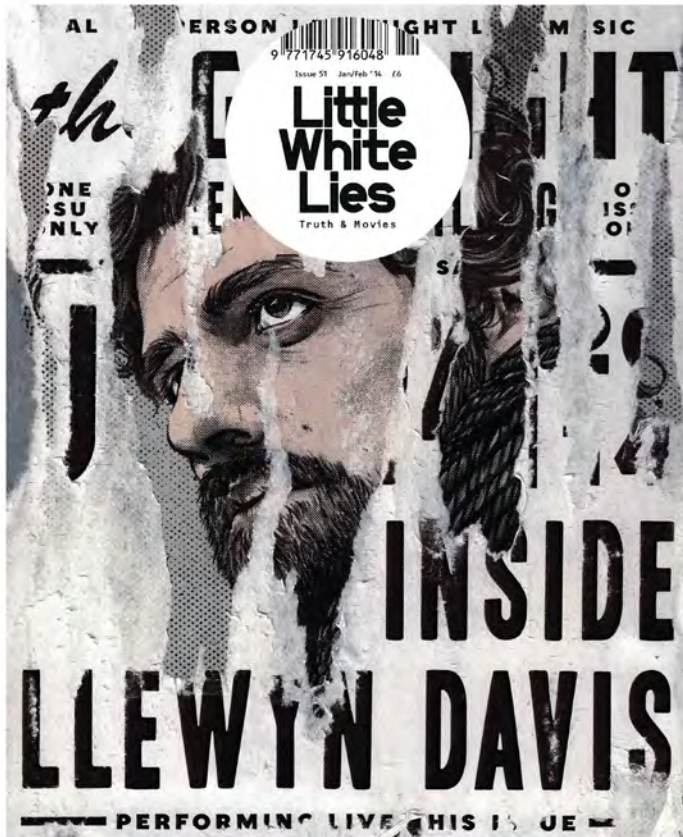


BRUMMELL: NEW HORIZONS ISSUE

CLIENT
— BRUMMELL
MAGAZINE

ILLUSTRATOR
— MALIKA FAVRE
London, UK
www.malika-favre.com

Malika Favre's eye-catching cover art for Brummell magazine expresses the issue's New Horizons theme as a multi-coloured hot-air balloon, its intrepid occupants gazing into the distance.



LITTLE WHITE LIES

PUBLISHER

**THE CHURCH
OF LONDON**

London, UK

www.tcolondon.com

Award-winning independent movie magazine Little White

Lies is at the vanguard of contemporary illustration. The design of each issue is inspired by a new film, and the team has continued to push boundaries over the past 12 months. For the Muppets Most Wanted issue (LWL 52), MUTI paid tribute to Kermit with a fairy dust-sprinkled cover, while Kristian Hammerstad gave a nod to graphic novels for the Boyhood issue (LWL 53).

■ **FT WEEKEND:
GRAPHICS SPECIAL**

■ CLIENT
— FT WEEKEND

■ STUDIO
— VALLÉE DUHAMEL
Montréal, Canada
www.valleeduhamel.com

■ Made entirely from paper, Vallée Duhamel's cover for the FT Weekend Magazine's special graphics-themed issue conveys the theme with panache.

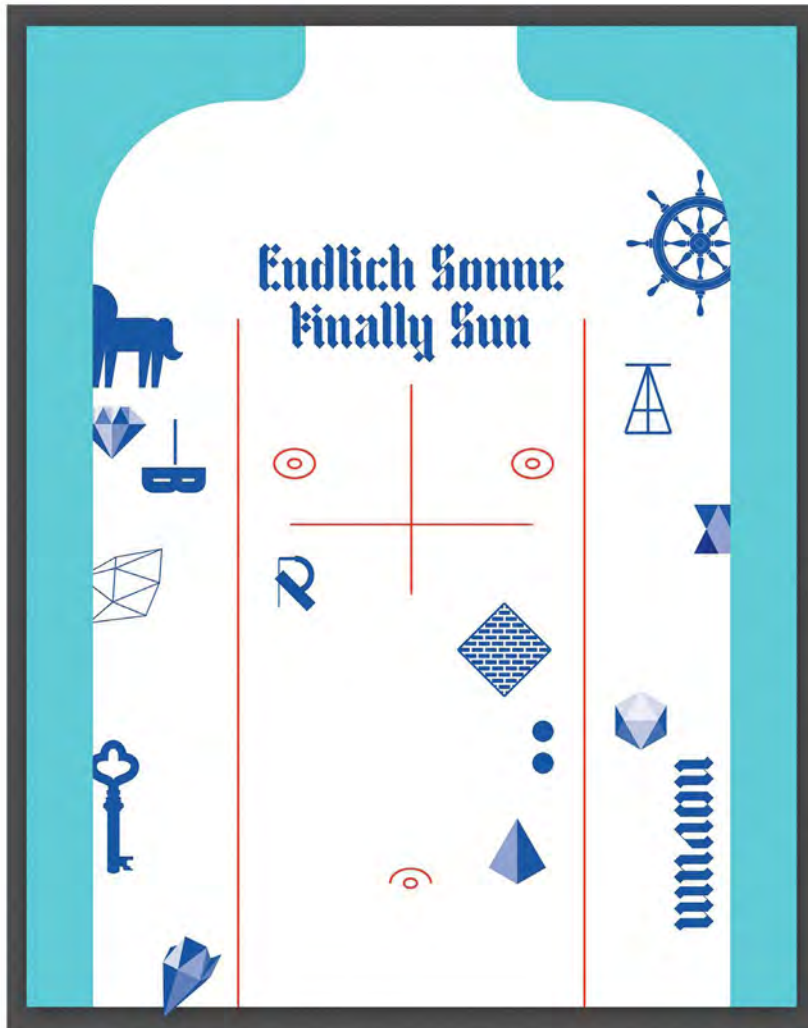


■ **ICON: FUTURE 50**

■ CLIENT
— ICON MAGAZINE

■ ILLUSTRATOR
— CHARLES WILLIAMS
London, UK
www.madeup.org

■ Icon's Future 50 issue highlighted 50 people or practices that the magazine believes will have a significant impact on architecture and design in the coming years. Illustrator Charles Williams received a relatively open brief to express the title theme in his trademark pattern-based, geometric style.



■ **PHOTOCHROMIC
COVER FOR NOVUM**

■ CLIENT
— NOVUM MAGAZINE

■ STUDIO
— TWOPOINTS.NET
Barcelona, Spain;
Berlin, Germany
www.twopoints.net

■ Using photochromic ink – which changes colour when exposed to UV rays – TwoPoints.Net developed this innovative cover for Munich-based graphic design magazine Novum, drawing inspiration from a group of sunburnt German tourists on a terrace in Barcelona.

HIGHLIGHT



FLAIR MAGAZINE COVERS

CLIENT
— FLAIR ITALY MAGAZINE

ILLUSTRATOR
— JO RATCLIFFE
London, UK
www.jocandraw.com

Milan-based fashion magazine Flair commissioned Jo Ratcliffe, who's represented by The Collective Shift, to create two covers in her highly distinctive signature style, which blends painting with illustration.





■ **ESQUIRE WEEKLY:** **ISSUE 31**

■ CLIENT
—

ESQUIRE WEEKLY

■ ILLUSTRATOR

— **JACK HUGHES**

London, UK

www.jack-hughes.com

■ Coinciding with the final series of Mad Men, this issue of Esquire Weekly explored the impact that the much-lauded depiction of 1960s Madison Avenue has had on modern male culture. Jack Hughes' captures the essence of Don Draper perfectly.



■ **THE CIRCLE**

■ CLIENT

— **THE NEW YORK TIMES MAGAZINE**

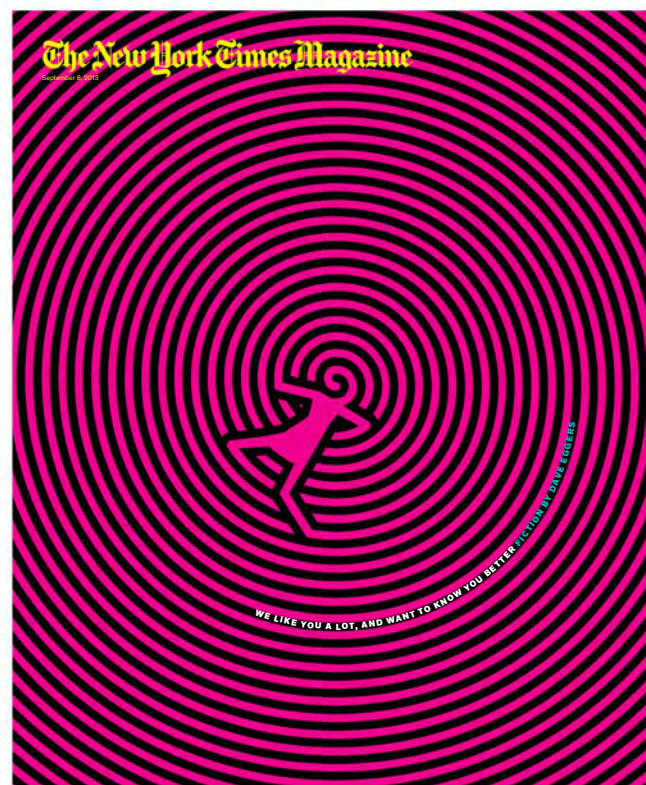
■ ILLUSTRATOR

— **CHRISTOPH NIEMANN**

New York, USA

christophniemann.com

■ When The New York Times Magazine published excerpts from Dave Eggers' novel The Circle, the publication's art director Arem Duplessis commissioned Christoph Niemann to produce this vision-warping, optical illusion-style cover.





■ **THE JOY AND DEMONS OF CREATIVITY**

■ CLIENT
— **DANCE GAZETTE**

■ ILLUSTRATOR
— **HELEN MUSSELWHITE**
Manchester, UK
helenmusselwhite.co.uk

■ For the launch issue of Dance Gazette, Helen Musselwhite constructed skulls using various types of paper to accompany a piece debunking the myths of being creative. "I focused on the extremities," she explains. "From that light bulb moment when you've nailed it, to the crushing feeling of despair and insecurity when the creative juices aren't flowing."



■ **GAULTIER, THE PEACOCK MAN**

■ CLIENT
— **FORM MAGAZINE**

■ ILLUSTRATOR
— **LINN OLOFSDOTTER**
Seattle, USA
www.olofsdotter.com

■ Swedish magazine Form briefed Linn Olofsdotter to illustrate an essay about 'peacock man' Jean Paul Gaultier, to coincide with a forthcoming exhibition at the Arkitekturmuseet in Stockholm. She rose to the challenge with a surreal human-bird fusion reminiscent of a masquerade ball mask.

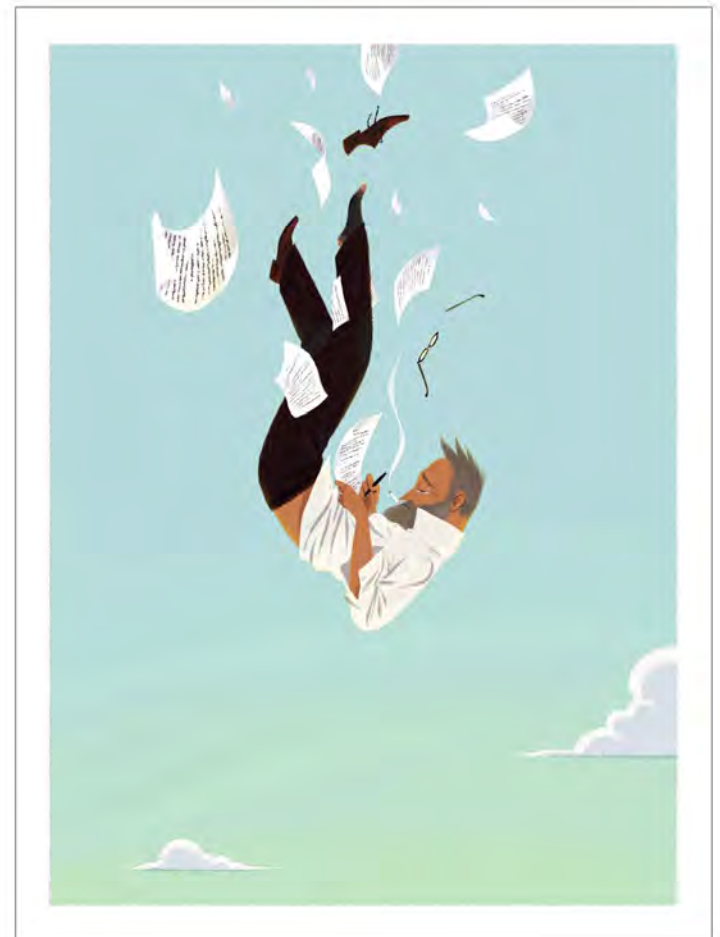
HIGHLIGHT

■ **NYKHOR GOES RED**

■ CLIENT
— **REDMILK MAGAZINE**

■ ILLUSTRATOR
— **MARIO HUGO**
— New York City, USA
— www.mariohugo.com

■ Mario Hugo's stylised artwork for an editorial in Milan-based fashion magazine Redmilk gives Erez Sabag's original photography an edgy, noir makeover.



CRY ME A RIVER

CLIENT
— THE NEW YORKER

ILLUSTRATOR
— LEO ESPINOSA
Salt Lake City, USA
studioespinosa.com

According to this New Yorker article, authors are increasingly finding success in writing about their failures as writers. Leo Espinosa illustrates the rather paradoxical discovery in a poetic piece reminiscent of 9/11's iconic Falling Man photograph.

THE LOST PAGES OF LONGITUDE

CLIENT

— FT WEEKEND MAGAZINE

ILLUSTRATOR

— MARIO WAGNER

Berkeley, USA

www.mario-wagner.com

“

We met Mario Wagner when we were making an Absolut Vodka advert in 2011. He creates wonderfully intelligent collage and is, in our opinion, one of the finest illustrators working in this medium. He also makes paintings and installations, and has started to work in animation and digital printing. We really liked this piece for the Financial Times because it's bold and communicative, yet smart, whimsical and also funny.

”

Louise Chappell and Becky Bolton,
Good Wives And Warriors



TONY BRYAN ILLUSTRATION

CLIENT

— L'OFFICIEL HOMMES ITALIA

ILLUSTRATOR

— MVM

Drammen, Norway

www.themvm.com

MVM – Norway-based graphic designer and illustrator Magnus Voll Matthiassen – created these beautifully striking abstract portraits of fashion model Tony Bryan for L'Officiel Hommes Italia in March 2014.



