

سری سوال: یک ۱

زمان آزمون (دقیقه): نستی: ۷۵ تشریحی: ۰

تعداد سوالات: نستی: ۳۰ تشریحی: ۰

عنوان درس: زبان انگلیسی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی (چندبخشی) ۱۲۳۹۰۱۷ - ۱۲۲۵۰۰۱، مدیریت جهانگردی

1- It is really difficult to.....her theories.

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|------------------|----------------------|
| 1. conceptual | 2. conceptually |
| 3. conceptualize | 4. conceptualization |

2- According to WTO, travelers staying less than twenty four hours are called ".....".

- | | | | |
|------------|--------------|----------------|------------------|
| 1. experts | 2. residents | 3. inhabitants | 4. excursionists |
|------------|--------------|----------------|------------------|

3- Conceptually, tourism arises from theof people to, and their stay in, different destinations.

- | | | | |
|-------------|-------------|------------|--------------|
| 1. movement | 2. existing | 3. staying | 4. remaining |
|-------------|-------------|------------|--------------|

4- There are three basic forms of tourism: domestic tourism, inbound tourism, and.....tourism.

- | | | | |
|-----------|-------------|-------------|----------------|
| 1. inside | 2. interior | 3. outbound | 4. outstanding |
|-----------|-------------|-------------|----------------|

5- After many years of travel, they decided to.....in France. They live in France at present.

- | | | | |
|---------|-----------|----------|-----------|
| 1. turn | 2. settle | 3. leave | 4. return |
|---------|-----------|----------|-----------|

6- According to a study on the subject of 'cost', in the United States alone, over fifty percent of people cannot undertake holiday travel due to.....costs.

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|-------|--------|---------|-----------|
| 1. no | 2. low | 3. high | 4. slight |
|-------|--------|---------|-----------|

7- The microcomputer business is very.....now.

- | | | | |
|-----------|------------|---------------|---------------|
| 1. profit | 2. profits | 3. profitable | 4. profitably |
|-----------|------------|---------------|---------------|

8- Alisadr Cave, in Hamadan, is a fantastic.....for tourists visiting Iran.

- | | | | |
|---------------|--------------|---------------|------------|
| 1. attraction | 2. attracted | 3. attractive | 4. attract |
|---------------|--------------|---------------|------------|

9- This lesson presents someideas. We cannot clearly understand them.

- | | | | |
|---------|-----------|-------------|---------------|
| 1. easy | 2. simple | 3. tangible | 4. intangible |
|---------|-----------|-------------|---------------|

10- At this stage it is necessary to explain what constitutes tourism or a tourist product. 'Constitutes' means..... .

- | | | | |
|------------|-------------|------------|------------|
| 1. rejects | 2. produces | 3. deletes | 4. removes |
|------------|-------------|------------|------------|

11- The tourism product is highly perishable. A hotel room or an airline seat not used today is a total..... .

- | | | | |
|---------|---------|-----------|-------------|
| 1. loss | 2. gain | 3. profit | 4. interest |
|---------|---------|-----------|-------------|

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12-Historical buildings like Taj Mahal or Disneyland in Los Angeles are.....attractions.

1. natural 2. disastrous 3. imaginary 4. man-made

13-The company's.....on her skill and efficiency is obvious.

1. dependent 2. dependence 3. depends 4. depend

14-His emergence as a well-known artist brought happiness to his family. 'Emergence' means..... .

1. hiding 2. coming out 3. vanishing 4. disappearing

15-He has a propensity to continue his studies. 'Propensity' means..... .

1. evasion 2. variation 3. unwillingness 4. inclination

16-Most economists are agreed that tourism growth in the coming years is..... .

1. assured 2. illegal 3. impossible 4. left

17-Her sister is a very warm,.....employee in her company.

1. trust 2. trusts 3. trustful 4. trustfully

18-Her speech made a positive impact on everyone. 'Impact' means..... .

1. pain 2. effect 3. burden 4. package

19-Tourism management can be analyzed at four levels: scope,....., industry sector, and management function.

1. loss 2. view 3. profit 4. ownership

20-The accommodation sector includes hotel and.....enterprises.

1. school 2. motel 3. porter 4. college

21-A good manager should be able to forecast new product developments and financial problems. 'Forecast' means..... .

1. predict 2. prevent 3. penetrate 4. persuade

22-She wanted to go abroad with a bogus passport. 'Bogus' means..... .

1. false 2. real 3. genuine 4. complete

23-The growing emphasis on community responsibility should continue, since tourism industry uses the community as a resource. 'Since' means..... .

1. than 2. whoever 3. whenever 4. because

24-This house is rather minuscule, we cannot live in it. 'Minuscule' means..... .

1. huge 2. gigantic 3. very small 4. very large

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25- He is one of the verymembers in this department.

1. active 2. action 3. actively 4. reaction

26- The **ethnic minorities** have equal rights in Iran. 'Ethnic minorities' means..... .

1. اکثریت نژادی 2. اقوام مهاجر 3. اقلیت های قومی 4. مهاجران اندک

27- Rains for **two days out of ten days** spoil the mood of the customers. 'Two days out of ten days' means..... .

1. ده روز با دو روز 2. دو روز از ده روز 3. دو روز علاوه بر ده روز 4. دو روز خارج از دو روز

28- Most tourists arrive by air into **Cairo International Airport**. 'Cairo International Airport' means..... .

1. هواپیماهای مصری 2. اتومبیل های مجلل 3. فرودگاه ملی کشور 4. فرودگاه بین المللی قاهره

29- The most important functions in the field of tourism management are marketing, **financial management**, legal aspects, and human resources management. 'Financial management' means..... .

1. مدیریت مالی 2. مدیر لایق 3. مدیریت فرهنگی 4. لیاقت مدیران

30- The **traditional approach** to planning is led by planners in the public sector. 'Traditional approach' means..... .

1. رواج فرهنگ 2. آداب رایج 3. نگرش مذهبی 4. نگرش سنتی

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19		X		د		عادي	19
20	X			ب.ب		عادي	20
21	X			الف		عادي	21
22	X			الف		عادي	22
23			X	د		عادي	23
24		X		ج		عادي	24
25	X			الف		عادي	25
26		X		ج		عادي	26
27		X		ب.ب		عادي	27
28			X	د		عادي	28
29	X			الف		عادي	29
30			X	د		عادي	30

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