■ **OKLAHOMA CONTEMPORARY**

■ CLIENT
— **INC. MAGAZINE**

■ ILLUSTRATOR
— **RUTH GWILY**
— Ramat Gan, Israel
— www.ruthgwily.com

■ Israeli illustrator Ruth Gwily created this haunting image of a terrified man floating in his bed amidst a turbulent ocean for New York-based Inc. magazine, to illustrate a piece exploring the darker side of entrepreneurship.

■ **INNOVATION LABS**

■ CLIENT
— **FAST COMPANY MAGAZINE**

■ ILLUSTRATOR
— **OWEN GILDERSLEEVE**
— London, UK
— www.owengildersleeve.com

■ In a creative portrayal of the growing trend for large firms to acquire smaller companies and research labs in order to enhance their own products, Owen Gildersleeve's illustration for Fast Company magazine binds together a huddle of vibrant building blocks in a corporate, grey 'hug'.



HIGHLIGHT

■ **GREAT SWEDISH POP MACHINE**

■ CLIENT

— **N MAGAZINE**

■ STUDIO

— **THOMAS BURDEN**

— Chichester, UK

— www.therewillbeunicorns.com

■ Ink Publishing briefed Thomas Burden to create three illustrations about the proliferation of Swedish producers in the pop music business for N magazine, Norwegian Airlines' in-flight title. With each piece expressing a different aspect of a song's production, Burden's designs impressed the client so much, his commission was extended to include the cover.



LODOWN MAGAZINE

ILLUSTRATOR

— **YOH NAGAO**

Berlin, Germany

www.yohnagao.com

“

A prolific artist and illustrator who splits his time between his native Japan and his adopted home, Berlin, Yoh Nagao makes work that's as bright, cheerful and fun as his colourful clothes. We like his rich use of surface, colour and composition.

”

Louise Chappell and Becky Bolton,
Good Wives And Warriors



THE PATH NOT TAKEN

CLIENT

— **ASSET INTERNATIONAL**

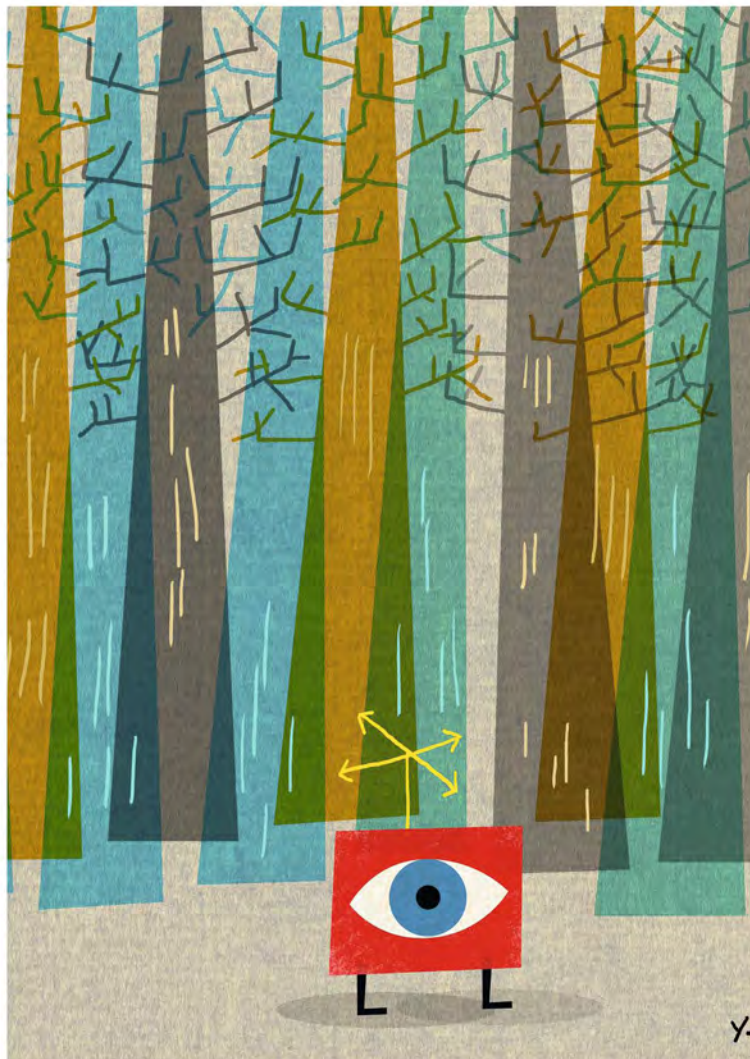
ILLUSTRATOR

— **JAMES YANG**

New York, USA

www.jamesyang.com

Depicting a character lost in a foreboding forest with four possible routes to choose, this illustration accompanied an article entitled The Path Not Taken in international finance magazine aiCIO.



THE FUTURE OF COPYRIGHT

CLIENT

— **SLOW MANAGEMENT MAGAZINE**

ILLUSTRATOR

— **AAD GOUDAPPEL**

Rotterdam, the Netherlands

www.aadgoudappel.com

'Copyright is dead as a dodo' is the deftly illustrated metaphor at the heart of Aad Goudappel's piece for Slow Management Magazine.

NUMBERS

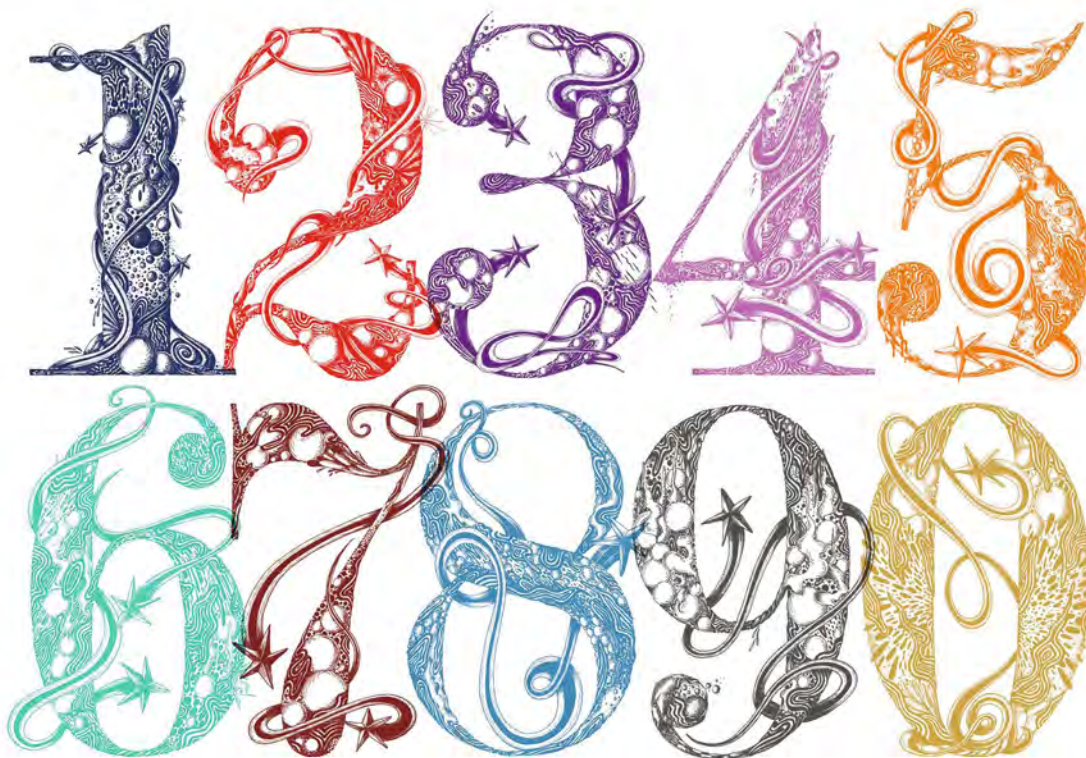
CLIENT

— HET FINANCIEEL
DAGBLAD

ILLUSTRATOR

— MERIJN HOS
Utrecht, the Netherlands
www.merijnhos.com

When Het Financieel Dagblad (the Dutch Financial Times) planned a list of the top 10 finance tips to see in the new year, the paper asked Merijn Hos to create some intricate hand-drawn numerals to accompany them.



THE HEAVY INVESTMENTS

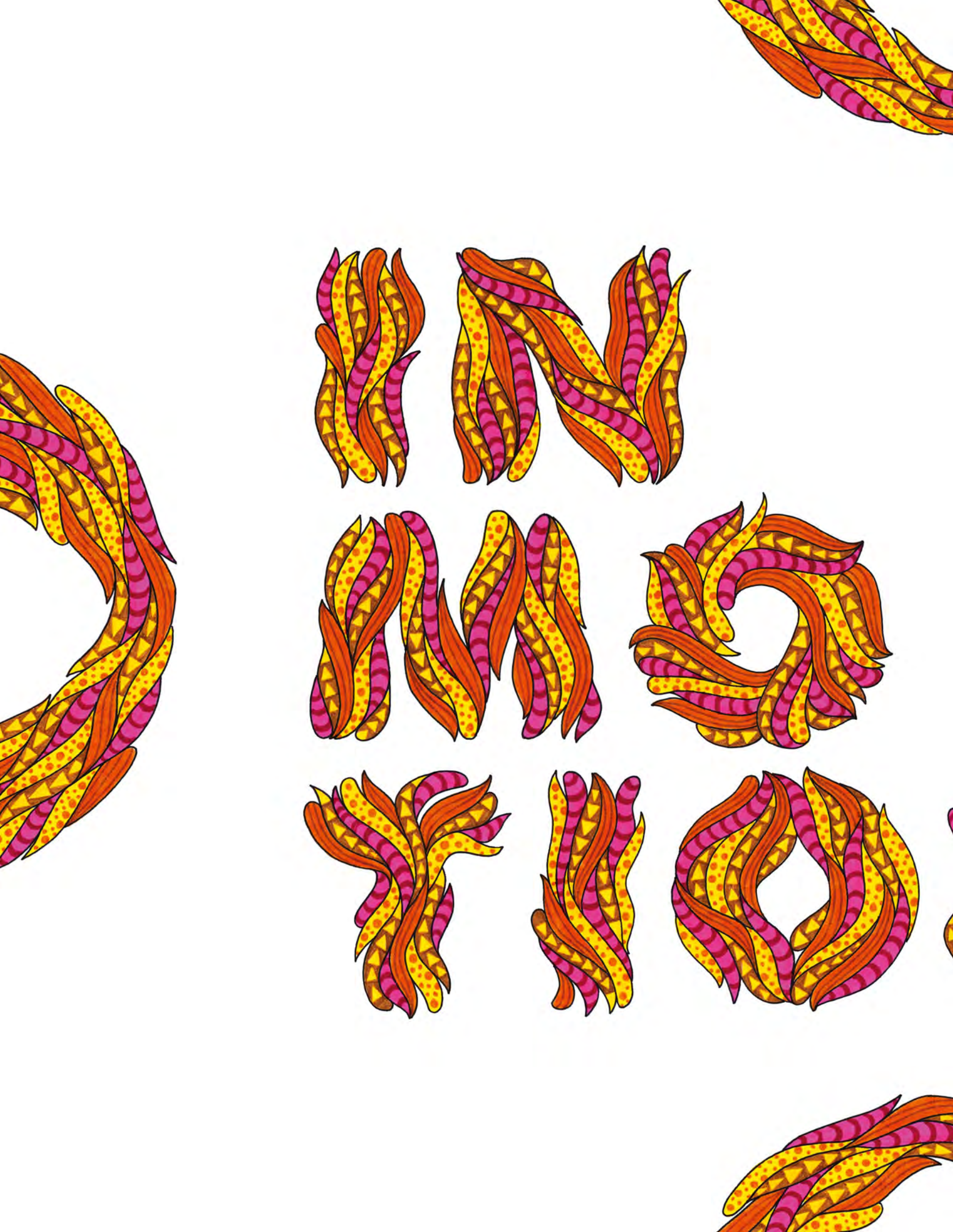
CLIENT

— NEUE ZÜRCHER ZEITUNG

ILLUSTRATOR

— MIGUEL MONTANER
Barcelona, Spain
www.miguelfmontaner.com

Swiss newspaper Neue Zürcher Zeitung needed an illustration to express the idea that over-zealous investment causes risky economic bubbles. In a simple metaphor that speaks volumes, Miguel Montaner's bar chart is grown unsustainably by a man taking a chunk from his own body.



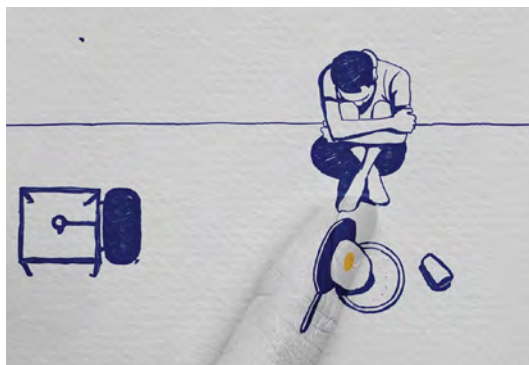
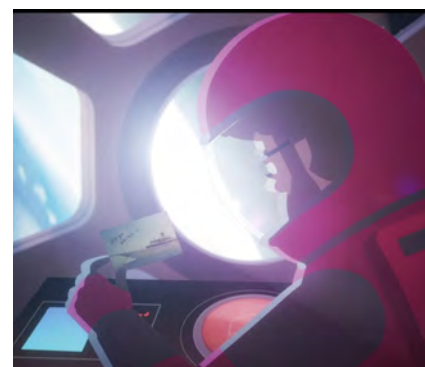


TRIP: VIRGIN ATLANTIC SAFETY FILM

CLIENT
— VIRGIN ATLANTIC

STUDIO
— ART & GRAFT
London, UK
www.artandgraft.com

Flight safety briefings are no laughing matter, but let's be honest — most simply go through the motions, leaving plenty of passengers glazed over. Art & Graft's inspired six-minute animation for Virgin Atlantic completely turns this concept on its head, taking viewers on a stylish journey inspired by classic cinema that's packed with playful references to iconic scenes, and ensures that even frequent flyers pay attention.



VOTE FOR CHILD RIGHTS

CLIENT
— CRY: CHILD RIGHTS AND YOU

AGENCY
— BBH INDIA
Mumbai, India
www.bartleoglehegarty.com

After voting, every Indian citizen gets a dot of ink of the tip of their index finger. This moving animated film for CRY takes that familiar concept and recasts it as the 'ChildMark' to promote children's rights.

HIGHLIGHT



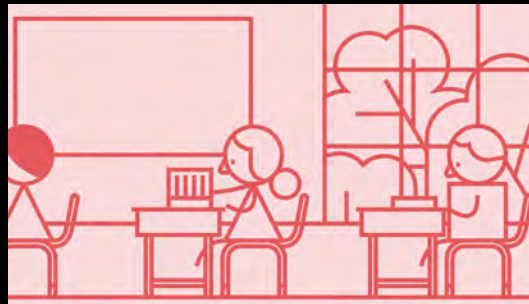
■ SHAPE

■ CLIENT
— PIVOT DUBLIN AND
DUBLIN CITY COUNCIL

■ DIRECTOR
— JOHNNY KELLY

WRITER
— SCOTT BURNETT

PRODUCER
— NEXUS PRODUCTIONS
London, UK
www.nexusproductions.com



“

I absolutely love this. On one level it's so simple, but actually it's incredibly clever and elaborate – you can see that everything has been considered. It's also promoting design to young people, so it's a very worthwhile cause.

”

Jon Cockley, Handsome Frank



THE STORY OF 'I'

CLIENT

— DAVE THOMAS FOUNDATION
FOR ADOPTION CANADA

DIRECTOR

— CADUX
São Paulo, Brazil
www.cadux.com

AGENCY

— MACLAREN MCCANN
Toronto, Canada
www.maclaren.com

Packed with colourful typographic characters, The Story of 'i' explores how a foster child's life transforms when a loving family adopts him.

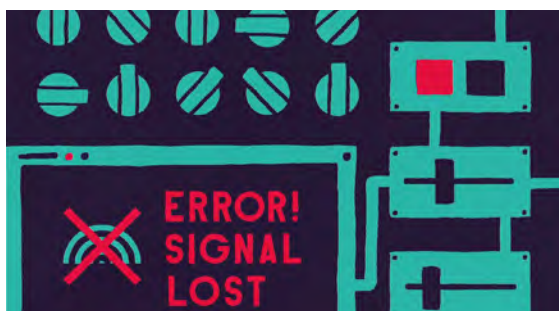
SOMEWHERE

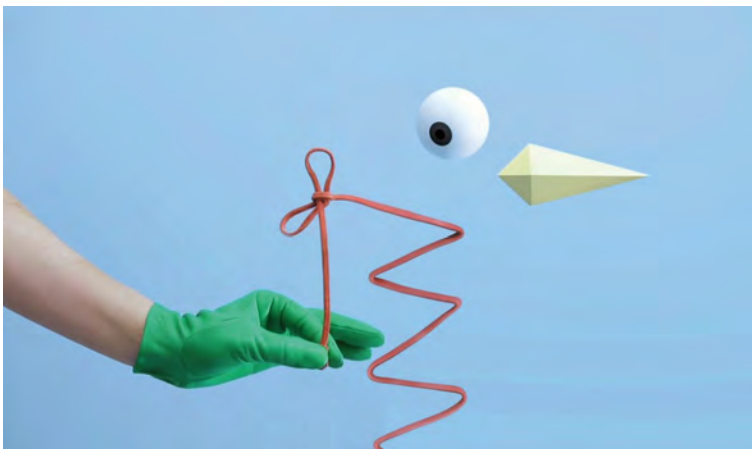
ANIMATOR

— NICOLAS MÉNARD
London, UK
www.nicolasmenard.com

I love Ménard's new film. It's dark and emotional – I love the movement of the fingers, the wind and the atmosphere.

Noma Bar, graphic artist





■ **HERMÈS MÉTAMORPHOSE**

■ CLIENTS

— PUBLICIS ET NOUS
AND DIGITAS LBI



PRODUCER

— VALLÉE DUHAMEL
Montreal, Canada
www.valleeduhamel.com



ANIMATOR/VFX

— THE WORKSHOP
Montréal, Canada
www.workshopmileend.com



I love the colour choices. And I love
Julien and Eve.



Jessica Walsh,
Sagmeister & Walsh

HIGHLIGHT



■ **DISCLOSURE – F FOR YOU FT. MARY J. BLIGE**

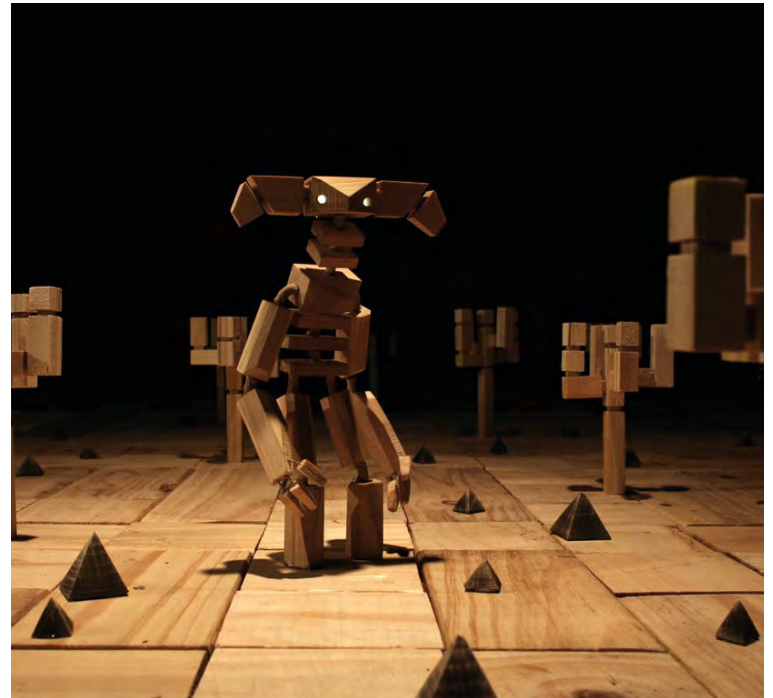
■ CLIENT
— **UNIVERSAL ISLAND RECORDS**

■ DIRECTOR AND ANIMATOR
— **STUDIO MOROSS**
— London, UK
— www.studiomoross.com

ANIMATOR
— **RUFF MERCY**
— Bristol, UK
— www.ruffmercy.com

■ Featuring over 3,000 hand-drawn images roto-scoped over live footage of the band and guest artist Mary J. Blige, this Kate Moross-directed promo for Disclosure's F For You has an edgy, improvised feel.





■
COLOURBLIND

■
CLIENT
— **ELLIOT THE BULL**

■
PRODUCER
— **OH YEAH WOW**
Melbourne, Australia
www.ohyeahwow.com

“

Oh Yeah Wow delivered a blinder with this dynamic, wooden stop-motion short for alternative rock band Elliot the Bull's single, Colourblind. Bursting with charm and character, the piece tells the story of two creatures born into a world of light and dark, struggling to find a balance with each other. Beautiful!

”

Julia Sagar, Computer Arts



ANTI DENIM 666 FRAMES

AGENCY

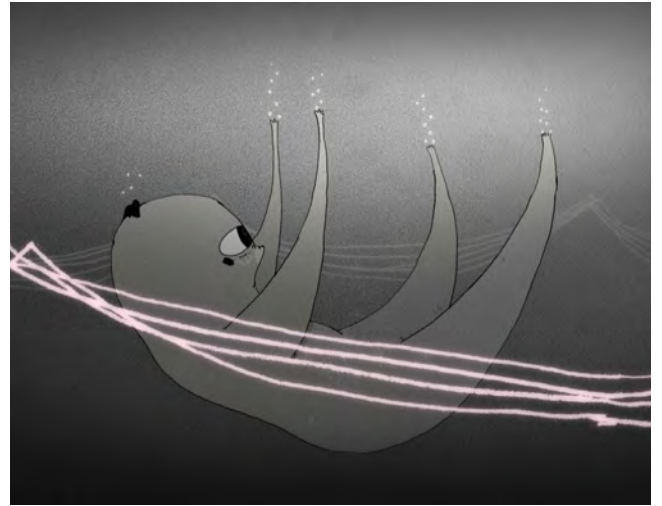
— ANTI

Oslo and Bergen, Norway

www.antidenim.no

This ambitious concept film for Anti's own denim brand comprises 666 frames, every one of which has been reworked by a different artist.





THE EVENT

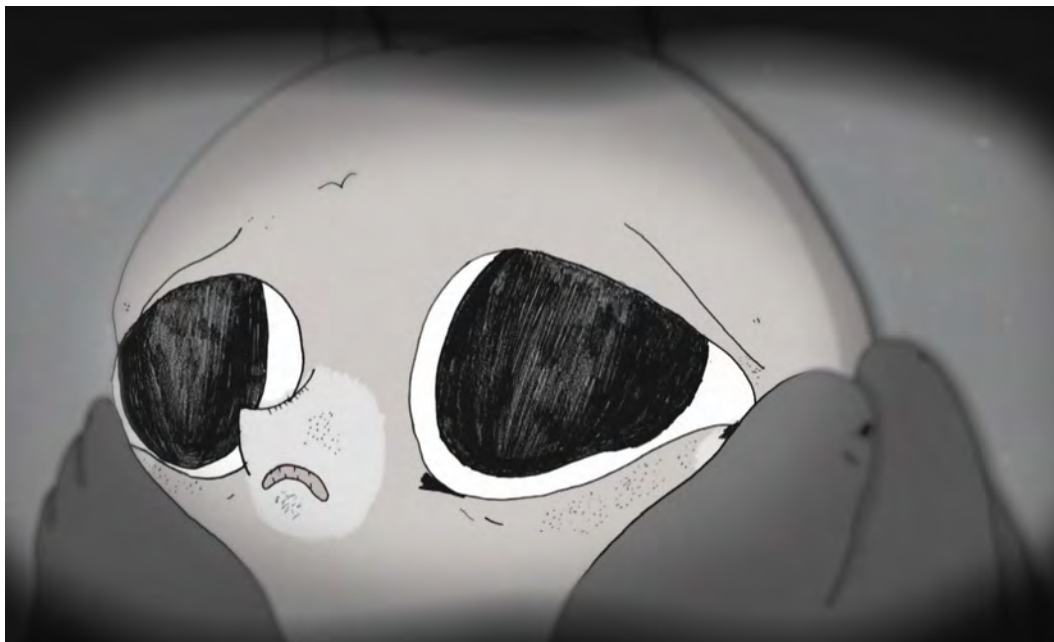
CLIENT
— RANDOM ACTS

DIRECTOR
— JULIA POTT
New York, USA
www.juliapott.com

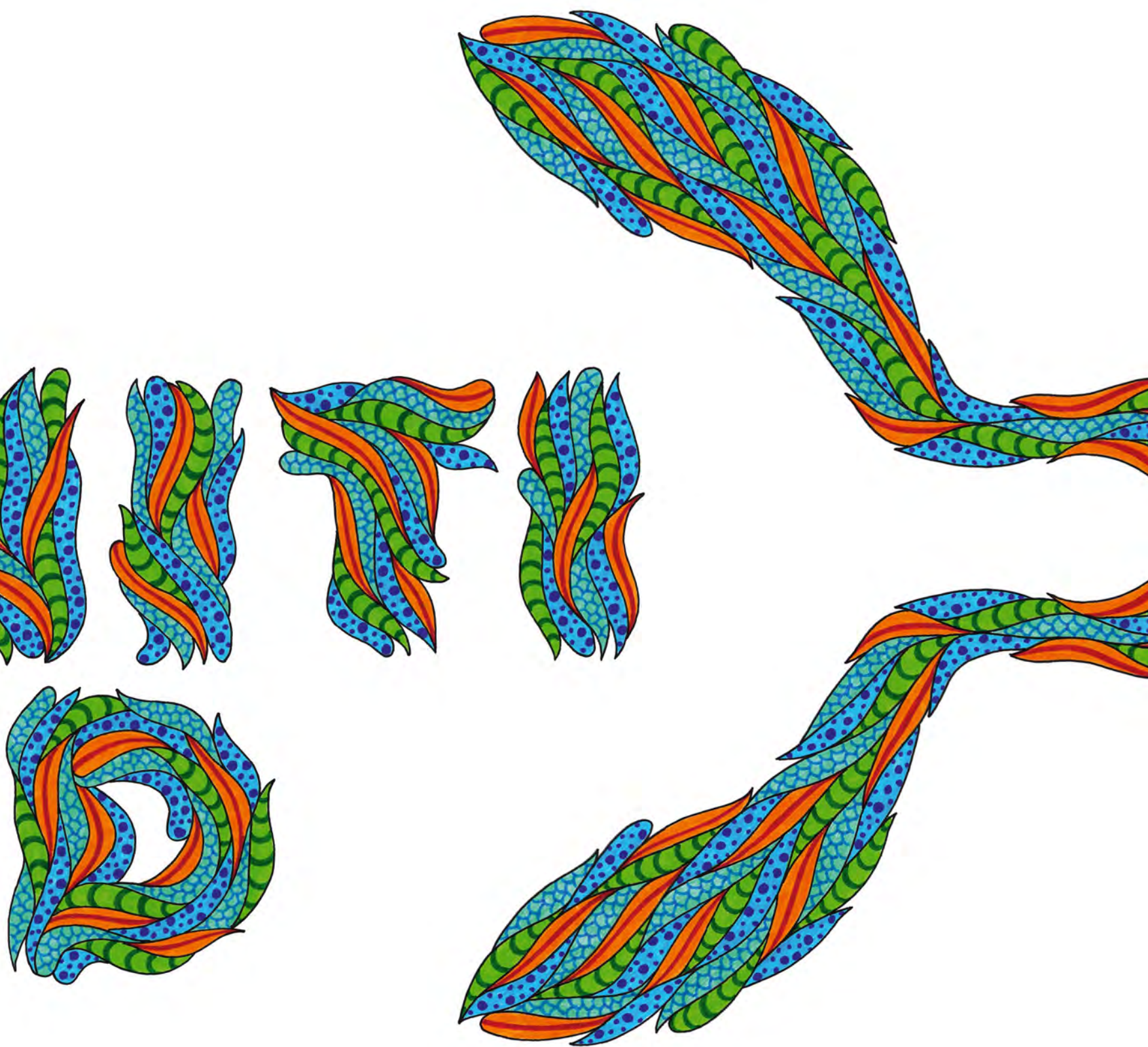
PRODUCER
— UNDERWATER GARDENING
London, UK
www.underwatergardening.com

— HORNET INC
New York, USA; London, UK
www.hornetinc.com

Commissioned as part of Random Acts, a Channel 4 scheme to support bold and original short film-making, The Event is based on a poem by Tom Chivers and features "love and a severed foot at the end of the world".







KOH KOOD

ILLUSTRATOR

— **DAAN BOTLEK**

Rotterdam, the Netherlands

www.behance.net/daanbotlek

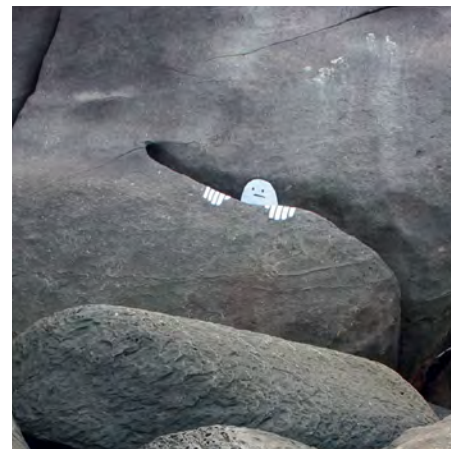
Charming and ingenious in equal measure, this project saw Dutch illustrator Daan Botlek paint quirky characters onto the rocky scenery of the Thai island of Koh Kood.

“

Just hilarious! I wish I had done that.

”

Jonas Bergstrand, illustrator



TANTALIZING TYPE

STUDIO

— **VAULT49**

New York, USA

www.vault49.com

These are just the first couple of designs in an entire self-initiated series, intended to develop Vault49's in-house typographical skills across various different media.



SHIPS IN THE NIGHT

ILLUSTRATOR
— **LUKE CHOICE**
— New York, USA
— www.velvetspectrum.com

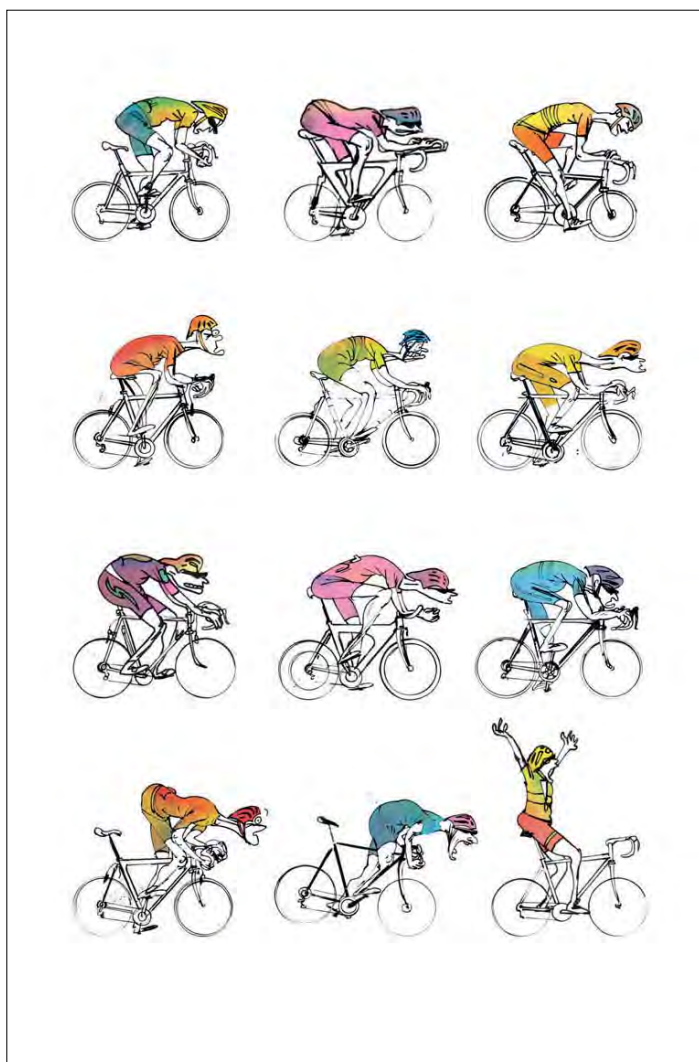
This personal piece by graphic artist Luke Choice is an exploration into bringing a tattoo flash to life in 3D. The image was inspired by a tattoo originally designed by illustrator Ollie Munden – aka MegaMunden – for designer Gavin Strange.



PAPER, CUTS & TAPE

ILLUSTRATOR
— **TAKESHI**
— New York, USA
— www.stillontherun.com

Part of a concerted effort to explore new techniques, this piece of graphic artwork – entitled Paper, Cuts & Tape – demonstrates a totally fresh style of art direction for Emeric Trahand, aka Takeshi.



■ **MIDLIFE CYCLIST**

■ ILLUSTRATOR

— **SIMON SPILSBURY**
Bath, UK

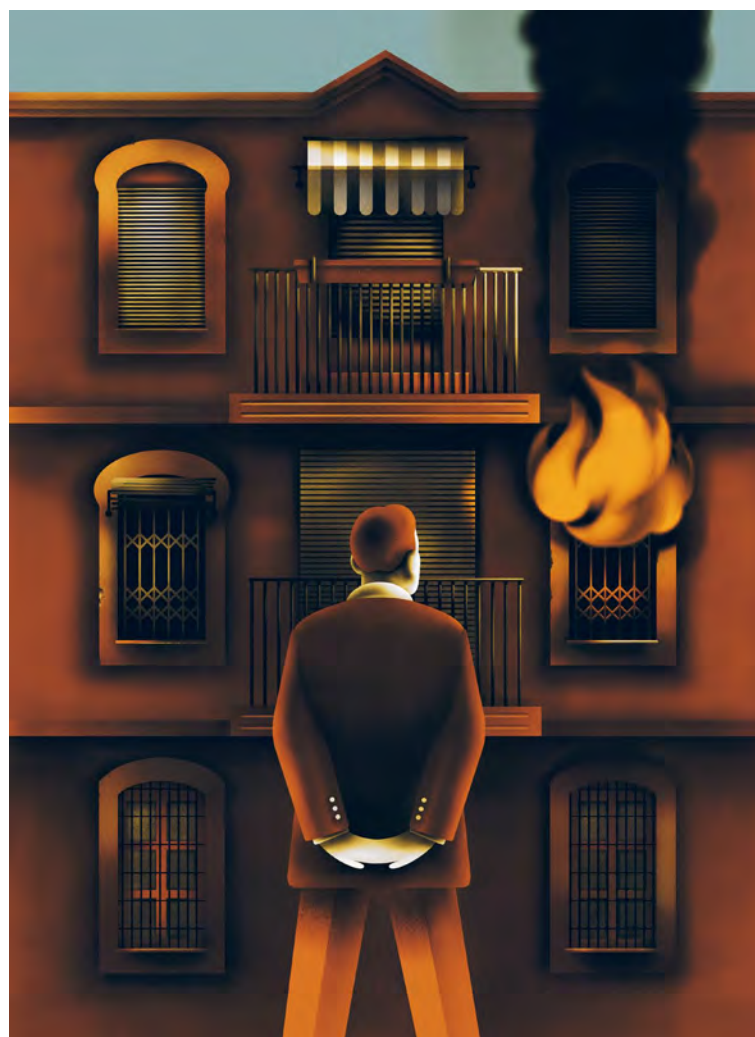
www.spilsbury.co.uk

“

I look up to Simon not only for his fast-and-loose working style (quite the opposite to mine) but also for the length of time he's been in the game, while still going strong. His Midlife Cyclist print is a perfect example of how he blends his observations, intelligence, wit and quick drawing style together to make great artworks over and over again. The way each illustration is neatly laid out reminds me of a tattoo flash sheet.

”

Ollie Munden, [ilovedust](http://ilovedust.com)



■ **PORTRAITS FROM BEHIND**

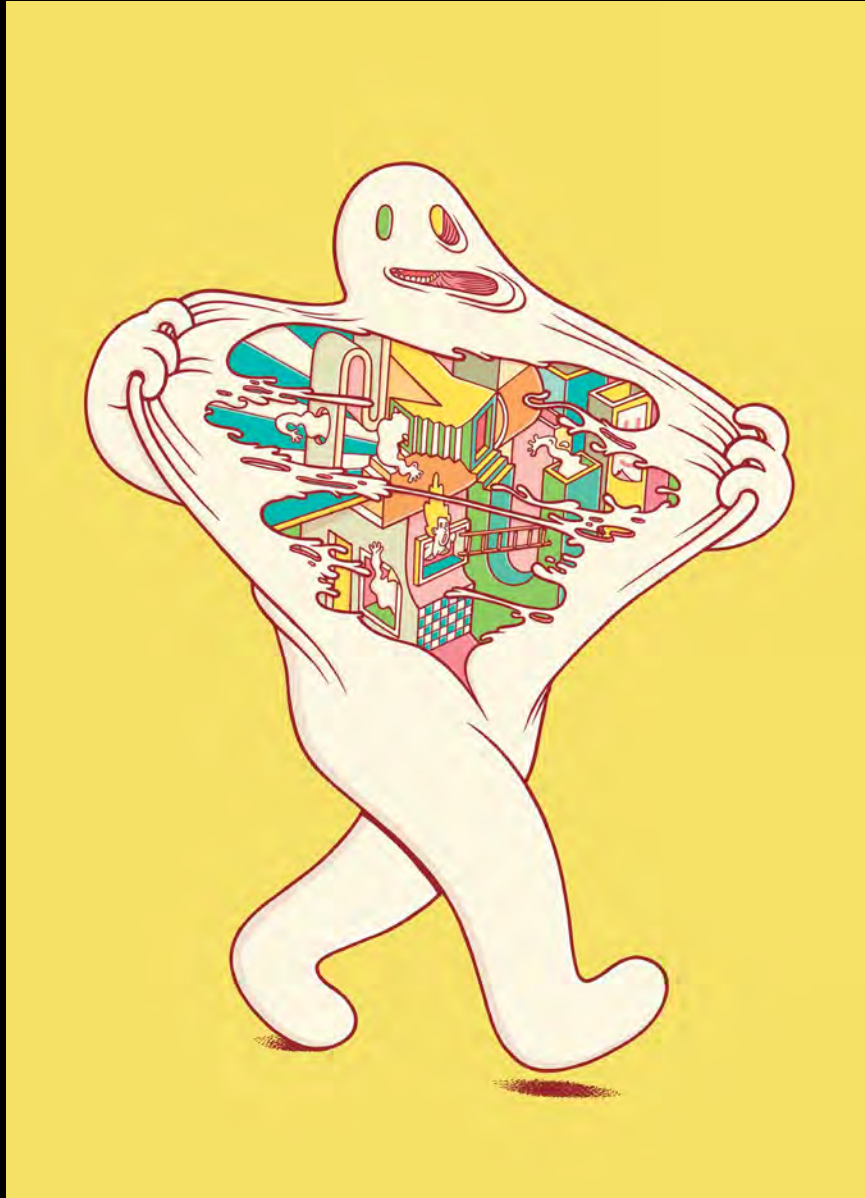
■ ILLUSTRATOR

— **KAROLIS STRAUTNIEKAS**
Vilnius, Lithuania

www.strautniekas.com

Fairly self-explanatory in subject matter, Portraits From Behind is an ongoing personal project by Lithuanian illustrator Karolis Strautniekas. The series presents a creative way to draw the viewer into each situation the subject is witnessing.

HIGHLIGHT



WHAT'S INSIDE?

ILLUSTRATOR

— BROSMIND

Barcelona, Spain

www.brosmind.com

Brosmind's first ever self-initiated project, *What's Inside?* actually began shortly after the studio was founded back in 2006, but once client work kicked in, ended up taking years to complete. "This makes the material comprising it an unplanned chronicle of the development of the studio over time," remarks co-founder Alejandro Minarro.



FACETS

ILLUSTRATOR

— JUSTIN MALLER

New York, USA

www.justinmaller.com

At the start of 2013, Depthcore co-founder and creative director Justin Maller challenged himself to create one unique piece of digital art every day for the entire year. The only rule was that each piece had to be made in one day, with no later revisions. "It's the kind of thing that draws people and brands to you, as they wait to see what you will do next," says Maller.





■
PHARMACY ON YORK

■
ILLUSTRATOR
— **CHRIS TURNHAM**
— Los Angeles, USA
— www.christurnham.com

“
I’ve always been a sucker for that 50s
and 60s style, and Chris Turnham does
it so well.

”

Jonas Bergstrand, illustrator



■
TENNIS POSTERS

■
ILLUSTRATOR
— **PAUL THURLBY**
— London, UK
— www.paulthurlby.com

■
Since he’s both a keen tennis fan
and passionate about posters, it
was a small leap for Paul Thurlby
to create a series of tennis posters.
“I wanted to produce one for each
of the four grand slams,” he explains.

—



■ **CARNIVOROUS; AND CAT ISLAND**

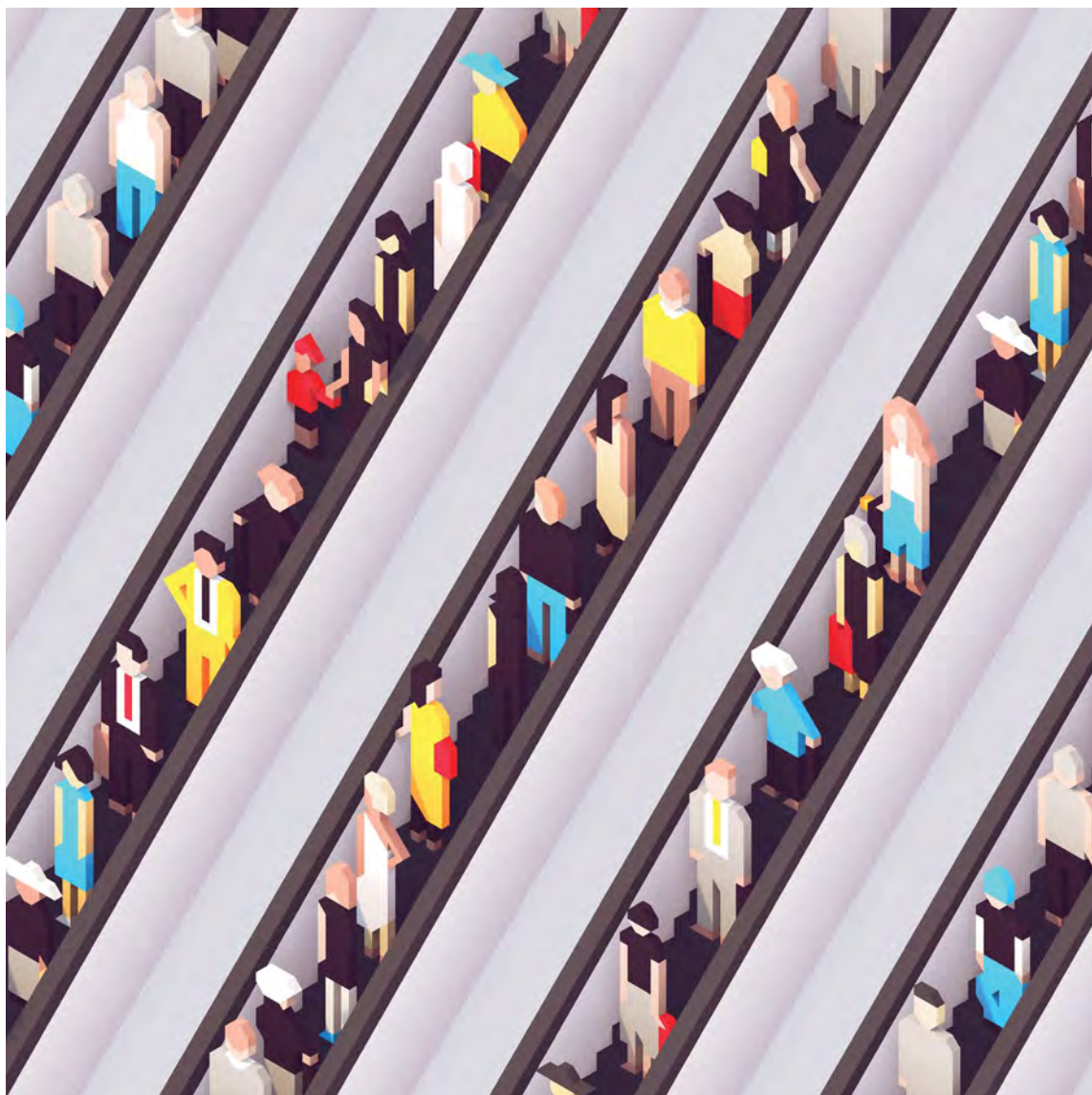
ILLUSTRATOR
— **JESSICA DAS**
— Paris, France
— www.jessicadas.com

■ Jessica Das has a bit of a thing for cats, and her website has a section dedicated to them. Created for her agency Outline Artists, Carnivorous (left) was part of a jungle-themed room at Pick Me Up festival, while Cat Island (right) started life as a self-initiated collage and was later used on a T-shirt for Monsieur Poulet.

■ **ESCALATORS**

ILLUSTRATOR
— **EERO JOHANNES**
— Helsinki, Finland
— www.agentpekka.com/talent/eero-johannes

■ In this personal piece from late 2013, Eero Johannes uses his trademark isometric style to capture the essence of the Finnish commuting experience, with neatly ordered, evenly spaced figures riding up and down escalators.



HIGHLIGHT



NEWS OF THE TIMES

ILLUSTRATOR

— **JEAN JULLIEN**

London, UK

www.jeanjullien.com

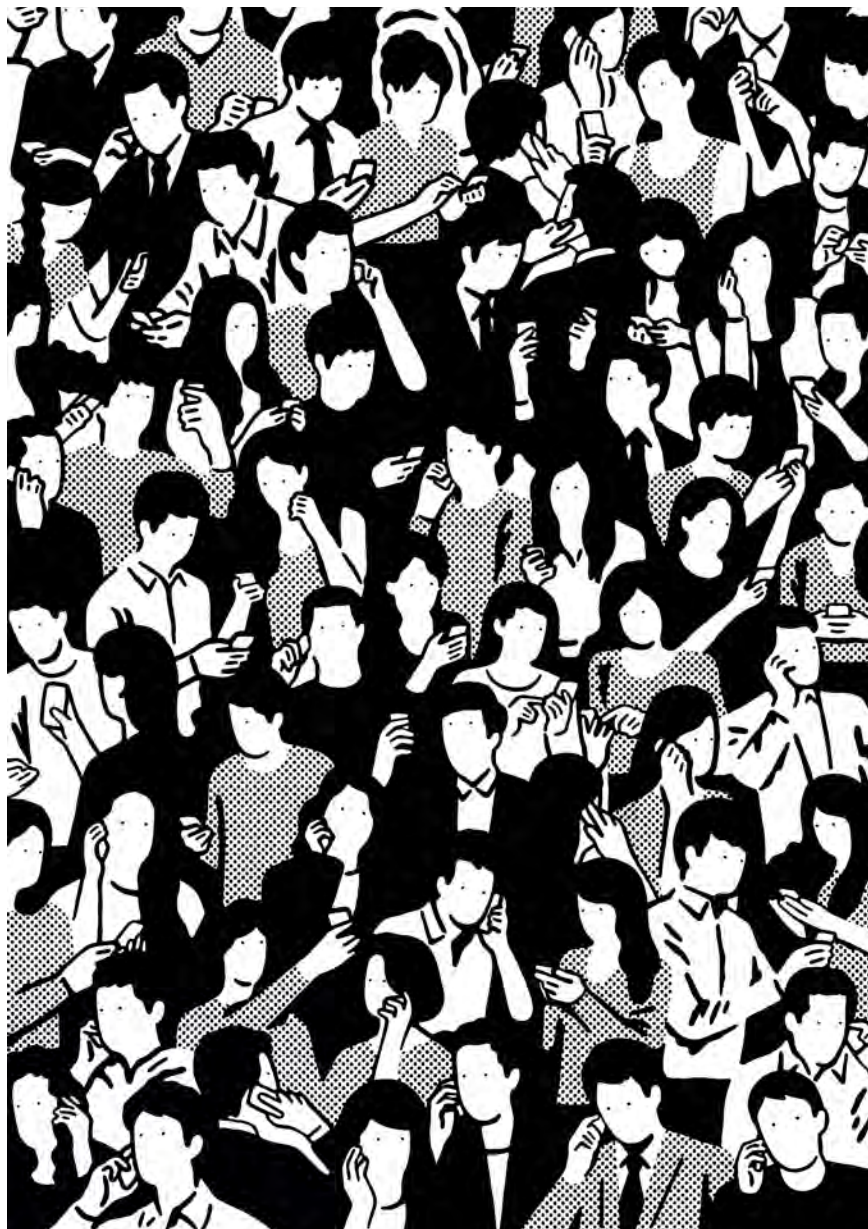
“

Jean Jullien has become one of my main news sources. His timely, illuminating and sharply satirical drawings on Instagram offer a very unique viewpoint on our age.

”

Paul Willoughby, Human After All





SCRAMBLE CROSSING

ILLUSTRATOR

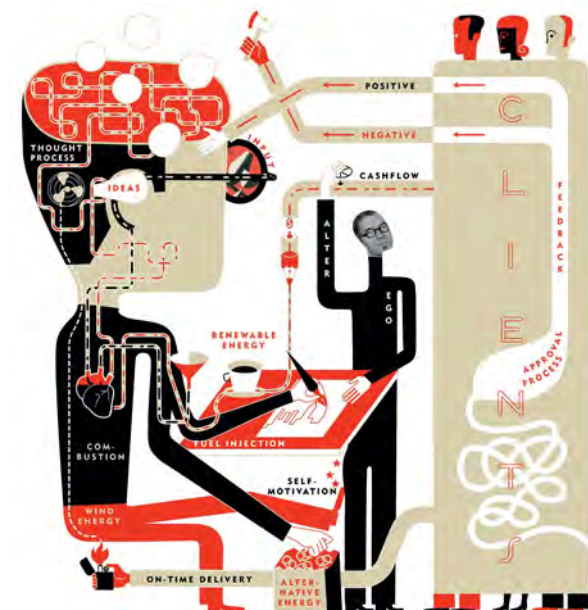
— **HISASHI OKAWA**

Tokyo, Japan

www.pon-chan.tumblr.com

It's amazing what this illustrator can do with a felt-tip pen. He conveys a huge amount of character and wit with simple forms and shapes.

Paul Willoughby, Human After All



ORGAN THIEF; THE OTTO CYCLE

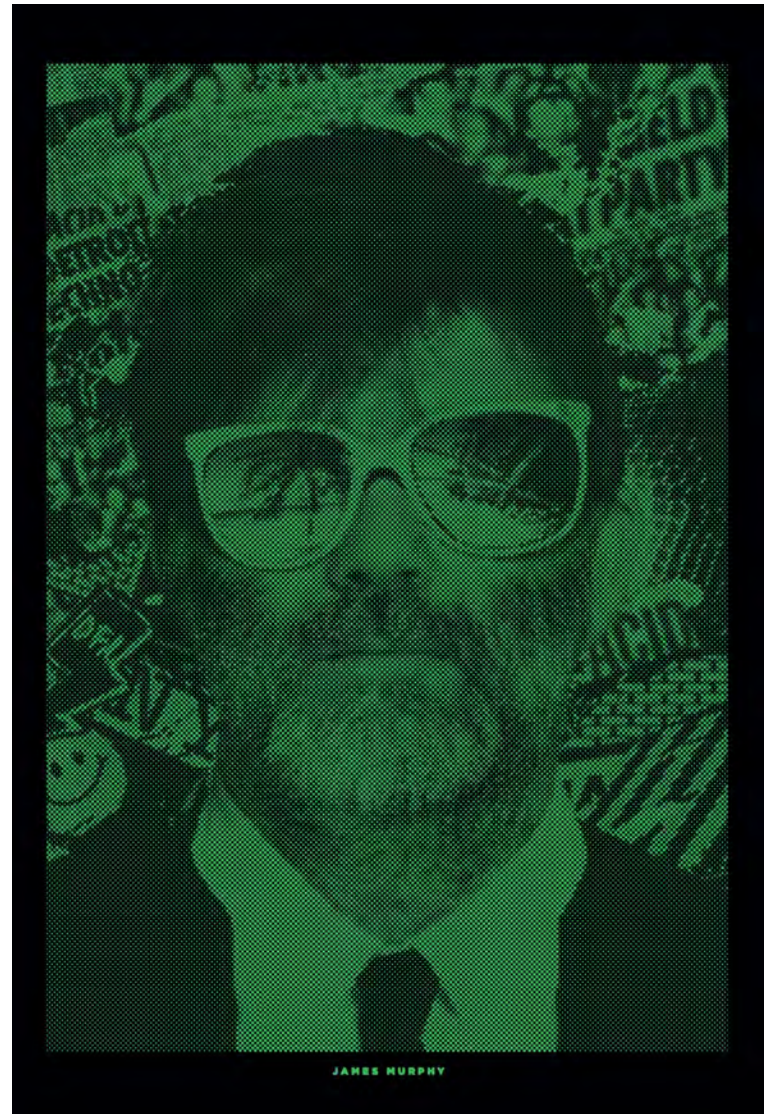
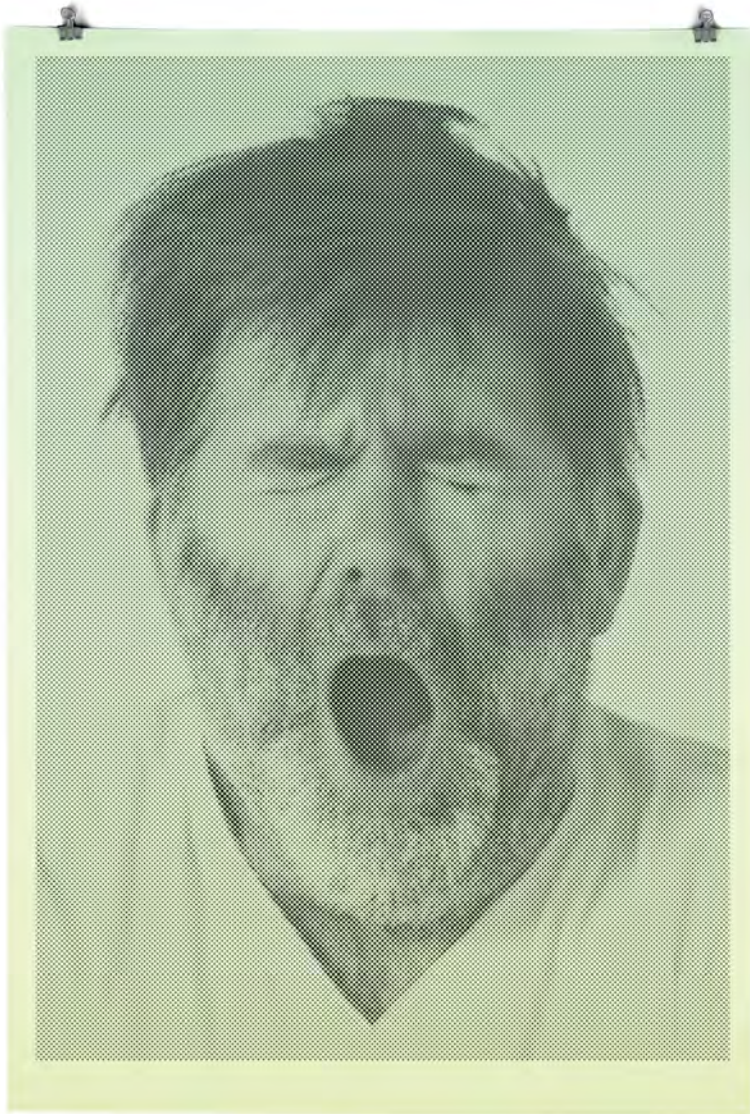
ILLUSTRATOR

— **OTTO STEININGER**

New York, USA

www.ottosteiner.com

Two of four pieces displayed at the SOI's 56th Annual Exhibition. Whimsical collage The Organ Thief depicts the eponymous character riding a penknife; The Otto Cycle visualises the inner workings of Steininger's brain.



BINARY PRINTS

ILLUSTRATOR

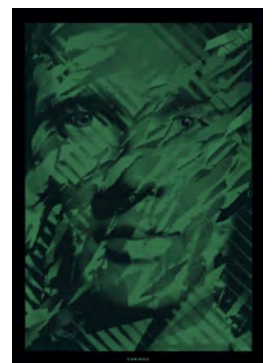
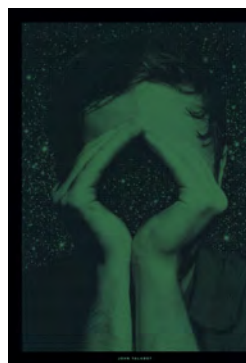
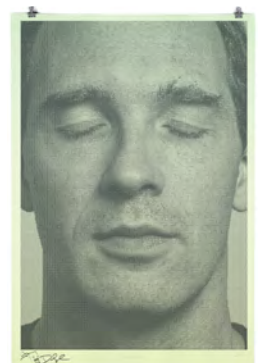
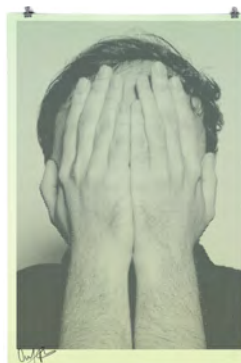
— ALEX TROCHUT

Barcelona, Spain

www.alextrochut.com

When Alex Trochut invented a process by which two completely different images could be seen on the same surface, it caught my attention immediately. He collaborated with top electronic musicians to explore their identity by day and night. They come alive in the dark, as one might expect of an electronic musician.

Liz Leavitt, Levine/Leavitt



THE CITY OF EDMONTON ON 1 JULY 1983

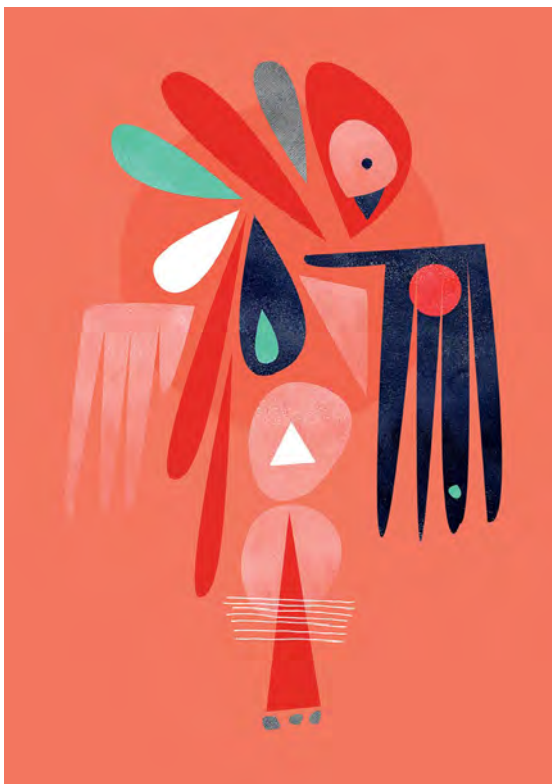
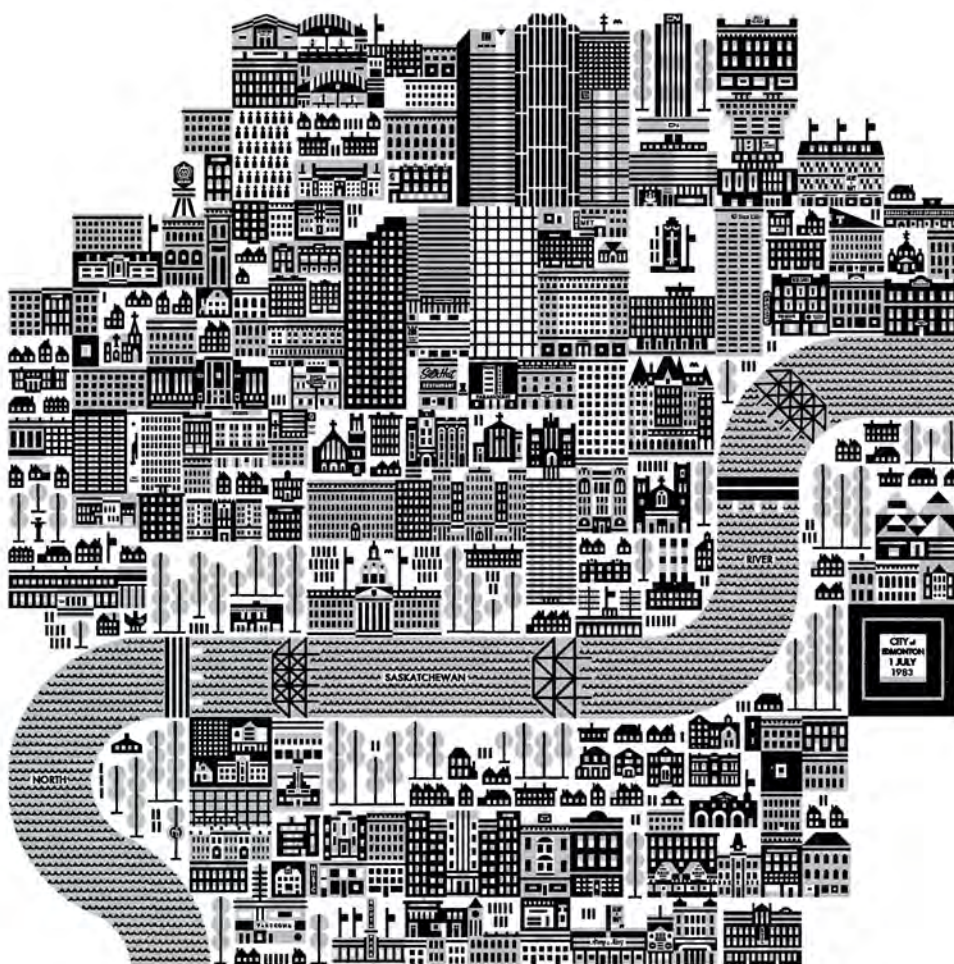
ILLUSTRATOR

— **RAYMOND BIESINGER**

Montréal, Canada

www.fifteen.ca

What began as a series of four 24-inch two-colour screenprints of Montréal, Québec, Toronto and Ottawa expanded in May 2014 to include Edmonton (featured here), Hamilton, Vancouver and Sherbrooke. Each print combines research on heritage websites, architecture books and Google Maps to capture the buildings and landmarks as they were at a specific time: in Edmonton's case, on the 1 July 1983.



PETE CROMER ART PRINTS

ILLUSTRATOR

— **PETE CROMER**

Melbourne, Australia

www.petecromer.bigcartel.com

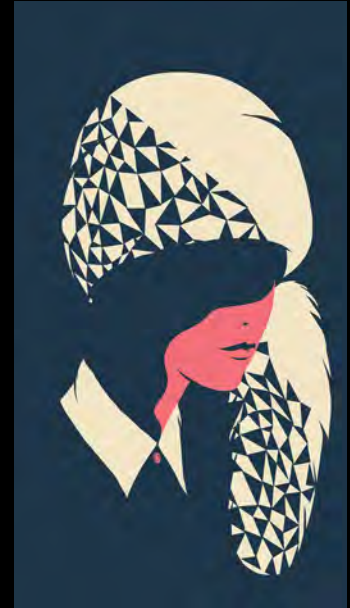
“

Pete Cromer's illustrations are gloriously whimsical, full of round childlike delight as well as sophisticated detail and texture. Every time that I see new work from him I smile. A rare delight.

”

Justin Maller, illustrator

HIGHLIGHT



■
ELLAS

■
ILLUSTRATOR
— **PIETARI POSTI**
— Barcelona, Spain
— www.studioposti.com

■
Born as a spin-off from a commission from French Cosmopolitan to create some illustrated tarot cards, Pietari Posti's Ellas project is a series of "moody pin-ups" in his distinctive three-colour, minimalist style. "The girl upside-down was called La Mauvaise Passe, meaning 'to go through a rough time'. That image inspired me to do the whole series," explains Posti.



■ PORTRAITS

ILLUSTRATOR

— **EUGENIA MELLO**

Buenos Aires, Argentina

www.behance.net/eu

“

I really like the technique and approach demonstrated in these images. There's something very refreshing and cutting-edge in the work that I find interesting and unique.

”

Leandro Castela, graphic artist

■ ON THE ROCKS

ILLUSTRATOR

— **JENNIFER DIONISIO**

London, UK

www.jenniferdionisio.com

Originally created to accompany her (successful) application to join Puck Collective, Jennifer Dionisio's On The Rocks was inspired by vintage photography – and combines pencil, ink and a dash of Photoshop.





ZEBRA

ILLUSTRATOR

— **GREG MABLY**

Toronto, Canada

www.gregmably.com

Every holiday season, Greg Mably creates a limited-edition print of a different animal to use for gifts and self-promotion. In 2013, it was the zebra's turn to receive Mably's geometric treatment. "It was intended to evoke African folk art, but with a modern sensibility," he explains.

FAIRY AND FOLK TALES OF THE IRISH PEASANTRY

ILLUSTRATOR

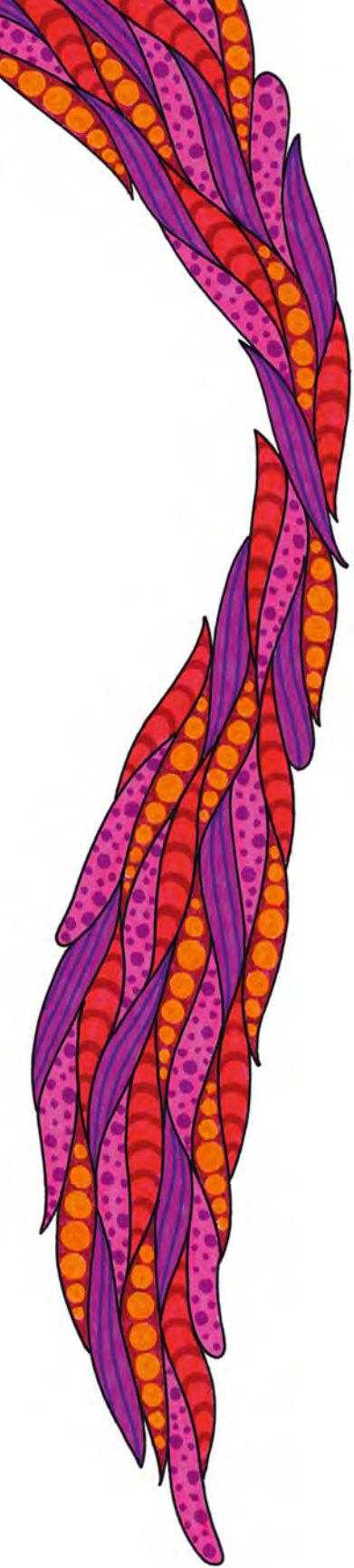
— **ZARA PICKEN**

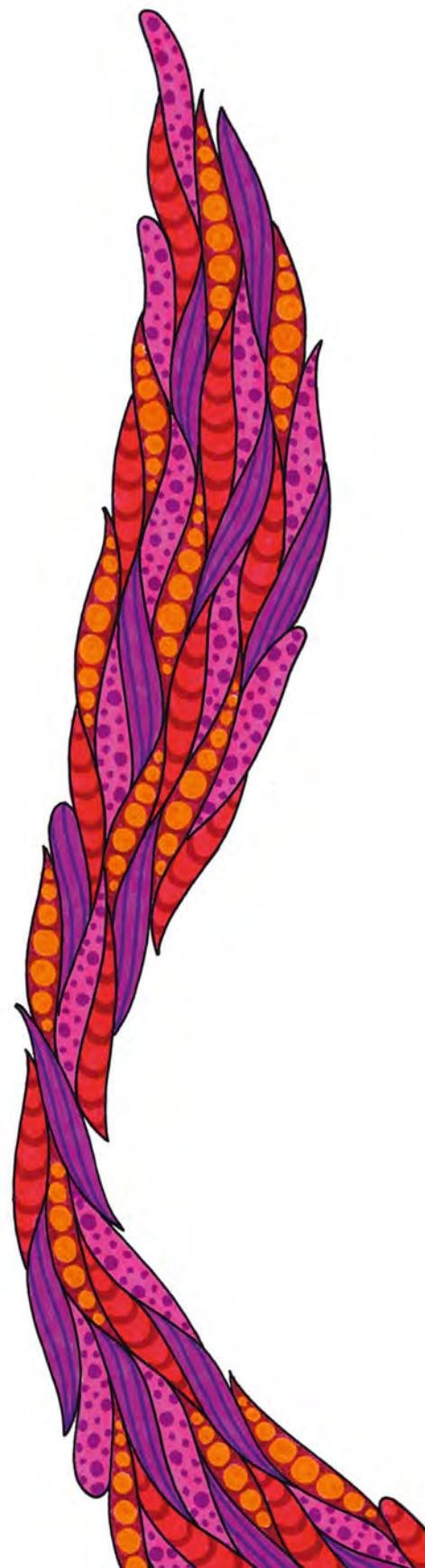
Newcastle, UK

www.zarainillustrates.com

Inspired by W. B. Yeats' Irish folklore anthology of the same name, this series of illustrations by Newcastle-based Zara Picken was intended for self-promotional use across print and online.







HIGHLIGHT



■ **100/100 EXHIBITION**

■ ILLUSTRATORS
— **VARIOUS**

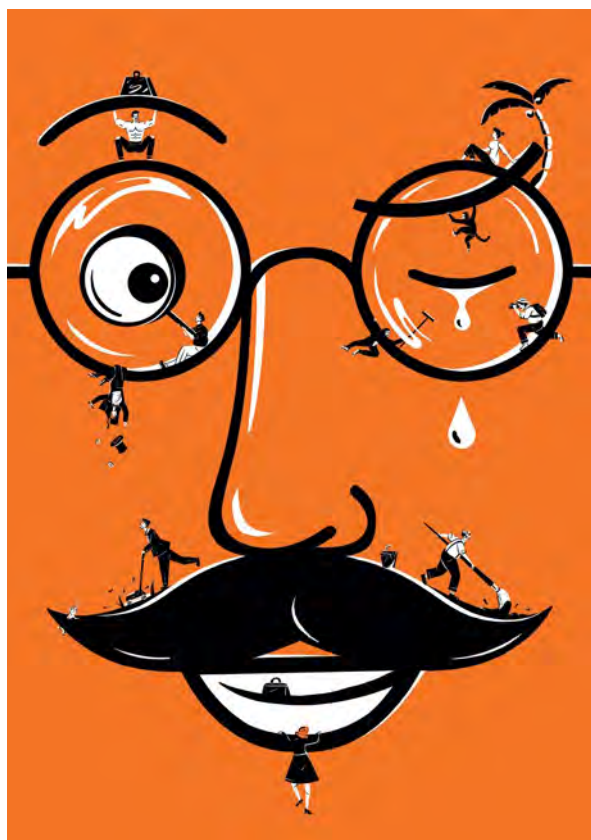
■ STUDIO
— **SB STUDIO**
— **Liverpool, UK**
— www.sb-studio.co.uk

“

To mark the launch of its own craft beer, Liverpool's SB Studio invited 100 leading design studios and illustrators – including Spin, Emily Forgot, Adrian Johnson and Crispin Finn – to design 100 labels. The bottles will be auctioned off for charity, with all proceeds going to the Art Fund. I love this collaborative way of working. It creates a very powerful feeling of creative movement. Great project!

”

Rich Carter, Computer Arts



IF I WAS SMALL

ILLUSTRATOR
— **JACK HUDSON**
London, UK
www.jack-hudson.com

A conceptual project that imagines what the world would be like if humans were tiny, Jack Hudson's If I Was Small series includes The Expressionist (left) and The Tiny Splash (right), which was originally commissioned for the cover of The Poetry School's brochure. Hudson presented the colourful series at London's contemporary graphic arts festival, Pick Me Up.

SUNDANCE

ILLUSTRATOR
— **JESSICA DAS**
Paris, France
www.jessicadas.com

After sales of Moondance – a bold print featuring flamingos, which California-born, Paris-based Jessica Das created in 2012 – fared well, it was a logical step to create a sequel. With a lighter colour palette and sunny backdrop, Sundance swaps flamingos for toucans, while another in the series, Seadance, focuses on fish. You'll find the whole series exhibited on the Outline Artists website (www.outlineartists.com).





I WOULD RATHER JUST
HANG OUT WITH YOU

ILLUSTRATOR

— JULIA POTT

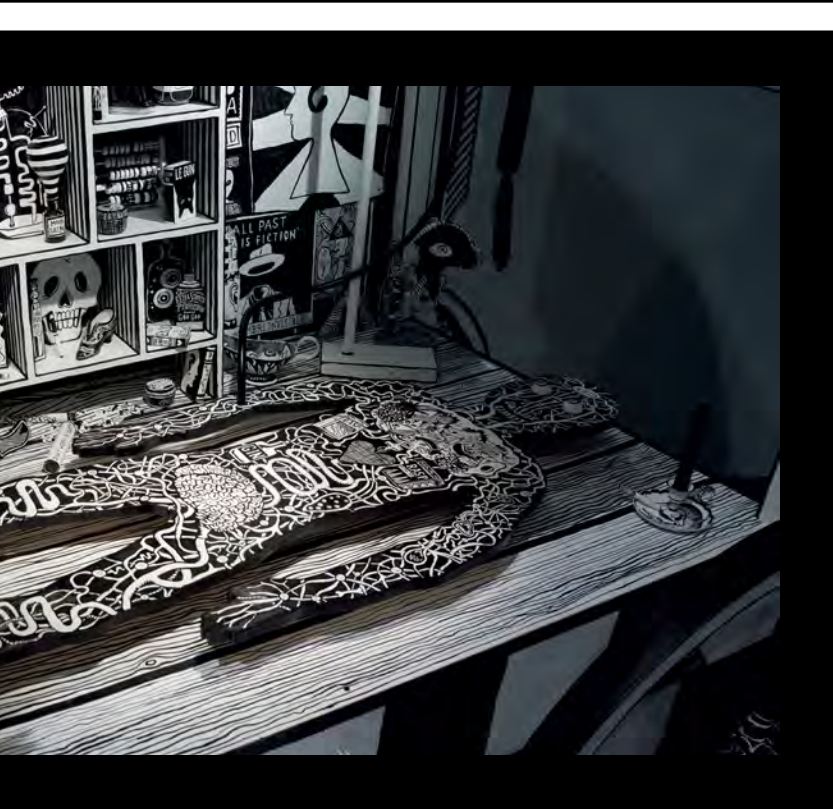
Brooklyn, New York
www.juliapott.com

Featuring a whole range of everyday objects relating to different hobbies, foods and experiences, *I Would Rather Just Hang Out With You* is a self-initiated print that talented British-born, New-York based illustrator and animator Julia Pott created for the Pick Me Up exhibition.



HIGHLIGHT





■ AMBULANCE

■ CLIENT
— V&A MUSEUM MEMORY
PALACE EXHIBITION

■ STUDIO
— LE GUN
— London, UK
— www.legun.co.uk

“

I wasn't fortunate enough to visit the exhibition at the V&A where Le Gun's magical ambulance was shown. The photos I saw of it afterwards though really blew me away. Insanely good!

”

Jonas Bergstrand, illustrator



SLEEPING WITH BOOKS

STUDIO

— **BRYCE WYMER**
— Brooklyn, New York
— www.brycewymer.com

Created for a personal gallery show, *Sleeping With Books* is a whole series of India ink paintings based on dreams, ranging from the surreal to the sexual. The original artworks were also printed and bound into a limited-edition, hand-sewn art book.

A BRUSH WITH SHAKESPEARE

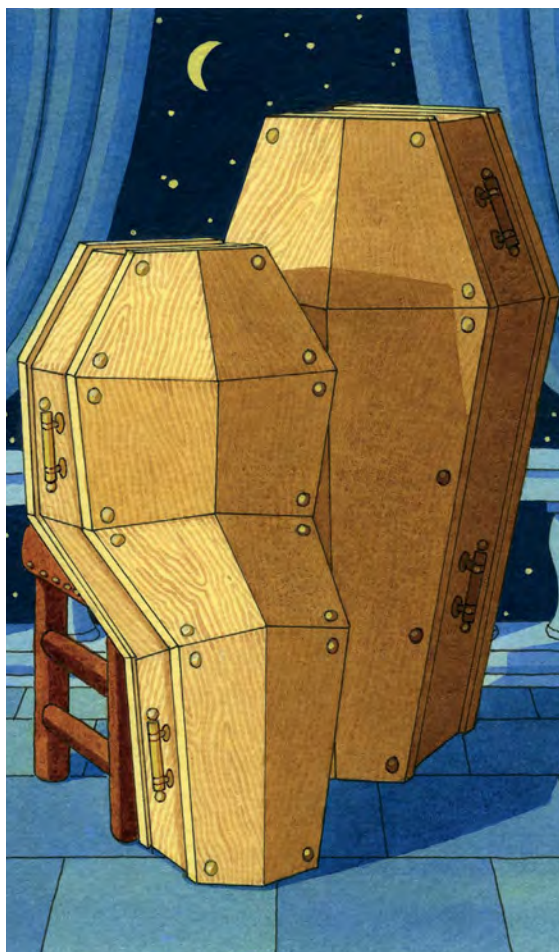
CLIENT

— **NORTHERN BROADSIDES
THEATRE COMPANY**

ILLUSTRATOR

— **CHRIS VINE**
— London, UK
— www.chrisvine.org

Chris Vine's ink-and-watercolour series *A Brush With Shakespeare* interprets every one of the bard's 37 plays using several different methods, including plot summaries, analyses of particular characters and visual representations of key scenes. Shown here are *Married At Last*, based on *Romeo and Juliet*; and *Kiss Me Kate*, which represents *The Taming of the Shrew*.





COSMOS

STUDIO

— **JULIAN CALLOS**
— Los Angeles, USA
— www.juliancallos.com

A whole series of prints that explore the nature of the universe, Julian Callos' Cosmos project includes the unsettling Eclipse (left) – which depicts a man spearing a giant lion, while both are mauled by an even larger wolf – and a trio of circular designs entitled Sun, Earth and Moon (right).

“

Julian's drawings are like a dream and a nightmare, all in one. He draws like he knows something that we don't.

”

Tomas Garcia, PepperMelon

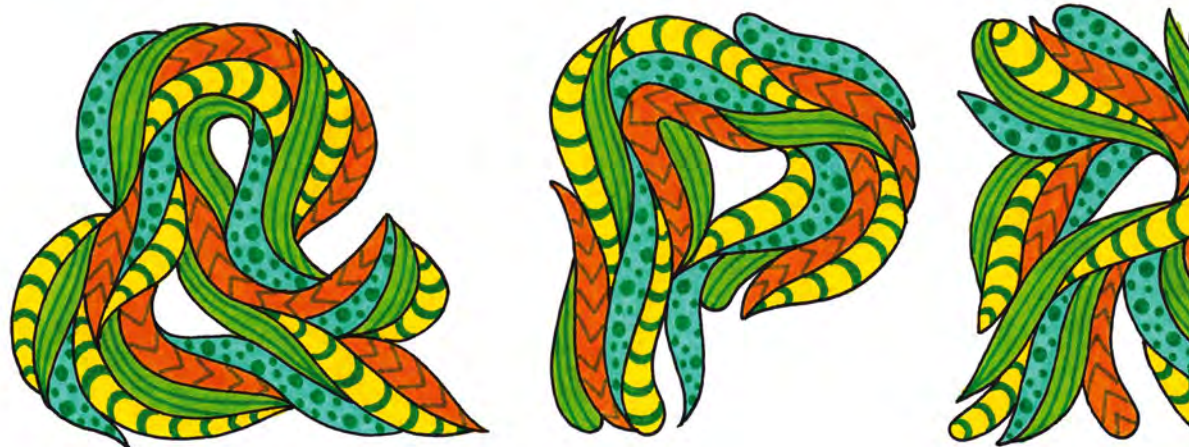
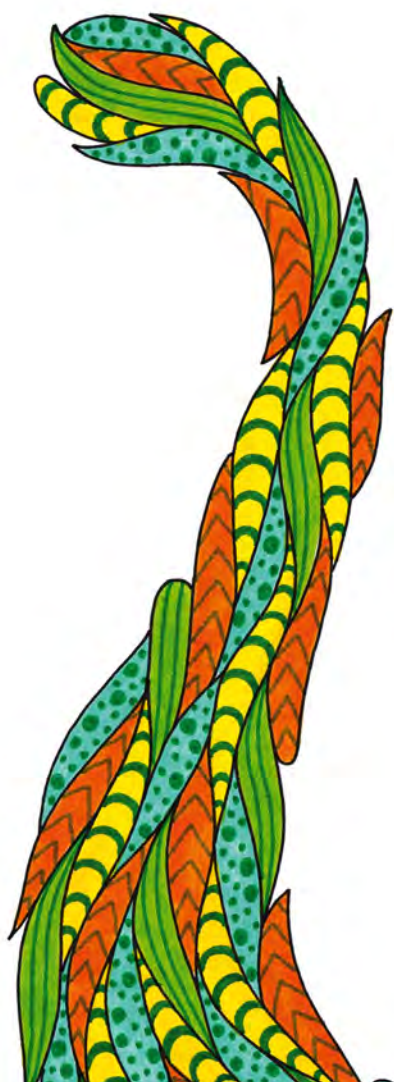


FLOTSAM & JETSAM

ILLUSTRATOR

— **JULIANA NEUFELD**
— Toronto, Canada
— www.juliana-neufeld.com

Entitled Flotsam & Jetsam, Juliana Neufeld's solo exhibition explores the contents of her own unconscious mind. "Like flotsam and jetsam from a shipwreck, these odds and ends of characters, symbols and faraway places float to the surface of my consciousness, seeking new context and definition," she explains.





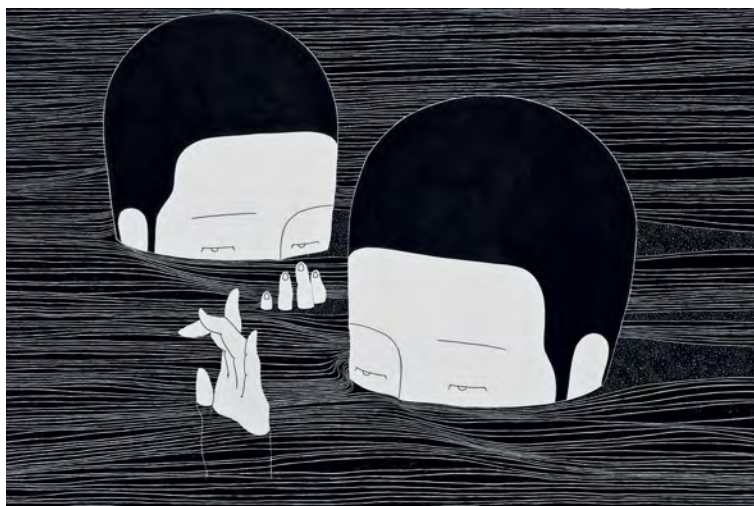


■ **GRAFFITI6**
ALBUM ARTWORK

■ CLIENT
— **CAPITOL RECORDS**

■ ILLUSTRATOR
— **JIMI CRAYON**
— London, UK
— www.jimicrayonworld.com

■ Illustrator Jimi Crayon developed a bold, psychedelic aesthetic for Graffiti6, a London-based musical duo with which he is a long-standing collaborator. When creating artwork for the pair's second album, The Bridge, Crayon decided to evolve his style. "I wanted to loosen things up," he says. "The trippy vibe is still present but the overall look is a little more erratic and unpredictable."



■ **LA FORME LENTE RECORDS**

■ ILLUSTRATOR
— **MOONASSI**
— Seoul, South Korea
— www.moonassi.com

■ South Korean creative Moonassi created these two illustrations for French musician HNN's L'île Nue album. The designs, which were inspired by HNN's songs, were screenprinted and hand-numbered on the vinyl sleeves by Atelier Vertical in Brussels.



■ **SECRET 7" ALBUM**
SLEEVE 2014

■ ILLUSTRATOR
— **JULES JULIEN**
— Amsterdam, Netherlands
— www.julesjulien.com

■ Secret 7" is a fundraising project combining music and art for a good cause. Hundreds of creatives were invited to design a one-off vinyl sleeve featuring a secret track, which was then sold to raise money for charity. Dutch illustrator Jules Julien created his Hand sleeve to accompany Jake Bugg's Strange Creatures.



■ **BLOM OG MYNSTUR
COLLECTION**

■ ILLUSTRATOR

— **KRISTJANA S WILLIAMS STUDIO**
— London, UK
— www.kristjanaswilliams.com

■ Like much of her delicate, colourful work, Kristjana S Williams' SS14 collection combines elements of the natural world of flora and fauna with the structure and pattern of William Morris. This particular collection draws inspiration from the iconic designer's Strawberry Thief and Brer Rabbit patterns in particular.

—

HIGHLIGHT





■ **HEAL'S TEXTILE DESIGN**

■ CLIENT
— **HEAL'S**

■ STUDIO
— **HVASS&HANNIBAL**
— Copenhagen, Denmark
— www.hvasshannibal.dk

■ Hvass & Hannibal designed Herbarium, a textile print for UK furniture store Heal's, as part of the brand's first fabric design collection since the 1970s.



EL MARIACHI WINE LABELS

CLIENT

— BODEGAS HERMOSILLO

ILLUSTRATOR

— STEVE SIMPSON

Dublin, Ireland

www.stevesimpson.com

AGENCY

— IKON BC

Moscow, Russia

www.ikonbcworld.com

Tasked with creating wine labels that appealed to young adults, Russian agency Ikon BC and illustrator Steve Simpson eschewed conventional packaging with the addition of an accompanying neck-hanger element – in the form of a Mariachi head. Simpson then translated the concept across the entire red wine brand.

NADA PACKAGING

DESIGNER

— EVE WARREN

Leeds, UK

www.evewarren.com

Graphic designer Eve Warren teamed up with product designer Thomas Squire to create this bright, geometric packaging and accompanying bespoke typeface for health food brand Nada.





CARLUCCIO'S CHRISTMAS

CLIENT
— CARLUCCIO'S

ILLUSTRATOR
— MALIKA FAVRE
London
www.malikafavre.com

“

When Malika presented this project at a talk, she reminded me why it's important to really immerse yourself in a subject as an illustrator. A trip to Bologna to study the culture, food and expression of the city provided her with the insight she needed to produce some of the best illustrated packaging that I've seen in recent times.

”

Paul Willoughby, Human After All

HIGHLIGHT





■ **COMAXURROS**

■ CLIENT
— **COMAXURROS**

■ ILLUSTRATION
— **BROSMIND**
Barcelona, Spain
www.brosmind.com

■ PACKAGING
— **LO SIENTO**
Barcelona, Spain
www.losiento.net

■ Comaxurros is a new Barcelona eatery specialising in traditional Spanish treat, the churro. Creative duo Brosmind injected a large dose of personality into the brand's new identity with a range of hot pink illustrations featuring badly behaved churros in crazy situations.





PROPERCORN

CLIENT

— **PROPERCORN**
— www.propercorn.com

ILLUSTRATOR

— **ZOE MORE**
— O'Ferrall, London UK
— www.zoemof.com

STUDIO

— **B&B STUDIO**
— London UK
— www.bandb-studio.co.uk

B&B studio's refreshed look for Propercorn is packaging done properly: ownable logotype, evocative imagery, appetising product shot and clear communication. The resulting packs retain and heighten the charm of the originals, while adding impact, consistency and taste.



MAROU CHOCOLATE PACKAGING

STUDIO

— **RICE CREATIVE**
— Ho Chi Minh City, Vietnam
— www.rice-creative.com

CLIENT

— **MAROU CHOCOLATE**

Exclusively for La Grande Épicerie de Paris, the designs for three new Marou chocolate bars depict the grocer's iconic building.



#WYTRAWNAROBOTA

STUDIO

— HOPA STUDIO

Warsaw, Poland

www.hopastudio.com

Self-promotion with a boozy twist, Hopa Studio's #wytrawnarobota project takes the gesture of gifting bottles of wine to friends and clients to the next level by developing limited-edition, screenprinted labels and accompanying posters – ensuring the Warsaw-based studio's design and illustration skills are front and centre with every pour.

PROMOTIONAL BEER MATS

STUDIO

— ILOVEDUST

Southsea, UK

www.ilovedust.com

Originally created as part of a wider promotional pack, this collection of beer mats from ilovedust features phrases such as 'Roll like thunder, gone like smoke', 'Breakin' necks, cashin' cheques' and 'The action is the juice' surrounded by intricate black-and-white artwork. The project showcases the Southsea-based studio's inimitable attitude alongside its considerable illustration prowess.

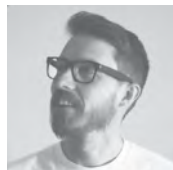


MEET THE PANEL



—
AM I COLLECTIVE
Full team

Am I Collective offers award-winning creative solutions to clients worldwide, specialising in packaging, corporate identity, animation and illustration. Animation director Ruan Vermeulen, creative director Christo Basson and head of design Chris Moore nominated projects for the Annual.
www.amicollective.com



—
BEN THE ILLUSTRATOR
Huddle Formation

For over a decade, Ben has created vibrant vector artwork for use across everything from interactive advertising to retail interiors and textiles. In 2014, he launched multidisciplinary studio Huddle Formation with his wife and business partner, textile product designer Fiona.
huddleformation.prosite.com



—
GAUTE TENOLD AASE
Anti

Gaute is a senior designer and partner at acclaimed Norwegian agency Anti, where he handles everything from big identity work for DNB – Norway's biggest bank – and The Norwegian Tax Administration to stunning illustration work for IMG Models, fashion magazine SVA and local fashion store Galleriet. Gaute was previously co-owner and designer at Grandpeople, which merged with Anti in 2013. The internationally renowned studio was celebrated for its experimental illustration and type treatment for clients like Nike, Converse, Carl's Cars and Datarock.
www.anti.as



—
RUSSELL BARRETT
BBH, India

Russell has spent 16-odd years in the advertising industry, including stints as a senior writer at Ogilvy, creative director at Leo Burnett and executive creative director at Bates India, where he led his department to one of its most successful years. He is now CCO and managing partner at BBH India.
www.bartlebooglegarty.com



—
RAYMOND BIESINGER
Artist

Raymond is a self-taught illustrator based in Montréal, whose work has appeared in everything from The New Yorker to Le Monde to The Walrus. He has created over 1,400 projects since the year 2000, using a mix of "physical things, electronic means and complex geometry".
www.fifteen.ca



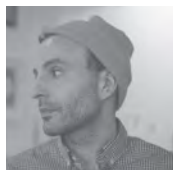
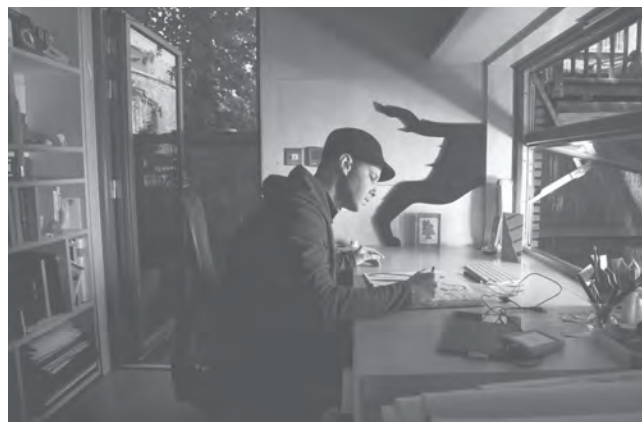
—
JONAS BERGSTRAND
Illustrator

As a child, Jonas would spend hours at the kitchen table, trying to copy the styles of illustrators such as Mort Drucker and Mad Magazine's Jack Davis. His obsession with images lasted through the years, and he's now an internationally renowned illustrator.
www.jonasbergstrand.com



—
GEMMA O'BRIEN
Typographer and illustrator

Gemma is a Sydney-based typographer and artist represented by The Jacky Winter Group. Known for her slick illustrated type treatments, brush styles and hand-lettering, she splits her time between commercial commissions, art projects and hosting hand-lettering workshops.
jackywinter.com/artists/gemma-obrien



—
LEANDRO CASTELAO
Graphic artist

After several years teaching typography and illustration at the University of Buenos Aires, Argentine graphic artist Leandro relocated to New York in 2013. His portfolio is packed with beautiful print, 3D and motion work for clients including Nike, Esquire, Nokia and GQ.
www.leandrocastelao.com



—
JON COCKLEY
Handsome Frank

Jon set up London-based illustration agency Handsome Frank with his cousin Tom Robinson four years ago, following a decade working in publishing. He now represents some of the world's leading illustrators and is involved with projects in the worlds of advertising, design and publishing.
www.handsomefrank.com

—
NOMA BAR
Graphic artist

Israeli-born Noma studied graphic design and typography at the Jerusalem Academy of Art and Design before moving to London in 2001. He describes his craft as visual communication, combining the skills of an artist, illustrator and designer. His work has been exhibited worldwide, and he has two highly acclaimed books: Guess Who? The Many Faces of Noma Bar, and Negative Space. In 2012, he was awarded a Yellow Pencil at the D&AD Professional Awards for his series of Don DeLillo covers, created with It's Nice That.
www.dutchuncle.co.uk/noma-bar



—
TOMÁS GARCÍA
Creative director

Tomás is a creative director and art

director based in Buenos Aires. He's one of the founders of CG animation and character design studio PepperMelon, where he creates vibrant animated, motion and design projects. He's currently working on projects related to technology, educations and arts.

www.tomasgarcia.co



—
JENNIFER GONZALEZ AND MARIO HUGO
Hugo & Marie

Founded in 2008, this agency specialises in artist management. Business director Jennifer handles the management side, while creative director Mario is a talented illustrator in his own right. Thanks to the whole team, who all helped nominate projects for the Annual.

www.hugoandmarie.com



—
POMME CHAN
Illustrator

Bangkok-born illustrator Pomme picked up a BA in interior design before studying graphic design and communication at London College of Communication. Since then, she's worked freelance in the worlds of advertising, fashion and editorial, creating art for the likes of Liberty, Nike, Microsoft, Converse, Conde Nast, Atlantic Records, Mercedes-Benz, La Perla and Topshop. Pomme's passion for prints and patterns has led to her producing a plethora of products, including scarves, cushions, bags and clothing, which can be found on her website.

www.pommepomme.com



—
CHRIS JUDGE
Illustrator

Chris is an award-winning author and

illustrator from Dublin. His picture books include the Beast series, The Great Explorer and TiN. He's recently illustrated Roddy Doyle's Brilliant, and is collaborating on a new book with comedian David O'Doherty called Danger is Everywhere!

www.chrisjudge.com

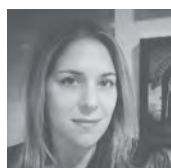


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BJORN RUNE LIE
Illustrator and artist

Bristol-based illustrator Bjorn's images are

inspired by childhood memories, Norwegian nature, folk art and noir films. He's written and illustrated two award-winning children's books in his native Norway, and his third book, The Wolf's Whistle, was published by Nobrow in 2010.

www.bjornlie.com

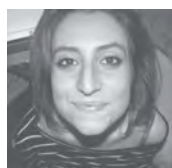


—
LIZ LEAVITT
Levine/Leavitt

Liz is one of the owners of Levine/

Leavitt, an international artists' management agency representing a select roster of outstanding photographers, illustrators, designers and directors. Prior to founding the agency in 1999, Liz spent several years at Magnum Photos and Stockland Martel.

www.llreps.com



—
SARAH MAZZETTI
Illustrator

Sarah is an Italian illustrator based in

Milan. She works for international clients such as The New York Times, Eni, Feltrinelli, YCN and The Fader, and has been featured in 3X3 magazine and American Illustration. She also co-curates a self-publishing label called Teiera, and teaches at IED in Milan.

www.cargocollective.com/sarahmazzetti



—
JUSTIN MALLER
Illustrator

Justin is an Australian illustrator and art

director based in New York. He's been creating digital art for over 15 years, and has been a full-time freelance artist for the past eight. He's also the creative director of the Depthcore collective, an international modern art group he established in 2002.

www.justinmaller.com



—
JUAN MOLINET
Illustrator

Buenos Aires-born Juan is an illustrator,

character designer and art director with a global client list including Cartoon Network, Le Monde, the Guardian and Cadbury. His freelance work is mainly for television and printed media, and he has several personal side projects involving illustration and fine art.

www.lebureau.tv

—
LOUISE CHAPPELL AND BECKY BOLTON
Good Wives and Warriors

Louise and Becky make up creative partnership Good Wives And Warriors. The pair met while studying painting at Glasgow School of Art, and began working together in 2007, shortly after graduating. They now divide their time between designing large-scale installations for fine art settings, and undertaking design commissions for companies in the UK and abroad, including Absolut Vodka, Swarovski, Adidas, Swatch and MTV. The duo's work has been exhibited everywhere from Berlin to Melbourne, Buenos Aires, San Francisco and beyond.

www.goodwivesandwarriors.co.uk



MATT W MOORE
MWM Graphics

Matt graduated from Maine College

of Art in 2005 and went on to found design, illustration and fine art studio MWM Graphics, where he's racked up a client list that includes Coca-Cola, Burton, Citroën, Diesel, Nike and Microsoft. He works to the credo: 'range is conducive to growth'. www.mwmgraphics.com



CAMILLA PARSONS AND GAVIN LUCAS
Outline Artists

Camilla of Outline Editions teamed up with ex-Creative Review senior writer Gavin to set up illustration agency and consultancy Outline Artists. The agency now represents a small but diverse roster of international image-making and design talent. www.outlineartists.com



OLLIE MUNDEN
ilovedust

Ollie currently works at ilovedust as senior designer, a role he previously held at McFaul Studio. He also freelances as MegaMunden, taking on commissions for illustration, mural work and tattoo design – you'll find some of the latter inside this Annual. He's as happy working for corporate giants as he is for private clients, and describes his style as a melding pot of vintage skate art, psychedelia, nature and the essence of the Far East. Previous clients have included the likes of Nike, Toshiba, Vodafone, Penguin Books and Levi's. www.megamunden.com



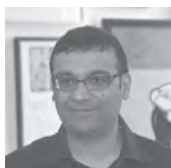
SERGE SEIDLITZ
Illustrator

Serge links his decision to become an illustrator to "a steady diet of MTV and Mad Magazine" while growing up. After studying graphic design at Camberwell, he worked as a designer at Cartoon Network before leaving to focus on illustration. His client list includes NME magazine and MTV. www.sergeseidlitz.com



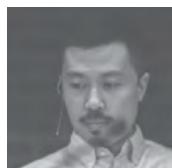
SIMON SPILSBURY
Illustrator

Simon's creations have been described as spontaneous, humorous and elegant, with one US art director once commenting: "Spilsbury's drawings jump off the page and bite me on the ass". He has two decades of experience in illustration, and has won awards from D&AD and British Illustration. www.spilsbury.co.uk



GARY TAXALI
Artist

One of North America's foremost contemporary fine artists, Gary has won hundreds of illustration and design awards, including a Grammy nomination for his album cover artwork for Aimee Mann in 2009. His art can be seen in galleries all around the world. www.garytaxali.com



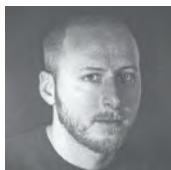
CARSON TING
Chairman Ting

Having launched his career in advertising, Carson now works as a freelance art director and runs his own illustration and creative studio – Chairman Ting – working on projects for clients including Microsoft, Adidas Originals, Cartoon Network, Kidrobot and IdN magazine. www.carsonting.com



JESSICA WALSH
Sagmeister & Walsh

Designer and art director Jessica worked with Pentagram and Print Magazine before famously joining Sagmeister Inc. to form Sagmeister & Walsh, an NYC-based design firm with a global reputation and a client list including Red Bull, BMW, the Guggenheim Museum, MOMA, Random House, Lou Reed and Jay-Z. In 2009, Computer Arts pegged her as a rising star of the design world, and she has since gone on to win numerous accolades from the Art Directors Club, the Type Directors Club, the Society of Publication Designers, Print, Graphis and more. www.sagmeisterwalsh.com



PAUL WILLOUGHBY
Human After All

Paul is an award-winning creative director, co-founder of creative agency Human After All and has been creative director of Little White Lies magazine since its inception in 2005. Paul has also worked as an illustrator for clients including the Guardian, IBM and Nike. www.paulwilloughby.com



JEREMY WORTSMAN
The Jacky Winter Group

Jeremy is founder and director of The Jacky Winter Group, Australia's leading creative services agency, and its associated gallery space, Lamington Drive. Previously, he co-founded design practice Chase & Galley, and also launched Is Not Magazine. www.jackywinter.com

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